

INVOICE



WNCN
Carmichael Center
4001 Carmichael Road
Suite 100
Montgomery, AL 36106
Main: (334)270-3200
Billing:

WNCN

Billing Address:

Waterfront Strategies
Attention: Accounts Payable
3050 K St Nw #100
Washington, DC 20007-5108

Send Payment To:

WNCN
Carmichael Center
4001 Carmichael Road
Suite 100
Montgomery, AL 36106

Invoice #	Invoice Date	Invoice Month	Invoice Period
261214-2	12/13/17	December 2017	11/27/17 - 11/29/17

Property	Account Executive	Sales Office	Sales Region
WNCN	Matt Wurm	Washington Cox	National

Advertiser	Product	Estimate Number
Political Issue - Highway 31	HIGHWAY 31	

Flight Dates	Order #	Alt Order #
11/22/17 - 11/30/17	261214	08867438

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
2	11/27/17	11/29/17	M-F 5a-7a	5a-7a	MTW- - - -	:30	3	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/27/17 12/03/17 MTW- - - - 3 \$100.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WNCF	M	11/27/17	5:23 AM	M-F 5a-7a	5a-7a	:30	HWY310317H	\$100.00 NM
1	WNCF	Tu	11/28/17	5:53 AM	M-F 5a-7a	5a-7a	:30	HWY310317H	\$100.00 NM
3	WNCF	W	11/29/17	6:14 AM	M-F 5a-7a	5a-7a	:30	HWY310417H	\$100.00 NM
4	11/27/17	11/29/17	M-F 7a-9a	7a-9a	MTW- - - -	:30	3	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/27/17 12/03/17 MTW- - - - 3 \$100.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WNCF	M	11/27/17	7:49 AM	M-F 7a-9a	7a-9a	:30	HWY310317H	\$100.00 NM
3	WNCF	Tu	11/28/17	7:26 AM	M-F 7a-9a	7a-9a	:30	HWY310417H	\$100.00 NM
2	WNCF	W	11/29/17	8:38 AM	M-F 7a-9a	7a-9a	:30	HWY310317H	\$100.00 NM
6	11/27/17	11/29/17	M-F 9a-10a	9a-10a	MTW- - - -	:30	3	\$60.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/27/17 12/03/17 MTW- - - - 3 \$60.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WNCF	M	11/27/17	9:37 AM	M-F 9a-10a	9a-10a	:30	HWY310317H	\$60.00 NM
2	WNCF	Tu	11/28/17	9:31 AM	M-F 9a-10a	9a-10a	:30	HWY310317H	\$60.00 NM
3	WNCF	W	11/29/17	9:43 AM	M-F 9a-10a	9a-10a	:30	HWY310417H	\$60.00 NM
8	11/27/17	11/29/17	11 AM News	11am-1130am	MTW- - - -	:30	3	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/27/17 12/03/17 MTW- - - - 3 \$150.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WNCF	M	11/27/17	11:26 AM	11 AM News	11am-1130am	:30	HWY310317H	\$150.00 NM
1	WNCF	Tu	11/28/17	11:15 AM	11 AM News	11am-1130am	:30	HWY310417H	\$150.00 NM
3	WNCF	W	11/29/17	11:19 AM	11 AM News	11am-1130am	:30	HWY310317H	\$150.00 NM
10	11/27/17	11/29/17	M-F 2p-3p	2p-3p	MTW- - - -	:30	3	\$70.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/27/17 12/03/17 MTW- - - - 3 \$70.00									

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

INVOICE



Send Payment To:

WNCF
Carmichael Center
4001 Carmichael Road
Suite 100
Montgomery, AL 36106

Invoice #	Invoice Date	Invoice Month	Invoice Period
261214-2	12/13/17	December 2017	11/27/17 - 11/29/17
Advertiser	Product	Estimate Number	
Political Issue - Highway 31	HIGHWAY 31		

WNCF

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12	11/27/17	11/29/17	M-F 530p-6p	530p-6p	MTW- - - -	:30	3	\$100.00	NM																																																								
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3	WNCF	W	11/29/17	5:58 PM	M-F 530p-6p	530p-6p	:30	HWY310317H	\$100.00	NM																																																							
14	11/27/17	11/29/17	M-F 630p-7p	630p-7p	MTW- - - -	:30	1	\$300.00	NM																																																								
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>11/27/17</td><td>12/03/17</td><td>MTW- - - -</td><td>1</td><td>\$300.00</td></tr></table> <table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WNCF</td><td>M</td><td>11/27/17</td><td>6:46 PM</td><td>M-F 630p-7p</td><td>630p-7p</td><td>:30</td><td>HWY310317H</td><td>\$300.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		11/27/17	12/03/17	MTW- - - -	1	\$300.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WNCF	M	11/27/17	6:46 PM	M-F 630p-7p	630p-7p	:30	HWY310317H	\$300.00	NM																						
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1	WNCF	M	11/27/17	6:46 PM	M-F 630p-7p	630p-7p	:30	HWY310317H	\$300.00	NM																																																							
16	11/27/17	11/29/17	M-F 10p-1035p	10p-1035p	MTW- - - -	:30	3	\$90.00	NM																																																								
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2	WNCF	Tu	11/28/17	10:11 PM	M-F 10p-1035p	10p-1035p	:30	HWY310317H	\$90.00	NM																																																							
3	WNCF	W	11/29/17	10:32 PM	M-F 10p-1035p	10p-1035p	:30	HWY310417H	\$90.00	NM																																																							
18	11/27/17	11/29/17	M-F 1035p-1135p	1035p-1135p	MTW- - - -	:30	3	\$40.00	NM																																																								
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19	11/27/17	11/29/17	M-F 1205a-130a	1205a-130a	MTW- - - -	:30	1	\$30.00	NM																																																								
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20	11/27/17	11/27/17	Dancing with the Stars	7p-9p	1 - - - - -	:30	1	\$600.00	NM																																																								
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Total Spots

26

INVOICE



Send Payment To:

WNCF
Carmichael Center
4001 Carmichael Road
Suite 100
Montgomery, AL 36106

<u>Invoice #</u>	<u>Invoice Date</u>	<u>Invoice Month</u>	<u>Invoice Period</u>
261214-2	12/13/17	December 2017	11/27/17 - 11/29/17
<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>	
Political Issue - Highway 31	HIGHWAY 31		

WNCF

Payment Terms 30 Days

<u>Gross Total</u>	\$2,460.00
<u>Agency Commission</u>	\$369.00
<u>Net Amount Due</u>	\$2,091.00