

ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Chrissy Meyer, hereby request station time as follows: See Order for proposed schedule and charges. See Invoice for actual schedule and charges.

Check one:

☐ Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.

☒ Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by: Chrissy Meyer

Agency name: N/A

Address:

Contact:

Phone number:

Email:

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: American Heart Association

Address: 7272 Greenville Ave, Dallas, TX 75231

Contact: Chrissy Meyer

Phone number: 605-360-2542

Email: chrissy.meyer@heart.org

Station is authorized to announce the time as paid for by such person or entity.

List ALL chief executive officers, members of the executive committee and the board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary):

See Attached.

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

☒ N/A

Name(s) of every candidate referred to:

Office(s) sought by such candidate(s) (no acronyms or abbreviations):

Date of election:

Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

☒ N/A

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor	Station Representative
Signature: <u>Chrissy Meyer</u>	Signature: <u>Julie Hein</u>
Name: <u>4-5-2022</u>	Name: <u>Julie Hein</u>
Date of Request to Purchase Ad Time: <u>4-7-2022</u>	Date of Station Agreement to Sell Time: <u>4/5/2022</u>

TO BE COMPLETED BY STATION ONLY

Ad submitted to station? ☒ Yes ☐ No Date ad received: 4/5/2022

Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

- ☒ Accepted
☐ Accepted IN PART (e.g., ad not received to determine content)*
☐ Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #:	Station Call Letters: KZIA-FM	Date Received/Requested: 4/4/2022
Est. #:	Station Location: Cedar Rapids, IA	Run Start and End Dates: 4/12-4/21

For national issue ads only (not required for state/local issue ads):

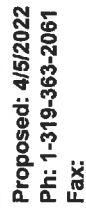
Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

Officers

- Raymond P. Vara, Jr.
- Marsha Jones
- Bertram L. Scott
- Donald M. Lloyd-Jones, MD, ScM, FAHA
- Michelle A. Albert, MD, MPH, FAHA
- Mitchell S. V. Elkind, M.D., M.S., FAHA
- Lee Shapiro

Directors

- Mary Ann Bauman, MD
- Regina M. Benjamin, MD, MBA
- Douglas S. Boyle
- Keith Churchwell, MD, FAHA
- Shawn A. Dennis
- Linda Gooden
- Tom Greco
- Ron W. Haddock
- Robert A. Harrington, MD, FAHA
- Joseph Loscalzo, MD, PhD, FAHA
- Cheryl Pegus, MD, MPH
- Ileana Piña, MD, FAHA
- James J. Postl
- Marcella Roberts, Esq.
- Jorge Saucedo, MD, MBA, FAHA
- Lee Schwamm, MD, FAHA
- Svatí Shah, MD, MS, MHS, FAHA
- John J. Warner, MD, FAHA
- Thomas Pina Windsor



Revised: 4/5/2022 1:13:52 PM
Ref: 4535
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KZIA
KZIA Inc 1110 26th Ave SW, Cedar Rapids, IA 52404-3430, U.S.A

Client: AMERICAN HEART ASSOCI-SIOUX FALLS	Agency: Direct	AE: HEIN, JULIE
Product: POLITICAL	Contact: CHRISSY MEYER	Assistant:

Campaign Summary

Demo:	A18-49	Total Ratings:	0.0	CPP:	\$0.00
Market:	Cedar Rapids	Total Impressions:	0	CPM:	\$0.00
Total Occ:	21	Total Reach:	0	Contract Total:	\$2,030.00
		P.O. #:		Total Frequency:	0.0

Aud Source: (1) KZIA

Number of Weeks: 2

Campaign Dates: 4/11/2022 to 4/17/2022 [1 wk(s)]; 4/18/2022 to 4/24/2022 [1 wk(s)];

Comments: Prime(Rtgs): Mo-Su 6:00 pm-11:30 pm 0%.

Proposed Schedule

Days		Hours	Program	Rate(\$)	Rtg	Len		Apr.		Ttl Occ.
MTWTFSS	Th					Aud	(m:ss)	11	18	
TTh	06:00 - 19:00	ROS/N 6A-7P MO-SU	\$110.00	0.0	0(1)	0:30		7		7
[DSA: T=4, Th=3]										
TTh	06:00 - 19:00	ROS/N 6A-7P MO-SU	\$110.00	0.0	0(1)	0:30		7		7
[DSA: T=4, Th=3]										
Sa	06:00 - 19:00	ROS/N 6A-7P MO-SU	\$70.00	0.0	0(1)	0:30		7		7

Source: Estimates, Based on Numeris-NMR Meter Data, Audience in thousands. CPR's based on exact ratings while Display Ratings have been rounded off.



