

Remit Address:

KWQC
PO Box 743299
Atlanta, GA 30384
Main: (563) 383-7000
Billing: (317) 296-3100

**INVOICE**

Advertiser	POL/M Smiddy STR IL (D)	Invoice #	950559-1
Product	5283/MIKE SMIDDY A	Invoice Date	10/09/16
Estimate Number	5283	Invoice Month	October 2016
		Invoice Period	10/03/16 - 10/09/16
Property	KWQC	Order #	950559
Account Executive	HRP Chicago	Alt Order #	08410551
Sales Office	HRP/Chicago	Deal #	
Sales Region	National	Order Flight	10/06/16 - 10/13/16
Billing Calendar	Calendar	Agency Code	
Billing Type	Cash	Advertiser Code	
Special Handling		Product 1/2	
		Agency Ref	
		Advertiser Ref	

Billing Address:

AL Media
Attention: Accounts Payable
222 West Ontario
Suite 600
Chicago, IL 60610
USA

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	KWQC	M-F 5a News	M-F 5a-6a		10/03/16 to 10/09/16	2x	---TF--				
	KWQC			Th	10/06/16	:30	5:41 AM	MSSR1607H	\$315.00		2
	KWQC			F	10/07/16	:30	5:29 AM	MSSR1607H	\$315.00		1
3	KWQC	Today Show M-F	M-F 7a-9a		10/03/16 to 10/09/16	2x	---TF--				
	KWQC			Th	10/06/16	:00			\$815.00	See MG 3.3,3.4	2
	KWQC			F	10/07/16	:00			\$815.00	See MG 3.3,3.4	1
	KWQC			F	10/07/16	:30	7:56 AM	MSSR1607H	\$975.00	MG for 3.1,3.2	4
	KWQC			F	10/07/16	:30	8:27 AM	MSSR1607H	\$975.00	MG for 3.1,3.2	3
5	KWQC	M-F 9am Today Show II	M-F 9a-10a		10/03/16 to 10/09/16	2x	---TF--				
	KWQC			Th	10/06/16	:00			\$415.00	See MG 5.3	2
	KWQC			F	10/07/16	:00			\$415.00	See MG 5.3	1
	KWQC			F	10/07/16	:30	9:52 AM	MSSR1607H	\$350.00	MG for 5.2,5.1	3
8	KWQC	M-F 11a-12p	M-F 11a-12p		10/03/16 to 10/09/16	3x	---TF--				
	KWQC			Th	10/06/16	:00			\$150.00	See MG 8.4,8.5,8.6	1
	KWQC			F	10/07/16	:00			\$150.00	See MG 8.4,8.5,8.6	2
	KWQC			F	10/07/16	:00			\$150.00	See MG 8.4,8.5,8.6	3
	KWQC			F	10/07/16	:30	11:13 AM	MSSR1607H	\$190.00	MG for 8.2,8.3,8.1	6
	KWQC			F	10/07/16	:30	11:36 AM	MSSR1607H	\$190.00	MG for 8.2,8.3,8.1	5
	KWQC			F	10/07/16	:30	11:51 AM	MSSR1607H	\$190.00	MG for 8.2,8.3,8.1	4
10	KWQC	M-F Noon Edition News	M-F 12p-1p		10/03/16 to 10/09/16	3x	---TF--				
	KWQC			Th	10/06/16	:30	12:10 PM	MSSR1607H	\$250.00		3
	KWQC			Th	10/06/16	:30	12:56 PM	MSSR1607H	\$250.00		1
	KWQC			F	10/07/16	:30	12:12 PM	MSSR1607H	\$250.00		2
12	KWQC	Days of Our Lives	M-F 1p-2p		10/03/16 to 10/09/16	2x	---TF--				

Subject to our standard terms and conditions located at www.linmedia.com/multiplatform-ad-solutions.

