



**Station WAMJ/WUMJ (FM)
Roswell/Atlanta, GA**

**Quarterly List of Programming Responsive to Issues of Community Concern
First Quarter 2017
April 10, 2017**

In our ongoing effort to serve the public interest, Station WAMJ (FM) broadcasts programming responsive to issues of concern to Mableton/Atlanta and its listening public. The following is a brief description of those issues, and of the station’s most significant programming treatment of them:

Issues of importance this quarter included the following:

- Social and Civic: Martin Luther King, Jr. Celebrations**
- Law Enforcement and Safety: APD Celebratory Gunfire Warning**
- Social and Civic: March for Social Justice and Change**
- Health: Children Attention Issues**
- Law Enforcement and Safety: DUI Arrests**
- Social and Civic: Educate Georgia Summit**
- Social and Civic: Black History Month – Apex Museum**
- Social and Civic: Atlanta Public School Closing/ Schools Protests**
- Health: Kidney Awareness Month**

Most significant programming treatment of issues in the First Quarter of 2017:

| Issue/Organization | Program | Description | | Duration |
|---|----------------|--|----------|-------------------------|
| Social and Civic: MLK Kings of Halftime | PSA campaign | Parents of Martin Luther King High school marching band are asking the community for financial support to help the band travel and perform at the Tournament of Roses Parade in California. | 1/1-1/2 | :60 sec 3-5x’s daily |
| Social and Civic: NAACP Emancipation Celebration | PSA campaign | Attorney Gerald Griggs of the NAACP invites the public to attend an inter-faith celebration to observe the Emancipation Proclamation and to discuss strategies to continue to push for equality for African-Americans in this America. | 1/1-1/2 | :60 sec 3-5x’s daily |
| Social and Civic: MLK King Celebrations | PSA campaign | Area organizations held celebrations and events to honor the life and legacy of Dr. Martin Luther King Jr. The announcement was to let listeners know to go to our website for a complete list of activities and events so that they could actively participate in the King Holiday. | 1/1-1/16 | :60 sec 3-5x’s daily |
| Social and Civic: March for Social Justice and Change | PSA campaign | Area activists held a massive rally downtown Atlanta (60,000 attendees) to show solidarity with other groups around the country. The purpose was to showcase a pro-active rally to support women’s rights and the rights of other minorities. This march and rally was set the day after President Trump was inaugurated, but organizers say this was not an anti-Trump rally. | 1/1-1/21 | :60 sec 3-5x’s daily |

