



Contract Revision

MO FARM BUREAU FARM PAC
Attn: Eric Bohl
701 S COUNTRY CLUB DRIVE
PO BOX 658
JEFFERSON CITY, MO 65102

		Order #	Ver #	Rev #	# Wks	Page #
		15663	0	1	5	1
Advertiser	Product	Date	Time	Start	End	
MO FARM BUREAU FARM PAC	Candidate Support (15663)	10/9/18	1:34:55PM	10/8/18	11/11/18	
Salesperson	Salesperson Phone #	Demos				
Laurie Bonnot	(573)556-1238					
Sales Office	Agency Phone #	Survey				
Learfield	(573)893-1468					

Line #	Vehicle	Days & Times	Oct 8	Oct 15	Oct 22	Oct 29	Nov 5	Nov 12	Nov 19	Nov 26	Dec 3	Dec 10	Dec 17	Dec 24	Dec 31	Total Units	Len	Unit Rate	Extended Total			
		M T W T F S S																				
4	Brownfield Missouri	F 6AM-7PM	2													2	60	469.00	938			
5	Brownfield Missouri	M-F 6A-7P	10 10													20	60	469.00	9380			
6	Brownfield Missouri	Mo-Tu 6AM-7PM	8													8	60	469.00	3752			
	Totals		2 10 10 8													30	60		14070			
2	Missourinet	Mo-Sa 6AM-7PM	2 5 4													11	60	510.00	5610			
7	Missourinet	M-Sa 6a-7p	19													19	30	510.00	9690			
	Totals		19 2 5 4													30	30		15300			
Weekly Units			19	4	15	14	8	0	0	0	0	0	0	0	0	60						
Weekly Gross \$			9690	1958	7240	6730	3752													29370		

Total Gross:	\$29,370.00	Agency Commission:	Total Net:	\$29,370.00
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Accepted for Learfield Communications:

Accepted for Agency (and Media Buying Service, if any) as Agent for the Advertiser:

Name _____

Title _____

Name _____

Title _____

Cancellation /Change Clause: 21 days prior to broadcast schedule start. Advertising schedule may be cancelled or changed by any party provided that notice in writing is received 21 days before the scheduled broadcast date. If the cancellation/change is made less than 21 days of the scheduled start date by the Advertiser; the Advertiser will be charged and the Advertiser shall pay the Broadcaster at the rate appropriate to the number of advertisements booked before such a cancellation becomes effective.

Learfield Communications, Inc., 505 Hobbs Road, Jefferson City, MO 65109
P 573/893-7200 F 573/893-2321 www.learfield.com





Contract Summary Revision

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	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Qtr 4 2018	Qtr 1 2019	Qtr 2 2019	Qtr 3 2019	Total	Total Units
Brownfield Missouri	5,628	8,442	0	0	0	0	0	0	0	0	0	0	14,070				14,070	30
Missourinet	13,260	2,040	0	0	0	0	0	0	0	0	0	0	15,300				15,300	30
All Vehicles - Total Gross	18,888	10,482											29,370				29,370	60
All Vehicles - Total Units	38	22											60					60
Air Time Gross:		\$29,370.00					Agency Commission:					Total Net:					\$29,370.00	

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