

Juneau Alaska Communications  
3161 Channel Dr., Suite 2  
Juneau, Alaska 99801  
907-586-3630

MEDIA FINANCIAL SERVICES  
1655 PALM BEACH LAKES ROAD  
SUITE 903  
WEST PALM BEACH, FL 33401

# KXXJ-AM / 1330 KXXJ Order Confirmation

OrderID: 3140-002

Sponsor: WALKER DRYGAS FOR ALASKA (MEDIA FINANC  
Product: WALKER DRYGAS FOR ALASKA (MEDIA FINANC  
Estimate/PO: 11312  
AccountRep: Gregory Tacher  
BillingCycle: Broadcast Month  
InvoiceType: Detail  
Run Dates: 7/8/2022 - 7/31/2022  
Items Ordered: 60  
Ordered Amount: \$860.00  
-Agency Commission: -\$129.00  
Net Amount: \$731.00  
+Juneau Sales Tax \$36.55  
Total Amount: \$767.55

## Scheduled Station(s): KXXJ-AM 11312

Printed 7/13/2022 8:14:02 AM

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Run Dates	Run Weeks	Run Times	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Week Total	Length	Description	Avail Type	Copy ID	Qty	Item Cost	Total Cost
04 7/14/2022 - 7/15/2022	All Weeks	06:00 AM - 10:00 AM				4	4			8	:60	6A-10A			8	15.00	120.00
05 7/14/2022 - 7/15/2022	All Weeks	10:00 AM - 03:00 PM				4	4			8	:60	10A-3P			8	13.00	104.00
06 7/14/2022 - 7/15/2022	All Weeks	03:00 PM - 07:00 PM				4	4			8	:60	3P-7P			8	15.00	120.00
07 7/19/2022 - 7/22/2022	All Weeks	06:00 AM - 10:00 AM		2	2	2	2			8	:60	6A-10A			8	15.00	120.00
08 7/19/2022 - 7/22/2022	All Weeks	10:00 AM - 03:00 PM		2	2	2	2			8	:60	10A-3P			8	13.00	104.00
09 7/19/2022 - 7/22/2022	All Weeks	03:00 PM - 07:00 PM		2	2	2	2			8	:60	3P-7P			8	15.00	120.00
10 7/18/2022 - 7/18/2022	All Weeks	06:00 AM - 10:00 AM	2							2	:60	6A-10A			2	15.00	30.00
11 7/18/2022 - 7/18/2022	All Weeks	10:00 AM - 03:00 PM	2							2	:60	10A-3P			2	13.00	26.00
12 7/18/2022 - 7/18/2022	All Weeks	03:00 PM - 07:00 PM	2							2	:60	3P-7P			2	15.00	30.00
13 7/25/2022 - 7/25/2022	All Weeks	06:00 AM - 10:00 AM	2							2	:60	6A-10A			2	15.00	30.00
14 7/25/2022 - 7/25/2022	All Weeks	10:00 AM - 03:00 PM	2							2	:60	10A-3P			2	13.00	26.00
15 7/25/2022 - 7/25/2022	All Weeks	03:00 PM - 07:00 PM	2							2	:60	3P-7P			2	15.00	30.00

### Broadcast Month Projected Billing:

Jul-22	860.00	Aug-22	0.00	Sep-22	0.00	Q3-2022	860.00
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Confirmed Correct; Payment Guaranteed

Accepted for KXXJ-AM / 1330 KXXJ

# CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Sally Rodgers, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE 

☐

FEDERAL CANDIDATE

☒

STATE OR LOCAL CANDIDATE

## ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Bill Walker

Authorized committee:

Walker Drygas for Alaska

Agency requesting time (and contact information):

☒

N/A GMMB, 3050 K Street NW, Suite 100 Washington DC 20007 202-338-8700

Candidate's political party:

Independent

Office sought (no acronyms or abbreviations):

Alaska Governor

Date of election:

8/16/22

☐

General

☒

Primary

Treasurer of candidate's authorized committee:

Austin Mahan

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

☐

the candidate listed above who is a legally qualified candidate, or

☒

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).


