

GREENSTRIPE MEDIA, INC.

PLANNING • PLACEMENT • SYNDICATION

TELEVISION BROADCAST CONTRACT

Contract # 103331

Contract Date 8/21/2014

| | | | | |
|---|--|---------------------|-------------|-------------|
| Advertiser Patients, Providers and Healthcare Insurers to Protect Access and Contain Health Costs | Station KIEM-TV | Product No on 46 | | |
| Buyer David Takara | Broadcast materials furnished by Greenstripe Media (949) 650-5081 | rev # on | rev # on | rev # on |

KIEM-TV
Hank Ingham
5650 S. Broadway
Eureka, CA 95503

Station Phone 707-443-3123 (office)
Direct Phone 707-499-7446 (mobile)
Fax
E-mail hmingham@gmail.com

| | | | | | |
|--|---|------------------------|-----------------------------|---------------------------------|-------------------------------|
| <u>Schedule Dates</u> 10/7/2014 thru 10/12/2014 | <u>Schedule Rotation</u> Tuesday thru Sunday | <u># of weeks</u> 1 | <u>Announcements</u> 25x | <u>Gross Cost</u> \$2,210.00 | <u>Net Cost</u> \$1,878.50 |
|--|---|------------------------|-----------------------------|---------------------------------|-------------------------------|

| LINE | DAYS | TIME PERIOD | | SPOT LENGTH | SPOTS PER WK | PROGRAM NOTES | RATE PER SPOT | LINE TOTAL |
|------|------|-------------|--------|-------------|--------------|----------------------------|---------------|------------|
| | | FROM | TO | | | | | |
| 1 | TU-F | 5:30a | 6a | :30 | 3x | Agday | \$10 | \$30 |
| 2 | TU-F | 6a | 7a | :30 | 3x | First Business/Early Today | \$30 | \$90 |
| 3 | TU-F | 7a | 10a | :30 | 2x | Today Show | \$80 | \$160 |
| 4 | TU-F | 11a | 12n | :30 | 1x | Live with Kelly | \$20 | \$20 |
| 5 | TU-F | 12n | 12:30p | :30 | 1x | Family Feud | \$20 | \$20 |
| 6 | TU-F | 1p | 2p | :30 | 1x | Days of our Lives | \$25 | \$25 |
| 7 | TU-F | 5p | 5:30p | :30 | 2x | News Channel 3 | \$250 | \$500 |
| 8 | TU-F | 6p | 6:30p | :30 | 2x | News Channel 3 | \$400 | \$800 |
| 9 | SU | 8:30p | 9p | :30 | 1x | News Channel 3 | \$100 | \$100 |
| 10 | TU-F | 7p | 7:30p | :30 | 2x | Family Feud | \$40 | \$80 |
| 11 | TU-F | 7:30p | 8p | :30 | 2x | Access Hollywood | \$40 | \$80 |
| 12 | TU-F | 11p | 11:35p | :30 | 1x | News Channel 3 | \$150 | \$150 |
| 13 | SU | 11p | 11:30p | :30 | 1x | News Channel 3 | \$80 | \$80 |
| 14 | TU-F | 11:35p | 12:35a | :30 | 1x | Tonight Show | \$40 | \$40 |
| 15 | SU | 6a | 7a | :30 | 1x | US Farm Report | \$10 | \$10 |
| 16 | SU | 7a | 8a | :30 | 1x | Today Show | \$25 | \$25 |

WEEKLY TOTALS: 25x \$2,210

BILLING INFORMATION: Station is to provide weekly billing. All invoices should be addressed to the named advertiser above "in care of" Greenstripe Media, Inc. and mailed to the address below. Exact times are required on all affidavits. Station agrees to advise of any discrepancies. In the event of a discrepancy, the Greenstripe Media, Inc. contract prevails. **MAKEGOOD POLICY:** Please advise Greenstripe Media, Inc. immediately of any pre-emptions in writing. Offer makegood in same or better programming within contracted weeks. We will respond within 24 hours.

Accepted for (Station) KIEM By HANK INGHAM

424 OLD NEWPORT BLVD. • NEWPORT BEACH, CA 92663
TEL: (949) 650-5081 • FAX: (949) 650-0207 • E-MAIL: dtakara@greenstripemedia.com

GREENSTRIPE MEDIA, INC.

