

STATION:	KDAO-AM	ORDER#:	3212851	DATE:	01/08/2024
MARKET:	UM - Marshalltown, IA	AMOUNT:	\$771.50	AGENCY:	MEDIA FINANCIAL SERVICES
REP:	Regional Reps Non-Rep	SPOTS:	40	1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com	
MOD:	Stn Ver: 1 Last:				
SALES OFFICE:	CHICAGO	SLS PH:	216-233-8181		
SALESPERSON:	Linley Grande	SLS FAX:			
SLS EMAIL:	Linley.Grande@GenMediaPartners.com				
AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:		CONTRACT # FOR INVOICING 4453967	
ADVERTISER:	Ron DeSantis for President	AGY PRD:		INVOICE: MEDIA FINANCIAL SERVICES	
PRODUCT:	Est 4676 1/9-1/15 IA 2024	AGY EST:	4676	1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com	
FLIGHT:	01-09-2024 TO 1/15/2024	[X]Unwired [ ]Spot [ ]Mod			
TOT # OF DAYS:	7				
PRIM. DEMO:	Adults 35+	[X]Cash [ ]Trade			
SEC. DEMO:		SPOT TYPE:		LAST SENT: 01/08/2024 16:51	

**COMMENTS**

01/08/2024: New URGENT order. Nab and spot to follow via email from GenMediaTraffic@GenMediaPartners.com. Please confirm ASAP TODAY in RX if you are set up or to lauren.welch@genmediapartners.com. Thanks!

01/08/2024: PopulationBuyType: CPP.

Send invoices electronically

THIS IS AN UNWIRED NETWORK ORDER. SEND INVOICES ELECTRONICALLY OR TO INVOICES@MEDIA FINANCIAL.COM BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: RI12580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMEDIATRADE:EMT10263.

ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.

By accepting and airing this schedule, station agrees to pay Regional Reps a sales commission equal to 15% of the agency gross in addition to the 15% agency commission.

DAY#1		1/9/2024 To 1/9/2024						TOT \$120.00		TOTAL SPOTS 6		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL	
	1		.T.....	6:00AM	10:00AM	60	1/9/2024	1/9/2024	2	\$20	\$40	
	2		.T.....	10:00AM	3:00PM	60	1/9/2024	1/9/2024	2	\$20	\$40	
	3		.T.....	3:00PM	7:00PM	60	1/9/2024	1/9/2024	2	\$20	\$40	

DAY#2		1/10/2024 To 1/10/2024						TOT \$120.00		TOTAL SPOTS 6		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL	
	1		..W....	6:00AM	10:00AM	60	1/10/2024	1/10/2024	2	\$20	\$40	
	2		..W....	10:00AM	3:00PM	60	1/10/2024	1/10/2024	2	\$20	\$40	
	3		..W....	3:00PM	7:00PM	60	1/10/2024	1/10/2024	2	\$20	\$40	

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TOT # OF DAYS:	7				
PRIM. DEMO:	Adults 35+		[X]Cash [ ]Trade		
SEC. DEMO:		SPOT TYPE:		LAST SENT:	01/08/2024 16:51

DAY#3		1/11/2024 To 1/11/2024							TOT \$120.00	TOTAL SPOTS 6		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL	
	1		...T...	6:00AM	10:00AM	60	1/11/2024	1/11/2024	2	\$20	\$40	
	2		...T...	10:00AM	3:00PM	60	1/11/2024	1/11/2024	2	\$20	\$40	
	3		...T...	3:00PM	7:00PM	60	1/11/2024	1/11/2024	2	\$20	\$40	

DAY#4		1/12/2024 To 1/12/2024							TOT \$120.00	TOTAL SPOTS 6		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL	
	1		....F..	6:00AM	10:00AM	60	1/12/2024	1/12/2024	2	\$20	\$40	
	2		....F..	10:00AM	3:00PM	60	1/12/2024	1/12/2024	2	\$20	\$40	
	3		....F..	3:00PM	7:00PM	60	1/12/2024	1/12/2024	2	\$20	\$40	

DAY#5		1/13/2024 To 1/13/2024							TOT \$85.75	TOTAL SPOTS 5		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL	
	4		.....S.	6:00AM	7:00PM	60	1/13/2024	1/13/2024	5	\$17.15	\$85.75	

DAY#6		1/14/2024 To 1/14/2024							TOT \$85.75	TOTAL SPOTS 5		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL	
	4		.....S	6:00AM	7:00PM	60	1/14/2024	1/14/2024	5	\$17.15	\$85.75	