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INVOICE

Advertiser	POL/M Smiddy STR IL (D)
Product	5283/MIKE SMIDDY A
Estimate Number	5283

Invoice #	950559-1
Invoice Date	10/09/16
Invoice Month	October 2016
Invoice Period	10/03/16 - 10/09/16

Property	KWQC
Account Executive	HRP Chicago
Sales Office	HRP/Chicago
Sales Region	National

Order #	950559
Alt Order #	08410551
Deal #	
Order Flight	10/06/16 - 10/13/16

Billing Calendar	Calendar
Billing Type	Cash
Special Handling	

Agency Code	
Advertiser Code	
Product 1/2	

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
12	KWQC	Days of Our Lives	M-F 1p-2p								
	KWQC			Th	10/06/16	:00			\$500.00	See MG 12.3,12.4	2
	KWQC			F	10/07/16	:00			\$500.00	See MG 12.3,12.4	1
	KWQC			F	10/07/16	:30	1:28 PM	MSSR1607H	\$375.00	MG for 12.1,12.2	3
	KWQC			F	10/07/16	:30	1:58 PM	MSSR1607H	\$375.00	MG for 12.1,12.2	4
14	KWQC	M-F 330p-4p	M-F 330p-4p								
				10/03/16 to 10/09/16	2x	---TF--					
	KWQC			Th	10/06/16	:30	3:37 PM	MSSR1607H	\$440.00		2
	KWQC			F	10/07/16	:30	3:36 PM	MSSR1607H	\$440.00		1
16	KWQC	M-F 4pm News	M-F 4p-430p								
				10/03/16 to 10/09/16	2x	---TF--					
	KWQC			Th	10/06/16	:00			\$500.00	See MG 16.5	2
	KWQC			F	10/07/16	:00			\$500.00	See MG 16.5	1
	KWQC			F	10/07/16	:30	4:22 PM	MSSR1607H	\$315.00	MG for 16.2,16.1	5
18	KWQC	M-F 430p-5p	M-F 430p-5p								
				10/03/16 to 10/09/16	2x	---TF--					
	KWQC			Th	10/06/16	:30	4:55 PM	MSSR1607H	\$375.00		1
	KWQC			F	10/07/16	:30	4:42 PM	MSSR1607H	\$375.00		2
20	KWQC	M-F 5pm News	M-F 5p-530p								
				10/03/16 to 10/09/16	2x	---TF--					
	KWQC			Th	10/06/16	:30	5:20 PM	MSSR1607H	\$940.00		2
	KWQC			F	10/07/16	:30	5:29 PM	MSSR1607H	\$940.00		1
23	KWQC	Today Show Sa	Sa 7a-9a								
				10/03/16 to 10/09/16	1x	-----1-					
	KWQC			Sa	10/08/16	:30	8:27 AM	MSSR1607H	\$375.00		1
26	KWQC	Today Show Su	Su 7a-8a								
				10/03/16 to 10/09/16	1x	-----1					
	KWQC			Su	10/09/16	:30	7:26 AM	MSSR1607H	\$440.00		1
27	KWQC	FB Night in Amer Pre Game	FB Night in Amer Pre								

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27	KWQC	FB Night in Amer Pre Game	FB Night in Amer Pr		10/03/16 to 10/09/16	1x	-----1				
	KWQC			Su	10/09/16	:30	7:21 PM	MSSR1607H	\$565.00		1
29	KWQC	NBC NASCAR	NBC NASCAR		10/03/16 to 10/09/16	2x	-----S-				
	KWQC			Sa	10/08/16	:30	6:22 PM	MSSR1607H	\$750.00		2
	KWQC			Sa	10/08/16	:30	7:22 PM	MSSR1607H	\$750.00		1
<u>Aired Spots</u>				25							

<u>Gross Total</u>	\$11,705.00	
<u>Agency Commission</u>	\$1,755.75	
<u>Net Amount Due</u>	\$9,949.25	<u>Payment Terms 30 Days</u>

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