



January 10 2023

To: Public File
From: Carla Singler

Quarterly Ascertainment Summary – 4th Quarter 2022

Attached is a report concerning KDRV-TV news stories, local programming, network programming and public service announcements aired during 4th Quarter 2022 pertaining to key issues, as determined by the KDRV-TV Community Relations Department.

The five main areas and issues listed below are identified from viewer comments, solicited community comment and ascertainment of interviews with community leaders.

KDRV Key Issues:

- 1) Crime and Community/Public Safety
- 2) Kids / Education / Parenting/Arts & Entertainment
- 3) Traffic / Transportation / Environmental Planning
- 4) Government/Health
- 5) Land Use / Community Growth

KDRV 12.1 Medford contributed **4348** public service announcements covering issues in outlying areas of Jackson, Josephine, Curry, Klamath, Lake Counties, OR and Siskiyou County, CA. KDRV-TV contributed a minimum of one story per 30 minutes of news covering above issues (samples on DVD available on individual request).

KDRV 12.2 (Medford + Limited DMA Viewing) contributed **9298** public service announcements covering elected issues.

4th Quarter 2022:	PSA TOTAL for KDRV 12.1	4348
	PSA TOTAL for KDRV 12.2	9298
	PSA TOTAL for all KDRV CHANNELS	13,646

Emergency Alert System:

KDRV 12.1 and 12.2 are participating stations in the Southern Oregon Operational Area Emergency Alert System. They aired a total of **13** weekly EAS tests aired during the period of 10/1/22 – 12/31/22; covering Curry, Josephine, Klamath, Lake, and Jackson Counties in Oregon.

Community Events and Community Interest:

KDRV/KDKF is active throughout the community, participating in various outreach programs, charitable initiatives, fundraisers, and event sponsorships.

We partner with Providence Medford Medical Center with “Health Alert”. A daily medical/health/fitness report to address area needs.

KDRV/KDKF’s Coats for Kid’s Campaign, aired from 10/1/22 to 10/31/22. We were able to put out our barrels this year for new or lightly used coats to be donated. We also encouraging viewers to make donations online on our website to purchase new coats.

RECRUITMENT INITIATIVES AND COMMUNITY OUTREACH PROGRAMS

Name of Recruitment or Community Outreach	Date	Brief Description of Activity & Scope of Broadcaster’s Participation
Court Appointed Special Advocate (CASA)	December 19, 2022	CASA Holiday Open House. Jackson County CASA monthly meeting. Kyle Pace is a board member. Court Appointed Special Advocates (CASA) is a national association in the United States that supports and promotes court-appointed advocates for abused or neglected children in order to provide children with a safe and healthy environment in permanent homes.
Young Professionals Network	September 8, 2022	Gabrielle Haney & Chantell Munoz attended the Chamber YPN networking event and spoke to a good prospect for a Marketing Specialist and gave out GSM’s contact information. YPN's mission is to connect, develop and empower Young Professionals across Southern Oregon to become the region's future business leaders. This is a sponsored event by The Chamber of Medford & Jackson County

Quarterly Issues/Programs Ascertainment Summary

The following list includes some of the significant issues responded to by KDRV Newswatch 12, Medford, OR, along with the most significant programming treatment of those issues for the period from October 1, 2022 to December 31, 2022. This list is not exhaustive. The chronological order in which the issues appear does not reflect priority or significance.

