

Ampersand Cable System Order

Order #	63175983
Syscode	1755
System Name	Cox Media/Gulf Coast-Florida U-verse, FL
Market	Mobile

Flight Dates	04/19/24 - 04/26/24
Agency	Magnolia Media
Advertiser	Friends of Matt Gaetz

Update Date	04/18/24
Version	1 Vs. 1

AE	Mark Ongsysia
Sales Coordinator	Matt Harrell
Office	Washington
Phone	(301) 941-2620
Status	Not accepted
Survey	DMA Nielsen Live+3 Apr23
-	

Client Code	FL CD 1
Product Code	04190426
Est Code	30s
Product Name	
Credit Status	

Show All Lines			
Total # of Weeks	2		
Total	\$5,785.00		
Commission	\$867.75		
Net Total	\$4,917.25		
Total Spots	70		
Affiliate Split	100.0		
Sold On	Cost Per Point		
GRP	189.2	GIMP	14552
CPP	\$31.00	CPM	\$397.54

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments :	4/18 NEW ORDER. PLEASE REVIEW AND CONFIRM, THANKS!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	FXNC EM	4/22/24	4/28/24	05:00	09:00					X			2.00	156	2	\$42.00	\$84.00	30	IPE 3/18/2024-9/8/2024
2	FXNC	FXNC DT	4/22/24	4/28/24	09:00	15:00					X			2.70	207	2	\$56.00	\$112.00	30	IPE 3/18/2024-9/8/2024
3	FXNC	FXNC EF	4/22/24	4/28/24	15:00	19:00					X			3.30	251	2	\$99.00	\$198.00	30	IPE 3/18/2024-9/8/2024
4	FXNC	FXNC PT	4/22/24	4/28/24	19:00	24:00					X			2.90	224	2	\$141.00	\$282.00	30	IPE 3/18/2024-9/8/2024
5	FXNC	FXNC EM	4/22/24	4/28/24	05:00	09:00	X	X	X	X	X			2.00	156	8	\$42.00	\$336.00	30	IPE 3/18/2024-9/8/2024
6	FXNC	FXNC DT	4/22/24	4/28/24	09:00	15:00	X	X	X	X	X			2.70	207	12	\$56.00	\$672.00	30	IPE 3/18/2024-9/8/2024
7	FXNC	FXNC EF	4/22/24	4/28/24	15:00	19:00	X	X	X	X	X			3.30	251	6	\$99.00	\$594.00	30	IPE 3/18/2024-9/8/2024
8	FXNC	FXNC PT	4/22/24	4/28/24	19:00	24:00	X	X	X	X	X			2.90	224	10	\$141.00	\$1,410.00	30	IPE 3/18/2024-9/8/2024
9	FXNC	FXNC DT	4/15/24	4/21/24	09:00	15:00					X	X	X	2.70	207	7	\$56.00	\$392.00	30	IPE 3/18/2024-9/8/2024
10	FXNC	FXNC PT	4/15/24	4/21/24	19:00	24:00					X	X	X	2.90	224	4	\$141.00	\$564.00	30	IPE 3/18/2024-9/8/2024
11	FXNC	FXNC EM	4/15/24	4/21/24	05:00	09:00					X			2.00	156	2	\$42.00	\$84.00	30	IPE 3/18/2024-9/8/2024
12	FXNC	FXNC EF	4/15/24	4/21/24	15:00	19:00					X			3.30	251	1	\$99.00	\$99.00	30	IPE 3/18/2024-9/8/2024
13	FXNC	FXNC EF	4/15/24	4/21/24	15:00	19:00					X	X	X	3.30	251	4	\$99.00	\$396.00	30	IPE 3/18/2024-9/8/2024
14	FXNC	FXNC DT	4/15/24	4/21/24	09:00	15:00					X			2.70	207	2	\$56.00	\$112.00	30	IPE 3/18/2024-9/8/2024
15	FXNC	FXNC EM	4/15/24	4/21/24	05:00	09:00					X	X	X	2.00	156	4	\$42.00	\$168.00	30	IPE 3/18/2024-9/8/2024

Ampersand Cable System Order

Order #	63175983
Syscode	1755
System Name	Cox Media/Gulf Coast-Florida U-verse, FL
Market	Mobile

Flight Dates	04/19/24 - 04/26/24
Agency	Magnolia Media
Advertiser	Friends of Matt Gaetz

