



**KWBQ**  
**13 Broadcast Plaza**  
**Albuquerque, NM 87104**  
**(505) 243-2285**

# CONTRACT

<u>Contract / Revision</u> 1516172 /		<u>Alt Order #</u> 25999261
<u>Product</u> Cervantes/Governor/NM/D		
<u>Contract Dates</u> 04/23/18 - 05/06/18		<u>Estimate #</u> 2080
<u>Advertiser</u> POL/ Joe Cervantes/Governor/Dem/NM		<u>Original Date / Revision</u> 04/26/18 / 04/26/18
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KWBQ	<u>Account Executive</u> Katz Los Angeles	<u>Sales Office</u> Katz/Los Angeles
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agency Code</u> 9917619	<u>Advertiser Code</u> 279	<u>Product 1/2</u> 402
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

**Sadler Strategic Media Inc**  
**12103 Viewcrest Road**  
**Studio City, CA 91604**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	KWBQ	04/30/18	05/04/18	M-F 530p-6p	M-F 530p-6p		:30				NM	4	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 04/30/18	05/06/18	MTWTF--				4	\$70.00				
N 2	KWBQ	04/30/18	05/04/18	M-F 6p-630p	M-F 6p-630p		:30				NM	4	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 04/30/18	05/06/18	MTWTF--				4	\$125.00				
N 3	KWBQ	04/30/18	05/04/18	M-F 630p-7p	M-F 630p-7p		:30				NM	4	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 04/30/18	05/06/18	MTWTF--				4	\$150.00				
N 4	KWBQ	04/30/18	05/04/18	M-F 10p-1030p	M-F 10p-1030p		:30				NM	4	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 04/30/18	05/06/18	MTWTF--				4	\$70.00				
N 5	KWBQ	04/30/18	05/04/18	M-F 1030p-11p	M-F 1030p-11p		:30				NM	4	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 04/30/18	05/06/18	MTWTF--				4	\$70.00				
N 6	KWBQ	04/30/18	05/04/18	M-F 11p-1130p	M-F 11p-1130p		:30				NM	4	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 04/30/18	05/06/18	MTWTF--				4	\$60.00				
N 7	KWBQ	05/05/18	05/05/18	SA 7a-8a	SA 7a-8a		:30				NM	2	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 04/30/18	05/06/18	-----S-				2	\$5.00				
N 8	KWBQ	05/05/18	05/05/18	Sa 6p-630p	Sa 6p-630p		:30				NM	1	\$65.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 04/30/18	05/06/18	-----S-				1	\$65.00				
N 9	KWBQ	05/05/18	05/05/18	Sa 630p-7p	Sa 630p-7p		:30				NM	1	\$85.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 04/30/18	05/06/18	-----S-				1	\$85.00				
N 10	KWBQ	05/06/18	05/06/18	Su 6p-630p	Su 6p-630p		:30				NM	1	\$65.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 04/30/18	05/06/18	-----S				1	\$65.00				
N 11	KWBQ	05/06/18	05/06/18	Su 630p-7p	Su 630p-7p		:30				NM	1	\$75.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Nexstar Media Group does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on Nexstar Media Group stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



**KWBQ**  
**13 Broadcast Plaza**  
**Albuquerque, NM 87104**  
**(505) 243-2285**

Contract / Revision	Alt Order #
1516172 /	25999261

Contract Dates	Product	Estimate #
04/23/18 - 05/06/18	Cervantes/Governor/NM	2080

Advertiser	Original Date / Revision
POL/Joe Cervantes/Gove	04/26/18 / 04/26/18

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/30/18	05/06/18	-----S				1	\$75.00				
Totals								0.00				30	\$2,480.00

\*Tax 1 Note: ABQ GRT Ju 17 7.500 7.5%.

