

QUARTERLY ISSUES/PROGRAM LIST

October 1st-December 31st 2019

Community Broadcasters Ogdensburg
WQTK 92.7FM
2315 Knox Street
Ogdensburg, New York 13669
315-393-1100 (Main)
315-393-6673 (Fax)



WQTK 92.7FM OGDENSBURG

WQTK continued the long tradition of serving communities across the North Country. From small events in towns from Ogdensburg to Potsdam, and from Brasher Falls to Hammond, to making sure National Campaigns gained awareness with our local audience base. We strengthened our ties with local groups and leaders and committed our team to finding even more ways to help wherever and whenever our communities need assistance getting out the “message”.

Our two major initiatives in the 4th Quarter included being a major partner in a radio-thon to benefit local Hospice and Palliative Care as well as supporting local holiday food and winter clothing drives.

Input is always welcome and encouraged at our main studio here in Ogdensburg 2315 Knox Street Ogdensburg NY 13669, via phone at 315-393-1100, fax at 315-393-6673, or email: tony_lynn@commbroadcasters.com

COMMUNITY INVOLVEMENT

Produced and aired public service announcements for the following organizations:

US Coast Guard Aux. Safe Ice Program

Samuel Rosata Benefit

St. Lawrence County Transfer Station

Tastes of the North Country Craft Show

Village of Waddington Christmas

Laureate Iota of Beta Sigma Phi Craft Show

St. Lawrence County Historical Society

St. Mary's Waddington Craft Show

St. Lawrence County Public Health Dept. "Walk with a Doc"

Snow Ridge Ski Area Job Fair

St. Lawrence County Chamber Craft, Food & Wine Fest

St. Lawrence County Historical Society Brown Bag Series

Leonardsville Fire Dept. Defensive Driving Classes

Adirondack Grange Craft Fair & Flea Market

UP Church of Lisbon Pork Dinner

Orca Leadership "Beyond the Game" Seminar

St. Lawrence Power & Equipment Museum Fall Market

HEALTH CARE FOR TERMINALLY ILL

In November, WQTK helped organize, host, broadcast, and produce an eight hour radio-thon to benefit Hospice and Palliative Care of the St. Lawrence Valley: **"On The Air Because We Care"**. Over \$15,000 was raised during this event. However, raising public awareness of how Hospice serves the community at large was an even bigger "positive" result of the broadcast.

In conjunction with this event, WQTK produced and aired a series of audio vignettes with staff, patients, and donors throughout the month of November to support the organization.

Contact Kellie at Hospice for more information: 315-265-3105. www.swimamileforhospice.org

OTHER

WQTK was a source for very important **emergency/weather information during an early Winter here in the North Country including a major ice storm just prior to Christmas.

**WQTK continued the long standing tradition of broadcasting Sunday services with our partners in Ogdensburg.

***WQTK regularly airs recorded PSA's approximately once per hour. These PSA's cover a wide range of community activities, from church dinners, support group meetings, fundraising drives and raising awareness of significant local issues. WQTK also makes use of social media outlets to draw attention to community oriented events and projects.

****WQTK kept our listeners informed and up to date on this year's Election.