

Ampersand Cable System Order

Order #	63175983
Syscode	2139
System Name	Cox Media/DISH- I+ Mobile-Pensacola, AL
Market	Mobile

Flight Dates	04/19/24 - 04/26/24
Agency	Magnolia Media
Advertiser	Friends of Matt Gaetz

Update Date	04/18/24
Version	1 Vs. 1

AE	Mark Ongsysia
Sales Coordinator	Matt Harrell
Office	Washington
Phone	(301) 941-2620
Status	Not accepted
Survey	DMA Nielsen Live+3 Apr23
-	

Client Code	FL CD 1
Product Code	04190426
Est Code	30s
Product Name	
Credit Status	

Show All Lines			
Total # of Weeks	2		
Total	\$10,236.00		
Commission	\$1,535.40		
Net Total	\$8,700.60		
Total Spots	54		
Affiliate Split	100.0		
Sold On	Cost Per Point		
GRP	144.8	GIMP	79862
CPP	\$71.00	CPM	\$128.17

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments : 4/18 NEW ORDER. PLEASE REVIEW AND CONFIRM, THANKS!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	FXNC DT	4/22/24	4/28/24	09:00	15:00					X			2.90	1602	2	\$113.00	\$226.00	30	IPE 3/18/2024-9/8/2024
2	FXNC	FXNC EF	4/22/24	4/28/24	15:00	19:00					X			3.50	1945	2	\$197.00	\$394.00	30	IPE 3/18/2024-9/8/2024
3	FXNC	FXNC PT	4/22/24	4/28/24	19:00	24:00					X			3.20	1741	2	\$282.00	\$564.00	30	IPE 3/18/2024-9/8/2024
4	FXNC	FXNC EF	4/22/24	4/28/24	15:00	19:00	X	X	X	X	X			3.50	1945	6	\$197.00	\$1,182.00	30	IPE 3/18/2024-9/8/2024
5	FXNC	FXNC EF	4/15/24	4/21/24	15:00	19:00							X	2.10	1176	5	\$197.00	\$985.00	30	IPE 3/18/2024-9/8/2024
6	FXNC	FXNC PT	4/22/24	4/28/24	19:00	24:00	X	X	X	X	X			3.20	1741	10	\$282.00	\$2,820.00	30	IPE 3/18/2024-9/8/2024
7	FXNC	FXNC PT	4/15/24	4/21/24	19:00	24:00							X	1.40	798	6	\$282.00	\$1,692.00	30	IPE 3/18/2024-9/8/2024
8	FXNC	FXNC DT	4/15/24	4/21/24	09:00	15:00							X	2.10	1146	9	\$113.00	\$1,017.00	30	IPE 3/18/2024-9/8/2024
9	FXNC	FXNC DT	4/22/24	4/28/24	09:00	15:00	X	X	X	X	X			2.90	1602	12	\$113.00	\$1,356.00	30	IPE 3/18/2024-9/8/2024

	Apr 2024	May 2024	Jun 2024	Jul 2024	Aug 2024	Sep 2024	Oct 2024	Nov 2024	Dec 2024	Jan 2025	Feb 2025	Mar 2025	Total
SPOTS	54	0	0	0	0	0	0	0	0	0	0	0	54
AMT	\$10,236.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$10,236.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 04/18/24

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