

GREENSTRIPE MEDIA, INC.

PLANNING • PLACEMENT • SYNDICATION

TELEVISION BROADCAST CONTRACT

Contract # 103331

Contract Date 8/21/2014

Advertiser Patients, Providers and Healthcare Insurers to Protect Access and Contain Health Costs		Station KIEM-TV		Product No on 46	
Buyer David Takara	Broadcast materials furnished by Greenstripe Media (949) 650-5081			rev # on	rev # on

KIEM-TV
Hank Ingham
5650 S. Broadway
Eureka, CA 95503

Station Phone 707-443-3123 (office)

Direct Phone 707-499-7446 (mobile)

Fax

E-mail hmingham@gmail.com

Schedule Dates				Schedule Rotation		# of weeks	Announcements	Gross Cost	\$2,210.00
10/7/2014 thru 10/12/2014				Tuesday thru Sunday		1	25x	Net Cost	\$1,878.50
LINE	DAYS	TIME PERIOD		SPOT LENGTH	SPOTS PER WK	PROGRAM NOTES		RATE PER SPOT	LINE TOTAL
1	TU-F	5:30a	6a	:30	3x	Agday		\$10	\$30
2	TU-F	6a	7a	:30	3x	First Business/Early Today		\$30	\$90
3	TU-F	7a	10a	:30	2x	Today Show		\$80	\$160
4	TU-F	11a	12n	:30	1x	Live with Kelly		\$20	\$20
5	TU-F	12n	12:30p	:30	1x	Family Feud		\$20	\$20
6	TU-F	1p	2p	:30	1x	Days of our Lives		\$25	\$25
7	TU-F	5p	5:30p	:30	2x	News Channel 3		\$250	\$500
8	TU-F	6p	6:30p	:30	2x	News Channel 3		\$400	\$800
9	SU	8:30p	9p	:30	1x	News Channel 3		\$100	\$100
10	TU-F	7p	7:30p	:30	2x	Family Feud		\$40	\$80
11	TU-F	7:30p	8p	:30	2x	Access Hollywood		\$40	\$80
12	TU-F	11p	11:35p	:30	1x	News Channel 3		\$150	\$150
13	SU	11p	11:30p	:30	1x	News Channel 3		\$80	\$80
14	TU-F	11:35p	12:35a	:30	1x	Tonight Show		\$40	\$40
15	SU	6a	7a	:30	1x	US Farm Report		\$10	\$10
16	SU	7a	8a	:30	1x	Today Show		\$25	\$25

WEEKLY TOTALS: 25x \$2,210

BILLING INFORMATION: Station is to provide weekly billing. All invoices should be addressed to the named advertiser above "in care of" Greenstripe Media, Inc. and mailed to the address below. Exact times are required on all affidavits. Station agrees to advise of any discrepancies. In the event of a discrepancy, the Greenstripe Media, Inc. contract prevails. **MAKEGOOD POLICY:** Please advise Greenstripe Media, Inc. immediately of any pre-emptions in writing. Offer makegood in same or better programming within contracted weeks. We will respond within 24 hours.

Accepted for (Station)

KIEM

By

HANK INGHAM

424 OLD NEWPORT BLVD. • NEWPORT BEACH, CA 92663

TEL: (949) 650-5081 • FAX: (949) 650-0207 • E-MAIL: dtakara@greenstripemedia.com

GREENSTRIPE MEDIA, INC.

