



**BEASLEY MEDIA GROUP, LLC**

**ISSUES AND PROGRAMS REPORT**

**FOR**

**WWNN-AM**

**1st QUARTER, 2021**

**(JAN 1 THROUGH MAR 31)**

Prepared by:  
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**ISSUES OF CONCERN TO WWNN ADDRESSED  
IN RESPONSIVE PROGRAMMING IN THE 1st QUARTER, 2021.**

**FEEDING THE HUNGRY**

**CHILDRENS EDUCATION**

**FOSTER CHILDREN**

**SPECIAL NEEDS ASSISTANCE**

**DISABILITIES ASSISTANCE**

**DOMESTIC ABUSE**

**EDUCATING YOUTH**

**FEMALE EMPOWERMENT**

**MENTAL HEALTH AWARENESS**

**CHILDREN ADVOCACY**

**ABUSE PREVENTION**

**DISEASE AWARENESS**

**DOWN SYNDROME**

## **REGULAR PROGRAMS THAT ADDRESS COMMUNITY ISSUES**

**FORUM FOR NONPROFITS:** A 30-minute interview forum. Dynamic and cutting-edge, every week, The Forum for Non-Profits features one or more organizations worthy of philanthropic support--and encourages listeners to jump on their bandwagon. In addition, leading consultants give advice to help nonprofits succeed, and donors and other sources of funding explain how best to approach them for contributions. Forum for Non-Profits airs every Saturday 11am and at Sunday at 6:30am WWNN. Hosted by various hosts.

**PUBLIC SERVICE ANNOUNCEMENTS** - These are 30 and 60 second live or pre-recorded announcements that are community service oriented. The issues addressed include both local and national concerns. Each announcement addresses various issues from non-profit/service-oriented agencies - topics include humanitarian aid, volunteering, consumer protection, education, family issues, health issues, and a variety of local and national charities. Also 7 Florida specific public service announcements per day provided by the Florida Association of Broadcasters.

## **QUARTERLY ISSUES/PROGRAMS REPORT**

1<sup>ST</sup> Quarter 2021  
(Jan 1 to Mar 31)

### **ISSUE: FEEDING THE HUNGRY**

FORUM FOR NON-PROFITS

Air Date: January 2<sup>nd</sup> & 3<sup>rd</sup>, 2021

WWNN 11:00AM SATURDAY AND 6:30AM SUNDAY

30 MINUTES OF A 30-MINUTE PROGRAM

Host: CARA ZIMMERMAN

Palm Beach County Food Bank

**Jim Greco- Interim CEO**

Jim told us that the focus is on fighting hunger in Palm Beach County through 4 programs - Food Recovery & Distribution, Marjorie S. Fisher Nutrition Driven, Food 4 Our Kids, and Benefits Outreach. They support close to 200 partner agencies in Palm Beach County with food, programs, resources and services.

History: In 2009, the Community Foundation for Palm Beach and Martin Counties began the “Alleviate Hunger Initiative.” The Foundation and six other funders began meeting to address these issues. He then went on to say In February 2012, with the support of a core group of funders, the Palm Beach County Food Bank incorporated and absorbed a locally-led Community Food Truck Operation. Now he concluded The Palm Beach County Food Bank moved into its first refrigerated warehouse in September, 2012 and the organization as we know it today was born. Since COVID the demand for food has tripled Currently The Food Bank processes close to 1.5 million pounds of food a month.

### **PUBLIC SERVICE ANNOUNCEMENTS**

Ten 30 and 60 second spots that rotate midnight to midnight

Monday - Sunday

During this quarter, the stations aired PSA’s that were responsive to this issue. Announcements include PSA for “FOOD BANKS” -Sponsored by the Ad Council.

