

To: WRKO Boston MA  
WEEI-FM HD2 Lawrence MA Public File

From: Kerry Popp, Producer  
Phil Zachary, VP/Market Manager, Entercom- Boston

Re: Public Affairs Quarterly Report

For: 4th Quarter 2016 (October-December)

Date: January 1, 2017

This quarter, the radio stations listed above identified the following as community issues:

1. **Arts & Culture**
2. **Community Awareness**
3. **Current Events**
4. **Education**
5. **Health**
6. **History/Politics**
7. **Personal Well-Being**

An average of 850 minutes per week were devoted this quarter for public affair issues. The radio stations listed above identified these issues through on-air awareness, fundraising, and the public affairs program, Q&A. The following is a complete list of topics aired during the 4th Quarter of 2016.

1. **Arts & Culture** - Includes the issues of choral music, media, documentary filmmaking, opera, family politics, and literature.
2. **Community Awareness** - Includes the issues of urban planning, ethnicity, voter fraud, hate crimes, becoming a sanctuary city, gerontology, and racism.
3. **Current Events** - Includes the issues of energy needs, healthcare costs, tax hikes, criminal justice, presidential race, campus violence, climate change, monuments, and public safety.
4. **Education** - Includes the issues of higher education, orphans, flag controversy, and student protest.
5. **Health** - Includes the issues of double arm transplant, auditory health, drug testing, substance abuse, mental health, smoking cessation, heart health, relationships, and cancer prevention.

6. **History/Politics** - Includes the issues of the presidential campaigns, the labor movement, the first lady, immigration, and veterans' affairs.

7. **Personal Well-Being** - Includes the issues of nutrition, exercise, emotional health, alcohol abuse, visually impaired technology, computer vision syndrome, digestive health, reducing stress, and surviving the holidays.

**Public Affairs Report Sorted By Issue For  
The 4th Quarter of 2016 (October-December)**

**ARTS & CULTURE**

**Topic:** Boston Children's Chorus

**Program:** Commonwealth Journal

**Guest:** Anthony Trecek-King, Artistic Director of the Boston Children's Chorus

**Length:** 24:33

**Aired:** October 9, 2016, 5:30 AM

**Topic:** Media, Sports, and Politics

**Program:** The Kuhner Report

**Brief Description:** New England media goes after New England Patriots Quarterback Tom Brady about his friendship with Donald Trump. What do you make of the news reporter's question to Tom Brady about Trump's "locker room talk?" Do you think Brady made the right decision by ending the press conference?

**Length:** 60:00

**Aired:** October 12, 2016, 1:00 PM

**Topic:** Undocumented and Undaunted

**Program:** Commonwealth Journal

**Guest:** Angy Rivera, Immigrant Activist featured in the documentary "Don't Tell Anyone"

**Length:** 27:32

**Aired:** November 6, 2016, 6:00 AM

**Topic:** A Night at the Opera

**Program:** Commonwealth Journal

**Guest:** Lloyd Schwartz, Professor of English at UMass Boston, Music Critic

**Length:** 27:15

**Aired:** November 13, 2016, 5:30 AM

**Topic:** Holiday Politics

**Program:** The Kuhner Report

**Brief Description:** Will you talk politics over Thanksgiving dinner?

**Length:** 60:00

**Aired:** November 23, 2016, 2:00 PM

**Topic:** Cozy Up with a Good Book and a Danish Prince

**Program:** Commonwealth Journal

**Guest:** Molly Booth, Graduate Student at UMass Boston and Author of [Saving Hamlet](#)

**Length:** 28:02

**Aired:** December 25, 2016, 6:00 AM

## **COMMUNITY AWARENESS**

**Topic:** Our Urban Future

**Program:** Commonwealth Journal

**Guest:** Ken Reardon, Director of Urban Planning and Community Development Program at UMass Boston

**Length:** 28:02

**Aired:** October 2, 2016, 6:00 AM

**Topic:** Ethnicity and Performance

**Program:** The Kuhner Report

**Brief Description:** Vice President Candidate, Tim Kaine blames his debate performance on being Irish. Hillary Clinton compares Kaine to Churchill. What do you make of Kaine blaming his debate performance on being Irish?

