

ORDER



Orders
Order / Rev: 245439
Alt Order #: 08068105
Product Desc: Shelby Senator
Estimate: D30104
Flight Dates: 12/30/15 - 01/04/16
Original Date / Rev: 12/21/15 / 01/08/16
Order Type: GENERAL

WHNT-TV

Primary AE: Jamie Andrus
Sales Office: NWDC
Sales Region: National

Agency Name: Smart Media Group LLC
Buying Contact:
Billing Contact:
 1427 Leslie Ave.
 Alexandria, VA 22301

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Shelby/R/Senator
Demographic: A35+
Product Codes: PL2.j.ii
Priority: 03
Revenue Codes: Agency, Political, Political-Non-PAC

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
12/28/15	01/04/16	50	\$47,160.00	\$40,086.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
January 2016	50	\$47,160.00	\$40,086.00	303.10
Totals	50	\$47,160.00	\$40,086.00	303.10

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jamie Andrus			Start Of Order - End Of Order	100%

Order Share

Order Share	Share	Total
WHNT-TV	49%	\$47,160.00
Market	100%	\$96,244.90

Competitive Share

Competitive Share	Share	Total
CABLE	0%	\$0.00
UNKWN	0%	\$0.00
WAAY	14%	\$13,474.29
WAFF	31%	\$29,835.92
WAMY	0%	\$0.00
WFIQ	0%	\$0.00
WHDF	0%	\$0.00
WHIQ	0%	\$0.00
WZDX	6%	\$5,774.69

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	19	01/01/16	01/01/16	M-F 10p-1035p News 10p	CM	10:00 PM-10:35 PM	----F--	1:00	1	\$1,300.00	03	8.00	NM	1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		12/28/15	01/03/16	----F--	1		\$1,300.00		8.00						
E 2	19	01/01/16	01/01/16	M-F 10a-11a Price is Right	CM	10:00 AM-11:00 AM	----F--	1:00	1	\$500.00	03	4.50	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		12/28/15	01/03/16	----F--	1		\$500.00		4.50						
E 3	19	01/01/16	01/01/16		CM	11:00 AM-12:00 PM	----F--	1:00	1	\$500.00	03	4.80	NM	1	\$500.00

