

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See Order for proposed schedule and charges. See Invoice for actual schedule and charges.

I, ARTHUR HACKNEY, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

~~747832~~ KWHL
747832 ~~SS~~

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Dave Bronson

Rev 1

Authorized committee:

Bronson for Mayor

Agency requesting time (and contact information):

N/A Art Hackney Communications 2503 La Honda Dr, Anchorage 99511

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

Mayor of Anchorage

Date of election:

May 14, 2024

General

Primary

Treasurer of candidate's authorized committee:

Lindsey Williams

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices.

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Station Representative

Signature:

Arthur Hackney

Signature:

Carla Bates

Name:

ARTHUR J. HACKNEY

Name:

Carla Bates

Date of Request to Purchase Ad Time: 4/21/24

Date of Station Agreement to Sell Time: 4/17/24

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature: _____

Name: _____

Date: _____

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? Yes No

Date ad received: _____

Federal candidate certification signed (above): Yes No N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*
- Rejected – provide reason (optional): _____

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag): _____

Contract #: 747832E S	Station Call Letters: KHAR KUTL	Date Received/Requested: 4/20/24 5/2/2024
Est. #: N/A	Station Location: Anchorage, AK	Run Start and End Dates: 4/21/2024 5/3-5/14/2024

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

ORDER



Orders
Order / Rev: 747832F
Alt Order #:
Product Desc: May 3-May 14
Estimate:
Flight Dates: 05/03/24 - 05/14/24
Original Date / Rev: 05/06/24 / 05/06/24
Order Type: TRANSACTIONAL

KWHL-FM
Primary AE: Carla Bales1
Sales Office: L-AK
Sales Region: Local

Agency Name: Art Hackney Communications
Buying Contact:
Billing Contact: Art Hackney Communications Billing Co
 2503 LaHonda Drive
 Anchorage, AK 99517

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: POL24/Bronson for Mayor
Demographic: HH
Product Codes: Candidates
Revenue Code 1: Agency Business
Revenue Code 2: Political
Revenue Code 3: Political Candidate
Priority: P-04

New Business End:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:28:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/29/24	05/14/24	96	\$1,507.00	\$1,280.95

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
May 2024	96	\$1,507.00	\$1,280.95	0.00
Totals	96	\$1,507.00	\$1,280.95	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Carla Bales1			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	KWHL	05/03/24	05/14/24	Mo-Fr Prime Time Mo-Fr 6a-7p	CM	6a-7p	44455--	1:00	22	\$27.00	P-04	0.00	NM	34	\$918.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/29/24	05/05/24	----4--		4				\$27.00		0.00			
		Week: 05/06/24	05/12/24	44455--		22				\$27.00		0.00			
		Week: 05/13/24	05/19/24	44-----		8				\$27.00		0.00			
N 2	KWHL	05/04/24	05/11/24	Sa-Su Prime Time Sa-Su 6a-7p	CM	6a-7p	-----+-	1:00	10	\$12.00	P-04	0.00	NM	31	\$372.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/29/24	05/05/24	-----+-		10				\$12.00		0.00			
		Week: 05/06/24	05/12/24	-----+-		21				\$12.00		0.00			
N 3	KWHL	05/05/24	05/12/24	Sa-Su Prime Time Sa-Su 6a-7p	CM	6a-7p	-----+	1:00	10	\$7.00	P-04	0.00	NM	31	\$217.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/29/24	05/05/24	-----+		10				\$7.00		0.00			
		Week: 05/06/24	05/12/24	-----+		21				\$7.00		0.00			
													Totals	96	\$1,507.00