Update Date	04/18/24
Version	1 Vs. 1

AE	Mark Ongsysia
Sales Coordinator	Matt Harrell
Office	Washington
Phone	(301) 941-2620
Status	Not accepted
Survey	DMA Nielsen Live+3 Apr23
-	

Client Code	FL CD 1
Product Code	04190426
Est Code	30s
Product Name	
Credit Status	

Show All Lines			
Total # of Weeks	2		
Total	\$5,785.00		
Commission	\$867.75		
Net Total	\$4,917.25		
Total Spots	70		
Affiliate Split	100.0		
Sold On	Cost Per Point		
GRP	189.2	GIMP	14552
CPP	\$31.00	CPM	\$397.54

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments :	4/18 NEW ORDER. PLEASE REVIEW AND CONFIRM, THANKS!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
16	FXNC	FXNC PT	4/15/24	4/21/24	19:00	24:00					X			2.90	224	2	\$141.00	\$282.00	30	IPE 3/18/2024-9/8/2024

	Apr 2024	May 2024	Jun 2024	Jul 2024	Aug 2024	Sep 2024	Oct 2024	Nov 2024	Dec 2024	Jan 2025	Feb 2025	Mar 2025	Total
SPOTS	70	0	0	0	0	0	0	0	0	0	0	0	70
AMT	\$5,785.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$5,785.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 04/18/24

63175983 | Mobile | Cox Media/Gulf Coast-Florida U-verse, FL | 1755 |

Ampersand Cable System Order

Order #	63175983
Syscode	1877
System Name	Cox Media/Gulf Breeze, FL
Market	Mobile

Flight Dates	04/19/24 - 04/26/24
Agency	Magnolia Media
Advertiser	Friends of Matt Gaetz

Update Date	04/18/24
Version	1 Vs. 1

AE	Mark Ongsysia
Sales Coordinator	Matt Harrell
Office	Washington
Phone	(301) 941-2620
Status	Not accepted
Survey	DMA Nielsen Live+3 Apr23
-	

Client Code	FL CD 1
Product Code	04190426
Est Code	30s
Product Name	
Credit Status	

Show All Lines			
Total # of Weeks	2		
Total	\$2,204.00		
Commission	\$330.60		
Net Total	\$1,873.40		
Total Spots	68		
Affiliate Split	100.0		
Sold On	Cost Per Point		
GRP	197	GIMP	19100
CPP	\$11.00	CPM	\$115.39

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments :	4/18 NEW ORDER. PLEASE REVIEW AND CONFIRM, THANKS!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	FXNC EM	4/22/24	4/28/24	05:00	09:00					X			2.20	212	2	\$17.00	\$34.00	30	IPE 3/18/2024-9/8/2024
2	FXNC	FXNC DT	4/22/24	4/28/24	09:00	15:00					X			2.90	280	2	\$23.00	\$46.00	30	IPE 3/18/2024-9/8/2024
3	FXNC	FXNC EF	4/22/24	4/28/24	15:00	19:00					X			3.50	340	2	\$39.00	\$78.00	30	IPE 3/18/2024-9/8/2024
4	FXNC	FXNC PT	4/22/24	4/28/24	19:00	24:00					X			3.10	303	2	\$56.00	\$112.00	30	IPE 3/18/2024-9/8/2024
5	FXNC	FXNC EM	4/22/24	4/28/24	05:00	09:00	X	X	X	X	X			2.20	212	8	\$17.00	\$136.00	30	IPE 3/18/2024-9/8/2024
6	FXNC	FXNC DT	4/22/24	4/28/24	09:00	15:00	X	X	X	X	X			2.90	280	12	\$23.00	\$276.00	30	IPE 3/18/2024-9/8/2024
7	FXNC	FXNC EF	4/22/24	4/28/24	15:00	19:00	X	X	X	X	X			3.50	340	6	\$39.00	\$234.00	30	IPE 3/18/2024-9/8/2024
8	FXNC	FXNC PT	4/22/24	4/28/24	19:00	24:00	X	X	X	X	X			3.10	303	8	\$56.00	\$448.00	30	IPE 3/18/2024-9/8/2024
9	FXNC	FXNC DT	4/15/24	4/21/24	09:00	15:00					X	X	X	2.90	280	7	\$23.00	\$161.00	30	IPE 3/18/2024-9/8/2024
10	FXNC	FXNC PT	4/15/24	4/21/24	19:00	24:00					X	X	X	3.10	303	4	\$56.00	\$224.00	30	IPE 3/18/2024-9/8/2024
11	FXNC	FXNC EM	4/15/24	4/21/24	05:00	09:00					X			2.20	212	2	\$17.00	\$34.00	30	IPE 3/18/2024-9/8/2024
12	FXNC	FXNC EF	4/15/24	4/21/24	15:00	19:00					X			3.50	340	1	\$39.00	\$39.00	30	IPE 3/18/2024-9/8/2024
13	FXNC	FXNC EF	4/15/24	4/21/24	15:00	19:00					X	X	X	3.50	340	4	\$39.00	\$156.00	30	IPE 3/18/2024-9/8/2024
14	FXNC	FXNC DT	4/15/24	4/21/24	09:00	15:00					X			2.90	280	2	\$23.00	\$46.00	30	IPE 3/18/2024-9/8/2024
15	FXNC	FXNC EM	4/15/24	4/21/24	05:00	09:00					X	X	X	2.20	212	4	\$17.00	\$68.00	30	IPE 3/18/2024-9/8/2024

