

WCAU
QUARTERLY LISTING
COMMUNITY ISSUES AND PROGRAMS
2nd Quarter 2023

Quarterly Issues and Programs Report

Through formal and informal ascertainment of the general public, community leaders, public officials - inclusive of different ethnic organizations and service organizations, the following list emerged as issues needing media attention and support.

The programs produced to meet the needs of the public included locally produced shows and newscasts as well as national programs, public service announcement campaigns and sales marketing campaigns.

Community Issues

Accidents and Disasters	Environment
Business & Industry	Foreign News
Children & Youth	Funerals and Memorials
Consumer	Government and Politics
Court and Legal Decisions	Health and Medical
Crime and Law Enforcement	Housing
Cultural	Immigration
Deaths	Lifestyle
Diversity	Poverty
Education	Religion
Elderly-Seniors-Retirement	Safety

Employment/Labor

Entertainment

Technology

Transportation

Regularly Scheduled Programs

Our locally produced, regularly scheduled programs are aired specifically to address community issues, concerns and needs. The programs are as follows:

NBC 10 @ Issue - A weekly issue-oriented program that focuses on current issues and events. It features interviews with local newsmakers at the center of change in our region. Sundays 11:30-12N.

NBC 10 News- Daily Local News Programs

WCAU's daily newscasts devote considerable time to local issues and community problems. Regularly scheduled newscasts include:

Program	Time	Days
NBC 10 News Today	4:00-7:00am	Monday-Friday
NBC 10 News Today	11:00am - 12N	Monday-Friday
NBC 10 News at 4	4:00-5:00pm	Monday-Friday
NBC 10 News at 5	5:00-6:00pm	Monday-Friday
NBC 10 News at 6	6:00-6:30pm	Monday-Friday
NBC 10 News at 7	7:00-7:30pm	Monday-Friday
NBC 10 News at 11	11:00-11:35pm	Monday-Friday
NBC 10 News Today	5:30-7:00am	Saturday
NBC 10 News Today	9:00-10:00am	Saturday
NBC 10 News at 6	6:00-6:30pm	Saturday
NBC 10 News at 11	11:00-11:30pm	Saturday
NBC 10 News Today	5:30-8:00am	Sunday
NBC 10 News Today	9:00-10:30am	Sunday
NBC 10 News at 6	6:00-6:30pm	Sunday
NBC 10 News at 11	11:00-12M	Sunday

April 1st 2023 - June 30th 2023

Public Safety and Crime

April 12th - Phila Safe Play Zones - Pkg aired at 4p and 5p

Philadelphia officials announce the installation of over 100 security cameras to create “safe play zones” near city rec centers. Originally proposed in legislation introduced in City Council in 2021, the first batch of 13 “Safe Play Zone” camera sites were selected in collaboration with the Philadelphia Police Department using crime data. City Council has allocated nearly \$5M for the installation and operation of these cameras in the Five-Year Plan adopted during the FY2023 Budget process.

April 22nd - 15 Yr Old Fatally Stabbed - Pkg aired at 6p and 11p

Police in Upper Darby Township are looking for the suspect(s) who fatally stabbed a 15 yr old @ 930 Friday night. Neighbors heard screams and found the boy laying on the sidewalk. So far police have no suspects, arrests or motive and are asking anyone with info to come forward.

May 22nd - I-95 Road Rage - Live at 11p

Pennsylvania state police are looking for two motorcyclists involved in a road rage shooting on I-95 in South Philadelphia. One of the motorcycle drivers fired at least 13 shots into a car after the car bumped into him. The car’s driver was shot twice, his passenger was uninjured. State Police say there have been at least 40 road rage shootings on Philadelphia highways since 2020.

May 29th - Chester 8 Shot - Pkg aired at 4p/5p

Chester police are looking for suspects after eight people are shot. The victims, all in their late teens, were taken to the hospital for injuries, a 17 yr old remains hospitalized in critical condition. Police say the teens were part of a large group hanging out near Subaru Park. They hope to make an arrest in the next day or so.