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount	*Tax 1	Total
04/30/18 - 05/06/18	30	\$2,480.00	(\$372.00)	\$2,108.00	\$158.10	\$2,266.10
<b>Totals</b>	<b>30</b>	<b>\$2,480.00</b>	<b>(\$372.00)</b>	<b>\$2,108.00</b>	<b>\$158.10</b>	<b>\$2,266.10</b>

**Signature: \_\_\_\_\_ Date: \_\_\_\_\_**

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Nexstar Media Group does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on Nexstar Media Group stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

# KATZ TELEVISION GROUP

125 West 55th St  
New York, NY 10019

Contract # 25999261	Changes as of: 5/1/2018 at 11:24 AM	Version: Current State Version 2
CPE: 279/402/2080	Flight: 4/23/18 - 5/6/18	Con Type: POLITICAL/CNOTE
Agency: SADLER STRATEGIC	Advertiser: Joe Cervantes for New Mexico - Governor	Total \$: \$2,480.00
12103 VIEWCREST ROAD STUDIO CITY, CA 91604	Product: Governor	Total Spots: 30
Agency Order #: 7292191	Buyer: Sadler, Sheri	Total CPP: \$75.84
	Salesperson: JON BRUNZELL 323-966-5271	
	Primary Demo: Adults 35+	Total GRP: 32.7
	Assistant: KATIE CULKOSKY 323-966-5271	Traffic #: 1516172

Comments: correcting contract type to political, no other changes.

Separation:

#	Day/Time	DP	Program	Rate	A35P Rating	A2554 Rating	Len	4/23	4/30	Total Spots	Total \$	CPP*	GRP*
1	M-F 5:30p-6p		Modern Family	\$70.00	0.1	0.9	30	0	4	4	\$280.00	\$700.00	0.4
Changes: A35P Rating from 0.96 to 0.1, A2554 Rating from 0.87 to 0.9													
2	M-F 6p-6:30p		Big Bang Theory	\$125.00	1.7	1.2	30	0	4	4	\$500.00	\$73.53	6.8
Changes: A35P Rating from 1.73 to 1.7, A2554 Rating from 1.23 to 1.2													
3	M-F 6:30p-7p		Big Bang Theory	\$150.00	2.0	1.4	30	0	4	4	\$600.00	\$75.00	8.0
Changes: A35P Rating from 2.03 to 2, A2554 Rating from 1.35 to 1.4													
4	M-F 10p-10:30p		Two and a Half Men	\$70.00	0.9	0.5	30	0	4	4	\$280.00	\$77.78	3.6
Changes: A35P Rating from 0.91 to 0.9, A2554 Rating from 0.53 to 0.5													
5	M-F 10:30p-11p		Two and a Half Men	\$70.00	1.1	0.6	30	0	4	4	\$280.00	\$63.64	4.4
Changes: A35P Rating from 1.07 to 1.1, A2554 Rating from 0.62 to 0.6													
6	M-F 11p-11:30p		Seinfeld	\$60.00	1.0	0.6	30	0	4	4	\$240.00	\$60.00	4.0
Changes: A35P Rating from 0.98 to 1, A2554 Rating from 0.61 to 0.6													
7	Sa 7a-8a		News 13 on KWBQ	\$5.00	0.5	0.7	30	0	2	2	\$10.00	\$10.00	1.0
Changes: A35P Rating from 0.5 to 0.5, A2554 Rating from 0.65 to 0.7													
8	Sa 8p-6:30p		Big Bang Theory	\$65.00	1.1	1.0	30	0	1	1	\$65.00	\$59.09	1.1
Changes: A35P Rating from 1.13 to 1.1, A2554 Rating from 0.98 to 1													
9	Sa 6:30p-7p		Big Bang Theory	\$85.00	1.4	1.3	30	0	1	1	\$85.00	\$60.71	1.4
Changes: A35P Rating from 1.35 to 1.4, A2554 Rating from 1.34 to 1.3													
10	Su 6p-6:30p		Big Bang Theory	\$65.00	1.0	0.7	30	0	1	1	\$65.00	\$65.00	1.0
Changes: A35P Rating from 0.96 to 1, A2554 Rating from 0.72 to 0.7													
11	Su 6:30p-7p		Big Bang Theory	\$75.00	1.0	1.0	30	0	1	1	\$75.00	\$75.00	1.0
Changes: A35P Rating from 1.04 to 1, A2554 Rating from 0.97 to 1													
TOTALS:											30	\$2,480.00	32.7