**Length:** 60:00

**Aired:** October 6, 2016, 12:00 PM

**Topic:** Question of Voter Fraud

**Program:** The Kuhner Report

**Brief Description:** Do you think there will be voter fraud? Presidential candidate Donald Trump predicts there will be massive voter fraud in order to keep him from becoming President.

**Length:** 60:00

**Aired:** October 24, 2016, 1:00 PM

**Topic:** Hate Crime Hotline

**Program:** The Kuhner Report

**Brief Description:** MA Attorney General, Maura Healey opens a hate crime hotline for people to snitch on one another especially on Trump supporters.

**Length:** 60:00

**Aired:** November 21, 2016, 1:00 PM

**Topic:** Getting On and Staying Put—Aging in Place in New England

**Program:** Commonwealth Journal

**Guest:** Jan Mutchler, Professor of the Department of Gerontology, McCormack Graduate School, UMass Boston and Director of the Center for Social and Demographic Research on Aging, Gerontology Institute

**Length:** 27:52

**Aired:** November 27, 2016, 6:00 AM

**Topic:** Flag Burning Consequences

**Program:** The Kuhner Report

**Brief Description:** President-elect Donald Trump tweeted this morning no one should burn the American flag and if they do there will be consequences. He suggested loss of citizenship or year in jail. What do you think should happen if someone burns the American flag?

**Length:** 60:00

**Aired:** November 29, 2016, 1:00 PM

**Topic:** Becoming a Sanctuary City

**Program:** The Kuhner Report

**Brief Description:** Salem Massachusetts wants to become a Sanctuary city. Salem City Council filed a draft ordinance to make Salem a sanctuary city. What do you make of this?

**Length:** 60:00

**Aired:** November 30, 2016, 1:00 PM

**Topic:** Racism, Anxiety, and Getting Help

**Program:** Commonwealth Journal

**Guest:** Tahirah Abdullah, Professor of Psychology at UMass Boston

**Length:** 27:00

**Aired:** December 4, 2016, 6:00 AM

## CURRENT EVENTS

**Topic:** Energy Needs

**Program:** Commonwealth Journal

**Guest:** David Cash, Dean of McCormack Graduate School at UMass Boston

**Length:** 27:16

**Aired:** October 16, 2016, 6:00 AM

**Topic:** Healthcare Costs

**Program:** The Kuhner Report

**Brief Description:** Reports claim that Obamacare costs are going to go up in the coming years. Healthcare premiums have skyrocketed 25%; this is what Republicans predicted. This will hurt the Clinton campaign.

**Length:** 60:00

**Aired:** October 25, 2016, 12:00 PM

**Topic:** Tax Hikes in the New Year

**Program:** The Kuhner Report

**Brief Description:** Boston Herald columnist Holly Robichaud discusses with Jeff Kuhner about the tax hikes that will happen in Massachusetts in 2017.

**Length:** 30:00

**Aired:** October 27, 2016, 1:00 PM

**Topic:** Criminal Justice

**Program:** The Kuhner Report

**Brief Description:** Teenager brutally beaten over a pro-police post on Facebook. Mother of teenager who was beat up over a pro-police Facebook post calls for justice for her son. Do you think justice will be served for her son?

**Length:** 60:00

**Aired:** October 4, 2016, 2:00 PM

**Topic:** Presidential Protests

**Program:** The Kuhner Report

**Brief Description:** The DNC and the Clinton campaign staged protests at Trump events. What do you make of the undercover video from James O'Keefe on the Clinton Campaign staging violent protests?

**Length:** 60:00

**Aired:** October 13, 2016, 2:00 PM

**Topic:** Presidential Conflicts

**Program:** The Kuhner Report

**Brief Description:** Donald Trump attends his hotel's ribbon cutting ceremony in Washington DC. The media is complaining that he should be campaigning and not having any part in his business.

**Length:** 30:00

**Aired:** October 27, 2016, 2:00 PM

**Topic:** Monumental—Creating Meaningful Memorials

**Program:** Commonwealth Journal

**Guest:** James Young, Professor of English and Judaic Studies at UMass Boston, Juror of the 9/11 Memorial

**Length:** 28:24

**Aired:** November 13, 2016, 6:00 AM

**Topic:** Campus Violence

**Program:** The Kuhner Report

**Brief Description:** ISIS claims responsibility for the Ohio State knife attack. Islamic State claims Abdul Razak Ali Artan was one of their soldiers. Abdul Artan ran over a crowd of pedestrians and stabbed several people at Ohio State University.