<u>Description of Issue</u>	<u>Program/Segment</u>	<u>Date</u>	<u>Time</u>	<u>Duration</u>	<u>Narration of Type and Description of Program/Segment</u>
Community	6 p.m. news	1-Oct	6 P.M.	3:00	Coat donation partners know the need for childrens coat donations for KDRV coat drive.
Health	6 p.m. news	3-Oct	6 P.M.	1:43	Del Rio Winery hosts Drink Prink campaign for Breast Cancer Awareness Month.
Community	6 p.m. news	5-Oct	6 P.M.	2:25	Children's winter coats collection partner says donations active for annual KDRV coat drive.
Health	6 p.m. news	10-Oct	6 P.M.	2:49	Local efforts help people with mental health needs by connecting people to crisis services.
Environment	6 p.m. news	11-Oct	6 P.M.	2:58	Medford works to clean unsanitary conditions at a large public park used by families, children -- and transients.
Public Safety	6 p.m. news	19-Oct	4 P.M.	1:51	Oregon Dept. of Transportation upgraded bridges to withstand earthquakes to keep emergency routes open.
Election	6 p.m. news	20-Oct	6 P.M.	2:50	Local sheriffs' perspectives differ about a November gun control statewide referendum measure.
Health	6 p.m. news	22-Oct	6 P.M.	3:28	Local non-profit Riding Beyond helps breast cancer survivors with equine assisted therapy.
Community	5 p.m. news	23-Oct	5 P.M.	1:30	Weed, Cal. primarily black Lincoln Heights community unifies after urban wildfire for recovery and support.
Arts & Entertainment	6 p.m. news	24-Oct	6 P.M.	3:38	Local artist's murals go on interstate bridge supports structures to add culture in public space.
Community	6 p.m. news	26-Oct	6 P.M.	2:08	Community supports KDRV 32nd annual Coats for Kids donation drive for local children winter coats.
Community	6 p.m. news	31-Oct	6 P.M.	1:45	Last day for KDRV 32nd annual Coats for Kids campaign for community support for local children winter coats.
Health	5 p.m. news	31-Oct	6 P.M.	:33	Local COVID-19 vaccination clinic closed.
Public Health	4 p.m. news	1-Nov	4 P.M.	1:07	Healthy Homes Task Force identified potential problems and solutions with its grant program.
Public Safety	5 p.m. news	6-Nov	5 P.M.	1:00	Parents' concerns about a student's access to local HS football game with a loaded handgun.
Election	3pm-11:30pm	8-Nov	PM	2 hours+	Live election day/night coverage with special edition 3pm newscast, several cut-ins, updates and results.
Public Health	6 p.m. news	14-Nov	6 P.M.	2:03	American Legion National Commander visited local VA facility, with a focus on veteran suicide awareness.

Community	6 p.m. news	15-Nov	6 P.M.	2:15	Local food pantry is experiencing a large rise in demand, reporting an 80% increase during this year.
Education	6 p.m. news	18-Nov	6 P.M.	2:41	Grade school principal appreciates donated coats for students so they can go to school and focus on class, not cold.
Community	6 p.m. news	21-Nov	6 P.M.	2:43	Klamath River, Cal. Community Hall supporters are raising money to rebuild it after McKinney Fire.
Public Safety	4 p.m. news	23-Nov	4 P.M.	1:57	Thanksgiving fire safety from a local fire station on a day with heightened fire risk.
Business	11:00 PM	27-Nov	11.P.M.	1:15	Small Business Saturday moved one vendor tears to see support for local small business post-pandemic.
Community	6 p.m. news	29-Nov	6 P.M.	2:00	Giving Tuesday showcased donations, donors and the Southern Oregon Humane Society.
Public Safety	6 p.m. news	5-Dec	6 P.M.	1:39	Neighbors share concerns after a deadly apartment fire in Yreka, Cal.
Judicial	6 p.m. news	6-Dec	6 P.M.	2:45	Court Appointed Special Advocates program told about its role during a local abuse case hospitalizing a child.
Education	5 p.m. news	13-Dec	5 P.M.	1:55	OSU Vice Provost conducted local 4-H meeting as some parents challenge Faith-based symbols in some groups.
Community	6 p.m. news	14-Dec	6 P.M.	1:52	City gives grant to local food bank to expand mobile food service to reach rural areas in local county.
Judicial	5:00 AM	22-Dec	5:00 AM	:50	Financial settlement pending for deadly wildfire Mill Fire through historically black neighborhood.
Law Enforcement	4 p.m. news	23-Dec	4 P.M.	:50	City, county and state law enforcement collaborate to increase holiday driving/DUII patrols.
Community	5 p.m. news	23-Dec	5 P.M.	:45	Habitat for Humanity gave home to family in time to move in for Christmas.
Community	6 p.m. news	24-Dec	6 P.M.	:45	Local Boy Scouts serve free pancake feed on Christmas Eve for the holiday weekend.
Environment	6 p.m. news	26-Dec	6 P.M.	3:50	Plans for largest dams removal in history involve FERC approval to remove four Klamath River dams.
Politics	6 p.m. news	27-Dec	6 P.M.	4:55	Some politicians oppose removal of four Klamath River dams, citing uncertainty of effects and funding.
Environment	6 p.m. news	28-Dec	6 P.M.	4:30	Leaders supporting four Klamath River dams removal say environmental and tribal reasons justify.
Community	6 p.m. news	29-Dec	6 P.M.	4:52	Some Klamath River neighbors say their perspectives were disregarded in federal dams removal decision.
Racial Equity	6 p.m. news	31-Dec	6 P.M.	4:30	Klamath Basin Native Americans applaud FERC decision to approve four Klamath River dams removal.