# KATZ TELEVISION GROUP

125 West 55th St  
New York, NY 10019

Contract # 25999261 Changes as of: 5/1/2018 at 11:24 AM Version: Current State Version 2

CPE: 279/402/2080 Flight: 4/23/18 - 5/6/18 Station: KWBQ  
Agency: SADLER STRATEGIC Advertiser: Joe Cervantes for New Mexico - Governor Market: Albuquerque

12103 VIEWCREST Product: Governor Office: LOS ANGELES

ROAD Studio City, CA Agency Order #: 7292191 Service: Nielsen

Buyer: Sadler, Shen Primary Demo: Adults 35+  
Salesperson: JON BRUNZELL Assistant: KATIE CULKOSKY  
323-966-5271 323-966-5271

Separation: Total GRP: 32.7  
Total Spots: 30  
Total CPP: \$75.84  
Traffic #: 1516172

Special Instructions

## Order Level Comments

Date/Time	Added by	Comment
05/01/18 11:24 AM	JON BRUNZELL	correcting contract type to political no other changes
04/26/18 9:54 AM	System	Notice Received.
04/24/18 3:29 PM	JON BRUNZELL	Separation: 30 WOULD LOVE YOU FOREVER IF I CAN GET AT LEAST ONE SPOT ON TOMORROW NIGHT!!! 4/25 ..... THANK YOU AND LET ME KNOW. S

## Competitive Information

Market Budget: \$82,667
KWBQ Share: 3%
Comment: estimated share
Unknown: 197%

Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	30	\$2,480.00	\$75.84	32.7
Total	100%	30	\$2,480.00	\$75.84	32.7

Month	Spots	Dollars
2018-Apr	0	\$0.00
2018-May	30	\$2,480.00
Total	30	\$2,480.00

## Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	5/1/18 11:24 AM	JON BRUNZELL	Revised			\$0	\$2,480.00	Changes: Original Contract Type Id to 1, Contract Type Id from Spot to POLITICAL/VOTE, Total GRPs from 36.2 to 32.7, Total CPP from \$68.51 to \$75.84, Comments from Separation: 30 WOULD LOVE YOU FOREVER IF I CAN GET AT LEAST ONE SPOT ON TOMORROW NIGHT!!! 4/25 ..... THANK YOU AND LET ME KNOW. S to correcting contract type to political, no other changes. 11 buylines added or modified.
Queued for Electronic Contracting	4/25/18 9:34 AM					\$0	\$0	
New	4/24/18 3:29 PM	JON BRUNZELL	Confirmed	30		\$2,480.00	\$2,480.00	

Non-Discrimination Policy PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

# KATZ TELEVISION GROUP

125 West 56th St  
New York, NY 10019

1516172

Contract # 25999261

Changes as of: 4/24/2018 at 3:29 PM

Version: Original Order

CPE: 279/402/2080

Flight: 4/23/18 - 5/6/18

Station: KWBC

Con Type: Spot

Agency: SADLER STRATEGIC

Advertiser: Joe Cervantes for New Mexico - Governor

Market: Albuquerque

Total \$: \$2,480.00

12103 VIEWCREST ROAD

Product: Governor

Office: LOS ANGELES

Total Spots: 30

STUDIO CITY, CA 91604

Agency Order #: 7292191

Service: Nielsen

Total CPE: \$68.51

Buyer: Sadler, Sheri

Primary Demo: Adults 35+

Total GRP: 36.2

Salesperson: JON BRUNZELL  
323-966-5271

Assistant: KATIE CULKOSKY  
323-966-5271

Comments: Separation: 30; WOULD LOVE YOU FOREVER IF I CAN GET AT LEAST ONE SPOT ON TOMORROW NIGHT!!! 4/25..... THANK YOU AND LET ME KNOW, S