<b>STATION:</b>	KDAO-AM	<b>ORDER#:</b>	3212851	<b>DATE:</b>	01/08/2024
<b>MARKET:</b>	UM - Marshalltown, IA	<b>AMOUNT:</b>	\$771.50	<b>AGENCY:</b>	MEDIA FINANCIAL SERVICES
<b>REP:</b>	Regional Reps Non-Rep	<b>SPOTS:</b>	40		1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com
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<b>FLIGHT:</b>	01-09-2024 TO 1/15/2024		<input checked="" type="checkbox"/> Unwired <input type="checkbox"/> Spot <input type="checkbox"/> Mod		
<b>TOT # OF DAYS:</b>	7				
<b>PRIM. DEMO:</b>	Adults 35+		<input checked="" type="checkbox"/> Cash <input type="checkbox"/> Trade		
<b>SEC. DEMO:</b>		<b>SPOT TYPE:</b>		<b>LAST SENT:</b>	01/08/2024 16:51

**DAY#7**                      **1/15/2024 To 1/15/2024**                      **TOT \$120.00**                      **TOTAL SPOTS 6**

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		M.....	6:00AM	10:00AM	60	1/15/2024	1/15/2024	2	\$20	\$40
	2		M.....	10:00AM	3:00PM	60	1/15/2024	1/15/2024	2	\$20	\$40
	3		M.....	3:00PM	7:00PM	60	1/15/2024	1/15/2024	2	\$20	\$40

TOTAL	Jan										Total
SPOT	40										40
CASH	771.50										771.50
TOTAL	771.50										771.50

# CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, FlexPoint Media, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE

FEDERAL CANDIDATE  
 STATE OR LOCAL CANDIDATE

## ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

**Ron DeSantis**

Authorized committee:

**Ron DeSantis for President**

Agency requesting time (and contact information):

N/A **FlexPoint Media, PO Box 1051, New Albany, OH 43054**

Candidate's political party:

**Republican**

Office sought (no acronyms or abbreviations):

**President**

Date of election:

**1/15/24**

General

Primary

Treasurer of candidate's authorized committee:

**Caithyn Tortorici**

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

Candidate/Committee/Agency	Station Representative
Signature: <i>FlexPoint Media</i> Name: <b>FlexPoint Media</b> Date of Request to Purchase Ad Time: <b>1/8/24</b>	Signature: Name: <b>MARK K. OSMUNDSON</b> Date of Station Agreement to Sell Time: <b>1-8-24</b>

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**

Signature:

*FlexPoint Media*

Name: **FlexPoint Media**

Date: 1/8/24

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to Station?  Yes  No Date ad received: **1-8-24**

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above):  Yes  No  N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*
- Rejected – provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: <b>2387-001</b>	Station Call Letters: <b>KDAO-AM</b>	Date Received/Requested: <b>1-8-24</b>
Est. #: <b>4453967</b>	Station Location: <b>MARSHALLTOWN, IA</b>	Run Start and End Dates: <b>1-9-24 THROUGH 1-15-24</b>

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.



[  ] 1930 N. Center Street  
 Marshalltown, IA 50158  
 641.752.4122

[  ] 1120 Edgington Ave.  
 Eldora, IA 50627  
 641.752.4122

MEDIA FINANCIAL SERVICES  
 1655 PALM BEACH LAKES BLVD.  
 9TH FLOOR, SUITE 903  
 WEST PALM BEACH, FL 33401

# KDAO Order Confirmation

OrderID: 2387-001

Sponsor: Ron DeSantis for President  
 Product: Ron DeSantis for President  
 Estimate/PO: 4453967  
 AccountRep: Political  
 BillingCycle: End-of-Schedule  
 InvoiceType: Times/Rates  
 Run Dates: 1/9/2024 - 1/15/2024  
 Items Ordered: 40  
 Gross Amount: 771.50  
 Discounts: 0.00  
 Agency Commission: 231.45  
 Net Amount: 540.05

**Scheduled Station(s): KDAO-AM 103.7 FM 92.7 FM**  
**Ron DeSantis for President**

Printed 1/9/2024 1:01:08 PM

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Run Dates	Run Weeks	Run Times	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Week Total	Length	Description	Avail Type	Copy ID	Qty	Item Cost	Total Cost
01 1/9/2024 - 1/15/2024	All Weeks	06:00 AM - 10:00 AM	2	2	2	2	2			10	:60	Spot		2161	10	20.00	200.00
02 1/9/2024 - 1/15/2024	All Weeks	10:00 AM - 03:00 PM	2	2	2	2	2			10	:60	Spot		2161	10	20.00	200.00
03 1/9/2024 - 1/15/2024	All Weeks	03:00 PM - 07:00 PM	2	2	2	2	2			10	:60	Spot		2161	10	20.00	200.00
04 1/13/2024 - 1/14/2024	All Weeks	06:00 AM - 07:00 PM						5	5	10	:60	Spot		2161	10	17.15	171.50

**End-of-Schedule Projected Billing:**

Jan-24	771.50	Feb-24	0.00	Mar-24	0.00	Q1-2024	771.50
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Accepted for Advertiser, Confirmed Correct

Accepted for KDAO-AM

The parties to this advertising agreement affirm that nothing in this agreement, or any of the actions, benefits and obligations relating to it, discriminate in any way on the basis of race or ethnicity.