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Product Desc: Shelby Senator
Estimate: D30104
WHNT-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 11a-12p Y&R											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		12/28/15	01/03/16	----F--	1		\$500.00		4.80						
E 4	19	01/01/16	01/01/16	M-F 12p-1230p Noon News	CM	12:00 PM-12:30 PM	----F--	1:00	1	\$300.00	03	5.10	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		12/28/15	01/03/16	----F--	1		\$300.00		5.10						
E 5	19	01/01/16	01/01/16	M-F 4p-5p Harvey	CM	4:00 PM-5:00 PM	----F--	1:00	1	\$250.00	03	1.80	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		12/28/15	01/03/16	----F--	1		\$250.00		1.80						
E 6	19	01/01/16	01/01/16	M-F 5p-530p News 5p	CM	5:00 PM-5:30 PM	----F--	1:00	1	\$700.00	03	6.70	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		12/28/15	01/03/16	----F--	1		\$700.00		6.70						
E 7	19	01/01/16	01/01/16	M-F 6a-7a News 6a	CM	6:00 AM-6:30 AM (6:00 AM-6:30 AM)	----F--	1:00	1	\$600.00	03	5.60	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		12/28/15	01/03/16	----F--	1		\$600.00		5.60						
E 8	19	01/01/16	01/01/16	M-F 6p-630p News 6p	CM	6:00 PM-6:30 PM	----F--	1:00	1	\$840.00	03	7.20	NM	1	\$840.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		12/28/15	01/03/16	----F--	1		\$840.00		7.20						
E 9	19	01/01/16	01/01/16	M-F 6a-7a News 630a	CM	6:30 AM-7:00 AM (6:30 AM-7:00 AM)	----F--	1:00	1	\$600.00	03	6.40	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		12/28/15	01/03/16	----F--	1		\$600.00		6.40						
E 10	19	01/01/16	01/01/16	Friday Prime Hour 2 Hawaii Five-0	CM	8:00 PM-9:00 PM	----F--	1:00	1	\$1,800.00	03	8.00	NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		12/28/15	01/03/16	----F--	1		\$1,800.00		8.00						
E 11	19	01/01/16	01/01/16	Friday Prime Hour 3 Blue Bloods	CM	9:00 PM-10:00 PM	----F--	1:00	1	\$2,400.00	03	10.90	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		12/28/15	01/03/16	----F--	1		\$2,400.00		10.90						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>			
1	19	12/28/15-01/03/16		Friday Prime Hour 3	9:00 PM-10:00 PM		----F--	1:00	(\$2,400.00)		10.90	NM			
Credited [M4 by line 59]															
E 13	19	01/04/16	01/04/16	M-F 10a-11a Price is Right	CM	10:00 AM-11:00 AM	-----	1:00	1	\$500.00	03	4.50	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		01/04/16	01/10/16	M-----	1		\$500.00		4.50						
E 14	19	01/04/16	01/04/16	M-F 11a-12p Y&R	CM	11:00 AM-12:00 PM	-----	1:00	1	\$500.00	03	4.80	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		01/04/16	01/10/16	M-----	1		\$500.00		4.80						
E 15	19	01/04/16	01/04/16	M-F 12p-1230p Noon News	CM	12:00 PM-12:30 PM	-----	1:00	1	\$300.00	03	5.10	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		01/04/16	01/10/16	M-----	1		\$300.00		5.10						
E 16	19	01/04/16	01/04/16	M-F 4p-5p Harvey	CM	4:00 PM-5:00 PM	M-----	1:00	1	\$250.00	03	1.80	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		01/04/16	01/10/16	M-----	1		\$250.00		1.80						
E 17	19	01/04/16	01/04/16	M-F 5p-530p News 5p	CM	5:00 PM-5:30 PM	M-----	1:00	1	\$700.00	03	6.70	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		01/04/16	01/10/16	M-----	1		\$700.00		6.70						

