



## Remit Address:

**KWQC**  
**PO Box 743299**  
**Atlanta, GA 30384**  
**Main: (563) 383-7000**  
**Billing: (317) 296-3100**

## INVOICE

Advertiser	POL/M Smiddy STR IL (D)
Product	5284/MIKE SMIDDY A
Estimate Number	5284

Invoice #	950605-2
Invoice Date	10/16/16
Invoice Month	October 2016
Invoice Period	10/10/16 - 10/16/16

Property	KWQC
Account Executive	HRP Chicago
Sales Office	HRP/Chicago
Sales Region	National

Order #	950605
Alt Order #	08410553
Deal #	
Order Flight	10/07/16 - 10/13/16

Billing Calendar	Calendar
Billing Type	Cash
Special Handling	

Agency Code	
Advertiser Code	
Product 1/2	

Agency Ref	
Advertiser Ref	

## Billing Address:

**AL Media**  
**Attention: Accounts Payable**  
**222 West Ontario**  
**Suite 600**  
**Chicago, IL 60610**  
**USA**

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
2	KWQC	M-F 5a News	M-F 5a-6a		10/10/16 to 10/16/16	2x	MTW----				
	KWQC			Tu	10/11/16	:30	5:40 AM	MSSR1605H	\$315.00		2
	KWQC			W	10/12/16	:30	5:17 AM	MSSR1605H	\$315.00		1
5	KWQC	Today Show M-F	M-F 7a-9a		10/10/16 to 10/16/16	1x	MTW----				
	KWQC			Tu	10/11/16	:30	8:59 AM	MSSR1605H	\$815.00		1
7	KWQC	M-F 9am Today Show II	M-F 9a-10a		10/10/16 to 10/16/16	3x	MTW----				
	KWQC			M	10/10/16	:30	9:28 AM	MSSR1605H	\$400.00		2
	KWQC			Tu	10/11/16	:30	9:58 AM	MSSR1605H	\$400.00		1
	KWQC			W	10/12/16	:30	9:53 AM	MSSR1605H	\$400.00		3
9	KWQC	M-F Noon Edition News	M-F 12p-1p		10/10/16 to 10/16/16	3x	MTW----				
	KWQC			M	10/10/16	:30	12:25 PM	MSSR1605H	\$250.00		3
	KWQC			Tu	10/11/16	:30	12:17 PM	MSSR1605H	\$250.00		1
	KWQC			W	10/12/16	:30	12:46 PM	MSSR1605H	\$250.00		2
11	KWQC	M-F 4pm News	M-F 4p-430p		10/10/16 to 10/16/16	2x	MTW----				
	KWQC			M	10/10/16	:30	4:27 PM	MSSR1605H	\$625.00		1
	KWQC			Tu	10/11/16	:30	4:15 PM	MSSR1605H	\$625.00		2
13	KWQC	M-F 5pm News	M-F 5p-530p		10/10/16 to 10/16/16	3x	MTW----				
	KWQC			M	10/10/16	:30	5:10 PM	MSSR1605H	\$940.00		1
	KWQC			Tu	10/11/16	:30	5:27 PM	MSSR1605H	\$940.00		2
	KWQC			W	10/12/16	:30	5:11 PM	MSSR1605H	\$940.00		3
15	KWQC	M-F 6pm News	M-F 6p-630p		10/10/16 to 10/16/16	1x	MTW----				
	KWQC			Tu	10/11/16	:30	6:12 PM	MSSR1605H	\$1,440.00		1

Subject to our standard terms and conditions located at [www.linmedia.com/multiplatform-ad-solutions](http://www.linmedia.com/multiplatform-ad-solutions).

We warrant that the "actual broadcast" information shown on this invoice was taken from the program log and will be available, upon request, for inspection by the advertiser or agency for at least twelve (12) months from the date of this invoice. If you are unable to resolve a payment dispute with your station, please call 1-317-704-8747 to reach our Accounts Receivable department. If you wish to report possible misconduct, you may reach our compliance hotline at 1-877-363-3072.

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17	KWQC	M-F 10pm News	M-F 10p-1035p		10/10/16 to 10/16/16	1x	MTW----				
	KWQC			W	10/12/16	:30	10:13 PM	MSSR1605H	\$1,500.00		1
22	KWQC	M-F 430am News	M-F 430a-5a		10/10/16 to 10/16/16	1x	MTW----				
	KWQC			M	10/10/16	:30	4:39 AM	MSSR1605H	\$50.00		1
<u>Aired Spots</u>				17							

<u>Gross Total</u>	<b>\$10,455.00</b>	
<u>Agency Commission</u>	<b>\$1,568.25</b>	
<u>Net Amount Due</u>	<b>\$8,886.75</b>	<b>Payment Terms 30 Days</b>

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