

CONTRACT TOTAL	20500.00
TOTAL SPOTS	2

REP HEADLINE# 6995165 TRF# 535851 REP: TEL# 703-528-9836 FAX# 703-528-7880
 \$\$\$ UNAPPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!! HARRIS REPORT FROM REP JAN2/14 10.10
 ORDER WORKSHEET **CHANGES** *** KSWB-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
3	A		330P-730P	30		16000.00	1/19	1/19	1		SUN	1
PROGRAM : NFC CHAMP 1/19 RA35+ : 19.3 ORD COM1: CORRECT TIME - PLACED THIS IS A REPLACEMENT FOR N/A SPOT ON JAN19 ON LINE-1 FOR 1 SPOT/WK STATION MAKEGOOD OFFERS: M1 OK'D BUY#1 MISSED: SUN/630P-930P JAN19 30S 16000.00 (DEC30/13) OFFER: SUN/330P-730P JAN19 30S 16000.00 PLS ADVISE. CMT: CORRECT TIME - PLACED												
CONTRACT TOTAL 20500.00 TOTAL SPOTS 2												

JAN/14 20500.00
 MARKET TOTALS \$146,428 KSWB 14% KGTU 15% KFMB 32% KNSD 30% XETV 1% KUSI 8% XDTV 0%
 CABL 0%

SVC- NSI
 DEMOS- RA351*
 MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-DATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP HEADLINE# 6995165 TRF# 535851 REP: TEL# 703-528-9836 FAX# 703-528-7880
 \$\$\$ APPROVED ORIGINAL REV#0 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM STATION DEC30/13 14.15
 *** KSWB-TV ***

ADV #	ADV. NAME	POLI/K FAULCONER/R/MYR/CA	REP. #	OFF. #	20	SALESMAN #
AGY #	AGY. NAME	SMART MEDIA GROUP	BUYER NAME	PATRICIA DOME		
		814 KING STREET, SUITE 400	SALES PRSN	WA- ROBERT LANGER		
		ALEXANDRIA, VA 22314				
ORDER #	CONTRACT #	6995165	CLASS:	NATL.	LOCAL	REGIONAL
PRDCT	FAULCONER 01/13	EST#	COMMENTS: (LINE, ORDER, INVOICE)			
FLIGHT DATES	JAN13/14	JAN19/14	WK-1			
CITY TAX	STATE TAX	CO-OP BILLING NEEDED	DATE	DEC30/13	14.15	

REP: TO CINDI FROM ROBERT
 NEW ORDER \$20,500/2X
 PLEASE CONFIRM
 THANKS 12/30

STA: ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
 CON CM SMART MEDIA GROUP SUBSCRIBES TO SPOTDATA ELECTRONIC INVOICING
 *****IDR# 1046*****

STATION MAKEGOOD OFFERS:
 M1 UNRESL BUY#1 MISSED: SUN/630P-930P JAN19 30S 16000.00 (DEC30/13)
 OFFER: SUN/330P-730P JAN19 30S 16000.00 PLS ADVISE.
 CMT: CORRECT TIME - PLACED
 CONTRACT TOTAL 20500.00
 TOTAL SPOTS 2

Smart Media Group
814 King Street
Suite 400
Alexandria, VA 22314

CONTRACT

Contract / Revision		535851 /		Alt Order # 06995165	
Product FAULC/ORDR/FAULCONER					
Contract Dates		Estimate #		110119	
01/15/14 - 01/19/14					
Advertiser		Kevin Faulconer			
Original Date / Revision		12/30/13 / 12/30/13			
Billing Cycle		Billing Calendar		Cash/Trade	
EOM/EOC		Broadcast		Cash	
Station		Account Executive		Sales Office	
KSWB		Robert Langer		Telerep Washin	
Special Handling					
Demographic					
Adults 35+					
IDB#		Advertiser Code		Product Code	
1046		FAULC		ORDR	
Agency Ref		Advertiser Ref			

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	5	01/19/14	01/19/14	NFC Championship	330p-730pm		:30				NM	1	\$16,000.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
		Week: 01/13/14	01/19/14	-----1	1	\$16,000.00	0.00						
N 2	5	01/15/14	01/15/14	American Idol	8p-10p		:30				NM	1	\$4,500.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
		Week: 01/13/14	01/19/14	--1----	1	\$4,500.00	0.00						
Totals												2	\$20,500.00

Totals

2 \$20,500.00

Time Period

of Spots

Gross Amount

Net Amount

12/30/13 - 01/19/14

2 \$20,500.00

\$17,425.00

Totals

2 \$20,500.00

\$17,425.00

Signature: _____

Date: _____

Signature:

Date:

(* Line Transactions: N = New, E = Edited, D = Deleted)

REP HEADLINE# 6995165
*** ORIGINAL REV#0 ***

REP: TEL# 703-528-9836 FAX# 703-528-7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

DEC30/13 11.59
*** KSWB-TV ***

ADV # ADV. NAME POLI/K FAULCONER/R/MYR/CA
AGY # AGY. NAME SMART MEDIA GROUP

814 KING STREET, SUITE 400
ALEXANDRIA, VA 22314

REP. # OFF. # 20 SALESMAN #
BUYER NAME PATRICIA DOME
SALES PRSN WA- ROBERT LANGER

CLASS: NATL. LOCAL REGIONAL

CONTRACT # 6995165

PRDCT FAULCONER 01/13 EST#** COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES JAN 5/14 JAN19/14 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE DEC30/13 11.59

REP: TO CINDI FROM ROBERT
NEW ORDER \$20,500/2X
PLEASE CONFIRM
THANKS 12/30

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
SMART MEDIA GROUP SUBSCRIBES TO SPOTDATA ELECTRONIC INVOICING
*****IDB# 1046*****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
1			630P-930P	30		16000.00	1/19	1/19	1		SUN	1
PROGRAM : NFC CHAMP 1/19												
RA35+ : 19.3												
CON COM1: NFC CHAMP 1/19												
2			800P-1000P	30		\$4,500.00	1/15	1/15	1		WED	1
PROGRAM : AMER IDOL PRMR 1/15												
RA35+ : 9.0												
CON COM1: AMER IDOL PRMR 1/15												

copy
1/15

230-730

REP: TEL# 703-528-9836 FAX# 703-528-7880

CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

DEC30/13 11.59
*** KSWB-TV ***

REP HEADLINE# 6995165
*** ORIGINAL REV#0 ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
JAN/14			20500.00									2

MARKET TOTALS \$146,428 KSWB 14% KGTW 15% KFMB 32% KNSD 30% XETV 1% KUST 8% XDTV 0%
CABL 0%

SVC- NSI
DEMOS- RA35+*

CONTRACT TOTAL 20500.00
TOTAL SPOTS 2