**Length:** 60:00

**Aired:** November 29, 2016, 1:00 PM

**Topic:** Climate Change

**Program:** The Kuhner Report

**Brief Description:** Ivanka and Donald Trump meet with Al Gore over Climate Change. Donald Trump has been against climate change in the past. Will his daughter Ivanka change his mind over climate change?

**Length:** 60:00

**Aired:** December 1, 2016, 2:00 PM

**Topic:** In the Crosshairs—Why Mass Shootings Happen

**Program:** Commonwealth Journal

**Guest:** Louis Klaveras, Author of In the Crosshairs: Why Mass Shootings Happen

**Length:** 28:39

**Aired:** December 11, 2016, 6:00 AM

## EDUCATION

**Topic:** One Man's Journey in Higher Education

**Program:** Commonwealth Journal

**Guest:** Keith Motley, Chancellor of UMass Boston

**Length:** 27:40

**Aired:** October 2, 2016, 5:30 AM

**Topic:** A Look Inside Chinese Orphanages

**Program:** Commonwealth Journal

**Guest:** Leslie Wang, Author of Outsourced Children

**Length:** 27:44

**Aired:** October 9, 2016, 6:00 AM

**Topic:** American Flag Controversy

**Program:** The Kuhner Report

**Brief Description:** Hampshire College removes the American flag from campus over Donald Trump winning the election. Protests form between people who support the American flag and think it should be put back up and others who don't want the flag to be around the college.

**Length:** 60:00

**Aired:** November 22, 2016, 2:00 PM

**Topic:** Student Protest

**Program:** The Kuhner Report

**Brief Description:** Boston High School and Middle School students walk out of class to protest Donald Trump winning the election. What do you make of Boston

high school students walking out of class to protest Trump? Jeff tells them to stay in class and learn something.

**Length:** 60:00

**Aired:** December 5, 2016, 1:00 PM

## HEALTH

**Topic:** Double Arm Transplant

**Program:** The Kuhner Report

**Brief Description:** Massachusetts' miracle. A marine, who lost all four limbs, shares his story about receiving a double arm transplant. Sgt. John Peck joins Jeff Kuhner to talk about his double arm transplant he received at a Boston hospital.

**Length:** 60:00

**Aired:** October 6, 2016, 2:00 PM

**Topic:** Now Hear This

**Program:** Project Health Radio

**Guests:** Dr. Marshall Chason, Directory of Auditory Research at the Musician's Clinic; Dr. Serge Kotchkin, Executive Director of the Better Hearing Institute; Arnold Palmer, Golf Legend, hearing aid user

**Length:** 29:00

**Aired:** October 16, 2016, 5:30 AM

**Topic:** Drug Testing

**Program:** The Kuhner Report

**Brief Description:** Do you think presidential candidates should take a drug test? Donald Trump calls for Hillary Clinton to take a drug test before the debate on Wednesday. Do you think if that you are running for President you should need to take one?

**Length:** 60:00

**Aired:** October 17, 2016, 1:00 PM

**Topic:** A Showcase of Events

**Program:** Road to Recovery

**Guests:** Yvette Torres, Host; Tom Coderre, Chief of Staff Substance Abuse and Mental Health Services Administration (SAMHSA), US Department of Health and Human Services (HHS); Kahna Omoto, Principal Deputy Administrator (SAMHSA); Michael Botticelli, Director of National Drug Control Policy, White House Office of Drug Control Policy; Paolo Delvecchio, Director of Center Mental Health Services, SAMHSA, HHS; Lexi Sandoval, Certified Peer Specialist, National Alliance on Mental Illness; Kimberly Johnson, Director SAMHSA, HHS; Charlene Pain, Project State Coordinator, NY State Medication Assisted Recovery Services; General Arthur Dean, Chairman and CEO of Coalitions of America; Tom Villsack, US Secretary of Agriculture; Gary Parker, Executive Director Kansas Consumer Advisory Counsel for Adult Mental Health; Wayne