**ISSUE: CHILDRENS EDUCATION**

FORUM FOR NON-PROFITS

Air Date: Jan 9<sup>th</sup> & 10<sup>th</sup>, 2021

WWNN 11:00am SATURDAY 6:30AM SUNDAY

30 MINUTES OF A 30-MINUTE PROGRAM

HOST: CARA ZIMMERMAN

**For The Children**

Reggie Durandisse- Founder/CEO

Reggie, the chief executive officer of For the Children, developed the vision for the organization when her previous nonprofit employer, which had provided some after-school services, dissolved. The agency has now grown programming in sites across Lake Worth, providing tutoring, homework assistance, computer training, mentoring, to more than 400 children ages 3-18 she went on to say during her closing that she is proud of the organization to continue providing structured after-school activities to keep youth off the streets, out of trouble and from failing school.

**PUBLIC SERVICE ANNOUNCEMENTS**

30 and 60 second spots that rotate midnight to midnight

Monday - Sunday

During this quarter, the stations aired PSA's that were responsive to this issue.

Announcements include PSA for "Childrens Education" - Sponsored by The Ad Council

**ISSUE: FOSTER CHILDREN**

FORUM FOR NON-PROFITS

Air Date: Jan 16<sup>th</sup> & 17<sup>th</sup>, 2021

WWNN 11:00AM SATURDAY AND 6:30 AM SUNDAY

30 MINUTES OF A 30-MINUTE PROGRAM

HOST: CARA ZIMMERMAN

**Friends of Foster Children**

Jane Richardson-Executive Director

Jane told us that Friends of Foster Children is a result of a mutual merger of two longtime Palm Beach County organizations - The Foster and Adoptive Parents Association and Friends of Abused Children. This unification produced a new vision of providing services, support and education to overcome the effects of child abuse and neglect. Jane went on that Friends of Foster Children is committed to replacing the negative stereotypes of the child welfare system with the positive possibilities for Palm Beach County children.

**PUBLIC SERVICE ANNOUNCEMENTS**

Ten 30 and 60 second spots that rotate midnight to midnight

Monday - Sunday

During this quarter, the stations aired PSA's that were responsive to this issue.

Announcements include 5 PSA's for "Fostering a Child" - Sponsored by The Ad Council

## **ISSUE: SPECIAL NEEDS ASSISTANCE**

FORUM FOR NON-PROFITS

Air Date: Jan 23<sup>rd</sup> & 24<sup>th</sup>, 2021

WWNN 11:30 AM SATURDAY AND 6:30AM SUNDAY

30 MINUTES OF A 30-MINUTE PROGRAM

Host: CARA ZIMMERMAN

### **Arc of the Glades**

Debbie Lee-Executive Director

Debbie explained that The Arc of The Glades is composed of compassionate and caring professional and paraprofessional employees. Each of them is dedicated to helping adults with cognitive and developmental disorders. She also said that through their various services and programs, individuals are able to learn vocational skills, improve social interaction, and enhance their daily lives. The ARC organization also provides support and administrative services. These include daily transportation, two meals, and a snack for participants in the facility-based Adult Day Training Program. Debbie went in closing on to say since they are the only provider of these services in Western Palm Beach County, they become the conduit for case management and networking of other non-developmental service needs for their transportation-disadvantaged clients..

### **PUBLIC SERVICE ANNOUNCEMENTS**

Ten 30 and 60 second spots that rotate midnight to midnight

Monday - Sunday

During this quarter, the stations aired PSA's that were responsive to this issue. Announcements include 5 PSA's for "Developmental Disorders" - Sponsored by The Ad Council.

