

**Quarterly Significant Issues and Program Report**  
**1st Quarter 2016 - January 1 through March 31, 2016**

**WFIV-FM**

1. Schools - WFIV aired weather related closings and delayed schedules for Knox and surrounding area schools as well as for local community colleges. WFIV participated in an internship program with Hardin Valley Academy.
2. Tourism - WFIV conducted an interview with Rhythm N Blooms coordinator a PSA schedule was also aired to help promote the event — part of the Dogwood Arts Festival which occurs in April.
3. Highways and Roads - WFIV regularly airs daily traffic reports Monday through Friday during mornings and afternoon drive times.
4. Intergovernmental Relations - WFIV aired regular monthly interviews with the public relations director of the Town of Farragut. WFIV aired community calendar items for the Town of Farragut.
5. The Economy - WFIV conducted interviews with the Farragut West Knox Chamber of Commerce to discuss upcoming business networking and business opportunities. WFIV promoted the Dogwood Arts Annual House and Garden Show in downtown Knoxville.

**Additional Programming Notes:**

1. HOMEGROWN - Aired Wednesday nights from 7p. Homegrown highlights and promotes the local music scene by playing music exclusively by local artists. Local artists are often guests on the program and perform live music on air.
2. WRITER'S BLOCK - Wednesday from 8 to 10p and Saturdays from 6 to 8p. This program promotes local, regional and national unsigned musicians and artists.
3. AMERICANA NIGHTS - Nightly programming beginning at 7p that promote Americana, Roots Rock, and Alt-county, and Folk music.
4. BEHIND THE BARN - Each Thursday at 8p is a local live program that promotes Bluegrass, Americana, Folk and Blues music as an art.
5. IN THE SPIRIT - Aired each Sunday morning from 8a - 11a to offer listeners an inspirational and uplifting music.
6. MUSIC CITY ROOTS - Aired weekly at 10p on Wednesday nights. The program is produced by a 501(c)(3) non-profit organization that promotes the preservation of Americana music.
7. WFIV regularly aired PSAs for community organizations promoting education on topics such as Animal Welfare, Infant and Child Welfare, Cancer Support Groups, Supporting our Troops, and more.