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WHNT-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 17	19	01/04/16	01/04/16	M-F 5p-530p News 5p	CM	5:00 PM-5:30 PM	M-----	1:00	1	\$700.00	03	6.70	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		01/04/16	01/10/16	M-----			1			\$700.00			6.70		
E 18	19	01/04/16	01/04/16	M-F 6p-630p News 6p	CM	6:00 PM-6:30 PM	M-----	1:00	1	\$840.00	03	7.20	NM	1	\$840.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		01/04/16	01/10/16	M-----			1			\$840.00			7.20		
E 19	19	01/04/16	01/04/16	M-F 6a-7a News 630a	CM	6:30 AM-7:00 AM (6:30 AM-7:00 AM)	M-----	1:00	1	\$600.00	03	6.40	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		01/04/16	01/10/16	M-----			1			\$600.00			6.40		
E 20	19	01/04/16	01/04/16	Monday Prime Hour 1 Supergirl	CM	7:00 PM-8:00 PM	M-----	1:00	1	\$1,400.00	03	6.20	NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		01/04/16	01/10/16	M-----			1			\$1,400.00			6.20		
E 21	19	01/04/16	01/04/16	Monday Prime Hour 2 Scorpion	CM	8:00 PM-9:00 PM	M-----	1:00	1	\$1,800.00	03	7.90	NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		01/04/16	01/10/16	M-----			1			\$1,800.00			7.90		
E 22	19	01/04/16	01/04/16	Monday Prime Hour 3 NCIS LA	CM	9:00 PM-10:00 PM	M-----	1:00	1	\$1,800.00	03	8.40	NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		01/04/16	01/10/16	M-----			1			\$1,800.00			8.40		
E 24	19	01/02/16	01/02/16	Sa 10p-1035p News Sat 10p	CM	10:00 PM-10:35 PM	-----S-	1:00	1	\$900.00	03	5.40	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		12/28/15	01/03/16	-----S-			1			\$900.00			5.40		
E 25	19	01/03/16	01/03/16	Su 10p-1035p News Sun 10p	CM	10:00 PM-10:35 PM	-----S	1:00	1	\$1,200.00	03	7.50	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		12/28/15	01/03/16	-----S			1			\$1,200.00			7.50		
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	19	12/28/15-01/03/16		Su 10p-1035p			10:00 PM-10:35 P	-----Su	1:00	(\$1,200.00)		7.50	NM		
Credited [M3 by lines 56-58]															
E 26	19	01/03/16	01/03/16	Sunday Prime Hour 1 60 Minutes	CM	6:00 PM-7:00 PM	-----S	1:00	1	\$1,200.00	03	5.10	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		12/28/15	01/03/16	-----S			1			\$1,200.00			5.10		
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	19	12/28/15-01/03/16		Sunday Prime Hour 1			6:00 PM-7:00 PM	-----Su	1:00	(\$1,200.00)		5.10	NM		
Credited [M3 by lines 56-58]															
E 27	19	01/03/16	01/03/16	Sunday Prime Hour 2 Madam Secretary	CM	7:00 PM-8:00 PM	-----S	1:00	1	\$1,800.00	03	4.90	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		12/28/15	01/03/16	-----S			1			\$1,800.00			4.90		
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	19	12/28/15-01/03/16		Sunday Prime Hour 2			7:00 PM-8:00 PM	-----Su	1:00	(\$1,800.00)		4.90	NM		
Credited [M3 by lines 56-58]															
E 28	19	01/03/16	01/03/16	Su 8a-930a CBS Sun Morning	CM	8:00 AM-9:30 AM	-----S	1:00	2	\$600.00	03	7.40	NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		12/28/15	01/03/16	-----S			2			\$600.00			7.40		
E 29	19	12/31/15	12/31/15	M-F 10p-1035p News 10p	CM	10:00 PM-10:35 PM	---T---	1:00	1	\$1,300.00	03	8.00	NM	1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		

