

**Quarterly Significant Issues and Program Report**  
**3rd Quarter 2016 - July 1 through September 30, 2016**

**WFIV-FM**

1. Schools - WFIV-FM aired live sports programming for Farragut High School and promoted. As part of that sports programming, WFIV conducted interviews with high school students before and after the broadcasts. WFIV promoted a multi-school band competition held at Farragut High School.
2. Tourism - WFIV promoted Lenoir City's Rockin' the Docks July 4th Celebration and also provided a station representative to be the emcee of the event. Other coverage included live breaks from the event. WFIV promoted concert fundraisers for Second Harvest Food Bank.
3. Highways and Roads - WFIV regularly airs daily traffic reports Monday through Friday during mornings and afternoon drive times.
4. Intergovernmental Relations - WFIV aired community calendar items from events and activities provided by the Town of Farragut.
5. The Economy - No programming to report.

**Additional Programming Notes:**

1. HOMEGROWN - Aired Wednesday nights from 7 to 9 p.m. Homegrown highlights and promotes the local music scene by playing music exclusively by local artists. Local artists are often guests on the program and perform live music on air.
2. WRITER'S BLOCK - Wednesday from 8 to 10p and Saturdays from 6 to 8p. This program promotes local, regional and national unsigned musicians and artists.
3. IN THE SPIRIT - Aired each Sunday morning from 8a - 11a to offer listeners an inspirational and uplifting music.
4. Behind The Barn - Each Thursday at 8p is a local live program that promotes Bluegrass, Americana, Folk and Blues music as an art.
5. MUSIC CITY ROOTS - Aired weekly at 10p on Wednesday nights. The program is produced by a 501(c)(3) non-profit organization that promotes the preservation of Americana music.
6. FARRAGUT HIGH SCHOOL FOOTBALL - Every Friday night or game night during season. Coverage began each game night at 7p.
7. WFIV regularly aired PSAs for community organizations promoting education on topics such as Animal Welfare, Infant and Child Welfare, Supporting our Troops, and more.