

REP HEADLINE# 7167314 TRF# 576900 REP: TEL# 703-528-9836 FAX# 703-528-7880
\$\$\$ MOD# 0: APPROVED REV #0 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM STATION MAY6/14 10.26
*** KSWB-TV ***

ADV # ADV. NAME POLI/N KASHKARI/R/GOV/CA REP.# OFF.# 20 SALESMAN #
AGY # AGY. NAME SMART MEDIA GROUP BUYER NAME PATRICIA DOME
1427 LESLIE AVE SALES PRSN WA- ROBERT LANGER
ALEXANDRIA, VA 22301

ORDER # CONTRACT # 7167314 CLASS: NATL. LOCAL REGIONAL
PRDCT KASHKARI GOV 506512 EST#***** COMMENTS: (LINE, ORDER, INVOICE)
FLIGHT DATES MAY6/14 MAY12/14 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE MAY6/14 10.26

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
SMART MEDIA GROUP SUBSCRIBES TO SPOTDATA ELECTRONIC INVOICING
*****IDB# 1046*****

NOTICE: CHANGES OF THIS ORDER HAVE BEEN APPROVED. CONTRACT SCHEDULED FOR GENERATION
CONTRACT TOTAL \$1,450.00
TOTAL SPOTS 6



KSWB
7191 Engineer Rd.
San Diego, CA 92111
(858) 492-9269

Contract Agreement Between:

CONTRACT

Contract / Revision		Alt Order #	
576900 /		07167314	
Product			
KASHK/ ORDR/ POL/ KASHKARI GOV			
Contract Dates		Estimate #	
05/06/14 - 05/12/14		506512	
Advertiser			
Kashkari for Governor			
Original Date / Revision		05/05/14 / 05/05/14	
Billing Cycle	Billing Calendar	Cash/Trade	Cash
EOM/EOC	Broadcast	Cash	
Station	Account Executive	Sales Office	
KSWB	Robert Langer	Telerep Washin	
Special Handling			
Demographic			
Adults 35+			
IDB#	Advertiser Code	Product Code	
	KASHK	ORDR	
Agency Ref		Advertiser Ref	

Smart Media Group
814 King Street
Suite 400
Alexandria, VA 22314

And:

*Line	Ch	Start Date	End Date	Description	Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	5	05/09/14	05/09/14	M-F 7a-9a	7a-9a		:30	1	\$250.00	0.00	NM	1	\$250.00
Week: 05/05/14 05/11/14 ---1---													
N 2	5	05/12/14	05/12/14	Fox 5 Morning News	6a-7a		:30	1	\$300.00	0.00	NM	1	\$300.00
Week: 05/12/14 05/18/14 1-----													
N 3	5	05/11/14	05/11/14	Su 8a-9a	8a-9am		:30	1	\$50.00	0.00	NM	1	\$50.00
Week: 05/05/14 05/11/14 ----1--													
N 4	5	05/08/14	05/08/14	Fox 5 Morning News	6a-7a		:30	1	\$300.00	0.00	NM	1	\$300.00
Week: 05/05/14 05/11/14 ---1---													
N 5	5	05/06/14	05/06/14	Fox 5 Morning News	6a-7a		:30	1	\$300.00	0.00	NM	1	\$300.00
Week: 05/05/14 05/11/14 -1-----													
N 6	5	05/07/14	05/07/14	M-F 7a-9a	7a-9a		:30	1	\$250.00	0.00	NM	1	\$250.00
Week: 05/05/14 05/11/14 --1----													
Totals													\$1,450.00

Time Period	# of Spots	Gross Amount	Net Amount
04/28/14 - 05/12/14	6	\$1,450.00	\$1,232.50
Totals	6	\$1,450.00	\$1,232.50

Signature: _____

Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified.

It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.

FAX# 703-528-7880

MAY5/14 16.01
*** KSWB-TV ***

CREDIT RISK !!
HARRIS REPORT FROM REP

CREDIT ADVISORY: AGENCY
ORDER WORKSHEET

REP HEADLINE# 7167314
*** ORIGINAL REV#0 ***

ADV #	NAME	POL I/N	KASHKARI/R/GOV/CA	REP. #	OFF. #	20	SALESMAN #
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AGY #	AGY. NAME	SMART MEDIA GROUP	BUYER NAME	PATRICIA DOME
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1427 LESLIE AVE
SALES PRSN WA-
ROBERT LANGER

ALEXANDRIA, VA 22301

ORDER #	CONTRACT #	CLASS: NATL.	LOCAL	REGIONAL
	7167314			

PRDCT KASHKARI GOV 506512 EST#***** COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES MAY6/14 MAY12/14 WK-1

CITY TAX	CO-OP BILLING NEEDED	DATE MAY5/14	16.01
STATE TAX			

REP: TO NSA @ KSWB
FROM SAMANTHA
***NEW ORDER*
TOTALS: \$1450
*SHARES TO FO
PLEASE CONFIR
THANKS
5/5

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

SMART MEDIA GROUP SUBSCRIBES TO SPOTDATA ELECTRONIC INVOICING
*****IDB# 1046*****

[illegible]

AGENCY ADVERTISER CODE = KASHK AGENCY EST# = 506512
AGENCY PRODUCT CODE = ORDR

1	700A-900A	30	\$250.00	5/9	1	FRI
1				5/9	1	FRI

PROGRAM : FOX 5 MORNING NEWS
CON COM1: FOX 5 MORNING NEWS

K_{sub}	15	$\sqrt{5}$	500
K_{TV}	21		
K_{fmb}	14		
K_{NSD}	20		
K_{SD}	30		

REP: TEL# 703-528-9836 FAX# 703-528-7880

CREDIT ADVISORY: AGENCY CREDIT RISK !!!
HARRIS REPORT FROM REP
MAY5/14 16.01
*** KSWB-TV ***

REP HEADLINE# 7167314
*** ORIGINAL REV#0 ***

:LINE#:	REP	:CD:	TIME PERIOD	:LGTH:	:SEC:	RATE	:START DATE:	:END DATE:	:SPTS/WK:	WEEK INVT	DAYS	:TOTL: :SPTS:
2			600A-700A	30		\$300.00	5/12	5/12	1		MON	1
	PROGRAM : FOX 5 MORNING NEWS											
	CON COM1: FOX 5 MORNING NEWS											
3			800A-900A	30		\$50.00	5/11	5/11	1		SUN	1
	PROGRAM : FOX NEWS SUNDAY											
	CON COM1: FOX NEWS SUNDAY											
4			600A-700A	30		\$300.00	5/8	5/8	1		THU	1
	PROGRAM : FOX 5 MORNING NEWS											
	CON COM1: FOX 5 MORNING NEWS											
5			600A-700A	30		\$300.00	5/6	5/6	1		TUE	1
	PROGRAM : FOX 5 MORNING NEWS											
	CON COM1: FOX 5 MORNING NEWS											
6			700A-900A	30		\$250.00	5/7	5/7	1		WED	1
	PROGRAM : FOX 5 MORNING NEWS											
	CON COM1: FOX 5 MORNING NEWS											
MAY/14 \$1,450.00												
CONTRACT TOTAL											\$1,450.00	
TOTAL SPOTS											6	

COMPETITIVE INFORMATION NOT YET AVAILABLE.

SVC- NSI
DEMOS- RA35+*