June 1st - Three Shot Outside Temple ER - Live in AM shows

Philadelphia police are looking for the suspect(s) who shot three people outside Temple’s ER. The ER door and parts of the building were also hit. All the victims are listed in stable condition.

Health

April 19th - Blood Stem Cell Donors - Vo aired at 4p

Be The Match® celebrates the 15th year of its Get in the Game. Save a Life. program. The program, founded in partnership with the Andy Talley Bone Marrow Foundation in 2008, is designed to educate collegiate athletes and their peers about their ability to save the lives of people diagnosed with life-threatening blood cancers through blood stem cell and marrow transplants. Located on more than 250 college campuses across the country, Get in the Game was founded at Villanova and has recruited more than 150,000 potential donors for the Be The Match Registry®, with nearly 1,000 of those who joined becoming donors.

April 19th - Cancer Screening Mobile - Vo aired at 4p

Virtua—South Jersey’s largest health care system— introduces a Mobile Health and Cancer Screening Unit. This state-of-the-art vehicle will offer various cancer screenings and other

services in local communities where they're needed most. Operating four days a week, the 40-foot vehicle will enable Virtua to dramatically increase the number of cancer screenings it provides—from 1,000 screenings in 2022 to more than 6,000 a year going forward.

May 31st - Code Orange Air Quality - Pkgs aired at 4p and 6p

The Pennsylvania Department of Environmental Protection (DEP) has declared a Code Orange Air Quality Action Day for fine particulate matter for today in the Philadelphia area, the Lehigh Valley- Berks area and the Susquehanna Valley. An easterly wind is forecasted to transport smoke from a large wildfire in southern Nova Scotia that will likely contribute to daily average concentrations of fine particulate matter in the Code Orange range on Wednesday. Residents and businesses within the Air Quality Action Day areas are strongly encouraged to voluntarily help reduce fine particulate matter air pollution by reducing or eliminating fireplace and wood stove use, avoiding open burning and avoiding the use of gas powered lawn and garden equipment.

June 7th - Hazy Conditions and Health - Live in all shows

Health officials in PA, NJ and DE are telling people to avoid their time outside due to smoke and haze in the area from the wildfires burning in Canada. Residents are also being told to close their windows and doors and if they must go outside, to wear a mask. Doctors say everyone could experience throat irritation, chest tightness, wheezing, shortness of breath and headaches from breathing in the pollution.

June 12th - Boil Water Advisory - Pkg aired at 11a/4p

The Philadelphia Water Department issues a boil water advisory for parts of upper West Philadelphia effective immediately. About 18,000 customer accounts are in the impacted area. Between approximately 3:45 p.m. and 4:45 p.m. on June 11, 2023, a pumping station serving a section of upper West Philadelphia failed. This caused a loss of pressure in the system and left some customers without water. Water pressure is being restored, but out of caution, customers in this part of the city are being informed that they should boil water before using it for drinking. This is because a lack of pressure can create a vacuum that could pull disease-causing organisms such as bacteria into water pipes.

Minorities, Gay, and Lesbian Issues

April 3rd - LGBTQ Book Ban Protest - Pkg aired at 4p/11p

Perkiomenville Valley students walk out of class ahead of school board meeting about possibly banning books the board feels are sexually explicit. Students opposed to the ban say the board is only concerned with books showing LGBTQ relationships while those with explicit heterosexual sex scenes are fine to stay on the shelves. No vote was taken at today's board meeting.

April 26th - LGBTQ Fairness Act - Vo aired at 4p

The Fairness Act (HB 300) passes out of the PA House and is headed the Senate for future vote. The bill would protect LGBTQ+ Pennsylvanians from facing discrimination and allow all individuals in the state to file complaints with the PA Human Relations Commission. Governor Shapiro says he will sign the legislation and soon as it's put on his desk.

May 2nd - Lele Doll to Philadelphia - Vo aired at 5p

The Consulate of Mexico in Philadelphia and the Mexican Cultural Center, in collaboration with the Querétaro state government, bring a 13-foot-tall Lele doll to Pennsylvania, representing the rich cultural, ethnic, and linguistic diversity of Mexican communities. Lele, is a special and unrepeatable artisan doll made by hand, mainly by women from the Otomi native communities of Amealco, in Querétaro. Acclaimed for her beauty, Lele has traveled the world highlighting the most emblematic crafts and traditions of Mexico. This year Lele tours the United States once again, with a special stop in Philadelphia and Harrisburg, where everyone is invited to visit her, take a picture, and learn more about her rich history.