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E 29	19	12/31/15	12/31/15	M-F 10p-1035p News 10p	CM	10:00 PM-10:35 PM	---T---	1:00	1	\$1,300.00	03	8.00	NM	1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	12/28/15	01/03/16	---T---		1		\$1,300.00		8.00					
E 30	19	12/31/15	12/31/15	M-F 10a-11a Price is Right	CM	10:00 AM-11:00 AM	---T---	1:00	1	\$500.00	03	4.50	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	12/28/15	01/03/16	---T---		1		\$500.00		4.50					
E 31	19	12/31/15	12/31/15	M-F 11a-12p Y&R	CM	11:00 AM-12:00 PM	---T---	1:00	1	\$500.00	03	4.80	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	12/28/15	01/03/16	---T---		1		\$500.00		4.80					
E 32	19	12/31/15	12/31/15	M-F 12p-1230p Noon News	CM	12:00 PM-12:30 PM	---T---	1:00	1	\$300.00	03	5.10	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	12/28/15	01/03/16	---T---		1		\$300.00		5.10					
E 33	19	12/31/15	12/31/15	M-F 4p-5p Harvey	CM	4:00 PM-5:00 PM	---T---	1:00	1	\$250.00	03	1.80	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	12/28/15	01/03/16	---T---		1		\$250.00		1.80					
E 34	19	12/31/15	12/31/15	M-F 5p-530p News 5p	CM	5:00 PM-5:30 PM	---T---	1:00	1	\$700.00	03	6.70	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	12/28/15	01/03/16	---T---		1		\$700.00		6.70					
E 35	19	12/31/15	12/31/15	M-F 6p-630p News 6p	CM	6:00 PM-6:30 PM	---T---	1:00	1	\$840.00	03	7.20	NM	1	\$840.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	12/28/15	01/03/16	---T---		1		\$840.00		7.20					
E 36	19	12/31/15	12/31/15	M-F 6a-7a News 630a	CM	6:30 AM-7:00 AM (6:30 AM-7:00 AM)	---T---	1:00	1	\$600.00	03	6.40	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	12/28/15	01/03/16	---T---		1		\$600.00		6.40					
E 37	19	12/31/15	12/31/15	Thursday Prime Hour 1 Big Bang	ACM	7:00 PM-7:30 PM (7:00 PM-7:30 PM)	---T---	1:00	1	\$2,800.00	03	9.90	NM	1	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	12/28/15	01/03/16	---T---		1		\$2,800.00		9.90					
E 38	19	12/31/15	12/31/15	Thursday Prime Hour 1 Life in Pieces	BCM	7:30 PM-8:00 PM (7:30 PM-8:00 PM)	---T---	1:00	1	\$2,000.00	03	8.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	12/28/15	01/03/16	---T---		1		\$2,000.00		8.00					
E 39	19	12/31/15	12/31/15	Thursday Prime Hour 2 Mom	ACM	8:00 PM-8:30 PM (8:00 PM-8:30 PM)	---T---	1:00	1	\$1,800.00	03	6.50	NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	12/28/15	01/03/16	---T---		1		\$1,800.00		6.50					
E 40	19	12/31/15	12/31/15	Thursday Prime Hour 2 Angel	BCM	8:30 PM-9:00 PM (8:30 PM-9:00 PM)	---T---	1:00	1	\$1,800.00	03	5.50	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	12/28/15	01/03/16	---T---		1		\$1,800.00		5.50					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
	1	19	12/28/15-01/03/16	Thursday Prime Hour 2B		8:30 PM-9:00 PM	---Th----	1:00		(\$1,800.00)	5.50	NM			
	Credited [M2 by lines 54-55]														
E 41	19	12/31/15	12/31/15	Thursday Prime Hour 3 Elementary	CM	9:00 PM-10:00 PM	---T---	1:00	1	\$1,400.00	03	7.00	NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	12/28/15	01/03/16	---T---		1		\$1,400.00		7.00					
E 43	19	12/30/15	12/30/15	M-F 10p-1035p News 10p	CM	10:00 PM-10:35 PM	--W----	1:00	1	\$1,300.00	03	8.00	NM	1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					