Ampersand Cable System Order

Order #	63175983
Syscode	1877
System Name	Cox Media/Gulf Breeze, FL
Market	Mobile

Flight Dates	04/19/24 - 04/26/24
Agency	Magnolia Media
Advertiser	Friends of Matt Gaetz

Update Date	04/18/24
Version	1 Vs. 1

AE	Mark Ongsysia
Sales Coordinator	Matt Harrell
Office	Washington
Phone	(301) 941-2620
Status	Not accepted
Survey	DMA Nielsen Live+3 Apr23
-	

Client Code	FL CD 1
Product Code	04190426
Est Code	30s
Product Name	
Credit Status	

Show All Lines			
Total # of Weeks	2		
Total	\$2,204.00		
Commission	\$330.60		
Net Total	\$1,873.40		
Total Spots	68		
Affiliate Split	100.0		
Sold On	Cost Per Point		
GRP	197	GIMP	19100
CPP	\$11.00	CPM	\$115.39

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments :	4/18 NEW ORDER. PLEASE REVIEW AND CONFIRM, THANKS!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
16	FXNC	FXNC PT	4/15/24	4/21/24	19:00	24:00					X			3.10	303	2	\$56.00	\$112.00	30	IPE 3/18/2024-9/8/2024

	Apr 2024	May 2024	Jun 2024	Jul 2024	Aug 2024	Sep 2024	Oct 2024	Nov 2024	Dec 2024	Jan 2025	Feb 2025	Mar 2025	Total
SPOTS	68	0	0	0	0	0	0	0	0	0	0	0	68
AMT	\$2,204.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$2,204.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 04/18/24

63175983 | Mobile | Cox Media/Gulf Breeze, FL | 1877 |

Ampersand Cable System Order

Order #	63175983
Syscode	1879
System Name	Cox Media/Milton-Pace, FL
Market	Mobile

Flight Dates	04/19/24 - 04/26/24
Agency	Magnolia Media
Advertiser	Friends of Matt Gaetz

Update Date	04/18/24
Version	1 Vs. 1

AE	Mark Ongsysia
Sales Coordinator	Matt Harrell
Office	Washington
Phone	(301) 941-2620
Status	Not accepted
Survey	DMA Nielsen Live+3 Apr23
-	

Client Code	FL CD 1
Product Code	04190426
Est Code	30s
Product Name	
Credit Status	

Show All Lines			
Total # of Weeks	2		
Total	\$442.00		
Commission	\$66.30		
Net Total	\$375.70		
Total Spots	70		
Affiliate Split	100.0		
Sold On	Cost Per Point		
GRP	203.2	GIMP	11977
CPP	\$2.00	CPM	\$36.90