PLANNING • PLACEMENT • SYNDICATION

TELEVISION BROADCAST CONTRACT

Contract # 103332

Contract Date 8/21/2014

Advertiser Patients, Providers and Healthcare Insurers to Protect Access and Contain Health Costs		Station KIEM-TV		Product No on 46	
Buyer David Takara		Broadcast materials furnished by Greenstripe Media (949) 650-5081		rev # on	rev # on
				rev # on	rev # on

KIEM-TV
Hank Ingham
5650 S. Broadway
Eureka, CA 95503

Station Phone 707-443-3123 (office)

Direct Phone 707-499-7449 (mobile)

Fax

E-mail hmingham@gmail.com

Schedule Dates				Schedule Rotation			# of weeks	Announcements	Gross Cost	\$2,660.00
10/13/2014 thru 10/19/2014				Monday thru Sunday			1	30x	Net Cost	\$2,261.00
LINE	DAYS	TIME PERIOD		SPOT LENGTH	SPOTS PER WK	PROGRAM NOTES			RATE PER SPOT	LINE TOTAL
1	M-F	5:30a	6a	:30	3x	Agday			\$10	\$30
2	M-F	6a	7a	:30	3x	First Business/Early Today			\$30	\$90
3	M-F	7a	10a	:30	2x	Today Show			\$80	\$160
4	M-F	11a	12n	:30	2x	Live with Kelly			\$20	\$40
5	M-F	12n	12:30p	:30	1x	Family Feud			\$20	\$20
6	M-F	1p	2p	:30	1x	Days of our Lives			\$25	\$25
7	M-F	5p	5:30p	:30	2x	News Channel 3			\$250	\$500
8	M-F	6p	6:30p	:30	2x	News Channel 3			\$400	\$800
9	SU	8:30p	9p	:30	1x	News Channel 3			\$100	\$100
10	M-F	7p	7:30p	:30	3x	Family Feud			\$40	\$120
11	M-F	7:30p	8p	:30	2x	Access Hollywood			\$40	\$80
12	M-F	11p	11:35p	:30	2x	News Channel 3			\$150	\$300
13	SU	11p	11:30p	:30	1x	News Channel 3			\$80	\$80
14	M-F	11:35p	12:35a	:30	2x	Tonight Show			\$40	\$80
15	SU	6a	7a	:30	1x	US Farm Report			\$10	\$10
16	SU	7a	8a	:30	1x	Today Show			\$25	\$25
17	M	10p	11p	:30	1x	The Blacklist			\$200	\$200

WEEKLY TOTALS:

30x

\$2,660

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Accepted for (Station)

KIEM

By HANK INGHAM

424 OLD NEWPORT BLVD. • NEWPORT BEACH, CA 92663

TEL: (949) 650-5081 • FAX: (949) 650-0207 • E-MAIL: dtakara@greenstripemedia.com

GREENSTRIPE MEDIA, INC.

PLANNING • PLACEMENT • SYNDICATION

TELEVISION BROADCAST CONTRACT

Contract # 103333

Contract Date 8/21/2014

Advertiser Patients, Providers and Healthcare Insurers to Protect Access and Contain Health Costs	Station KIEM-TV	Product No on 46
Buyer David Takara	Broadcast materials furnished by Greenstripe Media (949) 650-5081	rev # on
		rev # on
		rev # on

KIEM-TV
Hank Ingham
5650 S. Broadway
Eureka, CA 95503

Station Phone 707-443-3123 (office)
Direct Phone 707-499-7449 (mobile)
Fax
E-mail hmingham@gmail.com