## **ISSUE: DISABILITIES ASSISTANCE**

FORUM FOR NON-PROFITS

Air Date: Jan 30<sup>TH</sup> & 31<sup>ST</sup>, 2021

WWNN 11:30A SATURDAY AND 6:30AM SUNDAY

30 MINUTES OF A 30-MINUTE PROGRAM

Host: CARA ZIMMERMAN

### **Palm Beach Habilitation Center**

Danielle Hanson, CFRE  
Chief Development Officer

Danielle sat down with us and told us that the Palm Beach Habilitation Center's Adult Day Training programs provide training in the activities of daily living, self-advocacy, and social skills that maintain and increase the level of independence for individuals with significant disabilities and older adults who cannot participate in a work setting. Danielle expounded upon the relationship the Program Manager takes as each person who participates in Day Services is assigned a Program Manager who works with the individual to determine their specific program goals while using a person-centered approach, providing directions and suggestions about learning the skills needed to maintain and increase their level of independence. She said during her closing she was proud of the center in Palm Springs as she sees everyone working in the program develop, implement, and monitor each person's individualized plan and goals.

#### **PUBLIC SERVICE ANNOUNCEMENTS**

Ten 30 and 60 second spots that rotate midnight to midnight  
Monday - Sunday

During this quarter, the stations aired PSA's that were responsive to this issue. Announcements include 5 PSA's for "ELDER SERVICES" - Sponsored by The Ad Council.

**ISSUE: DOMESTIC ABUSE**

FORUM FOR NON-PROFITS

Air Date: FEB 6<sup>TH</sup> & 7<sup>th</sup>, 2021

WWNN 11:30AM SATURDAY AND 6:30AM SUNDAY

30 MINUTES OF A 30-MINUTE PROGRAM

Host: CARA ZIMMERMAN

**AVDA**

Jennifer Rey

Program Services Director

Jennifer came in and told us how AVDA works throughout the community and the surrounding areas to educate and engage people of all ages in their commitment to prevent violence. she went on to say that for the many individuals that need their help, AVDA provides a Community of Hope through their state-certified domestic violence center in Delray Beach that offers a comprehensive array of services for all victims of domestic violence including; a 24 hour crisis hotline, emergency and transitional housing, advocacy, counseling and support to help them live violence-free and self-sufficient lives. when the interview was closing Jennifer was proud to mention AVDA's (Aid to Victims of Domestic Abuse, Inc.) mission is to promote violence-free relationships and social change by offering alternative choices to end violence and domestic abuse.

**PUBLIC SERVICE ANNOUNCEMENTS**

Ten 30 and 60 second spots that rotate midnight to midnight

Monday - Sunday

During this quarter, the stations aired PSA's that were responsive to this issue.

Announcements include PSA for "Preventing Domestic Abuse" - Sponsored by The Ad Council.

## **ISSUE: EDUCATING YOUTH**

FORUM FOR NON-PROFITS

Air Date: FEB 13<sup>th</sup> and 14<sup>th</sup>, 2021

WWNN 11:00AM SATURDAY AND 6:30AM SUNDAY

30 MINUTES OF A 30-MINUTE PROGRAM

Host: CARA ZIMMERMAN

## **PROPEL**

Drew Gaut- President

Drew started his interview by telling us Propel is actually an anagram for People Reaching Out to Provide Education & Leadership and was founded in 2004 with a mission to support academic advancement, leadership development and post-secondary planning for middle and high school aged students who attend Title 1 schools. He went on to say how Propel is dedicated to supporting the academic and social-emotional needs of the most vulnerable in our community. Drew in his closing was excited to say that Propel fosters self-sufficiency and supports the development of strategies to overcome obstacles by providing programming to adolescents who are systemically under served, and the program fosters self-sufficiency while it supports the development of strategies to overcome obstacles the children are facing in their education.

## **PUBLIC SERVICE ANNOUNCEMENTS**

Ten 30 and 60 second spots that rotate midnight to midnight

Monday - Sunday

During this quarter, the stations aired PSA's that were responsive to this issue. Announcements include PSA for "Literacy Advocacy" - Sponsored by The Ad Council