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments :	4/18 NEW ORDER. PLEASE REVIEW AND CONFIRM, THANKS!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	FXNC EM	4/22/24	4/28/24	05:00	09:00					X			2.20	129	2	\$3.00	\$6.00	30	IPE 3/18/2024-9/8/2024
2	FXNC	FXNC DT	4/22/24	4/28/24	09:00	15:00					X			2.90	170	2	\$4.00	\$8.00	30	IPE 3/18/2024-9/8/2024
3	FXNC	FXNC EF	4/22/24	4/28/24	15:00	19:00					X			3.50	207	2	\$8.00	\$16.00	30	IPE 3/18/2024-9/8/2024
4	FXNC	FXNC PT	4/22/24	4/28/24	19:00	24:00					X			3.10	184	2	\$11.00	\$22.00	30	IPE 3/18/2024-9/8/2024
5	FXNC	FXNC EM	4/22/24	4/28/24	05:00	09:00	X	X	X	X	X			2.20	129	8	\$3.00	\$24.00	30	IPE 3/18/2024-9/8/2024
6	FXNC	FXNC DT	4/22/24	4/28/24	09:00	15:00	X	X	X	X	X			2.90	170	12	\$4.00	\$48.00	30	IPE 3/18/2024-9/8/2024
7	FXNC	FXNC EF	4/22/24	4/28/24	15:00	19:00	X	X	X	X	X			3.50	207	6	\$8.00	\$48.00	30	IPE 3/18/2024-9/8/2024
8	FXNC	FXNC PT	4/22/24	4/28/24	19:00	24:00	X	X	X	X	X			3.10	184	10	\$11.00	\$110.00	30	IPE 3/18/2024-9/8/2024
9	FXNC	FXNC DT	4/15/24	4/21/24	09:00	15:00					X	X	X	2.90	170	7	\$4.00	\$28.00	30	IPE 3/18/2024-9/8/2024
10	FXNC	FXNC PT	4/15/24	4/21/24	19:00	24:00					X	X	X	3.10	184	4	\$11.00	\$44.00	30	IPE 3/18/2024-9/8/2024
11	FXNC	FXNC EM	4/15/24	4/21/24	05:00	09:00					X			2.20	129	2	\$3.00	\$6.00	30	IPE 3/18/2024-9/8/2024
12	FXNC	FXNC EF	4/15/24	4/21/24	15:00	19:00					X			3.50	207	1	\$8.00	\$8.00	30	IPE 3/18/2024-9/8/2024
13	FXNC	FXNC EM	4/15/24	4/21/24	05:00	09:00					X	X	X	2.20	129	4	\$3.00	\$12.00	30	IPE 3/18/2024-9/8/2024
14	FXNC	FXNC PT	4/15/24	4/21/24	19:00	24:00					X			3.10	184	2	\$11.00	\$22.00	30	IPE 3/18/2024-9/8/2024
15	FXNC	FXNC DT	4/15/24	4/21/24	09:00	15:00					X			2.90	170	2	\$4.00	\$8.00	30	IPE 3/18/2024-9/8/2024

Ampersand Cable System Order

Order #	63175983
Syscode	1879
System Name	Cox Media/Milton-Pace, FL
Market	Mobile

Flight Dates	04/19/24 - 04/26/24
Agency	Magnolia Media
Advertiser	Friends of Matt Gaetz

Update Date	04/18/24
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Version	1 Vs. 1
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Show All Lines

Total # of Weeks	2
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Total	\$442.00
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Commission	\$66.30
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Net Total	\$375.70
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Total Spots	70
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Affiliate Split	100.0	
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Sold On	Cost Per Point
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GRP	203.2	GIMP	11977
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CPP	\$2.00	CPM	\$36.90
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AE	Mark Ongsysia
Sales Coordinator	Matt Harrell
Office	Washington
Phone	(301) 941-2620
Status	Not accepted
Survey	DMA Nielsen Live+3 Apr23
-	

Client Code	FL CD 1
Product Code	04190426
Est Code	30s
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments : 4/18 NEW ORDER. PLEASE REVIEW AND CONFIRM, THANKS!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
16	FXNC	FXNC EF	4/15/24	4/21/24	15:00	19:00					X	X	X	3.50	207	4	\$8.00	\$32.00	30	IPE 3/18/2024-9/8/2024

	Apr 2024	May 2024	Jun 2024	Jul 2024	Aug 2024	Sep 2024	Oct 2024	Nov 2024	Dec 2024	Jan 2025	Feb 2025	Mar 2025	Total
SPOTS	70	0	0	0	0	0	0	0	0	0	0	0	70
AMT	\$442.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$442.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 04/18/24