Schedule Dates				Schedule Rotation		# of weeks	Announcements	Gross Cost	\$3,440.00
10/20/2014 thru 10/26/2014				Monday thru Sunday		1	29x	Net Cost	\$2,924.00
LINE	DAYS	TIME PERIOD		SPOT LENGTH	SPOTS PER WK	PROGRAM NOTES		RATE PER SPOT	LINE TOTAL
1	M-F	5:30a	6a	:30	3x	Agday		\$10	\$30
2	M-F	6a	7a	:30	3x	First Business/Early Today		\$30	\$90
3	M-F	7a	10a	:30	2x	Today Show		\$80	\$160
4	M-F	11a	12n	:30	2x	Live with Kelly		\$20	\$40
5	M-F	12n	12:30p	:30	1x	Family Feud		\$20	\$20
6	M-F	1p	2p	:30	1x	Days of our Lives		\$25	\$25
7	M-F	5p	5:30p	:30	2x	News Channel 3		\$250	\$500
8	M-F	6p	6:30p	:30	2x	News Channel 3		\$400	\$800
9	SU	8:30p	9p	:30	1x	News Channel 3		\$100	\$100
10	M-F	7p	7:30p	:30	2x	Family Feud		\$40	\$80
11	M-F	7:30p	8p	:30	1x	Access Hollywood		\$40	\$40
12	M-F	11p	11:35p	:30	2x	News Channel 3		\$150	\$300
13	SU	11p	11:30p	:30	1x	News Channel 3		\$80	\$80
14	M-F	11:35p	12:35a	:30	1x	Tonight Show		\$40	\$40
15	SU	5:20p	8:30p	:30	1x	Sunday Night Football		\$600	\$600
16	SU	6a	7a	:30	1x	US Farm Report		\$10	\$10
17	SU	7a	8a	:30	1x	Today Show		\$25	\$25
18	M	8p	10p	:30	1x	The Voice		\$400	\$400
19	F	8p	9p	:30	1x	Dateline		\$100	\$100

WEEKLY TOTALS:

29x

\$3,440

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Accepted for (Station)

KIEM

By

HANK INGRAM

424 OLD NEWPORT BLVD. • NEWPORT BEACH, CA 92663

TEL: (949) 650-5081 • FAX: (949) 650-0207 • E-MAIL: dtakara@greenstripemedia.com

GREENSTRIPE MEDIA, INC.

PLANNING • PLACEMENT • SYNDICATION

TELEVISION BROADCAST CONTRACT

Contract # 103334

Contract Date 8/21/2014

Advertiser Patients, Providers and Healthcare Insurers to Protect Access and Contain Health Costs		Station KIEM-TV		Product No on 46	
Buyer David Takara		Broadcast materials furnished by Greenstripe Media (949) 650-5081		rev # on	rev # on
				rev # on	rev # on

KIEM-TV
Hank Ingham
5650 S. Broadway
Eureka, CA 95503

Station Phone 707-443-3123 (office)

Direct Phone 707-499-7449 (mobile)

Fax

E-mail hmingham@gmail.com

Schedule Dates	Schedule Rotation	# of weeks	Announcements	Gross Cost	
10/27/2014 thru 11/2/2014	Monday thru Sunday	1	42x	\$4,660.00	
				<u>Net Cost</u>	\$3,961.00

LINE	DAYS	TIME PERIOD FROM TO	SPOT LENGTH	SPOTS PER WK	PROGRAM NOTES	RATE PER SPOT	LINE TOTAL
1	M-F	5:30a 6a	:30	5x	Agday	\$10	\$50
2	M-F	6a 7a	:30	5x	First Business/Early Today	\$30	\$150
3	M-F	7a 10a	:30	5x	Today Show	\$80	\$400
4	M-F	11a 12n	:30	1x	Live with Kelly	\$20	\$20
5	M-F	12n 12:30p	:30	1x	Family Feud	\$20	\$20
6	M-F	1p 2p	:30	1x	Days of our Lives	\$25	\$25
7	M-F	5p 5:30p	:30	3x	News Channel 3	\$250	\$750
8	M-F	6p 6:30p	:30	2x	News Channel 3	\$400	\$800
9	SU	8:30p 9p	:30	1x	News Channel 3	\$100	\$100
10	M-F	7p 7:30p	:30	2x	Family Feud	\$40	\$80
11	M-F	7:30p 8p	:30	2x	Access Hollywood	\$40	\$80
12	M-F	11p 11:35p	:30	3x	News Channel 3	\$150	\$450
13	SU	11p 11:30p	:30	1x	News Channel 3	\$80	\$80
14	M-F	11:35p 12:35a	:30	3x	Tonight Show	\$40	\$120
15	SU	5:20p 8:30p	:30	1x	Sunday Night Football	\$600	\$600
16	SU	6a 7a	:30	1x	US Farm Report	\$10	\$10
17	SU	7a 8a	:30	1x	Today Show	\$25	\$25
18	TU	8p 9p	:30	1x	The Voice	\$400	\$400
19	F	8p 9p	:30	1x	Dateline	\$100	\$100
20	F	9p 10p	:30	1x	Grimm	\$200	\$200
21	M	10p 11p	:30	1x	The Blacklist	\$200	\$200

