



# NewsTalkSports 97.1 & 1240 WBCF

525 East Tennessee Street Florence, Alabama 35630  
website: [www.wbcf.com](http://www.wbcf.com)

PH (256) 764-8170 Fax (256) 764-8340  
email: [benji@wbcf.com](mailto:benji@wbcf.com)

## 2018 Political Agreement

### POLITICAL AIR TIME FOR **NewsTalkSports 97.1 & 1240 WBCF Radio** IN FLORENCE & NORTHWEST ALABAMA Program schedules available on request.

**Weekly**

**60 SECONDS** - \$25.00 each  
**30 SECONDS** - \$15.00 each

All rates are net to station.

60s and 30s may be combined.

Times, positions and dayparts may be accepted on a Best Times Available basis.

**FULL PAYMENT IN ADVANCE OF BROADCAST IS REQUIRED.**

**CHECK MUST ACCOMPANY THIS AGREEMENT.**

**Number Purchased:** 92 **Length:** 60 **Cost of each:** \$ 25

Schedule

Start Date: 10/15/18 End Date: 11/6/18 Total Cost: \$ 2300.00  
*(includes day of Nov. 6)*

Purchased By: MO Brooks for Congress Campaign  
(name of agent or supporter)

Candidate's Name: MO Brooks  
(please print)

Date of Election: 11/6/18 Office: US Representative

This date: \_\_\_\_\_ Paid by check # \_\_\_\_\_

Accepted for candidate: Mo Brooks Campaign / Murray

Accepted for station: \_\_\_\_\_

Candidate is solely responsible for content of all political announcements. Must be available to station at least 48 hours before first broadcast. In order to qualify for political rates, candidate's voice or image must appear in the ads.

(check applicable box)

**FEDERAL CANDIDATE**

**STATE/LOCAL CANDIDATE**

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b>	<b>Date:</b>
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I, Mo Brooks,

being/on behalf of: Mo Brooks,

a legally qualified candidate of the Republican

political party for the office of: U.S. Congress

in the General

election to be held on: November 6, 2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

**Attach proposed schedule with charges (if available):**

I represent that the payment for the above described broadcast time has been furnished by:

the Mo Brooks for Congress committee

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Martha Brooks

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

**To Be Signed By Candidate or Authorized Committee**

10/4/18                      Mo Brooks  
Date                                      Signature

**To Be Signed By Station Representative**

Accepted                       Accepted in Part                       Rejected

\_\_\_\_\_  
Signature                                      Printed Name                                      Title

### FEDERAL CANDIDATE CERTIFICATION

**In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:**

I, Mo Brooks  
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

**does**

**does not**

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

Mo Brooks

**signature of candidate or authorized committee**

Mo Brooks

**printed name**

10/4/18

**date**

### AGREED UPON SCHEDULE

(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF  
CANDIDATE'S REQUEST)

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

**Attach proposed schedule with charges (if available):**

#### AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

**Note:** Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.



**BCB, Inc.**

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## *Performance Affidavit*

**Date: 110618**

**Account: Mo Brooks For US Congress AL5**

**From: 101518 To: 110618**

**Announcements: 92**

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	Oct 2018	Nov 2018
1.		842A, 1213P, 249P, 320P
2.		753A, 1158A, 258P, 658P
3.		830A, 1158A, 358P, 429P
4.		858A, 1124A, 258P, 458P
5.		753A, 927A, 1213P, 258P
6.		740A, 956A, 1243P, 358P
7.		
8.		
9.		
10.		
11.		
12.		
13.		
14.		
15.	753A, 927A, 1213P, 258P	
16.	740A, 956A, 1243P, 358P	
17.	753A, 927A, 143P, 658P	
18.	842A, 1213P, 249P, 320P	
19.	753A, 1158A, 258P, 658P	
20.	830A, 1158A, 358P, 429P	
21.	858A, 1124A, 258P, 458P	
22.	753A, 927A, 1213P, 258P	
23.	740A, 956A, 1243P, 358P	
24.	753A, 927A, 143P, 658P	
25.	842A, 1213P, 249P, 320P	
26.	753A, 1158A, 258P, 658P	
27.	830A, 1158A, 358P, 429P	
28.	858A, 1124A, 258P, 458P	
29.	753A, 927A, 1213P, 258P	
30.	740A, 956A, 1243P, 358P	
31.	753A, 927A, 143P, 658P	

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Total 92 ads @ \$25.00 = \$2300.00