May 20th - HBCU Festival - Vo aired at 11p

The Mann and TD Bank present their first-ever HBCU Festival, an all-day community event celebrating Historically Black Colleges and Universities (HBCUs) and their culture. The festival is an interactive college fair featuring representatives from national and regional HBCUs. There will also be performances by various HBCU choirs, marching bands, majorettes, and cheer squads.

June 2nd - Largest PA Pride Flag - Pkg aired at 11a/4p/5p

The largest pride flag in Philadelphia and Pennsylvania history - and one of the largest ever in the country debuts on Independence Mall. The 200 foot pride flag was just finished in Central PA before making its way to Philadelphia for this Sunday's event, where dozens of volunteers on will carry it in the Philadelphia Pride March.

Education

April 11th - Temple New President - Live at 6p/11p

Temple University's Board of Trustees names Joanne Epps as the new acting president of the school. This comes nearly two weeks after the former president resigned from the position, he held for less than two years. The former president's leadership was questioned after rising crime was impacting student safety on and around campus, the death of temple police sergeant Chris Fitzgerald who was shot and killed on the job and a graduate student worker strike.

April 15th - Rutgers Strike Ending - Live in AM shows

New Jersey Governor Phil Murphy announces that a framework agreement has been reached between Rutgers University and labor union representatives who have been meeting in the State House for almost a week to negotiate employee contracts. The Governor brought these parties together in his office this week to engage in productive dialogue and come to a resolution regarding matters such as compensation, benefits, and job security for both full- and part-time faculty members. With this announcement, the faculty strike that has halted or otherwise affected classes on three of the university's campuses this week will come to an end and classes will once again resume for all Rutgers students on Monday, April 17.

May 24th - Philadelphia School District Strategic Plan - Pkg aired at 4p/5p and 11p

Less than a month away from summer break, and Philadelphia school administrators are already thinking about next school year and beyond. The Superintendent says that year-round schooling is now on the table. It would first be a pilot program of 10 schools, but which ones hasn't been worked out yet. The initiative could start as early as the summer of 2024, and families would have the choice to opt out.

May 25th - Teacher Shortage Legislation - Vo aired at 4p and 5p

Senator Hughes holds a press conference to discuss bipartisan legislation to address the growing issue facing urban, suburban and rural schools in Pennsylvania. Senate Bill 300 would create a student teacher stipend program to attract and retain high quality teachers in PA classrooms. In 2022, about 5,000 new teaching certificates were issued in Pennsylvania, while over 17,000 certificates were issued in 2011.

June 13th - Drexel and Salus Universities Merge - Vo aired at 4p
Drexel University and Salus University formalize a merger agreement with a ceremonial signing. Pending regulatory and judicial approvals, the merger will bring together two Philadelphia institutions committed to health sciences education. Salus, founded in 1919 as the Pennsylvania State College of Optometry and based in Elkins Park, has an enrollment of more than 1,100 students and operates three clinical facilities in Philadelphia and Montgomery counties that provide highly specialized vision, hearing and balance, and speech-language pathology services.

Government

April 14th - DE Marijuana Bills - Vo aired at 5p
Two measures that would both legalize and regulate recreational marijuana use for adults in Delaware are delivered to Governor John Carney. The measures comprise Marijuana Control Act, with House Bill 1 legalizing possession of small amounts of marijuana for personal use, and House Bill 2 regulating the legal industry of growing and selling cannabis. The delivery of the measures is the beginning of the process by which a bill becomes a law, with the governor having 10 days, not including Sundays, to either sign the bill in to law, veto the bill, or do nothing and let the bill become law without his signature.

May 1st - Philly Voters - Pkg aired at 5p
PA residents have until the end of today to register to vote. This is especially important in Philadelphia where candidates for mayor are running neck and neck. Under the current rules roughly 100,000 voters in the city won't be able to vote in the mayoral primary because they're not registered with a party.