WEEKLY TOTALS: 42x \$4,660

BILLING INFORMATION: Station is to provide weekly billing. All invoices should be addressed to the named advertiser above "in care of" Greenstripe Media, Inc. and mailed to the address below. Exact times are required on all affidavits. Station agrees to advise of any discrepancies. In the event of a discrepancy, the Greenstripe Media, Inc. contract prevails. **MAKEGOOD POLICY:** Please advise Greenstripe Media, Inc. immediately of any pre-emptions in writing. Offer makegood in same or better programming within contracted weeks. We will respond within 24 hours.

Accepted for (Station) KIEM By HANK INGHAM

424 OLD NEWPORT BLVD. • NEWPORT BEACH, CA 92663

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GREENSTRIPE MEDIA, INC.

PLANNING • PLACEMENT • SYNDICATION

TELEVISION BROADCAST CONTRACT

Contract # 103335

Contract Date 8/21/2014

Advertiser Patients, Providers and Healthcare Insurers to Protect Access and Contain Health Costs		Station KIEM-TV		Product No on 46	
Buyer David Takara	Broadcast materials furnished by Greenstripe Media (949) 650-5081		rev # on	rev # on	rev # on

KIEM-TV
Hank Ingham
5650 S. Broadway
Eureka, CA 95503

Station Phone 707-443-3123 (office)

Direct Phone 707-499-7449 (mobile)

Fax

E-mail hmingham@gmail.com

<u>Schedule Dates</u>				<u>Schedule Rotation</u>		<u># of weeks</u>	<u>Announcements</u>	<u>Gross Cost</u>	\$800.00	
11/3/2014 thru 11/4/2014				Monday	thru	Tuesday	1	5x	<u>Net Cost</u>	\$680.00
LINE	DAYS	TIME PERIOD		SPOT LENGTH	SPOTS PER WK	PROGRAM NOTES		RATE PER SPOT	LINE TOTAL	
1	M-TU	6a	7a	:30	1x	First Business/Early Today		\$30	\$30	
2	M-TU	7a	10a	:30	1x	Today Show		\$80	\$80	
3	M	5p	5:30p	:30	1x	News Channel 3		\$250	\$250	
4	M	11:35p	12:35a	:30	1x	Tonight Show		\$40	\$40	
5	M	8p	10p	:30	1x	The Voice		\$400	\$400	

WEEKLY TOTALS: 5x \$800

BILLING INFORMATION: Station is to provide weekly billing. All invoices should be addressed to the named advertiser above "in care of" Greenstripe Media, Inc. and mailed to the address below. Exact times are required on all affidavits. Station agrees to advise of any discrepancies. In the event of a discrepancy, the Greenstripe Media, Inc. contract prevails. **MAKEGOOD POLICY:** Please advise Greenstripe Media, Inc. immediately of any pre-emptions in writing. Offer makegood in same or better programming within contracted weeks. We will respond within 24 hours.

Accepted for (Station)