#	Day/Time	DP	Program	Rate	A3SP Rating	A2554 Rating	Len	4/23	4/30	4/23 - 4/30	Total Spots	Total \$	CPP*	GRP*
1	M-F 5:30p-6p	5	Modern Family	\$70.00	1.0	0.9	30	0	4		4	\$280.00	\$72.92	3.8
2	M-F 6p-6:30p	5	Big Bang Theory	\$125.00	1.7	1.2	30	0	4		4	\$500.00	\$72.25	6.9
3	M-F 6:30p-7p	5	Big Bang Theory	\$150.00	2.0	1.4	30	0	4		4	\$600.00	\$73.89	8.1
4	M-F 10p-10:30p	5	Two and a Half Men	\$70.00	0.9	0.5	30	0	4		4	\$280.00	\$76.92	3.6
5	M-F 10:30p-11p	5	Two and a Half Men	\$70.00	1.1	0.6	30	0	4		4	\$280.00	\$65.42	4.3
6	M-F 11p-11:30p	5	Seinfeld	\$60.00	1.0	0.6	30	0	4		4	\$240.00	\$61.22	3.9
7	Sa 7a-8a	5	News 13 on KWBC	\$5.00	0.5	0.7	30	0	2		2	\$10.00	\$10.00	1.0
8	Sa 6p-6:30p	5	Big Bang Theory	\$65.00	1.1	1.0	30	0	1		1	\$65.00	\$67.52	1.1
9	Sa 6:30p-7p	5	Big Bang Theory	\$85.00	1.4	1.3	30	0	1		1	\$85.00	\$62.96	1.4
10	Su 6p-6:30p	5	Big Bang Theory	\$65.00	1.0	0.7	30	0	1		1	\$65.00	\$67.71	1.0
11	Su 6:30p-7p	5	Big Bang Theory	\$75.00	1.0	1.0	30	0	1		1	\$75.00	\$72.12	1.0
TOTALS: 0 30											30	\$2,480.00	\$68.51	36.2

for

# KATZ TELEVISION GROUP

125 West 55th St  
New York, NY 10019

<b>Contract #</b> 25999261		<b>Changes as of:</b> 4/24/2018 at 3:29 PM		<b>Version:</b> Original Order	
<b>CPE:</b> 279/402/2080		<b>Flight:</b> 4/23/18 - 5/6/18		<b>Station:</b> KWBA	
<b>Agency:</b> SADLER STRATEGIC		<b>Advertiser:</b> Joe Cervantes for New Mexico - Governor		<b>Market:</b> Albuquerque	
<b>12103 VIEWCREST ROAD STUDIO CITY, CA 91604</b>		<b>Product:</b> Governor		<b>Office:</b> LOS ANGELES	
<b>Agency Order #:</b> 7292191		<b>Buyer:</b> Sadler, Sheri		<b>Primary Demo:</b> Adults 35+	
		<b>Salesperson:</b> JON BRUNZELL 323-966-5271		<b>Assistant:</b> KATIE CULKOSKY 323-966-5271	
<b>Separation:</b>				<b>Service:</b> Nielsen	
				<b>Total Spots:</b> 30	
				<b>Total CPP:</b> \$68.51	
				<b>Total GRP:</b> 36.2	

Special Instructions

Date/Time	Added by	Comment
04/24/18 3:29 PM	JON BRUNZELL	Separation: 30; WOULD LOVE YOU FOREVER IF I CAN GET AT LEAST ONE SPOT ON TOMORROW NIGHT!! 4/25..... THANK YOU AND LET ME KNOW. S

Competitive Information	
Market Budget:	\$82,667
KWBQ Share:	3%
Comment:	estimated share
Unknown:	97%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	30	\$2,480.00	\$68.51	36.2
<b>Total</b>	<b>100%</b>	<b>30</b>	<b>\$2,480.00</b>	<b>\$68.51</b>	<b>36.2</b>

Monthly Summary			
Month	Spots	Dollars	
2018-Apr	0	\$0.00	
2018-May	30	\$2,480.00	
<b>Total</b>	<b>30</b>	<b>\$2,480.00</b>	

Transaction History						
Trans	Created/Received	Created by	Status	Spot#	Spot-	\$ Cng
Queued for Electronic Contracting	4/25/18 9:34 AM					\$0
New	4/24/18 3:29 PM	JON BRUNZELL	New	30		\$2,480.00

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ FEDERAL CANDIDATE

☒ STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

Date:

