

ORDER



Orders
Order / Rev: 194971
 Alt Order #:
Product Desc: Portman/NRSC
Estimate: 2979
Flight Dates: 10/01/16 - 10/03/16
Original Date / Rev: 09/30/16 / 09/30/16
Order Type: GENERAL

WEWS
Primary AE: Erin Brody
Sales Office: EWSDC
Sales Region: NAT

Agency Name: Mentzer Media
Buying Contact:
Billing Contact:
 210 West Pennsylvania Ave
 Towson, MD 21204

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Portman/NRSC
Demographic: A25-54
Product Codes: PL Federal Candidate
Priority: DEF
Revenue Code 1: POL
Revenue Code 2: POL
Revenue Code 3: CAND

New Business Thru:
Order Separation: 00:20:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/16	10/02/16	4	\$1,375.00	\$1,168.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	4	\$1,375.00	\$1,168.75	0.00
Totals	4	\$1,375.00	\$1,168.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Erin Brody			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WEWS	10/01/16	10/01/16	SA 8-10am News SA 8-10am News	CM	8-10am	-----S-	1:00	1	\$200.00	P-3	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/27/16	10/03/16	-----S-		1		\$200.00		0.00					
N 2	WEWS	10/02/16	10/02/16	SU 10-11am News SU 10-11am News	CM	10-11am	-----S	1:00	1	\$75.00	P-3	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/27/16	10/03/16	-----S		1		\$75.00		0.00					
N 3	WEWS	10/02/16	10/02/16	SU 6-630pm News SU 6-630pm News	CM	6-630pm	-----S	1:00	1	\$600.00	P-3	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/27/16	10/03/16	-----S		1		\$600.00		0.00					
N 4	WEWS	10/01/16	10/01/16	SA 730-8pm Cash ExploSM SA 730-8pm Cash Explosion	CM	730-8pm	-----S-	1:00	1	\$500.00	P-3	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/27/16	10/03/16	-----S-		1		\$500.00		0.00					
													Totals	4	\$1,375.00