**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

**Candidate/Committee/Agency**

**Station Representative**

Signature:

Sally Rodgers

 Digitally signed by Sally Rodgers  
Date: 2022.06.27 11:24:55 -07'00'

Signature:



Name: Sally Rodgers

Name: Nicole C. Dickey

Date of Request to Purchase Ad Time: 6/27/22

Date of Station Agreement to Sell Time: 7/8/22

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**

Signature:

Thomas Presley

Digitally signed by Thomas Presley  
Date: 2022.06.27 16:21:10 -08'00'

Name: Thomas Presley, Campaign Mgr.

Date: 6/27/2022

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to Station?

☒

Yes

☐

No

Date ad received: 7/12/2022

**Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).**

Federal candidate certification signed (above):

☐

Yes

☒

No

☐

N/A

Disposition:

☒

Accepted

☐

Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*

☐

Rejected – provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: 3140-002

Station Call Letters: KXXJ

Date Received/Requested: 7/8/22

Est. #: 11312

Station Location: Juneau, AK

Run Start and End Dates:  
7/14/22 to 7/25/22

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

## Nicole Edwards

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**From:** Chenault, LaTonya <LaTonya.Chenault@Katzmedia.com>  
**Sent:** Monday, July 11, 2022 12:33 PM  
**To:** Jason Palmer  
**Cc:** ABC Traffic/Production; Nicole Edwards  
**Subject:** UPDATE: Heads Up - Delay with Spot - - Bill Walker for Governor NAB FORM EST # 11312

**Importance:** High

I received a spot this morning East Coast time but had to kick it back due to FCC compliance. The candidate's voice was not on the spot and disclaimer was all wrong. Just a hot mess. They are working to fix it as soon as possible. It's been a few hours and I have not received a revision. If you are closing logs push to start Wednesday. Once again, sorry for the delays.

**LaTonya Chenault-Qawwee**  
VP of Sales  
Katz Radio Group  
111 Presidential Blvd., Ste., 215| Bala Cynwd, PA 19004-1009  
[LaTonya.Chenault@katzmedia.com](mailto:LaTonya.Chenault@katzmedia.com)  
o 240.222.3933 | c 703.867.5289 | f 917.206.9828

**Angela Homan**  
Account Coordinator  
[Angela.Homan@katzmedia.com](mailto:Angela.Homan@katzmedia.com)  
o 215.557.4230 | f 917-206-9773



Local Impact.  
National Influence.

Ask me about  
 **Katz  
Multicultural**



**Diversity  
Equity and  
Inclusion**

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**From:** Chenault, LaTonya  
**Sent:** Friday, July 8, 2022 4:12 PM  
**To:** Jason Palmer <jason.palmer@abcstations.com>  
**Cc:** ABC Traffic/Production <ABCTrafficProduction@abcstations.com>; Nicole Edwards <nicole@abcstations.com>  
**Subject:** RE: [EXTERNAL] RE: Heads Up - Delay with Spot - - Bill Walker for Governor NAB FORM EST #11312

The orders sent today are scheduled to start next Tuesday. Hopefully, we'll have that spot ready to send your way first thing on Monday. Sorry for the confusion.

**LaTonya Chenault-Qawwee**  
VP of Sales  
Katz Radio Group  
111 Presidential Blvd., Ste., 215| Bala Cynwd, PA 19004-1009  
[LaTonya.Chenault@katzmedia.com](mailto:LaTonya.Chenault@katzmedia.com)  
o 240.222.3933 | c 703.867.5289 | f 917.206.9828

## Jason Palmer

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**From:** Shanna Bustillos <shanna.bustillos@genmediapartners.com>  
**Sent:** Friday, July 8, 2022 11:21 AM  
**To:** Jason Palmer  
**Cc:** Donya Owens; Jason Palmer; Front Desk; Nicole Edwards  
**Subject:** RE: sorry, cannot confirm bill walker schedules until revised order matches with previously sent emails re delay start until 7/12 and ad materials sent. deadline for Monday 7/11 is 12pm ak time today 7/8

A revision was sent yesterday to reflect the new start date.

**Shanna Bustillos ("Shaw-na")**

Sales Support Coordinator

Cell: (972) 365-8268

\*\*\*removed landline\*\*\*

[shanna.bustillos@genmediapartners.com](mailto:shanna.bustillos@genmediapartners.com)



**Gen  
Media  
Partners**

INNOVATIVE. EVOLVED. EXPANDED.