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| Law Enforcement and Safety: APD Celebratory Gunfire Warning | PSA campaign | An Atlanta police officer talked about the dangers of shooting guns in the air to celebrate the New Year. He also informs the public that a person caught celebrating by gunfire will be charged and have to pay fines. | 1/1-1/2 | :60 sec 3-5x's daily |
| Social and Civic: Educate Georgia Summit | PSA campaign | State Rep. Valencia Stovall invites concerned citizens to the State Capitol for the annual Educate Georgia Summit to help create a state-wide policy to help Georgia's struggling schools. Last year, voters turned down the Opportunity School District, so Rep. Stovall says legislators have to develop new ideas. Factors addressed in this year's summit will include teacher's pay, curriculum and community involvement. | 1/1-1/12 | :60 sec 3-5x's daily |
| Law Enforcement and Safety: DUI Arrests | PSA campaign | State Troopers warn Metro drives that even driving buzzed, could result in DUI Charges. Driving buzzed impairs a drivers functions and can lead to deadly car accidents. | 1/1-1/7 | :60 sec 3-5x's daily |
| Social and Civic: Atlanta Citizens Review Board | PSA campaign | Citizens can call the Atlanta Citizens Review board anonymously to report any wrong-doing by an Atlanta Police officer or a correction officer. People who feel afraid or intimidate can give anonymous complaints on-line or by phone. | 1/27-2/14 | :30 3-5x's daily |
| Social and Civic: High School Help | PSA campaign | High School graduates share their stories about how they went back to school to get help finishing their high school diploma. Free education courses are available to help to people of all ages. | 1/27-2/14 | :30 3-5x's daily |
| Social and Civic: National Runaway Hotline | PSA campaign | Many teens who are having a tough time at home think about running away from home. The National Runaway switchboard offers help to talk to the teens and provide resources to aid them getting through their situations. 1-800-runaway. | 1/27-2/14 | :30 sec 3-5x's daily |
| Health: Get Tested | PSA campaign | The CDC encourages people to have an honest talk with their partners about Sexual Transmitted Diseases. The CDC also urges people to get tested often. They say most doctors don't test for STDs unless the patient asks, so they advise people to actively ask for routine testing. | 1/27-2/14 | :30 sec 3-5x's daily |
| Health: Children Attention Issues | PSA campaign | Local activists had an example to show parents how easily it can be for children to lose focus. They encourage parents to seek help if their children are often distracted or depressed. Children with learning and attention issues can get help at Understood.org. | 1/27-2/5 | :60 sec 3-5x's daily |
| Social and Civic: Black History Month – Apex Museum | PSA campaign | Atlanta's oldest museum dedicated to black history. Managers invite the public to experience Black History in their facility. To celebrate Black History month this year, they had a new exhibition called "Breaking Barriers." It highlights blacks in the NASA Space Program. The exhibition is dedicated to the movie "Hidden Figures." | 2/1-2/28 | :60 sec 3-5x's daily |
| Social and Civic: Black History Month – Black History Month Parade | PSA campaign | The Black History Month parade is designed to spark pride in African-Americans because of all the contributions they have made to this country. Organizers had a long list of performers to entertain the audience; some came as far away as Bahamas and Hawaii. | 2/14-2/25 | :60 sec 3-5x's daily |
| Social and Civic: Black History Month – Get Active in your Community | PSA campaign | The African American Community faces many challenges. Now is the time to get involved in area organizations and do your part to help. Together we are stronger than apart. | 2/20-2/28 | :60 sec 3-5x's daily |
| Social and Civic: Atlanta March for Healthcare | PSA campaign | Activists geared up for a major march and rally to support Obamacare. The Georgia Alliance for Social Justice organized dozens of groups to march and tell lawmakers they won't be silent while efforts are made to eliminate Obamacare. | 2/22-2/25 | :60 sec 3-5x's daily |

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| Health: Kidney Awareness Month- Dante Sipp | PSA campaign | African Americans are 3 times more likely than whites to experience kidney failure. Unfortunately, finding a living kidney donor is tough for minorities because of a lack of awareness. Factors why blacks are less likely to receive a kidney include economics, lack of awareness and lack of community support. Dante Sipp encouraged people to look into becoming a living donor. | 3/3-3/31 | :60 sec 3-5x's daily |
| Social and Civic: APS Closing Schools Protests | PSA campaign | Activists organized a rally and overnight camp-out before the school board votes on a plan to merge and close neighborhood schools. Parents, teachers and activists want to send a clear message that they do not approve of closing any schools. | 3/3-3/6 | :60 sec 3-5x's daily |
| Social and Civic: A night of Fashion for Breast Cancer | PSA campaign | Anisa Palmer, Founder of the group, "I Will Survive" organized a high-end fashion show to raise money to support their comprehensive services for breast cancer survivors. The fashion show showcased the new trends of Spring 2017 and a silent auction that included a South African safari. | 3/5-3/31 | :60 sec 3-5x's daily |
| Social and Civic: Congressman David Scott's Jobs Fair | PSA campaign | 4,000 positions were available for Congressman David Scott's annual Jobs Fair. He invited the public to show up and try to find a job with one of the 110 companies that have pledged to attend. He specially asked veterans to come. | 3/25-3/31 | :60 sec 3-5x's daily |
| Social and Civic: Pretty Hair Posse Fashion Show | PSA campaign | Pretty Hair Posse was established to encourage young girls to embrace their natural beauty. The Organizer invited the public to come out to their fashion show that spotlights the latest trends for teens. Money raised support their Prom Project. They plan to attend area high schools before their proms to do girls' makeup for free. | 3/25-3/31 | :60 sec 3-5x's daily |
| Social and Civic: Atlanta Missing Girls Rally | PSA campaign | The Georgia Alliance for Social Justice invites the public to rally and speak out against the disturbing trend of missing women and girls in Atlanta and around the country. They fear missing girls may be exploited, harmed and even killed. Activists want to show that they are concerned about this disturbing trend. | 3/29-3/31 | :60 sec 3-5x's daily |