

Ampersand Cable System Order

Order #	63175983
Syscode	2485
System Name	Cox Media/DirectV- I+ Mobile, AL
Market	Mobile

Flight Dates	04/19/24 - 04/26/24
Agency	Magnolia Media
Advertiser	Friends of Matt Gaetz

Update Date	04/18/24
Version	1 Vs. 1

AE	Mark Ongsysia
Sales Coordinator	Matt Harrell
Office	Washington
Phone	(301) 941-2620
Status	Not accepted
Survey	DMA Nielsen Live+3 Apr23
-	

Client Code	FL CD 1
Product Code	04190426
Est Code	30s
Product Name	
Credit Status	

Show All Lines			
Total # of Weeks	2		
Total	\$21,813.00		
Commission	\$3,271.95		
Net Total	\$18,541.05		
Total Spots	67		
Affiliate Split	100.0		
Sold On	Cost Per Point		
GRP	172.7	GIMP	174189
CPP	\$126.00	CPM	\$125.23

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments : 4/18 NEW ORDER. PLEASE REVIEW AND CONFIRM, THANKS!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	FXNC EM	4/22/24	4/28/24	05:00	09:00					X			1.90	1957	2	\$169.00	\$338.00	30	IPE 3/18/2024-9/8/2024
2	FXNC	FXNC DT	4/22/24	4/28/24	09:00	15:00					X			2.60	2595	2	\$225.00	\$450.00	30	IPE 3/18/2024-9/8/2024
3	FXNC	FXNC EF	4/22/24	4/28/24	15:00	19:00					X			3.10	3143	2	\$395.00	\$790.00	30	IPE 3/18/2024-9/8/2024
4	FXNC	FXNC PT	4/22/24	4/28/24	19:00	24:00					X			2.80	2808	2	\$564.00	\$1,128.00	30	IPE 3/18/2024-9/8/2024
5	FXNC	FXNC EM	4/22/24	4/28/24	05:00	09:00	X	X	X	X	X			1.90	1957	8	\$169.00	\$1,352.00	30	IPE 3/18/2024-9/8/2024
6	FXNC	FXNC DT	4/22/24	4/28/24	09:00	15:00	X	X	X	X	X			2.60	2595	11	\$225.00	\$2,475.00	30	IPE 3/18/2024-9/8/2024
7	FXNC	FXNC EF	4/22/24	4/28/24	15:00	19:00	X	X	X	X	X			3.10	3143	6	\$395.00	\$2,370.00	30	IPE 3/18/2024-9/8/2024
8	FXNC	FXNC PT	4/22/24	4/28/24	19:00	24:00	X	X	X	X	X			2.80	2808	8	\$564.00	\$4,512.00	30	IPE 3/18/2024-9/8/2024
9	FXNC	FXNC DT	4/15/24	4/21/24	09:00	15:00					X	X	X	2.60	2595	7	\$225.00	\$1,575.00	30	IPE 3/18/2024-9/8/2024
10	FXNC	FXNC PT	4/15/24	4/21/24	19:00	24:00					X	X	X	2.80	2808	4	\$564.00	\$2,256.00	30	IPE 3/18/2024-9/8/2024
11	FXNC	FXNC EM	4/15/24	4/21/24	05:00	09:00					X			1.90	1957	2	\$169.00	\$338.00	30	IPE 3/18/2024-9/8/2024
12	FXNC	FXNC EF	4/15/24	4/21/24	15:00	19:00					X			3.10	3143	1	\$395.00	\$395.00	30	IPE 3/18/2024-9/8/2024
13	FXNC	FXNC EM	4/15/24	4/21/24	05:00	09:00					X	X	X	1.90	1957	4	\$169.00	\$676.00	30	IPE 3/18/2024-9/8/2024
14	FXNC	FXNC PT	4/15/24	4/21/24	19:00	24:00					X			2.80	2808	2	\$564.00	\$1,128.00	30	IPE 3/18/2024-9/8/2024
15	FXNC	FXNC EF	4/15/24	4/21/24	15:00	19:00					X	X	X	3.10	3143	4	\$395.00	\$1,580.00	30	IPE 3/18/2024-9/8/2024

Ampersand Cable System Order

Order #	63175983
Syscode	2485
System Name	Cox Media/DirecTV- I+ Mobile, AL
Market	Mobile

Flight Dates	04/19/24 - 04/26/24
Agency	Magnolia Media
Advertiser	Friends of Matt Gaetz

Update Date	04/18/24
Version	1 Vs. 1

AE	Mark Ongsysia
Sales Coordinator	Matt Harrell
Office	Washington
Phone	(301) 941-2620
Status	Not accepted
Survey	DMA Nielsen Live+3 Apr23
-	

Client Code	FL CD 1
Product Code	04190426
Est Code	30s
Product Name	
Credit Status	

Show All Lines			
Total # of Weeks	2		
Total	\$21,813.00		
Commission	\$3,271.95		
Net Total	\$18,541.05		
Total Spots	67		
Affiliate Split	100.0		
Sold On	Cost Per Point		
GRP	172.7	GIMP	174189
CPP	\$126.00	CPM	\$125.23

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments : 4/18 NEW ORDER. PLEASE REVIEW AND CONFIRM, THANKS!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
16	FXNC	FXNC DT	4/15/24	4/21/24	09:00	15:00					X			2.60	2595	2	\$225.00	\$450.00	30	IPE 3/18/2024-9/8/2024

	Apr 2024	May 2024	Jun 2024	Jul 2024	Aug 2024	Sep 2024	Oct 2024	Nov 2024	Dec 2024	Jan 2025	Feb 2025	Mar 2025	Total
SPOTS	67	0	0	0	0	0	0	0	0	0	0	0	67
AMT	\$21,813.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$21,813.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 04/18/24

63175983 | Mobile | Cox Media/DirecTV- I+ Mobile, AL | 2485 |