May 16th - PA Primary Day - Live in all shows
Voters from across Pennsylvania turn out at the polls for primary day. In Philadelphia, Cherelle Parker won the democratic bid for Mayor and will face Republican David Oh in November's election. If Parker wins, she'll become the city's 100th mayor and first woman to hold the seat. Control of the state came down to voters in Delaware County who elected a democratic state representative.

May 22nd - Tom Carper Not Running - Pkg aired at 5p
US Senator Tom Carper announces he will not run for re-election following the end of his term in 2024. Seventy-six-year-old Carper is in his fourth term in the Senate and is the last surviving Vietnam veteran to serve there. He has held public office since the 1970s, first as Delaware's treasurer, then for a decade as a congressman, then as governor and, since 2001, as a senator.

June 6th - Kamala Harris Visit - Pkg aired at 4p and 5p
Kamala Harris visits Philadelphia to speak with SEIU union members. Harris' comments included both support for union rights ("it also reminds people of what they have a right to demand") and OTHER rights, touching on abortion and marriage rights, and making multiple references to things happening in Florida.

Youth Issues

April 3rd – Pinwheels for Child Abuse Prevention - Vo aired at 4p

Mission Kids Child Advocacy Center partners with SEPTA to ‘plant’ 1,206 pinwheels at the Norristown Transportation Center in recognition of National Child Abuse Prevention Month. A symbol of childhood, the pinwheel represents what every child should have— the chance to experience the joy and innocence of childhood, to laugh and to play without the fear of physical or sexual abuse.

April 4th - St Chris Bereavement Room – Vo aired at 4p

Thanks to the support of the Gift of Life Donor Program, St. Christopher’s Hospital for Children dedicates a new bereavement room. The setting is designed to provide a safe and quiet space for families whose child has died to process their shock, sadness, and many other emotions. Creating an environment that is dedicated to allowing parents to begin the grieving process ensures that their needs are being met in a supportive manner.

April 4th – Philly teens Summer Activities – Vo aired at 4p/6p

Philadelphia officials announce activities aimed at getting kids of all ages off the street this summer. Officials say more than 6500 camp spaces and over 120 camps will be available for kids this summer. Along with the camps, the opportunities include summer jobs, a free meal program and city pools that will open Memorial Day weekend.

May 2nd – Teen Safe Driving – Pkgs aired at 4p/5p

PennDOT joins other organizations to host the 3rd annual Teen Safe Driving ROADeo. The free event, open to all high school students in Montgomery, Bucks, Delaware, and Chester counties, aims to keep teens safe on the roadway through education, interaction, and fun. Over 80 kids and some parents took part in the event.

June 6th – Save our Youth – Pkg aired at 4p

Phila City Council members and community groups ask for increased funding in the city’s 2024 budget to support the Save our Youth plan. The goal of the Save Our Youth budget plan is to prioritize funding for youth and anti-violence programming in the city. Supporting youth and anti-violence programming will ensure that Philadelphia’s young people have opportunities to develop as young adults and that Philadelphia has the tools to combat the epidemic of violence among young people. According to the Philadelphia City Controller’s Office, there have been more than 765 people shot and at least 177 homicides due to gun violence in Philadelphia as of June 4. Eleven percent of everyone that has been shot overall and eight percent of everyone killed by gun violence so far this year have been younger than age 18.

Disabled

April 12th – School District Autism Expo – Vo aired at 4p

In celebration of Autism Acceptance Month, the School District of Philadelphia hosts its 13th Annual Autism Expo. More than 35 vendors will provide information and resources to students, families, caregivers, and teachers. This free resource fair will provide information about services and programs available to students with special needs and their families. The district serves the needs of more than 3,700 students with an autism diagnosis with evidence-based practices and effective grade-level appropriate curricula.

April 21st - Inclusive Pancake House – Pkg aired at 6p

Brandon's Pancake House and Ice Cream Parlor open in Wildwood Crest, making autism awareness a part of their business. Named after the owners' son with Autism, the restaurant includes an autism awareness puzzle pieces inside a heart-shaped symbol in its logo along with the message, "Be Kind." The menu includes a section with large photos that other non-verbal people can circle with dry-erase markers to place an order. Part of the proceeds will benefit The Arc in Pennsylvania, a school exclusively for students with Autism.