63175983 | Mobile | Cox Media/Milton-Pace, FL | 1879 |

Ampersand Cable System Order

Order #	63175983
Syscode	6507
System Name	Cox Media/Cantonment, FL
Market	Mobile

Flight Dates	04/19/24 - 04/26/24
Agency	Magnolia Media
Advertiser	Friends of Matt Gaetz

Update Date	04/18/24
Version	1 Vs. 1

AE	Mark Ongsysia
Sales Coordinator	Matt Harrell
Office	Washington
Phone	(301) 941-2620
Status	Not accepted
Survey	DMA Nielsen Live+3 Apr23
-	

Client Code	FL CD 1
Product Code	04190426
Est Code	30s
Product Name	
Credit Status	

Show All Lines			
Total # of Weeks	2		
Total	\$1,134.00		
Commission	\$170.10		
Net Total	\$963.90		
Total Spots	69		
Affiliate Split	100.0		
Sold On	Cost Per Point		
GRP	159.2	GIMP	7892
CPP	\$7.00	CPM	\$143.69

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments : 4/18 NEW ORDER. PLEASE REVIEW AND CONFIRM, THANKS!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	FXNC EM	4/22/24	4/28/24	05:00	09:00					X			1.70	86	2	\$8.00	\$16.00	30	IPE 3/18/2024-9/8/2024
2	FXNC	FXNC DT	4/22/24	4/28/24	09:00	15:00					X			2.30	114	2	\$11.00	\$22.00	30	IPE 3/18/2024-9/8/2024
3	FXNC	FXNC EF	4/22/24	4/28/24	15:00	19:00					X			2.80	138	2	\$20.00	\$40.00	30	IPE 3/18/2024-9/8/2024
4	FXNC	FXNC PT	4/22/24	4/28/24	19:00	24:00					X			2.50	123	2	\$28.00	\$56.00	30	IPE 3/18/2024-9/8/2024
5	FXNC	FXNC EM	4/22/24	4/28/24	05:00	09:00	X	X	X	X	X			1.70	86	8	\$8.00	\$64.00	30	IPE 3/18/2024-9/8/2024
6	FXNC	FXNC DT	4/22/24	4/28/24	09:00	15:00	X	X	X	X	X			2.30	114	11	\$11.00	\$121.00	30	IPE 3/18/2024-9/8/2024
7	FXNC	FXNC EF	4/22/24	4/28/24	15:00	19:00	X	X	X	X	X			2.80	138	6	\$20.00	\$120.00	30	IPE 3/18/2024-9/8/2024
8	FXNC	FXNC PT	4/22/24	4/28/24	19:00	24:00	X	X	X	X	X			2.50	123	10	\$28.00	\$280.00	30	IPE 3/18/2024-9/8/2024
9	FXNC	FXNC DT	4/15/24	4/21/24	09:00	15:00					X	X	X	2.30	114	7	\$11.00	\$77.00	30	IPE 3/18/2024-9/8/2024
10	FXNC	FXNC PT	4/15/24	4/21/24	19:00	24:00					X	X	X	2.50	123	4	\$28.00	\$112.00	30	IPE 3/18/2024-9/8/2024
11	FXNC	FXNC EM	4/15/24	4/21/24	05:00	09:00					X			1.70	86	2	\$8.00	\$16.00	30	IPE 3/18/2024-9/8/2024
12	FXNC	FXNC EF	4/15/24	4/21/24	15:00	19:00					X			2.80	138	1	\$20.00	\$20.00	30	IPE 3/18/2024-9/8/2024
13	FXNC	FXNC EF	4/15/24	4/21/24	15:00	19:00					X	X	X	2.80	138	4	\$20.00	\$80.00	30	IPE 3/18/2024-9/8/2024
14	FXNC	FXNC DT	4/15/24	4/21/24	09:00	15:00					X			2.30	114	2	\$11.00	\$22.00	30	IPE 3/18/2024-9/8/2024
15	FXNC	FXNC EM	4/15/24	4/21/24	05:00	09:00					X	X	X	1.70	86	4	\$8.00	\$32.00	30	IPE 3/18/2024-9/8/2024

Ampersand Cable System Order

Order #	63175983
Syscode	6507
System Name	Cox Media/Cantonment, FL
Market	Mobile

Flight Dates	04/19/24 - 04/26/24
Agency	Magnolia Media
Advertiser	Friends of Matt Gaetz