## **ISSUE: FEMALE EMPOWERMENT**

FORUM FOR NON-PROFITS

Air Date: FEB 20<sup>th</sup> & 21<sup>st</sup>, 2021

WWNN 11:00PM SATURDAY AND 6:30AM SUNDAY

30 MINUTES OF A 30-MINUTE PROGRAM

HOST: CARA ZIMMERMAN

### **GIRLS ON THE RUN**

Diane Evans, Executive Director

Diane came and told us Girls on the Run nurtures strength of mind and body, both on and off the track. Our fun program intentionally builds a sense of belonging, positivity, and confidence, so girls learn to say, "I can!" Diane then went on to say the program accomplishes this by having Girls ages 8 to 14 explore a specific topic each time they meet to plan and complete a community impact project, giving them a sense of individual and group accomplishment. Whether on-site or virtual learning, the curricula must include six tenets: Caring, Confidence, Competence, Character, Connection, and Contribution. During Diane's closing she said volunteer Ambassadors raise critical funds and awareness in the community and for have launched a SoleMates campaign aligned to help people keep their New Year's resolutions. SoleMates choose a resolution of their choice and commit to training toward that activity, while raising funds for Girls on the Run

### **PUBLIC SERVICE ANNOUNCEMENTS**

Ten 30 and 60 second spots that rotate midnight to midnight

Monday - Sunday

During this quarter, the stations aired PSA's that were responsive to this issue.

Announcements include PSA for "Disability Employment" - Sponsored by The Ad Council.

**ISSUE: MENTAL HEALTH AWARENESS**

FORUM FOR NON-PROFITS

Air Date: FEB 27<sup>th</sup> & 28<sup>th</sup>, 2021

WWNN 11:00AM SATURDAY AND 6:30AM SUNDAY

30 MINUTES OF A 30-MINUTE PROGRAM

HOST: CARA ZIMMERMAN

**NAMI-National Alliance on Mental Illness**

Kathryn Murphy-Director of Programs

Kathryn came and said NAMI PBC is an organization dedicated to providing support, education and advocacy with the goal to empower persons with mental illness and their families. She also said the Mollie Wilmot Center in West Palm Beach is working towards the elimination of the stigma attached to mental illness which is essential to achieve the goals of empowerment, social inclusion and recovery. In Kathryn's closing statements she reiterated NAMI PBC strives to be the recognized leading organization for improving the quality of life and protecting the rights and interests of those affected by mental illness in Palm Beach County.

**PUBLIC SERVICE ANNOUNCEMENTS**

Ten 30 and 60 second spots that rotate midnight to midnight

Monday - Sunday

During this quarter, the stations aired PSA's that were responsive to this issue.

Announcements include PSA for "MENTAL HEALTH" - Sponsored by The Ad Council.

**ISSUE: CHILDRENS ADVOCACY**

FORUM FOR NON-PROFITS

Air Date: MAR 6<sup>TH</sup> & 7<sup>TH</sup>, 2021

WWNN 11:00AM SATURDAY AND 6:30AM SUNDAY

30 MINUTES OF A 30-MINUTE PROGRAM

Host: CARA ZIMMERMAN

**Speak up for Kids**

Coleen LaCosta ,spokesperson

According to Colleen in opening her interview she began with The Guardian ad Litem (GAL) Program in Palm Beach County a branch of the Speak Up for Kids organization is a partnership of trained, court appointed, community advocates and professional staff providing a powerful voice on behalf of abandoned, abused and neglected children. And that Speak up for Kids sole purpose is to support the GAL program via volunteers, community outreach and with the kids. Upon reflecting on the mother program during her closing she said Speak Up For Kids empowers students with opportunities to serve and speak up for the children involved in Palm Beach County's de-pendency court system. By promoting positive youth development through equipping our community-kids to help foster-kids by giving students the tools to create their own advocacy campaigns.

**PUBLIC SERVICE ANNOUNCEMENTS**

Ten 30 and 60 second spots that rotate midnight to midnight

Monday - Sunday

During this quarter, the stations aired PSA's that were responsive to this issue.