May 22nd - Spcl Olympics Students Celebrated – Vo aired at 5p

students, faculty, and staff Colonial School District celebrate their Special Olympics Track and Field athletes as they prepare to compete for the first time since the pandemic. Thirty-four students who are in second through fifth grade will compete in events such as the 25-meter race, the 50- and 200-meter run, a softball throw, long jump, and a tennis ball throw.

May 31st - Phillies Bocce Special Olympics – Vo aired at 4p/6p

The Phillies welcome Special Olympics Pennsylvania athletes arriving at the ballpark to compete with Phillies front office staff in a fun, round-robin style bocce tournament, with the winning team receiving a special Phillies Prize. The event is part of the Phillies Give Back Volunteer program. Special Olympics Unified Sports® creates an opportunity for people without intellectual disabilities to join in the sports experience by playing on a team with athletes with intellectual disabilities. Not only do the players all have fun, but attitude change, and transformation happen on the playing field and the experiences create lifelong friendships.

June 7th - Accessible City Hall – Pkgs aired at 4p/5p

In honor of Disability Pride Week, the City of Philadelphia unveils upgrades to ADA accessibility, including over 600 tactile, high contrast signage with brail for all rooms in city hall. Nealy 17% of Philadelphia residents identify as living with a disability, one of the highest rates among large cities.

Consumer

April 13th – Gas Prices Rising – Pkg aired at 4p

Higher temperatures bring higher gas prices across the area. The yearly rise happens as gas stations switch to the mandated summer gasoline and more people take road trips and weekend getaways. This year's sudden jump is also due in part to the price of crude oil going up, 50-60% of a gallon of as is made of crude oil so if those prices increase, gas prices are soon to follow.

April 27th - Phila Plastic Bag Ban Study – Vo aired at 5p

Phila officials release [*Philadelphia's Plastic Bag Ban and Changes in Bag Usage in the City*](#), a new efficacy study. The study demonstrates that in the year since the City began enforcement of the [*single-use plastic bag ordinance*](#), there has been a measurable change in shopper behavior as well as a decrease in plastic bag usage in the city after the ban was implemented. The following additional impacts were found: Prior to the ban, 64 percent of shoppers used at least one plastic bag while grocery shopping at stores in the study. After the ban was fully implemented, this percentage dropped to near zero. There was an

increase in the number of shoppers using paper bags, reusable bags, or choosing not to use a bag at all. □ The proportion of consumers using a reusable bag almost doubled from 22 percent to 42 percent. The study estimates that the ban prevented over 200 million disposable plastic bags from being distributed in the city in its first year.

April 28th – AAA Summer Travel – Vo aired at 5p

On top of AAA reporting a significant increase in international travel bookings this year (up 200% compared to 2022), the TSA is now warning travelers that summer airline passenger levels are expected to be “comfortably above” pre-pandemic numbers. AAA’s official holiday forecast numbers won’t be out for a few more weeks, but the auto club is warning travelers to prepare for busy roads, rails, and skies this summer.

June 1st – Baby Formula Legislation – Vo aired at 4p

U.S. Senator Menendez joins other senators to introduce the Formula 3.0 Act. The legislation aims to permanently waive tariffs and ease trade barriers on infant formula, reducing prices and ensuring a stable and accessible supply for families across the United States. In 2022 the Formula Act was signed into law by President Biden, suspending tariffs on imported formulas. The relief provided by this legislation played a crucial role in enabling formula companies to bring more supplies to the United States.

June 7th – Real ID Process – Vo aired at 5p/6p

PennDot announces today that the requirement for proof of Social Security Number for Real ID products will expand to include additional documents. Per federal regulations, customers wishing to obtain a Real ID product must present proof of Social Security Number. PennDOT is now expanding acceptable options beyond a Social Security Card, PennDOT now accepts the following documents as proofs of Social Security Number: A Social Security Card; A W-2 form; A SSA-1099 form; A non-SSA-1099 form; or A pay stub with the applicant’s name and full Social Security Number on it.

