

Grassroots Media

146 Montgomery Ave, Suite 201 Bala Cynwyd, PA 19004
610-220-7188

To: All Pennsylvania market TV stations
From: Grassroots Media
Date: March 28, 2024
Re: Bob Casey for Senate Traffic Instructions

YOUR STATION SHOULD RECEIVE ONE NEW SPOT BY 12PM TODAY CALLED "FLEECED" BC-TV24-02H.

PLEASE SEE TRFFIC INSTRUCTIONS EFFICTIVE TOMORROW, FRIDAY MARCH 29TH:

DATE / DAY	START TIME	END TIME	LENGTH	SPOTS/ISCI	ROTATION
Friday March 29th	4:00 AM	9:00 AM	:30	"FLEECED" BC-TV24-02H	100%
Until Further Notice	9:00 AM	3:00 AM	:30	"FLEECED" BC-TV24-02H	50%
	9:00 AM	3:00 AM	:30	"STENCH" BC-TV24-01H	50%

- Revised traffic instructions may be sent to your station at a later date.
- *Please email back to gdata@grassrootsmediallc.com in order confirm these instructions**.*