

CONTRACT



KWBO
 13 Broadcast Plaza
 Albuquerque, NM 87104
 (505) 243-2285

<u>Contract / Revision</u> 1431718 /		<u>Alt Order #</u> 25906439
<u>Product</u> POL/ Joe Cervantes/G/D - Candidate		
<u>Contract Dates</u> 03/08/18 - 03/10/18		<u>Estimate #</u> 5143
<u>Advertiser</u> POL/ Joe Cervantes/Governor/Dem/NM		<u>Original Date / Revision</u> 03/07/18 / 03/07/18
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KWBO	<u>Account Executive</u> Katz Washington	<u>Sales Office</u> Katz/Washingto
<u>Special Handling</u>		
<u>Demographic</u> Adults 18+		
<u>Agcy Code</u>	<u>Advertiser Code</u> 869	<u>Product 1/2</u> 901
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

Hopkins & Sachs ·
 1322 G Street Southeast
 Washington, DC 20003
 USA

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	KWBO	03/08/18	03/08/18	KRQE News on KWBO 7a-8a	7a-8a		:30				NM	1	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/05/18	03/11/18	---T---				1	\$10.00				
N 2	KWBO	03/09/18	03/09/18	KRQE News on KWBO 7a-8a	7a-8a		:30				NM	1	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/05/18	03/11/18	----F--				1	\$10.00				
N 3	KWBO	03/08/18	03/08/18	KRQE News on KWBO 8a-9a	8a-9a		:30				NM	1	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/05/18	03/11/18	---T---				1	\$10.00				
N 4	KWBO	03/09/18	03/09/18	KRQE News on KWBO 8a-9a	8a-9a		:30				NM	1	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/05/18	03/11/18	----F--				1	\$10.00				
Totals								0.00				4	\$40.00

*Tax 1 Note: ABQ GRT Ju 17 7.500 7.5%.

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount	*Tax 1	Total
02/26/18 - 03/09/18	4	\$40.00	(\$6.00)	\$34.00	\$2.55	\$36.55
Totals	4	\$40.00	(\$6.00)	\$34.00	\$2.55	\$36.55

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Nexstar Media Group does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on Nexstar Media Group stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

1431218

KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 25906439 Changes as of: 3/7/2018 at 8:09 AM Version: Current State Version 1
 CPE: 869/901/5143 Flight: 3/8/18 - 3/10/18 Station: KWMBQ Total \$: \$40.00
 Agency: Hopkins + Sachs Advertiser: Joe Cervantes for New Mexico - Governor Market: Albuquerque Total Spots: 4
 1322 G Street, SE Product: Candidate Office: WASHINGTON Total CPP: \$0.00
 Washington, DC 20003 Agency Order #: 7128133 Primary Demo: Total GRP: Separation:
 Buyer: Cento, Michele Salesperson: BEN WILMETH Con Type: POLITICAL/VOTE Assistant: BEN WILMETH 202-955-5342

Comments: NEW ORDER

#	Day/Time	DP	Program	Rate	Len	3/8 - 3/10			Total Spots	Total \$	CPP*	GRP*
						3/8	3/9	3/10				
1	Th-F.M-W 7a-8a	5	NEWS13-KWMBQ 7A<	\$10.00	30	1	1	0	2	\$20.00	\$0.00	0.0
2	Th-F.M-W 8a-9a	5	NEWS13-KWMBQ 8A<	\$10.00	30	1	1	0	2	\$20.00	\$0.00	0.0
TOTALS:						2	2	0	4	\$40.00	\$0.00	0.0



KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 25906439 Changes as of: 3/7/2018 at 8:09 AM Version: Current State Version 1

CPE: 869/901/5143 Flight: 3/8/18 - 3/10/18 Station: KWBC Total \$: \$40.00

Agency: Hopkins + Sachs Advertiser: Joe Cervantes for New Mexico - Governor Market: Albuquerque Total Spots: 4

1322 G Street, SE Product: Candidate Office: WASHINGTON Total CPP: \$0.00
Washington, DC 20003 Agency Order #: 7128133 Primary Demo: Total GRP:

Buyer: Cerio, Michele Salesperson: BEN WILMETH Con Type: POLITICAL/VOTE Separation:
202-955-5342 Assistant: BEN WILMETH 202-955-5342

Order Level Comments

Date/Time Added by Comment
03/07/18 8:09 AM BEN WILMETH NEW ORDER

Competitive Information	
Market Budget:	\$4,000
KWBQ Share:	1%
Comment:	
KOAT:	49%
KOB:	29%
KRQE:	19%
NRQE:	2%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
Total	100%	4	\$40.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2018-Mar	4	\$40.00
Total	4	\$40.00

Transaction History						
Trans	Created/Received	Created by	Status	Spot#	Spot-	\$ Chg
New	3/7/18 8:07 AM	BEN WILMETH	New	4		\$40.00

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	Date:
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I, Hopkins+Sachs,

being/on behalf of: Joseph Cervantes,

a legally qualified candidate of the Democratic

political party for the office of: Governor of NM

in the Primary Election

election to be held on: June 5th 2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
see schedule					

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Joe for New Mexico

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Suzanne Quillen

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

Michele Certo obo
Hopkins+Sachs

Digitally signed by Michele
Certo obo Hopkins+Sachs
Date: 2018.02.20 16:45:53 -05'00'

Date

Signature

To Be Signed By Station Representative

Accepted

Accepted in Part

Rejected

Signature

Printed Name

Title

James Giudicessi
National Sales Manager
Jmg 3/7/18