ABC NEWS SPECIAL REPORTS – Fourth Quarter, 2022

DATE	START	END	LENGTH	TOPIC
Thursday, October 13, 2022	1:00:00 PM	- 4:00:10 PM	ET 3:00:10	January 6th Committee Hearings
	12:00:00 PM	- 3:00:10 PM	CT 3:00:10	January 6th Committee Hearings
	11:00:00 AM	- 2:00:10 PM	MT 3:00:10	January 6th Committee Hearings
	10:00:00 AM	- 1:00:10 PM	PT 3:00:10	January 6th Committee Hearings
Tuesday, November 8, 2022	7:00:00 PM	- 11:00:00 PM	ET 4:00:00	ABC News Midterm Election: Your Voice, Your Vote 2022 (the 7:00 - 8:00 PM ET portion was optional)
	6:00:00 PM	- 10:00:00 PM	CT 4:00:00	ABC News Midterm Election: Your Voice, Your Vote 2022 (the 6:00 - 7:00 PM CT portion was optional)
	5:00:00 PM	- 10:00:00 PM	MT 5:00:00	ABC News Midterm Election: Your Voice, Your Vote 2022 (the 5:00 - 6:00 PM MT portion was optional)
	4:00:00 PM	- 11:00:00 PM	PT 7:00:00	ABC News Midterm Election: Your Voice, Your Vote 2022 (the 4:00 - 5:00 PM PT portion was optional)
	12:37:00 AM	- 2:36:25 AM	ET 1:59:25	ABC News Midterm Election: Your Voice, Your Vote 2022 (ET stations rejoined coverage following local news and Jimmy Kimmel Live!)
	11:37:00 PM	- 1:36:25 AM	CT 1:59:25	ABC News Midterm Election: Your Voice, Your Vote 2022 (CT stations rejoined coverage following local news and Jimmy Kimmel Live!)
	11:37:00 PM	- 12:36:25 AM	MT 0:59:25	ABC News Midterm Election: Your Voice, Your Vote 2022 (MT stations rejoined coverage following local news and Jimmy Kimmel Live!)
Tuesday, November 8, 2022 - Broadcast Day (actually early Wednesday,	3:37:00 AM	- 4:00:00 AM	ET 0:23:00	ABC News Nightline (Election Coverage)

November
9, 2022
morning)

2:37:00 AM	-	3:00:00 AM	CT	0:23:00	ABC News Nightline (Election Coverage)
1:37:00 AM	-	2:00:00 AM	MT	0:23:00	ABC News Nightline (Election Coverage)
12:37:00 AM	-	1:00:00 AM	PT	0:23:00	ABC News Nightline (Election Coverage)

Wednesday,
November
9, 2022

4:12:49 PM	-	5:12:34 PM	ET	0:59:45	President Biden's Remarks on the Midterm Election Results
3:12:49 PM	-	4:12:34 PM	CT	0:59:45	President Biden's Remarks on the Midterm Election Results
2:12:49 PM	-	3:12:34 PM	MT	0:59:45	President Biden's Remarks on the Midterm Election Results
1:12:50 PM	-	2:12:32 PM	PT	0:59:42	President Biden's Remarks on the Midterm Election Results

Saturday,
November
12, 2022

9:52:31 PM	-	9:53:41 PM	ET	0:01:10	Projected Results of Nevada Senate Race
8:52:31 PM	-	8:53:41 PM	CT	0:01:10	Projected Results of Nevada Senate Race
7:52:31 PM	-	7:53:41 PM	MT	0:01:10	Projected Results of Nevada Senate Race
6:52:31 PM	-	6:53:41 PM	PT	0:01:10	Projected Results of Nevada Senate Race

