

Tester for Senate 2024



Station KCGL-FM	Buyer James Wells
Market Billings	Email James.Wells@screenstrategies.com
Flight Dates 5/15/2024 - 5/21/2024 (Est. 9230)	Phone 703-272-7300

Program Name	DP	Days Length	Rate	Wed 5/15	Thu 5/16	Fri 5/17	Sat 5/18	Sun 5/19	Mon 5/20	Tue 5/21	Total
6:00 AM - 10:00 AM	AM	M-F 60	\$36.80 \$404.80	2	2	3			2	2	11
10:00 AM - 3:00 PM	MD	M-F 60	\$27.60 \$276.00	2	2	2			2	2	10
3:00 PM - 7:00 PM	PM	M-F 60	\$32.20 \$322.00	2	2	2			2	2	10
6:00 AM - 10:00 AM	S1	Sa 60	\$18.40 \$18.40				1				1
10:00 AM - 3:00 PM	S2	Sa 60	\$18.40 \$18.40				1				1
3:00 PM - 7:00 PM	S3	Sa 60	\$18.40 \$18.40				1				1
6:00 AM - 10:00 AM	U1	Su 60	\$18.40 \$18.40					1			1
10:00 AM - 3:00 PM	U2	Su 60	\$18.40 \$18.40					1			1
3:00 PM - 7:00 PM	U3	Su 60	\$18.40 \$18.40					1			1
Station Totals			\$1,113.20	6	6	7	3	3	6	6	37