PLANNING • PLACEMENT • SYNDICATION

TELEVISION BROADCAST CONTRACT

Contract # 103332

Contract Date 8/21/2014

| | | | | | |
|---|--|--------------------|--|---------------------|-------------|
| Advertiser Patients, Providers and Healthcare Insurers to Protect Access and Contain Health Costs | | Station KIEM-TV | | Product No on 46 | |
| Buyer David Takara | Broadcast materials furnished by Greenstripe Media (949) 650-5081 | | | rev # on | rev # on |

KIEM-TV
Hank Ingham
5650 S. Broadway
Eureka, CA 95503

Station Phone 707-443-3123 (office)
Direct Phone 707-499-7449 (mobile)
Fax
E-mail hmingham@gmail.com

| | | | | |
|---|--|------------------------|-----------------------------|------------------------------|
| <u>Schedule Dates</u> 10/13/2014 thru 10/19/2014 | <u>Schedule Rotation</u> Monday thru Sunday | <u># of weeks</u> 1 | <u>Announcements</u> 30x | <u>Gross Cost</u> \$2,660.00 |
| | | | | <u>Net Cost</u> \$2,261.00 |

| LINE | DAYS | TIME PERIOD | | SPOT LENGTH | SPOTS PER WK | PROGRAM NOTES | RATE PER SPOT | LINE TOTAL |
|------|------|-------------|--------|-------------|--------------|----------------------------|---------------|------------|
| | | FROM | TO | | | | | |
| 1 | M-F | 5:30a | 6a | :30 | 3x | Agday | \$10 | \$30 |
| 2 | M-F | 6a | 7a | :30 | 3x | First Business/Early Today | \$30 | \$90 |
| 3 | M-F | 7a | 10a | :30 | 2x | Today Show | \$80 | \$160 |
| 4 | M-F | 11a | 12n | :30 | 2x | Live with Kelly | \$20 | \$40 |
| 5 | M-F | 12n | 12:30p | :30 | 1x | Family Feud | \$20 | \$20 |
| 6 | M-F | 1p | 2p | :30 | 1x | Days of our Lives | \$25 | \$25 |
| 7 | M-F | 5p | 5:30p | :30 | 2x | News Channel 3 | \$250 | \$500 |
| 8 | M-F | 6p | 6:30p | :30 | 2x | News Channel 3 | \$400 | \$800 |
| 9 | SU | 8:30p | 9p | :30 | 1x | News Channel 3 | \$100 | \$100 |
| 10 | M-F | 7p | 7:30p | :30 | 3x | Family Feud | \$40 | \$120 |
| 11 | M-F | 7:30p | 8p | :30 | 2x | Access Hollywood | \$40 | \$80 |
| 12 | M-F | 11p | 11:35p | :30 | 2x | News Channel 3 | \$150 | \$300 |
| 13 | SU | 11p | 11:30p | :30 | 1x | News Channel 3 | \$80 | \$80 |
| 14 | M-F | 11:35p | 12:35a | :30 | 2x | Tonight Show | \$40 | \$80 |
| 15 | SU | 6a | 7a | :30 | 1x | US Farm Report | \$10 | \$10 |
| 16 | SU | 7a | 8a | :30 | 1x | Today Show | \$25 | \$25 |
| 17 | M | 10p | 11p | :30 | 1x | The Blacklist | \$200 | \$200 |

WEEKLY TOTALS: 30x \$2,660

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424 OLD NEWPORT BLVD. • NEWPORT BEACH, CA 92663
TEL: (949) 650-5081 • FAX: (949) 650-0207 • E-MAIL: dtakara@greenstripemedia.com

GREENSTRIPE MEDIA, INC.

PLANNING • PLACEMENT • SYNDICATION

TELEVISION BROADCAST CONTRACT

Contract # 103333

Contract Date 8/21/2014

| | | | | |
|--|--|---------------------|-------------|-------------|
| Advertiser Patients, Providers and Healthcare Insurers to Protect Access and Contain Health Costs | Station KIEM-TV | Product No on 46 | | |
| Buyer David Takara | Broadcast materials furnished by Greenstripe Media (949) 650-5081 | rev # on | rev # on | rev # on |