*2/5/18*

I, *Sheri Sadler*

being/on behalf of: \_\_\_\_\_

a legally qualified candidate of the \_\_\_\_\_

political party for the office of: \_\_\_\_\_

in the \_\_\_\_\_

election to be held on: \_\_\_\_\_

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
<i>See request email</i>					

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

All Letter of Authorization

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

Date \_\_\_\_\_

**Signature**

**To Be Signed By Station Representative**

Accepted

☐ Accepted in Part

☐ Rejected

**Signature**

Printed Name \_\_\_\_\_

### Title



## FEDERAL CANDIDATE CERTIFICATION

**In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:**

I, \_\_\_\_\_  
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ does

☐ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☐ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



signature of candidate or authorized committee



printed name

date

### AGREED UPON SCHEDULE

(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF  
CANDIDATE'S REQUEST)

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
<i>See order</i>					

Attach proposed schedule with charges (if available):

### AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

**Note:** Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.



**LETTER OF AUTHORIZATION**

**Joe for New Mexico, Suzanne Quillen, Treasurer**  
**Joseph Cervantes for Governor**  
**PO BOX 865**  
**Mesilla Park, New Mexico 88047**

**April 23, 2018**

**Sheri Sadler**  
**Sadler Strategic Media, Inc.**  
**12103 Viewcrest Road**  
**Studio City, CA 91604**

**Dear Ms. Sadler:**

**Please accept this letter as authorization to represent the "*Joseph Cervantes for Governor campaign.*" Our official information is as follows: *Joe for New Mexico, Suzanne Quillen, Treasurer***

**Name: Joe for New Mexico, Suzanne Quillen, Treasurer**  
**Address: 2610 South Espina Street, Las Cruces, New Mexico 88001**  
**Phone: 575-526-5600**  
**Fax:**  
**Name of Campaign Director: Andrew Morales**  
**Name of Treasurer: Suzanne Quillen, Treasurer**  
**Employer Identification Number (EIN) #: 82-4713906**

**Signature (Can be any authorized agent)**  
**Typed Name Official /Title for the Campaign**

SADLER STRATEGIC MEDIA, INC.  
12103 VIEWCREST ROAD  
STUDIO CITY, CA 91604



COMMUNITY BANK  
2800 NORTH HOLLYWOOD WAY  
BURBANK, CA 91508  
18-347/1222

41094

4/26/2018

PAY TO THE ORDER OF KWBQ-TV

\$ \*\*2,108.00

Two Thousand One Hundred Eight and 00/100\*\*\*\*\*

DOLLARS

KWBQ-TV

AUTHORIZED SIGNATURE

MEMO

Cervantes for Governor 4.30-5.6



TRUE WATERMARK PAPER - HOLD TO LIGHT TO VIEW PAPER CONTAINS TONER ADHESION PROPERTIES PAPER SENSITIVE DRO IMAGE DISAPPEARS WITH HEAT

SADLER STRATEGIC MEDIA, INC.  
KWBQ-TV

Cervantes for Governor 4.30-5.6

4/26/2018

41094

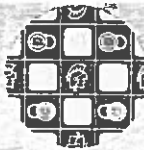
2,108.00

#1516172

Community Bank - Pa Cervantes for Governor 4.30-5.6

2,108.00

SADLER STRATEGIC MEDIA, INC.  
12103 VIEWCREST ROAD  
STUDIO CITY, CA 91604



COMMUNITY BANK  
2800 NORTH HOLLYWOOD WAY  
BURBANK, CA 91505  
16-347/1222

41171

5/3/2018

PAY TO THE ORDER OF KWBQ-TV

\$ \*\*158.10

One Hundred Fifty-Eight and 10/100\*\*\*\*\*

DOLLARS

KWBQ-TV

MEMO

Cervantes remaining balance



*Shen X. Wang*  
AUTHORIZED SIGNATURE

TRUE WATERMARK PAPER - HOLD TO LIGHT TO VIEW

PAPER CONTAINS TONER ADHESION PROPERTIES

HEAT SENSITIVE RED IMAGE DISAPPEARS WITH HEAT

SADLER STRATEGIC MEDIA, INC.  
KWBQ-TV

Cervantes remaining balance

5/3/2018

41171

158.10

#1516172

Community Bank - Pa Cervantes remaining balance

158.10