## Quarterly Significant Issues and Program Report 2nd Quarter 2016 - April 1 through June 30, 2016

## WFIV-FM

- 1. Schools Knox and surrounding areas. WFIV-FM interviewed Farragut High School students about an upcoming drama production. WFIV participated in an internship program with Hardin Valley Academy.
- 2. Tourism WFIV was a sponsor partner with the Dogwood Arts Festival, a 501(c)(3) that hosts an annual Arts Festival in Knoxville and the outlying Knox County area. WFIV regularly airs community calendar items to promote events and activities in Knox, Loudon, Blount, and Anderson Counties. WFIV also sponsored the Bijou Theatre Jubilee, an annual fund-raiser to promote and preserve the historic Bijou Theatre. WFIV provided staff for Lenior City's Rockin' the Dock Memorial Day. The WFIV representative was the emcee of the event and the station did live breaks from the event to promote the community gathering.
- 3. Highways and Roads WFIV regularly airs daily traffic reports Monday through Friday during mornings and afternoon drive times.
- 4. Intergovernmental Relations No interviews took place however WFIV did air public service announcements in support of the Town of Farragut's parks and recreation.
- 5. The Economy WFIV also worked with the Farragut Business Alliance to promote the organization's Art in the Park event. WFIV promoted the Farragut West Knox Chamber of Commerce annual chamber dinner banquet.

## Additional Programming Notes:

- 1. HOMEGROWN Airs Wednesday nights from 7 to 9 p.m. Homegrown highlights and promotes the local music scene by playing music exclusively by local artists. Local artists are often guests on the program and perform live music on air.
- 2. AMERICANA NIGHTS Nightly programming beginning at 7p that promote Americana, Roots Rock, and Alt-county, and Folk music.
- 3. WRITER'S BLOCK Wednesday from 8 to 10p and Saturdays from 6 to 8p. This program promotes local, regional and national unsigned musicians and artists.
- 4. Behind The Barn Each Thursday at 8p is a local live program that promotes Bluegrass, Americana, Folk and Blues music as an art.
- 5. IN THE SPIRIT Airs each Sunday morning from 8a 11a to offer listeners an inspirational and uplifting music.
- 6. MUSIC CITY ROOTS Airs weekly at 10p on Wednesday nights. The program is produced by a 501(c)(3) non-profit organization that promotes the preservation of Americana music.
- 7. WFIV regularly aired PSAs for community organizations promoting education on topics such as breast cancer, child safety, anti-texting and driving messages, Supporting our Troops, and more.