KIEM-TV
Hank Ingham
5650 S. Broadway
Eureka, CA 95503

Station Phone 707-443-3123 (office)
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| | | | | | |
|---|--|------------------------|-----------------------------|---------------------------------|-------------------------------|
| <u>Schedule Dates</u> 10/20/2014 thru 10/26/2014 | <u>Schedule Rotation</u> Monday thru Sunday | <u># of weeks</u> 1 | <u>Announcements</u> 29x | <u>Gross Cost</u> \$3,440.00 | <u>Net Cost</u> \$2,924.00 |
|---|--|------------------------|-----------------------------|---------------------------------|-------------------------------|

| LINE | DAYS | TIME PERIOD | | SPOT LENGTH | SPOTS PER WK | PROGRAM NOTES | RATE PER SPOT | LINE TOTAL |
|------|------|-------------|--------|-------------|--------------|----------------------------|---------------|------------|
| | | FROM | TO | | | | | |
| 1 | M-F | 5:30a | 6a | :30 | 3x | Agday | \$10 | \$30 |
| 2 | M-F | 6a | 7a | :30 | 3x | First Business/Early Today | \$30 | \$90 |
| 3 | M-F | 7a | 10a | :30 | 2x | Today Show | \$80 | \$160 |
| 4 | M-F | 11a | 12n | :30 | 2x | Live with Kelly | \$20 | \$40 |
| 5 | M-F | 12n | 12:30p | :30 | 1x | Family Feud | \$20 | \$20 |
| 6 | M-F | 1p | 2p | :30 | 1x | Days of our Lives | \$25 | \$25 |
| 7 | M-F | 5p | 5:30p | :30 | 2x | News Channel 3 | \$250 | \$500 |
| 8 | M-F | 6p | 6:30p | :30 | 2x | News Channel 3 | \$400 | \$800 |
| 9 | SU | 8:30p | 9p | :30 | 1x | News Channel 3 | \$100 | \$100 |
| 10 | M-F | 7p | 7:30p | :30 | 2x | Family Feud | \$40 | \$80 |
| 11 | M-F | 7:30p | 8p | :30 | 1x | Access Hollywood | \$40 | \$40 |
| 12 | M-F | 11p | 11:35p | :30 | 2x | News Channel 3 | \$150 | \$300 |
| 13 | SU | 11p | 11:30p | :30 | 1x | News Channel 3 | \$80 | \$80 |
| 14 | M-F | 11:35p | 12:35a | :30 | 1x | Tonight Show | \$40 | \$40 |
| 15 | SU | 5:20p | 8:30p | :30 | 1x | Sunday Night Football | \$600 | \$600 |
| 16 | SU | 6a | 7a | :30 | 1x | US Farm Report | \$10 | \$10 |
| 17 | SU | 7a | 8a | :30 | 1x | Today Show | \$25 | \$25 |
| 18 | M | 8p | 10p | :30 | 1x | The Voice | \$400 | \$400 |
| 19 | F | 8p | 9p | :30 | 1x | Dateline | \$100 | \$100 |

WEEKLY TOTALS: 29x \$3,440

BILLING INFORMATION: Station is to provide weekly billing. All invoices should be addressed to the named advertiser above "in care of" Greenstripe Media, Inc. and mailed to the address below. Exact times are required on all affidavits. Station agrees to advise of any discrepancies. In the event of a discrepancy, the Greenstripe Media, Inc. contract prevails. **MAKEGOOD POLICY:** Please advise Greenstripe Media, Inc. immediately of any pre-emptions in writing. Offer makegood in same or better programming within contracted weeks. We will respond within 24 hours.

Accepted for (Station) KIEM By HANK INGRAM
424 OLD NEWPORT BLVD. • NEWPORT BEACH, CA 92663
TEL: (949) 650-5081 • FAX: (949) 650-0207 • E-MAIL: dtakara@greenstripemedia.com

GREENSTRIPE MEDIA, INC.