Update Date	04/18/24
Version	1 Vs. 1

AE	Mark Ongsysia
Sales Coordinator	Matt Harrell
Office	Washington
Phone	(301) 941-2620
Status	Not accepted
Survey	DMA Nielsen Live+3 Apr23
-	

Client Code	FL CD 1
Product Code	04190426
Est Code	30s
Product Name	
Credit Status	

Show All Lines			
Total # of Weeks	2		
Total	\$1,134.00		
Commission	\$170.10		
Net Total	\$963.90		
Total Spots	69		
Affiliate Split	100.0		
Sold On	Cost Per Point		
GRP	159.2	GIMP	7892
CPP	\$7.00	CPM	\$143.69

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments :	4/18 NEW ORDER. PLEASE REVIEW AND CONFIRM, THANKS!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
16	FXNC	FXNC PT	4/15/24	4/21/24	19:00	24:00					X			2.50	123	2	\$28.00	\$56.00	30	IPE 3/18/2024-9/8/2024

	Apr 2024	May 2024	Jun 2024	Jul 2024	Aug 2024	Sep 2024	Oct 2024	Nov 2024	Dec 2024	Jan 2025	Feb 2025	Mar 2025	Total
SPOTS	69	0	0	0	0	0	0	0	0	0	0	0	69
AMT	\$1,134.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$1,134.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 04/18/24

63175983 | Mobile | Cox Media/Cantonment, FL | 6507 |

Ampersand Cable System Order

Order #	63175983
Syscode	6588
System Name	Cox Media/Greater Pensacola Zone, FL
Market	Mobile

Flight Dates	04/19/24 - 04/26/24
Agency	Magnolia Media
Advertiser	Friends of Matt Gaetz

Update Date	04/18/24
Version	1 Vs. 1

AE	Mark Ongsysia
Sales Coordinator	Matt Harrell
Office	Washington
Phone	(301) 941-2620
Status	Not accepted
Survey	DMA Nielsen Live+3 Apr23
-	

Client Code	FL CD 1
Product Code	04190426
Est Code	30s
Product Name	
Credit Status	

Show All Lines			
Total # of Weeks	2		
Total	\$11,596.00		
Commission	\$1,739.40		
Net Total	\$9,856.60		
Total Spots	70		
Affiliate Split	100.0		
Sold On	Cost Per Point		
GRP	175.5	GIMP	84153
CPP	\$66.00	CPM	\$137.80

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments :	4/18 NEW ORDER. PLEASE REVIEW AND CONFIRM, THANKS!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	FXNC EM	4/22/24	4/28/24	05:00	09:00					X			1.90	905	2	\$85.00	\$170.00	30	IPE 3/18/2024-9/8/2024
2	FXNC	FXNC DT	4/22/24	4/28/24	09:00	15:00					X			2.50	1196	2	\$113.00	\$226.00	30	IPE 3/18/2024-9/8/2024
3	FXNC	FXNC EF	4/22/24	4/28/24	15:00	19:00					X			3.00	1449	2	\$197.00	\$394.00	30	IPE 3/18/2024-9/8/2024
4	FXNC	FXNC PT	4/22/24	4/28/24	19:00	24:00					X			2.70	1296	2	\$282.00	\$564.00	30	IPE 3/18/2024-9/8/2024
5	FXNC	FXNC EM	4/22/24	4/28/24	05:00	09:00	X	X	X	X	X			1.90	905	8	\$85.00	\$680.00	30	IPE 3/18/2024-9/8/2024
6	FXNC	FXNC DT	4/22/24	4/28/24	09:00	15:00	X	X	X	X	X			2.50	1196	12	\$113.00	\$1,356.00	30	IPE 3/18/2024-9/8/2024
7	FXNC	FXNC EF	4/22/24	4/28/24	15:00	19:00	X	X	X	X	X			3.00	1449	6	\$197.00	\$1,182.00	30	IPE 3/18/2024-9/8/2024
8	FXNC	FXNC PT	4/22/24	4/28/24	19:00	24:00	X	X	X	X	X			2.70	1296	10	\$282.00	\$2,820.00	30	IPE 3/18/2024-9/8/2024
9	FXNC	FXNC DT	4/15/24	4/21/24	09:00	15:00					X	X	X	2.50	1196	7	\$113.00	\$791.00	30	IPE 3/18/2024-9/8/2024
10	FXNC	FXNC PT	4/15/24	4/21/24	19:00	24:00					X	X	X	2.70	1296	4	\$282.00	\$1,128.00	30	IPE 3/18/2024-9/8/2024
11	FXNC	FXNC EM	4/15/24	4/21/24	05:00	09:00					X			1.90	905	2	\$85.00	\$170.00	30	IPE 3/18/2024-9/8/2024
12	FXNC	FXNC EF	4/15/24	4/21/24	15:00	19:00					X			3.00	1449	1	\$197.00	\$197.00	30	IPE 3/18/2024-9/8/2024
13	FXNC	FXNC EM	4/15/24	4/21/24	05:00	09:00					X	X	X	1.90	905	4	\$85.00	\$340.00	30	IPE 3/18/2024-9/8/2024
14	FXNC	FXNC PT	4/15/24	4/21/24	19:00	24:00					X			2.70	1296	2	\$282.00	\$564.00	30	IPE 3/18/2024-9/8/2024
15	FXNC	FXNC DT	4/15/24	4/21/24	09:00	15:00					X			2.50	1196	2	\$113.00	\$226.00	30	IPE 3/18/2024-9/8/2024