Religion

April 4th- Passover Meal Kits – Vo aired at 4p

In anticipation of the Passover holiday, volunteers from the Jewish Federation of Philadelphia’s Mitzvah Food Program distribute holiday meals to families in need. The meal kits consist of matzah, grape juice, gefilte fish, honey, matzo ball soup mix, apples, and walnuts. Passover, which begins at sundown on Wednesday, April 5, and lasts eight days, commemorates the exodus of the Jewish people from slavery in Egypt by refraining from eating any leavened products and remembering the struggles of their ancestors.

April 6th – Holy Thursday Mass – Vo aired at 11p

Archbishop Nelson J. Pérez presides over Holy Thursday Mass at the Cathedral in Philadelphia. This Mass commemorates the Last Supper, during which Christ instituted the Sacrament of the Holy Eucharist, the Sacrament of Holy Orders, and gave us His commandment to love one another. After the homily, following the example of Christ who washed the feet of the Apostles at the Last Supper, the Archbishop will wash the feet of 12 people.

April 7th - Episcopal Church Good Friday – Vo aired at 6p

The Philadelphia Episcopal Cathedral holds Good Friday services. Good Friday is a Christian holiday commemorating the crucifixion of Jesus and his death at Calvary.

April 9th - Easter Sunday - Vo's ran in all shows

Christians in the area attend Easter services. Easter commemorates the resurrection of Jesus from the dead.

May 2nd - Holocaust Memorial Announcement - Vo aired at 4p

Mural Arts Philadelphia and the Philadelphia Holocaust Remembrance Foundation announce a new mural coming to Horwitz-Wasserman Holocaust Memorial Plaza in Philadelphia. The first-of-its-kind mural will continue the effort to remember and reflect on the Holocaust in the Philadelphia community through the creation and evolution of the Plaza. More than fifty years ago, the Plaza created an opportunity for reflection through the memorial bronze sculpture *Monument to Six Million Jewish Martyrs*, the first public monument in North America to memorialize the victims of the Holocaust.

Women

April 3rd - Temple Gynecology Outpatient Practice - Vo aired at 5p

Temple Health opens its first Obstetrics/Gynecology outpatient practice on its new Women & Families campus. Seven of Temple Health's OB/GYN physicians and their staff members at this practice will provide outpatient gynecologic and obstetrical care at Temple's new campus to patients in all phases of their lives, from the teenage years through parenthood and beyond. They will also offer a wide range of outpatient surgical procedures, on site radiology services, x-rays, digital mammography and more.

April 11th - Abortion Pill -Pkg aired at 4p and 6p

Local doctors react to a decision by a federal judge in Texas to block the FDA approval of a widely used abortion pill, mifepristone. Doctors say the medication has been around since 2000 and is incredibly safe with more than 5 million pregnant women having used it. Those using the medicine in this area say they will continue to do so and want women from all over coming to them for support and medical services.

May 1st - Breast Cancer Screening Bill - Vo aired at 5p

PA Governor Josh Shapiro signs Senate Bill 8 into law - the first of his Administration and the first-of-its-kind law in the nation - that will require insurers to cover preventive breast and ovarian cancer screenings for high-risk women at no cost. The legislation removes out-of-pocket costs associated with genetic testing for hereditary breast and ovarian cancer syndromes as well as supplemental breast screenings for women with a high lifetime risk of breast cancer.

May 9th - Over the Counter Birth Control - Vo aired at 4p

The FDA is considering allowing birth control pills to be sold over the counter. Those in favor say it would prevent thousands of unwanted pregnancies in the US. The FDA says there is concern that women will not use the pills properly without a doctor's supervision. The pill carries various risks for women with certain health issues and concerns.

June 6th - Phillies Women's Camp - Vo aired at 4p

The Philadelphia Phillies hold an all day “Phillies Behind the Diamond Clinic” for female fans. Participants will step up to the plate and see a new side of the major leagues, as they take part in on-field interactive clinics with Phillies coaches, go behind the scenes in the Phillies Clubhouse and PhanaVision, meet a player and more.