

Guillette WTVQ rev

Date: 10/26/2016

Client: N/A
Media: TV
Product: N/A

Flight Start Date: 10/31/2016
Flight End Date: 11/13/2016
Survey: May'16 DMA Nielsen Live+1
Buyer: Sarah Burton

Send Billing To:

Market/System: Lexington-Fayette

Daypart Program	Daypart Code	STN Gross	STN Net	Dur	Wks 10/31 11/7	Total Spots
WTVQ-TV						
MTuWThF 7:00a-9:00a	EM	\$85.00	Affiliation: ABC \$72.25	30	3	0
GD MRN AMR-ABC						3
MTu 7:00a-9:00a	EM	\$85.00	\$72.25	30	0	2
GD MRN AMR-ABC						2
MTuWThF 11:35p-12:35a	DT	\$20.00	\$17.00	30	2	0
Kimmel						2
M 11:35p-12:35a	DT	\$15.00	\$12.75	30	0	1
Kimmel						1
Total Cost:		\$480.00			Total Spots:	5 3
						\$408.00 8 8

Disclaimer:

Signature: _____