Ampersand Cable System Order

Order #	63175983
Syscode	6588
System Name	Cox Media/Greater Pensacola Zone, FL
Market	Mobile

Flight Dates	04/19/24 - 04/26/24
Agency	Magnolia Media
Advertiser	Friends of Matt Gaetz

Update Date	04/18/24
Version	1 Vs. 1

AE	Mark Ongsysia
Sales Coordinator	Matt Harrell
Office	Washington
Phone	(301) 941-2620
Status	Not accepted
Survey	DMA Nielsen Live+3 Apr23
-	

Client Code	FL CD 1
Product Code	04190426
Est Code	30s
Product Name	
Credit Status	

Show All Lines			
Total # of Weeks	2		
Total	\$11,596.00		
Commission	\$1,739.40		
Net Total	\$9,856.60		
Total Spots	70		
Affiliate Split	100.0		
Sold On	Cost Per Point		
GRP	175.5	GIMP	84153
CPP	\$66.00	CPM	\$137.80

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments : 4/18 NEW ORDER. PLEASE REVIEW AND CONFIRM, THANKS!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
16	FXNC	FXNC EF	4/15/24	4/21/24	15:00	19:00					X	X	X	3.00	1449	4	\$197.00	\$788.00	30	IPE 3/18/2024-9/8/2024

	Apr 2024	May 2024	Jun 2024	Jul 2024	Aug 2024	Sep 2024	Oct 2024	Nov 2024	Dec 2024	Jan 2025	Feb 2025	Mar 2025	Total
SPOTS	70	0	0	0	0	0	0	0	0	0	0	0	70
AMT	\$11,596.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$11,596.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 04/18/24

63175983 | Mobile | Cox Media/Greater Pensacola Zone, FL | 6588 |

Ampersand Cable System Order

Order #	63175983
Syscode	6589
System Name	Cox Media/Greater Ft Walton Zone, FL
Market	Mobile

Flight Dates	04/19/24 - 04/26/24
Agency	Magnolia Media
Advertiser	Friends of Matt Gaetz

Update Date	04/18/24
Version	1 Vs. 1

AE	Mark Ongsysia
Sales Coordinator	Matt Harrell
Office	Washington
Phone	(301) 941-2620
Status	Not accepted
Survey	DMA Nielsen Live+3 Apr23
-	

Client Code	FL CD 1
Product Code	04190426
Est Code	30s
Product Name	
Credit Status	

Show All Lines			
Total # of Weeks	2		
Total	\$13,240.00		
Commission	\$1,986.00		
Net Total	\$11,254.00		
Total Spots	70		
Affiliate Split	100.0		
Sold On	Cost Per Point		
GRP	175.5	GIMP	131349
CPP	\$75.00	CPM	\$100.80