Order / Rev: 245439
 Alt Order #: 08068105
 Flight Dates: 12/30/15 - 01/04/16

Advertiser: Shelby/R/Senator
 Product Desc: Shelby Senator
 Estimate: D30104

WHNT-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 43	19	12/30/15	12/30/15	M-F 10p-1035p News 10p	CM	10:00 PM-10:35 PM	--W----	1:00	1	\$1,300.00	03	8.00	NM	1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		12/28/15	01/03/16	--W----			1		\$1,300.00		8.00				
E 44	19	12/30/15	12/30/15	M-F 10a-11a Price is Right	CM	10:00 AM-11:00 AM	--W----	1:00	1	\$500.00	03	4.50	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		12/28/15	01/03/16	--W----			1		\$500.00		4.50				
E 45	19	12/30/15	12/30/15	M-F 11a-12p Y&R	CM	11:00 AM-12:00 PM	--W----	1:00	1	\$500.00	03	4.80	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		12/28/15	01/03/16	--W----			1		\$500.00		4.80				
E 46	19	12/30/15	12/30/15	M-F 12p-1230p Noon News	CM	12:00 PM-12:30 PM	--W----	1:00	1	\$300.00	03	5.10	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		12/28/15	01/03/16	--W----			1		\$300.00		5.10				
E 47	19	12/30/15	12/30/15	M-F 4p-5p Harvey	CM	4:00 PM-5:00 PM	--W----	1:00	1	\$250.00	03	1.80	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		12/28/15	01/03/16	--W----			1		\$250.00		1.80				
E 48	19	12/30/15	12/30/15	M-F 5p-530p News 5p	CM	5:00 PM-5:30 PM	--W----	1:00	1	\$700.00	03	6.70	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		12/28/15	01/03/16	--W----			1		\$700.00		6.70				
E 49	19	12/30/15	12/30/15	M-F 6a-7a News 6a	CM	6:00 AM-6:30 AM (6:00 AM-6:30 AM)	--W----	1:00	1	\$600.00	03	5.60	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		12/28/15	01/03/16	--W----			1		\$600.00		5.60				
E 50	19	12/30/15	12/30/15	M-F 6p-630p News 6p	CM	6:00 PM-6:30 PM	--W----	1:00	1	\$840.00	03	7.20	NM	1	\$840.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		12/28/15	01/03/16	--W----			1		\$840.00		7.20				
E 51	19	12/30/15	12/30/15	M-F 6a-7a News 630a	CM	6:30 AM-7:00 AM (6:30 AM-7:00 AM)	--W----	1:00	1	\$600.00	03	6.40	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		12/28/15	01/03/16	--W----			1		\$600.00		6.40				
E 52	19	12/30/15	12/30/15	Wednesday Prime Hour 2 Criminal Minds	CM	8:00 PM-9:00 PM	--W----	1:00	1	\$2,000.00	03	5.90	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		12/28/15	01/03/16	--W----			1		\$2,000.00		5.90				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	19	12/28/15-01/03/16		Wednesday Prime Hour 2		8:00 PM-9:00 PM	--W-----	1:00		(\$2,000.00)		5.90	NM		
Credited [M2 by lines 54-55]															
N 54	19	12/30/15	12/30/15	Wednesday Prime Hour 2 Code Black	CM	8:00 PM-9:00 PM	--W----	1:00	1	\$2,000.00	03	5.90	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		12/28/15	01/03/16	--W----			1		\$2,000.00		5.90				
N 55	19	12/31/15	12/31/15	Thursday Prime Hour 2 Broke Girls	CM	8:30 PM-9:00 PM (8:30 PM-9:00 PM)	---T---	1:00	1	\$1,800.00	03	5.50	NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		12/28/15	01/03/16	---T---			1		\$1,800.00		5.50				
N 56	19	01/03/16	01/03/16	Late Run News Late Run News	CM	10:30 PM-11:05 PM (10:30 PM-11:05 PM)	-----S	1:00	1	\$1,200.00	03	7.50	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		12/28/15	01/03/16	-----S			1		\$1,200.00		7.50				
N 57	19	01/03/16	01/03/16	Sunday Prime Hour 1 60 Minutes	CM	6:30 PM-7:30 PM (6:30 PM-7:30 PM)	-----S	1:00	1	\$1,200.00	03	5.10	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				

Order / Rev: 245439
 Alt Order #: 08068105
 Flight Dates: 12/30/15 - 01/04/16

Advertiser: Shelby/R/Senator
 Product Desc: Shelby Senator
 Estimate: D30104

WHNT-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N57	19	01/03/16	01/03/16	Sunday Prime Hour 1 60 Minutes	CM	6:30 PM-7:30 PM (6:30 PM-7:30 PM)	-----S	1:00	1	\$1,200.00	03	5.10	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		12/28/15	01/03/16	-----S	1		\$1,200.00		5.10						
N58	19	01/03/16	01/03/16	Sunday Prime Hour 2 Undercover Boss	CM	7:30 PM-8:30 PM (7:30 PM-8:30 PM)	-----S	1:00	1	\$1,800.00	03	4.90	NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		12/28/15	01/03/16	-----S	1		\$1,800.00		4.90						
N59	19	01/01/16	01/01/16	Friday Prime Hour 3 Hawaii Five-0	CM	8:00 PM-10:00 PM (8:00 PM-10:00 PM)	----F--	1:00	1	\$2,400.00	03	10.90	NM	1	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		12/28/15	01/03/16	----F--	1		\$2,400.00		10.90						
													Totals	50	\$47,160.00