

ORDER



Orders
Order / Rev: 246841
Alt Order #: 08096431
Product Desc: Shelby Senator
Estimate:
Flight Dates: 12/30/15 - 01/04/16
Original Date / Rev: 12/21/15 / 12/29/15
Order Type: GENERAL

WHNT-ANTTV

Primary AE: Jamie Andrus
Sales Office: NWDC
Sales Region: National

Agency Name: Smart Media Group LLC
Buying Contact:
Billing Contact:
 1427 Leslie Ave.
 Alexandria, VA 22301

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Shelby/R/Senator
Demographic: A35+
Product Codes: PL2.j.ii
Priority: 03
Revenue Codes: Agency, General, Political-Non-PAC

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
12/28/15	01/04/16	4	\$800.00	\$680.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
January 2016	4	\$800.00	\$680.00	31.20
Totals	4	\$800.00	\$680.00	31.20

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jamie Andrus			Start Of Order - End Of Order	100%

Order Share

Order Share	Share	Total
WHNT-ANTTV	49%	\$800.00
Market	100%	\$1,632.65

Competitive Share

Competitive Share	Share	Total
CABLE	0%	\$0.00
UNKWN	0%	\$0.00
WAAY	14%	\$228.57
WAFF	31%	\$506.12
WAMY	0%	\$0.00
WFIQ	0%	\$0.00
WHDF	0%	\$0.00
WHIQ	0%	\$0.00
WZDX	6%	\$97.96

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WHNTD	01/01/16	01/01/16	M-F 9p-930p News 9p	CM	9p-930p	----F--	1:00	1	\$200.00	03	7.80	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		12/28/15	01/03/16	----F--			1		\$200.00			7.80			
E 2	WHNTD	01/04/16	01/04/16	M-F 9p-930p News 9p	CM	9p-930p	M-----	1:00	1	\$200.00	03	7.80	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		01/04/16	01/10/16	M-----			1		\$200.00			7.80			
E 3	WHNTD	12/31/15	12/31/15		CM	9p-930p	---T---	1:00	1	\$200.00	03	7.80	NM	1	\$200.00

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WHNT-ANTTV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F 9p-930p															
News 9p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		12/28/15	01/03/16	---T---			1			\$200.00		7.80			
E 4	WHNTD	12/30/15	12/30/15	M-F 9p-930p	CM	9p-930p	--W----	1:00	1	\$200.00	03	7.80	NM	1	\$200.00
News 9p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		12/28/15	01/03/16	--W----			1			\$200.00		7.80			
													Totals	4	\$800.00