PLANNING • PLACEMENT • SYNDICATION

TELEVISION BROADCAST CONTRACT

Contract # 103334

Contract Date 8/21/2014

| | | | | |
|--|--|---------------------|-------------|-------------|
| Advertiser Patients, Providers and Healthcare Insurers to Protect Access and Contain Health Costs | Station KIEM-TV | Product No on 46 | | |
| Buyer David Takara | Broadcast materials furnished by Greenstripe Media (949) 650-5081 | rev # on | rev # on | rev # on |

KIEM-TV
Hank Ingham
5650 S. Broadway
Eureka, CA 95503

Station Phone 707-443-3123 (office)
Direct Phone 707-499-7449 (mobile)
Fax
E-mail hmingham@gmail.com

| | | | | | |
|--|--|------------------------|-----------------------------|---------------------------------|-------------------------------|
| <u>Schedule Dates</u> 10/27/2014 thru 11/2/2014 | <u>Schedule Rotation</u> Monday thru Sunday | <u># of weeks</u> 1 | <u>Announcements</u> 42x | <u>Gross Cost</u> \$4,660.00 | <u>Net Cost</u> \$3,961.00 |
|--|--|------------------------|-----------------------------|---------------------------------|-------------------------------|

| LINE | DAYS | TIME PERIOD | | SPOT LENGTH | SPOTS PER WK | PROGRAM NOTES | RATE PER SPOT | LINE TOTAL |
|------|------|-------------|--------|-------------|--------------|----------------------------|---------------|------------|
| | | FROM | TO | | | | | |
| 1 | M-F | 5:30a | 6a | :30 | 5x | Agday | \$10 | \$50 |
| 2 | M-F | 6a | 7a | :30 | 5x | First Business/Early Today | \$30 | \$150 |
| 3 | M-F | 7a | 10a | :30 | 5x | Today Show | \$80 | \$400 |
| 4 | M-F | 11a | 12n | :30 | 1x | Live with Kelly | \$20 | \$20 |
| 5 | M-F | 12n | 12:30p | :30 | 1x | Family Feud | \$20 | \$20 |
| 6 | M-F | 1p | 2p | :30 | 1x | Days of our Lives | \$25 | \$25 |
| 7 | M-F | 5p | 5:30p | :30 | 3x | News Channel 3 | \$250 | \$750 |
| 8 | M-F | 6p | 6:30p | :30 | 2x | News Channel 3 | \$400 | \$800 |
| 9 | SU | 8:30p | 9p | :30 | 1x | News Channel 3 | \$100 | \$100 |
| 10 | M-F | 7p | 7:30p | :30 | 2x | Family Feud | \$40 | \$80 |
| 11 | M-F | 7:30p | 8p | :30 | 2x | Access Hollywood | \$40 | \$80 |
| 12 | M-F | 11p | 11:35p | :30 | 3x | News Channel 3 | \$150 | \$450 |
| 13 | SU | 11p | 11:30p | :30 | 1x | News Channel 3 | \$80 | \$80 |
| 14 | M-F | 11:35p | 12:35a | :30 | 3x | Tonight Show | \$40 | \$120 |
| 15 | SU | 5:20p | 8:30p | :30 | 1x | Sunday Night Football | \$600 | \$600 |
| 16 | SU | 6a | 7a | :30 | 1x | US Farm Report | \$10 | \$10 |
| 17 | SU | 7a | 8a | :30 | 1x | Today Show | \$25 | \$25 |
| 18 | TU | 8p | 9p | :30 | 1x | The Voice | \$400 | \$400 |
| 19 | F | 8p | 9p | :30 | 1x | Dateline | \$100 | \$100 |
| 20 | F | 9p | 10p | :30 | 1x | Grimm | \$200 | \$200 |
| 21 | M | 10p | 11p | :30 | 1x | The Blacklist | \$200 | \$200 |

WEEKLY TOTALS: 42x \$4,660

BILLING INFORMATION: Station is to provide weekly billing. All invoices should be addressed to the named advertiser above "in care of" Greenstripe Media, Inc. and mailed to the address below. Exact times are required on all affidavits. Station agrees to advise of any discrepancies. In the event of a discrepancy, the Greenstripe Media, Inc. contract prevails. **MAKEGOOD POLICY:** Please advise Greenstripe Media, Inc. immediately of any pre-emptions in writing. Offer makegood in same or better programming within contracted weeks. We will respond within 24 hours.

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GREENSTRIPE MEDIA, INC.