McGraw-Hill Media | Local Focus Radio | Regional Reps | Teacher Radio Reps | GMPT Media  
Sun Broadcast Group | HIRN Media Networks | NexGen News | MG Malls | MG OOH

**Please use this link to watch a video on how to process orders from Gen Media Partners:**

<https://www.youtube.com/watch?v=bYKUtsizCU>

**Please use this link to watch a video on how to read a radio schedule from Gen Media Partners:**

<https://www.youtube.com/watch?v=K1VkpJhnVAc>

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**From:** Jason Palmer <jason.palmer@abcstations.com>

**Sent:** Friday, July 8, 2022 2:16 PM

**To:** Shanna Bustillos <shanna.bustillos@genmediapartners.com>

**Cc:** Donya Owens <donya@abcstations.com>; Jason Palmer <jason.palmer@abcstations.com>; Front Desk <frontdesk@abcstations.com>; Nicole Edwards <nicole@abcstations.com>

**Subject:** sorry, cannot confirm bill walker schedules until revised order matches with previously sent emails re delay start until 7/12 and ad materials sent. deadline for Monday 7/11 is 12pm ak time today 7/8

**Importance:** High

Sorry, cannot confirm bill walker schedule until revised order matches with previously sent emails to delay start until 7/12 and ad materials sent.

jason

**Jason Palmer**

Director of Sales

**SE Alaska - Juneau, Ketchikan, Sitka**

3161 Channel Dr, Juneau, AK 99801

**Direct:** 907-523-4266

**Mobile:** 907-250-1570

**Email:** [jason.palmer@abcstations.com](mailto:jason.palmer@abcstations.com)

Juneau Alaska Communications  
3161 Channel Dr., Suite 2  
Juneau, Alaska 99801  
907-586-3630

MEDIA FINANCIAL SERVICES  
1655 PALM BEACH LAKES ROAD  
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11312

Printed 7/8/2022 12:19:50 PM

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## Broadcast Month Projected Billing:

Jul-22	860.00	Aug-22	0.00	Sep-22	0.00	Q3-2022	860.00
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Confirmed Correct; Payment Guaranteed

Accepted for KXXJ-AM / 1330 KXXJ

<b>STATION:</b>	KXXJ-AM	<b>ORDER#:</b>	3198656	<b>DATE:</b>	07/08/2022
<b>MARKET:</b>	UM - Juneau, AK	<b>AMOUNT:</b>	\$860.00	<b>AGENCY:</b>	MEDIA FINANCIAL SERVICES
<b>REP:</b>	Regional Reps Non-Rep	<b>SPOTS:</b>	60		1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com
<b>MOD:</b>	1 Stn Ver: 3 Last: 1				
<b>SALES OFFICE:</b>	PHILADELPHIA	<b>SLS PH:</b>	412 421 2600		
<b>SALESPERSON:</b>	Roger Rafson	<b>SLS FAX:</b>	412 421 6001		
<b>SLS EMAIL:</b>	Roger.Rafson@GenMediaPartners.com				
<b>AGENCY:</b>	MEDIA FINANCIAL SERVICES	<b>AGY CLI:</b>		<b>CONTRACT # FOR INVOICING</b>	<b>4428555</b>
<b>ADVERTISER:</b>	Walker Drygas for Alaska Governor	<b>AGY PRD:</b>		<b>INVOICE:</b>	MEDIA FINANCIAL SERVICES
<b>PRODUCT:</b>	Est 11312 - 7/5-7/18 - Candidate	<b>AGY EST:</b>	11312		1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com
<b>FLIGHT:</b>	07-05-2022 TO 7/25/2022	[X]Unwired [ ]Spot [ ]Mod			
<b>TOT # OF WEEKS:</b>	3				
<b>PRIM. DEMO:</b>	Adults 35+	[X]Cash [ ]Trade			
<b>SEC. DEMO:</b>	Adults 35+	<b>SPOT TYPE:</b>		<b>LAST SENT:</b> 07/07/2022 16:31	

#### COMMENTS

[Rep Comment] 07/07/2022: REVISION DO NOT DOUBLE BOOK, PLEASE CONFIRM IN RADIO EXCHANGE OR EMAIL TO, SHANNA.BUSTILLOS@GENMEDIAPARTNERS.COM with call letters in subject line WITHIN 24hrs, revised to reflect new flight dates

Send invoices electronically.