Proposed: 4/5/2022
Ph: 1-319-363-2061
Fax:

KZIA

KZIA Inc 1110 26th Ave SW, Cedar Rapids, IA 52404-3430, U.S.A

Revised: 4/5/2022 1:13:52 PM
Ref: 4535
Page: 2

Client: AMERICAN HEART ASSOCI-SIOUX FALLS

Agency: Direct

AE: HEIN, JULIE

Product: POLITICAL

Contact: CHRISSY MEYER

Assistant:

Campaign Summary

Demo: A18-49

Market: Cedar Rapids

Total Occ: 21

Total Ratings: 0.0

Total Impressions: 0

Total Reach: 0

P.O. #:

CPP: \$0.00

CPM: \$0.00

Contract Total: \$2,030.00

Total Frequency: 0.0

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Comments: Prime(Rtg): Mo-Su 6:00 pm-11:30 pm 0%.

Week of (Monday)	# of Occ	Avg. Rtg	% Prime	Avg. Cost	GRP	Ttl Imp	CPP	CPM	Reach	Frequency	Airtime	Total Gross
4/11/2022	14	0.0	0%	\$90.00	0.0	0	\$0.00	\$0.00	.00	.0	\$1,260.00	\$1,260.00
4/18/2022	7	0.0	0%	\$110.00	0.0	0	\$0.00	\$0.00	.00	.0	\$770.00	\$770.00
												\$2,030.00
												Agency Commission
												\$0.00
												Total Net
												\$2,030.00

In way of acceptance, the parties affix their signature to this booking, thereby affording it the same legal terms and qualities as a sales contract. Taxes, if applicable, are extra.

Signature of Client

Signature of Sales Rep

Signature of Sales Manager

Date

Date

Date

Invoice / Affidavit

KZIA RADIO
1110 26th Ave SW
Cedar Rapids, IA 52404-3430



319-363-2061

We warrant that the broadcast information shown on this invoice was taken from the program logs

BILL TO:

CHRISSY MEYER
AMERICAN HEART ASSOCI-SIOUX FALLS
PO BOX 90545.
SIOUX FALLS. SD 57109

Broadcast Month April 2022	Invoice Date Apr. 24, 2022	Print Date Apr. 25, 2022
Contract Number 11329	Invoice Number 19725	Page 1
Revenue Type POLITICAL		
Product POLITICAL		

Station KZIA-FM	Advertiser AMERICAN HEART ASSOCI-SIOUX FALLS	Sales Rep JULIE HEIN	Agency C#
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Date	Len	Time	Qty	Rate	Total
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Tape Name: AMERICAN HEART ASSOC/MEDICAID EXTENSION

ISCI: MEDICAID EXTENSION

04/12/22	30	ROS/N 6A-7P MO-SU	01:44:00 PM	04:14:00 PM	05:14:00 PM	06:14:00 PM	4	\$110.00	\$440.00
04/14/22	30	ROS/N 6A-7P MO-SU	10:14:00 AM	12:14:30 PM	01:44:00 PM		3	\$110.00	\$330.00
04/16/22	30	ROS/N 6A-7P MO-SU	07:14:30 AM	08:44:30 AM	09:44:30 AM	12:44:00 PM	7	\$70.00	\$490.00
			01:44:00 PM	05:14:00 PM	06:13:00 PM				
04/19/22	30	ROS/N 6A-7P MO-SU	08:51:00 AM	04:14:00 PM	05:14:00 PM	06:14:00 PM	4	\$110.00	\$440.00
04/21/22	30	ROS/N 6A-7P MO-SU	10:29:00 AM	01:44:00 PM	02:44:30 PM		3	\$110.00	\$330.00

Actual Occasions 21

Gross \$2,030.00

Payments/Adjustments -\$2,030.00

Total Due \$0.00

Commercial schedules include radio, stream and app.

Net. A finance charge of 1.5% per month (18% annual rate) will be charged on the unpaid balance of past due accounts.