

CONTRACT



KWQC
805 Brady Street
Davenport, IA 52803
(563) 383-7000

<u>Contract / Revision</u> 946739 /		<u>Alt Order #</u> 08404875
<u>Product</u> 5248/MIKE SMIDDY A		
<u>Contract Dates</u> 09/30/16 - 10/09/16		<u>Estimate #</u> 5248
<u>Advertiser</u> POL/M Smiddy STR IL (D)		<u>Original Date / Revision</u> 09/28/16 / 09/29/16
<u>Billing Cycle</u> WEEKLY	<u>Billing Calendar</u> Calendar	<u>Cash/Trade</u> Cash
<u>Property</u> KWQC	<u>Account Executive</u> HRP Chicago	<u>Sales Office</u> HRP/Chicago
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agency Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

AL Media
222 West Ontario
Suite 600
Chicago, IL 60610
USA

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
N 1	KWQC	09/30/16	09/30/16	M-F 5a News	M-F 5a-6a		:30			P2		NM	2	\$630.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/29/16	10/05/16	----F--				2	\$315.00					
N 2	KWQC	10/03/16	10/05/16	M-F 5a News	M-F 5a-6a		:30			P2		NM	2	\$630.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/03/16	10/09/16	MTW----				2	\$315.00					
N 3	KWQC	09/30/16	09/30/16	Today Show M-F	M-F 7a-9a		:30			P2		NM	2	\$1,880.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/29/16	10/05/16	----F--				2	\$940.00					
N 4	KWQC	10/03/16	10/05/16	Today Show M-F	M-F 7a-9a		:30			P2		NM	3	\$2,925.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/03/16	10/09/16	MTW----				3	\$975.00					
N 5	KWQC	09/30/16	09/30/16	M-F 9am Today Show	M-F 9a-10a		:30			P2		NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/29/16	10/05/16	----F--				2	\$350.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>			<u>Type</u>		
	1	KWQC	09/29/16-10/05/16	M-F 9am Today Show I	M-F 9a-10a	-----F----	:30		\$350.00			NM		
			See MG 5.3											
	3	KWQC	10/03/16-10/05/16	M-F 9am Today Show I	M-F 9a-10a	MTuW-----	:30		\$350.00			NM		
			Ⓜ MG for 5.1 09/30											
N 6	KWQC	10/03/16	10/05/16	M-F 9am Today Show	M-F 9a-10a		:30			P2		NM	3	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/03/16	10/09/16	MTW----				3	\$350.00					
N 7	KWQC	10/03/16	10/05/16	M-F 10am Today Show	M-F 10a-11a		:30			P2		NM	1	\$315.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/03/16	10/09/16	MTW----				1	\$315.00					
N 8	KWQC	09/30/16	09/30/16	M-F 11a-12p	M-F 11a-12p		:30			P2		NM	3	\$570.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/29/16	10/05/16	----F--				3	\$190.00					
N 9	KWQC	10/03/16	10/05/16	M-F 11a-12p	M-F 11a-12p		:30			P2		NM	2	\$380.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/03/16	10/09/16	MTW----				2	\$190.00					

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

LIN Television Corporation does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on LIN Television Corporation stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



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<u>Contract Dates</u> 09/30/16 - 10/09/16	<u>Product</u> 5248/MIKE SMIDDY A	<u>Estimate #</u> 5248
<u>Advertiser</u> POL/M Smiddy STR IL (D)		<u>Original Date / Revision</u> 09/28/16 / 09/29/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
N 10	KWQC	09/30/16	09/30/16	M-F Noon Edition New	M-F 12p-1p		:30			P2		NM	3	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/29/16	10/05/16	----F--				3	\$250.00					
N 11	KWQC	10/03/16	10/05/16	M-F Noon Edition New	M-F 12p-1p		:30			P2		NM	3	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/03/16	10/09/16	MTW----				3	\$250.00					
N 12	KWQC	09/30/16	09/30/16	Days of Our Lives	M-F 1p-2p		:30			P2		NM	2	\$630.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/29/16	10/05/16	----F--				2	\$315.00					
N 13	KWQC	10/03/16	10/05/16	Days of Our Lives	M-F 1p-2p		:30			P2		NM	2	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/03/16	10/09/16	MTW----				2	\$375.00					
N 14	KWQC	09/30/16	09/30/16	M-F 330p-4p	M-F 330p-4p		:30			P2		NM	2	\$880.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/29/16	10/05/16	----F--				2	\$440.00					
N 15	KWQC	10/03/16	10/05/16	M-F 330p-4p	M-F 330p-4p		:30			P2		NM	3	\$1,320.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/03/16	10/09/16	MTW----				3	\$440.00					
N 16	KWQC	09/30/16	09/30/16	M-F 4pm News	M-F 4p-430p		:30			P2		NM	2	\$630.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/29/16	10/05/16	----F--				2	\$315.00					
N 17	KWQC	10/03/16	10/05/16	M-F 4pm News	M-F 4p-430p		:30			P2		NM	2	\$630.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/03/16	10/09/16	MTW----				2	\$315.00					
N 18	KWQC	09/30/16	09/30/16	M-F 430p-5p	M-F 430p-5p		:30			P2		NM	2	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/29/16	10/05/16	----F--				2	\$375.00					
N 19	KWQC	10/03/16	10/05/16	M-F 430p-5p	M-F 430p-5p		:30			P2		NM	2	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/03/16	10/09/16	MTW----				2	\$375.00					
N 20	KWQC	09/30/16	09/30/16	M-F 5pm News	M-F 5p-530p		:30			P2		NM	2	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/29/16	10/05/16	----F--				2	\$875.00					
N 21	KWQC	10/03/16	10/05/16	M-F 5pm News	M-F 5p-530p		:30			P2		NM	3	\$2,820.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/03/16	10/09/16	MTW----				3	\$940.00					
N 22	KWQC	10/03/16	10/05/16	M-F 10pm News	M-F 10p-1035p		:30			P2		NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/03/16	10/09/16	MTW----				1	\$1,500.00					
D 23	KWQC	10/01/16	10/01/16	Sign-On/Sign-Off	M-Su 4a-4x		:30			P2		NM	0	\$0.00
N 24	KWQC	10/01/16	10/01/16	Sa 6pm News	Sa 6p-630p		:30			P2		NM	1	\$565.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/01/16	10/07/16	-----1-				1	\$565.00					
N 25	KWQC	10/02/16	10/02/16	Today Show Su	Su 7a-8a		:30			P2		NM	1	\$440.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/02/16	10/08/16	-----1				1	\$440.00					
N 26	KWQC	10/01/16	10/01/16	Sa 630p-7p	Sa 630p-7p		:30			P2		NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/01/16	10/07/16	-----1-				1	\$500.00					
N 27	KWQC	09/30/16	09/30/16	Fri Prime Other 2	F 8p-10p		:30			P2		NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/26/16	10/02/16	----F--				2	\$200.00					
N 28	KWQC	09/30/16	09/30/16	M-F 107a Late News FM-F 107x-142x			:30			P2		NM	1	\$18.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/26/16	10/02/16	----F--				1	\$18.00					
Totals									0.00				55	\$24,913.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 - 10/02/16	27	\$10,743.00	(\$1,611.45)	\$9,131.55
10/03/16 - 10/09/16	28	\$14,170.00	(\$2,125.50)	\$12,044.50
Totals	55	\$24,913.00	(\$3,736.95)	\$21,176.05

Signature: _____ **Date:** _____

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