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COMMUNICATIONS

John Garland Graves

P.O.Box 4629

Arcata, CA. 95518

Voice: (707) 677-5179

E-Mail: johng1949@suddenlink.net

BROADCAST ORDER

MEDIA: KIEM-TV

ORDER DATE: 8/27/2014

CLIENT: Yes on Z Committee

START DATE: 9/8/14 **SIZE:** 30

End Date: 9/20/14

Total Insertions: 40

RATE: PER POLITICAL ISSUE RATE CARD

SCHEDULE: TEAR SHEET REQUIRED

	SUN	MON	TUES	WED	THURS	FRI	SAT
		9/1	9/2	9/3	9/4	9/5	9/6
9/7		9/8 7-10a Today x2 6-6:30p News x1 11-11:30p News x1	9/9 7-10a Today x2 6-6:30p News x1 11-11:30p News x1	9/10 7-10a Today x2 6- 6:30p News x1 11-11:30p News x1	9/11 7-10a Today x2 6- 6:30p News x1 11-11:30p News x1	9/12 7-10a Today x2 6- 6:30p News x1 11-11:30p News x1	9/13
9/14		9/15 7-10a Today x2 6- 6:30p News x1 11-11:30p News x1	9/16 7-10a Today x2 6- 6:30p News x1 11-11:30p News x1	9/17 7-10a Today x2 6- 6:30p News x1 11-11:30p News x1	9/18 7-10a Today x2 6- 6:30p News x1 11-11:30p News x1	9/19 7-10a Today x2 6- 6:30p News x1 11-11:30p News x1	9/20
9/21		9/22	9/23	9/24	9/25	9/26	9/27
9/28		9/29	9/30				

SPECIAL INSTRUCTIONS:

2-10a 50
6-830p 150
11-1200 80

TOTAL GROSS: \$3300.00

AGENCY: -\$495.00

DUE: \$2805.00

ORDER # YESONZ14-SEPT-01

REFER TO THIS ORDER # IN BILLING

PLEASE CONFIRM RECEIPT & PLACEMENT OF THIS ORDER BY INITIALING AND RETURNING THIS COPY VIA E-MAIL DATE: 8/27/14

Acceptance of this order constitutes an agreement between J. Garland Communications and the media to whom it is addressed. Any changes in the specifics of this order must be authorized in writing. Please refer to the Agency Order # for billing purposes. Billing which does not contain Agency Order numbers may be returned to you without payment. Thank You.



COMMUNICATIONS

John Garland Graves

P.O.Box 4629

Arcata, CA. 95518

Voice: (707) 677-5179

E-Mail: johng1949@suddenlink.net

BROADCAST ORDER

MEDIA: KIEM-TV

ORDER DATE: 8/27/2014

CLIENT: Yes on Z Committee

START DATE: 10/20/14 **SIZE:** 30

End Date: 10/31/14

Total Insertions : 40

RATE: PER POLITICAL ISSUE RATE CARD

SCHEDULE: TEAR SHEET REQUIRED

	SUN	MON	TUES	WED	THURS	FRI	SAT
				10/1	10/2	10/3	10/4
	10/5	10/6	10/7	10/8	10/9	10/10	10/11
	10/12	10/13	10/14	10/15	10/16	10/17	10/18
	10/19	10/20 7-10a Today x2 6- 6:30p News x1 11-11:30p News x1	10/21 7-10a Today x2 6- 6:30p News x1 11-11:30p News x1	10/22 7-10a Today x2 6- 6:30p News x1 11-11:30p News x1	10/23 7-10a Today x2 6- 6:30p News x1 11-11:30p News x1	10/24 7-10a Today x2 6- 6:30p News x1 11-11:30p News x1	10/25
	10/26	10/27 7-10a Today x2 6- 6:30p News x1 11-11:30p News x1	10/28 7-10a Today x2 6- 6:30p News x1 11-11:30p News x1	10/29 7-10a Today x2 6- 6:30p News x1 11-11:30p News x1	10/30 7-10a Today x2 6- 6:30p News x1 11-11:30p News x1	10/31 7-10a Today x2 6- 6:30p News x1 11-11:30p News x1	

SPECIAL INSTRUCTIONS:

TOTAL GROSS: \$3300.00

AGENCY: -\$495.00

DUE: \$2805.00

7-10a 50

6-630p 150

11-1130p 80

REFER TO THIS ORDER # IN BILLING

ORDER # YESONZ14-OCT01

PLEASE CONFIRM RECEIPT & PLACEMENT OF THIS ORDER BY INITIALING AND RETURNING THIS COPY VIA E-MAIL

[Signature] **DATE:** 8/27/14

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