Thursday,
December
8, 2022

8:09:59 AM	-	8:21:44 AM	ET	0:11:45	Brittney Griner Released
7:09:59 AM	-	7:21:40 AM	CT	0:11:41	Brittney Griner Released
6:09:59 AM	-	6:21:39 AM	MT	0:11:40	Brittney Griner Released
5:09:59 AM	-	5:21:39 AM	PT	0:11:40	Brittney Griner Released

Thursday,
December
8, 2022

8:38:54 AM	-	8:56:27 AM	ET	0:17:33	President Biden's Remarks on Brittney Griner's Release
7:39:01 AM	-	7:56:27 AM	CT	0:17:26	President Biden's Remarks on Brittney Griner's Release
6:39:01 AM	-	6:56:26 AM	MT	0:17:25	President Biden's Remarks on Brittney Griner's Release
5:39:01 AM	-	5:56:26 AM	PT	0:17:25	President Biden's Remarks on Brittney Griner's Release

Tuesday, December 13, 2022	4:02:10 PM	-	4:24:06 PM	ET	0:21:56	President Biden Signs the Respect for Marriage Act
	3:02:10 PM	-	3:24:06 PM	CT	0:21:56	President Biden Signs the Respect for Marriage Act
	2:02:10 PM	-	2:24:06 PM	MT	0:21:56	President Biden Signs the Respect for Marriage Act
	1:02:11 PM	-	1:24:03 PM	PT	0:21:52	President Biden Signs the Respect for Marriage Act
Tuesday, December 20, 2022	1:00:00 PM	-	2:41:50 PM	ET	1:41:50	January 6th Committee Hearings
	12:00:00 PM	-	1:41:50 PM	CT	1:41:50	January 6th Committee Hearings
	11:00:00 AM	-	12:41:27 PM	MT	1:41:27	January 6th Committee Hearings
	10:00:00 AM	-	11:41:50 AM	PT	1:41:50	January 6th Committee Hearings
Wednesday, December 21, 2022	2:00:40 PM	-	2:06:53 PM	ET	0:06:13	President Biden Meets President Zelensky
	1:00:40 PM	-	1:06:53 PM	CT	0:06:13	President Biden Meets President Zelensky
	12:00:42 PM	-	12:06:52 PM	MT	0:06:10	President Biden Meets President Zelensky
	11:00:42 AM	-	11:06:52 AM	PT	0:06:10	President Biden Meets President Zelensky
Wednesday, December 21, 2022	4:42:44 PM	-	5:26:54 PM	ET	0:44:10	President Biden and President Zelensky Press Conference
	3:42:44 PM	-	4:26:54 PM	CT	0:44:10	President Biden and President Zelensky Press Conference
	2:42:44 PM	-	3:26:54 PM	MT	0:44:10	President Biden and President Zelensky Press Conference
	1:42:45 PM	-	2:26:52 PM	PT	0:44:07	President Biden and President Zelensky Press Conference
Wednesday, December 21, 2022	7:30:00 PM	-	8:08:14 PM	ET	0:38:14	President Zelensky Addresses Congress
	6:30:00 PM	-	7:08:14 PM	CT	0:38:14	President Zelensky Addresses Congress
	5:30:01 PM	-	6:08:03 PM	MT	0:38:02	President Zelensky Addresses Congress

	4:30:01 PM	-	5:08:03 PM	PT	0:38:02	President Zelensky Addresses Congress
Friday, December 30, 2022	4:00:30 PM	-	4:26:45 PM	ET	0:26:15	Arrest in Idaho Murders
	3:00:30 PM	-	3:26:45 PM	CT	0:26:15	Arrest in Idaho Murders
	2:00:30 PM	-	2:26:45 PM	MT	0:26:15	Arrest in Idaho Murders
	1:00:30 PM	-	1:26:45 PM	PT	0:26:15	Arrest in Idaho Murders
Friday, December 30, 2022	9:29:30 PM	-	11:00:00 PM	ET	1:30:30	Death of Barbara Walters
	8:29:30 PM	-	10:00:00 PM	CT	1:30:30	Death of Barbara Walters
	7:29:30 PM	-	9:00:00 PM	MT	1:30:30	Death of Barbara Walters
	6:29:30 PM	-	8:00:00 PM	PT	1:30:30	Death of Barbara Walters