Announcements include PSA for "Arts In the community" - Sponsored by The Ad Council

**ISSUE: ABUSE PREVENTION**

FORUM FOR NON-PROFITS

Air Date: MAR 13<sup>th</sup> & 14<sup>th</sup>, 2021

WWNN 11:00AM SATURDAY AND 6:30AM SUNDAY

30 MINUTES OF A 30-MINUTE PROGRAM

Host: CARA ZIMMERMAN

**Kid, INC**

Mark Dhooge, KID President/CEO

Diana Lake, KID Regional Director of Foster Care

Mark began the interview by telling us that Kids In Distress, Inc. (KID) is a nationally accredited organization dedicated to preventing child abuse, preserving families, and treating children who have been abused and neglected. Diane then added Since 1979, when KID was created as a shelter for abused and ne-glected children, it now possesses a five-acre multiple program campus in Fort Lauderdale, FL and a 4-acre campus featuring two family foster group homes in Southwest Ranches, FL. During the closing of the interview Mark stated proudly that KID Inc helps families through comprehensive services including individual, family, and group therapy and counseling; preschool, aftercare and summer camp programs; recruitment, training, and support of foster/adoptive homes; and prevention, reunification, family preservation and maternal and child health services.

**PUBLIC SERVICE ANNOUNCEMENTS**

Ten 30 and 60 second spots that rotate midnight to midnight

Monday - Sunday

During this quarter, the stations aired PSA's that were responsive to this issue. Announcements include PSA for "ABUSE PREVENTION" - Sponsored by the Ad Council.

**ISSUE: DISEASE AWARENESS**

FORUM FOR NON-PROFITS

Air Date: MAR 20<sup>TH</sup> & 21<sup>ST</sup>, 2021

WWNN 11:00AM SATURDAY AND 6:30AM SUNDAY

30 MINUTES OF A 30-MINUTE PROGRAM

Host: CARA ZIMMERMAN

**Lymphangiomatosis Foundation**

Jack Kelly, Founder/President

Jack began the interview stating he is the father of LGDA Founder, Jana K. Sheets (1974-2010), is the president of and a member of the Board of Directors of the foundation. He went on to say his sole focus even more so now since He has spent the last 25 years researching and fighting for support for this rare disease that took his daughters life in 2010. Jack also said he is focused on building a sustaining operation to develop and increase patient education, disease information, care-facility information, a worldwide patient registry, a system for bio-material collection, and to support further clinical expansion and research. Jack spoke with passion about this very rare disease and the need for more funding and recognition.

**PUBLIC SERVICE ANNOUNCEMENTS**

Ten 30 and 60 second spots that rotate midnight to midnight

Monday - Sunday

During this quarter, the stations aired PSA's that were responsive to this issue. Announcements include PSA for "DISEASE AWARENESS" -Sponsored by the Ad Council.

**ISSUE: DOWN SYNDROME**

FORUM FOR NON-PROFITS

Air Date: MARCH 27<sup>th</sup> and 28<sup>th</sup>, 2021

WWNN 11:00AM SATURDAY AND 6:30AM SUNDAY

30 MINUTES OF A 30-MINUTE PROGRAM

Host: CARA ZIMMERMAN

**Gold Coast Down Syndrome**

Anne Dichele-Founder/President

Anne told us in her interview that the mission of the Gold Coast Down Syndrome Organization is to enhance the lives of children and adults with Down syndrome through education, advocacy and family support. She reiterated that because a lot of the people involved in the organization are parents, families and friends working together for over 40 years to create brighter futures for all individuals with Down syndrome in our community. Anne then expounded and said it is because they offer information, education and support to people with Down syndrome and their families, friends, educators, and professionals in a supportive and nurturing environment. During her closing she added proudly Gold Coast has grown into one of the leading Down syndrome affiliates in the country, recognized nationally and locally for our programming.

**PUBLIC SERVICE ANNOUNCEMENTS**

Ten 30 and 60 second spots that rotate midnight to midnight

Monday - Sunday

During this quarter, the stations aired PSA's that were responsive to this issue. Announcements include PSA for "Family Counseling" -Sponsored by the Ad Council.