THIS IS AN UNWIRED NETWORK ORDER. SEND INVOICES ELECTRONICALLY OR TO INVOICES@MEDIA FINANCIAL.COM BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: RI12580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMEDIATRADE:EMT10263.

ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.

By accepting and airing this schedule, station agrees to pay Regional Reps a sales commission equal to 15% of the agency gross in addition to the 15% agency commission.

**\*\*PLEASE START SPOTS ON 7/6.\*\***

WEEK#1		7/5/2022 To 7/11/2022					WK TOT \$0.00		WK TOTAL SPOTS 0		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
R	1		TuWThF.. /M	6:00AM	10:00AM	60	7/5/2022	7/11/2022	0	\$15	\$0
R	2		TuWThF.. /M	10:00AM	3:00PM	60	7/5/2022	7/11/2022	0	\$13	\$0
R	3		TuWThF.. /M	3:00PM	7:00PM	60	7/5/2022	7/11/2022	0	\$15	\$0

<b>STATION:</b>	KXXJ-AM	<b>ORDER#:</b>	3198656	<b>DATE:</b>	07/08/2022
<b>MARKET:</b>	UM - Juneau, AK	<b>AMOUNT:</b>	\$860.00	<b>AGENCY:</b>	MEDIA FINANCIAL SERVICES
<b>REP:</b>	Regional Reps Non-Rep	<b>SPOTS:</b>	60		1655 Palm Beach Lakes Blvd.
					9th Fl, Suite 903
					WEST PALM BEACH, FL 33401
					Invoices@MediaFinancial.com
<b>MOD:</b>	1 Stn Ver: 3 Last: 1				
<b>SALES OFFICE:</b>	PHILADELPHIA	<b>SLS PH:</b>	412 421 2600		
<b>SALESPERSON:</b>	Roger Rafson	<b>SLS FAX:</b>	412 421 6001		
<b>SLS EMAIL:</b>	Roger.Rafson@GenMediaPartners.com				
<b>AGENCY:</b>	MEDIA FINANCIAL SERVICES	<b>AGY CLI:</b>		<b>CONTRACT # FOR INVOICING</b>	<b>4428555</b>
<b>ADVERTISER:</b>	Walker Drygas for Alaska Governor	<b>AGY PRD:</b>		<b>INVOICE:</b>	MEDIA FINANCIAL SERVICES
<b>PRODUCT:</b>	Est 11312 - 7/5-7/18 - Candidate	<b>AGY EST:</b>	11312		1655 Palm Beach Lakes Blvd.
					9th Fl, Suite 903
					WEST PALM BEACH, FL 33401
					Invoices@MediaFinancial.com
<b>FLIGHT:</b>	07-05-2022 TO 7/25/2022	<input checked="" type="checkbox"/> Unwired <input type="checkbox"/> Spot <input type="checkbox"/> Mod			
<b>TOT # OF WEEKS:</b>	3				
<b>PRIM. DEMO:</b>	Adults 35+	<input checked="" type="checkbox"/> Cash <input type="checkbox"/> Trade			
<b>SEC. DEMO:</b>	Adults 35+	<b>SPOT TYPE:</b>		<b>LAST SENT:</b>	07/07/2022 16:31

WEEK#2-WEEK#3 7/12/2022 To 7/25/2022

WK TOT \$430.00

WK TOTAL SPOTS 30

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
R	1		TuWThF.. /M	6:00AM	10:00AM	60	7/12/2022	7/25/2022	10	\$15	\$150
R	2		TuWThF.. /M	10:00AM	3:00PM	60	7/12/2022	7/25/2022	10	\$13	\$130
R	3		TuWThF.. /M	3:00PM	7:00PM	60	7/12/2022	7/25/2022	10	\$15	\$150

<b>TOTAL</b>	Jul														Total
<b>SPOT</b>	60														60
<b>CASH</b>	860.00														860.00
<b>TOTAL</b>	860.00														860.00