PLANNING • PLACEMENT • SYNDICATION

TELEVISION BROADCAST CONTRACT

Contract # 103335

Contract Date 8/21/2014

| | | | | |
|---|--|---------------------|-------------|-------------|
| Advertiser Patients, Providers and Healthcare Insurers to Protect Access and Contain Health Costs | Station KIEM-TV | Product No on 46 | | |
| Buyer David Takara | Broadcast materials furnished by Greenstripe Media (949) 650-5081 | rev # on | rev # on | rev # on |

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Hank Ingham
5650 S. Broadway
Eureka, CA 95503



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E-mail hmingham@gmail.com

| | | | | | |
|---|---|------------------------|----------------------------|-------------------------------|-----------------------------|
| <u>Schedule Dates</u> 11/3/2014 thru 11/4/2014 | <u>Schedule Rotation</u> Monday thru Tuesday | <u># of weeks</u> 1 | <u>Announcements</u> 5x | <u>Gross Cost</u> \$800.00 | <u>Net Cost</u> \$680.00 |
|---|---|------------------------|----------------------------|-------------------------------|-----------------------------|

| LINE | DAYS | TIME PERIOD | | SPOT LENGTH | SPOTS PER WK | PROGRAM NOTES | RATE PER SPOT | LINE TOTAL |
|------|------|-------------|--------|-------------|--------------|----------------------------|---------------|------------|
| | | FROM | TO | | | | | |
| 1 | M-TU | 6a | 7a | :30 | 1x | First Business/Early Today | \$30 | \$30 |
| 2 | M-TU | 7a | 10a | :30 | 1x | Today Show | \$80 | \$80 |
| 3 | M | 5p | 5:30p | :30 | 1x | News Channel 3 | \$250 | \$250 |
| 4 | M | 11:35p | 12:35a | :30 | 1x | Tonight Show | \$40 | \$40 |
| 5 | M | 8p | 10p | :30 | 1x | The Voice | \$400 | \$400 |

WEEKLY TOTALS: 5x \$800

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J. Garland

COMMUNICATIONS
John Garland Graves
 P.O.Box 4629
 Arcata, CA. 95518
 Voice:(707)677-5179
 E-Mail: johng1949@suddenlink.net

BROADCAST ORDER

MEDIA: KIEM-TV ORDER DATE: 8/27/2014
 CLIENT: Yes on Z Committee
 START DATE: 10/20/14 SIZE: 30
 End Date: 10/31/14
 Total Insertions : 40 RATE: PER POLITICAL ISSUE RATE CARD

SCHEDULE: TEAR SHEET REQUIRED

| | SUN | MON | TUES | WED | THURS | FRI | SAT |
|--|-------|--|--|--|--|--|-------|
| | | | | 10/1 | 10/2 | 10/3 | 10/4 |
| | 10/5 | 10/6 | 10/7 | 10/8 | 10/9 | 10/10 | 10/11 |
| | 10/12 | 10/13 | 10/14 | 10/15 | 10/16 | 10/17 | 10/18 |
| | 10/19 | 10/20 7-10a Today x2 6-6:30p News x1 11-11:30p News x1 | 10/21 7-10a Today x2 6-6:30p News x1 11-11:30p News x1 | 10/22 7-10a Today x2 6-6:30p News x1 11-11:30p News x1 | 10/23 7-10a Today x2 6-6:30p News x1 11-11:30p News x1 | 10/24 7-10a Today x2 6-6:30p News x1 11-11:30p News x1 | 10/25 |
| | 10/26 | 10/27 7-10a Today x2 6-6:30p News x1 11-11:30p News x1 | 10/28 7-10a Today x2 6-6:30p News x1 11-11:30p News x1 | 10/29 7-10a Today x2 6-6:30p News x1 11-11:30p News x1 | 10/30 7-10a Today x2 6-6:30p News x1 11-11:30p News x1 | 10/31 7-10a Today x2 6-6:30p News x1 11-11:30p News x1 | |
| | | | | | | | |

SPECIAL INSTRUCTIONS:

TOTAL GROSS: \$3300.00

AGENCY: -\$495.00

DUE: \$2805.00

ORDER # YESONZ14-OCT01

7-10a 50

6-6:30p 150

11-11:30p 80

REFER TO THIS ORDER # IN BILLING

PLEASE CONFIRM RECEIPT & PLACEMENT OF THIS ORDER BY INITIALING AND RETURNING THIS COPY VIA E-MAIL AGM DATE: 8/27/14

Acceptance of this order constitutes an agreement between J. Garland Communications and the media to whom it is addressed. Any changes in the specifics of this order must be authorized in writing. Please refer to the Agency Order # for billing purposes. Billing which does not contain Agency Order numbers may be returned to you without payment. Thank You.