



## Contract Revision

Order #	Ver #	Rev #	# Wks	Page #
15663	0	1	5	1

<b>Advertiser</b> MO FARM BUREAU FARM PAC	<b>Product</b> Candidate Support (15663)	<b>Date</b> 10/9/18	<b>Time</b> 1:34:55PM	<b>Start</b> 10/8/18	<b>End</b> 11/11/18
<b>Salesperson</b> Laurie Bonnot	<b>Salesperson Phone #</b> (573)556-1238	<b>Demos</b>			
<b>Sales Office</b> Learfield	<b>Agency Phone #</b> (573)893-1468	<b>Survey</b>			

MO FARM BUREAU FARM PAC  
 Attn: Eric Bohl  
 701 S COUNTRY CLUB DRIVE  
 PO BOX 658  
 JEFFERSON CITY, MO 65102

Line #	Vehicle	Days & Times M T W T F S S	Oct	Oct	Oct	Oct	Nov	Nov	Nov	Nov	Dec	Dec	Dec	Dec	Dec	Total Units	Len	Unit Rate	Extended Total
			8	15	22	29	5	12	19	26	3	10	17	24	31				
4	Brownfield Missouri	F 6AM-7PM		2												2	60	469.00	938
5	Brownfield Missouri	M-F 6A-7P			10	10										20	60	469.00	9380
6	Brownfield Missouri	Mo-Tu 6AM-7PM					8									8	60	469.00	3752
	Totals			2	10	10	8									30	60		14070
2	Missourinet	Mo-Sa 6AM-7PM		2	5	4										11	60	510.00	5610
7	Missourinet	M-Sa 6a-7p	19													19	30	510.00	9690
	Totals		19	2	5	4										30	30		15300
Weekly Units			19	4	15	14	8	0	0	0	0	0	0	0	0	60			
Weekly Gross \$			9690	1958	7240	6730	3752									29370			

<b>Total Gross:</b> \$29,370.00	<b>Agency Commission:</b>	<b>Total Net:</b> \$29,370.00
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Accepted for Learfield Communications:

Accepted for Agency (and Media Buying Service, if any) as Agent for the Advertiser:

\_\_\_\_\_  
Name

\_\_\_\_\_  
Title

\_\_\_\_\_  
Name

\_\_\_\_\_  
Title

Cancellation /Change Clause: 21 days prior to broadcast schedule start. Advertising schedule may be cancelled or changed by any party provided that notice in writing is received 21 days before the scheduled broadcast date. If the cancellation/change is made less than 21 days of the scheduled start date by the Advertiser; the Advertiser will be charged and the Advertiser shall pay the Broadcaster at the rate appropriate to the number of advertisements booked before such a cancellation becomes effective.

Learfield Communications, Inc., 505 Hobbs Road, Jefferson City, MO 65109  
 P 573/893-7200 F 573/893-2321 www.learfield.com





## Contract Summary Revision

<b>Order #</b>	<b>Ver #</b>	<b>Rev #</b>	<b># Wks</b>	<b>Page #</b>	
15663	0	1	5	1	
<b>Advertiser</b>	<b>Product</b>	<b>Date</b>	<b>Time</b>	<b>Start</b>	<b>End</b>
MO FARM BUREAU FARM PAC	Candidate Support (15663)	10/9/18	1:34:55PM	10/8/18	11/11/18
<b>Salesperson</b>	<b>Salesperson Phone #</b>	<b>Demos</b>			
Laurie Bonnot	(573)556-1238				
<b>Sales Office</b>	<b>Agency Phone #</b>	<b>Survey</b>			
Learfield	(573)893-1468				

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	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Qtr 4 2018	Qtr 1 2019	Qtr 2 2019	Qtr 3 2019	Total	Total Units
Brownfield Missouri	5,628	8,442	0	0	0	0	0	0	0	0	0	0	14,070				14,070	30
Missourinet	13,260	2,040	0	0	0	0	0	0	0	0	0	0	15,300				15,300	30
All Vehicles - Total Gross	18,888	10,482											29,370				29,370	60
All Vehicles - Total Units	38	22											60					60
Air Time Gross:		<b>\$29,370.00</b>											Agency Commission:			Total Net: <b>\$29,370.00</b>		

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