

## ORDER



**Orders**  
**Order / Rev:** 194971  
**Alt Order #:**  
**Product Desc:** Portman/NRSC  
**Estimate:** 2979  
**Flight Dates:** 10/01/16 - 10/03/16  
**Original Date / Rev:** 09/30/16 / 09/30/16  
**Order Type:** GENERAL

## WEWS

**Primary AE:** Erin Brody  
**Sales Office:** EWSDC  
**Sales Region:** NAT

**Agency**  
**Name:** Mentzer Media  
**Buying Contact:**  
**Billing Contact:**  
 210 West Pennsylvania Ave  
 Towson, MD 21204

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** Portman/NRSC  
**Demographic:** A25-54  
**Product Codes:** PL Federal Candidate  
**Priority:** DEF  
**Revenue Code 1:** POL  
**Revenue Code 2:** POL  
**Revenue Code 3:** CAND

**New Business Thru:**  
**Order Separation:** 00:20:00  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General

## Bill Plan

| Start Date | End Date | # Spots | Gross Amount | Net Amount |
|------------|----------|---------|--------------|------------|
| 09/26/16   | 10/02/16 | 4       | \$1,375.00   | \$1,168.75 |

## Totals

| Month         | # Spots  | Gross Amount      | Net Amount        | Rating      |
|---------------|----------|-------------------|-------------------|-------------|
| October 2016  | 4        | \$1,375.00        | \$1,168.75        | 0.00        |
| <b>Totals</b> | <b>4</b> | <b>\$1,375.00</b> | <b>\$1,168.75</b> | <b>0.00</b> |

## Account Executives

| Account Executive | Sales Office | Sales Region | Start Date / End Date         | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| Erin Brody        |              |              | Start Of Order - End Of Order | 100%    |

| Ln    | Ch   | Start             | End             | Inventory Code                                       | Break | Start/End Time | Days              | Len  | Spots | Rate        | Pri | Rtg           | Type   | Spots | Amount     |
|-------|------|-------------------|-----------------|--|-------|----------------|-------------------|------|-------|-------------|-----|---------------|--------|-------|------------|
| N 1   | WEWS | 10/01/16          | 10/01/16        | SA 8-10am News<br>SA 8-10am News                     | CM    | 8-10am         | -----S-           | 1:00 | 1     | \$200.00    | P-3 | 0.00          | NM     | 1     | \$200.00   |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                      |       |                | <u>Spots/Week</u> |      |       | <u>Rate</u> |     | <u>Rating</u> |        |       |            |
| Week: |      | 09/27/16          | 10/03/16        | -----S-  |       |                | 1                 |      |       | \$200.00    |     | 0.00          |        |       |            |
| N 2   | WEWS | 10/02/16          | 10/02/16        | SU 10-11am News<br>SU 10-11am News                   | CM    | 10-11am        | -----S            | 1:00 | 1     | \$75.00     | P-3 | 0.00          | NM     | 1     | \$75.00    |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                      |       |                | <u>Spots/Week</u> |      |       | <u>Rate</u> |     | <u>Rating</u> |        |       |            |
| Week: |      | 09/27/16          | 10/03/16        | -----S   |       |                | 1                 |      |       | \$75.00     |     | 0.00          |        |       |            |
| N 3   | WEWS | 10/02/16          | 10/02/16        | SU 6-630pm News<br>SU 6-630pm News                   | CM    | 6-630pm        | -----S            | 1:00 | 1     | \$600.00    | P-3 | 0.00          | NM     | 1     | \$600.00   |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                      |       |                | <u>Spots/Week</u> |      |       | <u>Rate</u> |     | <u>Rating</u> |        |       |            |
| Week: |      | 09/27/16          | 10/03/16        | -----S   |       |                | 1                 |      |       | \$600.00    |     | 0.00          |        |       |            |
| N 4   | WEWS | 10/01/16          | 10/01/16        | SA 730-8pm Cash Explosi<br>SA 730-8pm Cash Explosion | CM    | 730-8pm        | -----S-           | 1:00 | 1     | \$500.00    | P-3 | 0.00          | NM     | 1     | \$500.00   |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                      |       |                | <u>Spots/Week</u> |      |       | <u>Rate</u> |     | <u>Rating</u> |        |       |            |
| Week: |      | 09/27/16          | 10/03/16        | -----S-  |       |                | 1                 |      |       | \$500.00    |     | 0.00          |        |       |            |
|       |      |                   |                 |  |       |                |                   |      |       |             |     |               | Totals | 4     | \$1,375.00 |