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments :	4/18 NEW ORDER. PLEASE REVIEW AND CONFIRM, THANKS!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	FXNC EM	4/22/24	4/28/24	05:00	09:00					X			1.90	1409	2	\$97.00	\$194.00	30	IPE 3/18/2024-9/8/2024
2	FXNC	FXNC DT	4/22/24	4/28/24	09:00	15:00					X			2.50	1867	2	\$129.00	\$258.00	30	IPE 3/18/2024-9/8/2024
3	FXNC	FXNC EF	4/22/24	4/28/24	15:00	19:00					X			3.00	2264	2	\$225.00	\$450.00	30	IPE 3/18/2024-9/8/2024
4	FXNC	FXNC PT	4/22/24	4/28/24	19:00	24:00					X			2.70	2024	2	\$322.00	\$644.00	30	IPE 3/18/2024-9/8/2024
5	FXNC	FXNC EM	4/22/24	4/28/24	05:00	09:00	X	X	X	X	X			1.90	1409	8	\$97.00	\$776.00	30	IPE 3/18/2024-9/8/2024
6	FXNC	FXNC DT	4/22/24	4/28/24	09:00	15:00	X	X	X	X	X			2.50	1867	12	\$129.00	\$1,548.00	30	IPE 3/18/2024-9/8/2024
7	FXNC	FXNC EF	4/22/24	4/28/24	15:00	19:00	X	X	X	X	X			3.00	2264	6	\$225.00	\$1,350.00	30	IPE 3/18/2024-9/8/2024
8	FXNC	FXNC PT	4/22/24	4/28/24	19:00	24:00	X	X	X	X	X			2.70	2024	10	\$322.00	\$3,220.00	30	IPE 3/18/2024-9/8/2024
9	FXNC	FXNC DT	4/15/24	4/21/24	09:00	15:00					X	X	X	2.50	1867	7	\$129.00	\$903.00	30	IPE 3/18/2024-9/8/2024
10	FXNC	FXNC PT	4/15/24	4/21/24	19:00	24:00					X	X	X	2.70	2024	4	\$322.00	\$1,288.00	30	IPE 3/18/2024-9/8/2024
11	FXNC	FXNC EM	4/15/24	4/21/24	05:00	09:00					X			1.90	1409	2	\$97.00	\$194.00	30	IPE 3/18/2024-9/8/2024
12	FXNC	FXNC EF	4/15/24	4/21/24	15:00	19:00					X			3.00	2264	1	\$225.00	\$225.00	30	IPE 3/18/2024-9/8/2024
13	FXNC	FXNC EF	4/15/24	4/21/24	15:00	19:00					X	X	X	3.00	2264	4	\$225.00	\$900.00	30	IPE 3/18/2024-9/8/2024
14	FXNC	FXNC DT	4/15/24	4/21/24	09:00	15:00					X			2.50	1867	2	\$129.00	\$258.00	30	IPE 3/18/2024-9/8/2024
15	FXNC	FXNC PT	4/15/24	4/21/24	19:00	24:00					X			2.70	2024	2	\$322.00	\$644.00	30	IPE 3/18/2024-9/8/2024

Ampersand Cable System Order

Order #	63175983
Syscode	6589
System Name	Cox Media/Greater Ft Walton Zone, FL
Market	Mobile

Flight Dates	04/19/24 - 04/26/24
Agency	Magnolia Media
Advertiser	Friends of Matt Gaetz

Update Date	04/18/24
Version	1 Vs. 1

AE	Mark Ongsysia
Sales Coordinator	Matt Harrell
Office	Washington
Phone	(301) 941-2620
Status	Not accepted
Survey	DMA Nielsen Live+3 Apr23
-	

Client Code	FL CD 1
Product Code	04190426
Est Code	30s
Product Name	
Credit Status	

Show All Lines			
Total # of Weeks	2		
Total	\$13,240.00		
Commission	\$1,986.00		
Net Total	\$11,254.00		
Total Spots	70		
Affiliate Split	100.0		
Sold On	Cost Per Point		
GRP	175.5	GIMP	131349
CPP	\$75.00	CPM	\$100.80

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments : 4/18 NEW ORDER. PLEASE REVIEW AND CONFIRM, THANKS!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
16	FXNC	FXNC EM	4/15/24	4/21/24	05:00	09:00					X	X	X	1.90	1409	4	\$97.00	\$388.00	30	IPE 3/18/2024-9/8/2024

	Apr 2024	May 2024	Jun 2024	Jul 2024	Aug 2024	Sep 2024	Oct 2024	Nov 2024	Dec 2024	Jan 2025	Feb 2025	Mar 2025	Total
SPOTS	70	0	0	0	0	0	0	0	0	0	0	0	70
AMT	\$13,240.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$13,240.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 04/18/24

63175983 | Mobile | Cox Media/Greater Ft Walton Zone, FL | 6589 |