Ford, Executive Director of Focus on Friends; Jay Carlos Rivera, Executive Director of White Bison, Inc.; T. Daniel Fred, Director of Recovery Programs and National Outreach, Transforming Youth Recovery; Carol McDade, Co-founder and Board Member Emeritus of McShin Foundation; Honesty Liller, CEO of McShin Foundation; Allen Harris, BBQ Team Member and Alumni of McShin Foundation; Andrew Nelson, Peer Leader and Alumni of McShin Foundation; Stanislav Navinski, Director of Youth and Family Development at McShin Foundation; Sam Quinones, Author speaking at Dreamland Book Forum; Jimmy, Debbie, John, Ben, Participants at Cease Community Forum; Robert, Shari Lynn, Leonara, Robert, Melody, Participants at Big Texas Rally for Recovery

**Length:** 28:30

**Aired:** November 20, 2016, 5:30 AM

**Topic:** No Smoking

**Program:** Project Health Radio

**Guests:** Thomas Glinn, Director of Cancer and Science Trends at the American Cancer Society; Nicole Hayes on how she successfully quit smoking; Damian O'Hara, President for Allen Car America (Easy Way Cognitive Therapy)

**Length:** 29:00

**Aired:** November 27, 2016, 5:30 AM

**Topic:** Health and Happiness

**Program:** Project Health Radio

**Guests:** Dr. Lowell Satler, Interventional Cardiology; Joan Ellis, Author of Connections: A Woman's Guide to Relational Living; Dr. Tim Byers, University of Colorado

**Length:** 29:00

**Aired:** December 18, 2016, 5:30 AM

## HISTORY/POLITICS

**Topic:** Presidential Campaigns

**Program:** The Kuhner Report

**Brief Description:** Should Trump have called for Hillary Clinton to be prosecuted? During the debate Donald Trump said that if he becomes president, he would call for a special prosecutor to look into Hillary's email scandals. Do you think Donald Trump should have said that?

**Length:** 60:00

**Aired:** October 11, 2016, 12 PM

**Topic:** Presidential Debates

**Program:** The Kuhner Report

**Brief Description:** Should Presidential candidate Donald Trump accept the election results? In one of the debates, Trump said he would keep us in suspense about accepting the results of the election in November. Now Trump

has said he will accept the election results if he wins – Do you think Donald Trump made the right decision in his answer?

**Length:** 60:00

**Aired:** October 20, 2016, 12 PM

**Topic:** Eleanor and Hick

**Program:** Commonwealth Journal

**Guest:** Susan Quinn, Author of Eleanor and Hick: The Love Affair that Shaped a First Lady

**Length:** 27:14

**Aired:** October 23, 2016, 6:00 AM

**Topic:** Presidential Race

**Program:** The Kuhner Report

**Brief Description:** FBI reopens the Clinton email investigation. Talk about an October surprise What do you make of the FBI reopening the Clinton email investigation? Jeff Kuhner talks about if this will cost Hillary Clinton the election.

**Length:** 60:00

**Aired:** October 28, 2016, 2 PM

**Topic:** Death in the Haymarket

**Program:** Commonwealth Journal

**Guest:** James Green, Author of Death in the Haymarket: A Story of Chicago, the First Labor Movement, and the Bombing that Divided Gilded Age America

**Length:** 28:00

**Aired:** October 30, 2016, 6:00 AM

**Topic:** Veterans' Stories—In Their Own Words

**Program:** Commonwealth Journal

**Guests:** Charles McGee and George Hardy, Veteran Tuskegee Airmen; Jean Rhodes, Professor and App Creator/Veterans History Project, Library of Congress

**Length:** 26:32

**Aired:** November 20, 2016, 6:00 AM

**Topic:** Out of Many, One? Immigration in American History

**Program:** Commonwealth Journal

**Guest:** Monica Pilayo, Professor of History at UMass Boston

**Length:** 28:02

**Aired:** December 18, 2016, 6:00 AM

## PERSONAL WELL-BEING

**Topic:** Diet and Exercise

**Program:** Project Health Radio

**Guests:** Scott Abbott, Author of Hard Body Success; Tony Garafalo, Director of Sports Medicine at Accelerated Rehab Centers; Doug Englesby, Vitamin Dietary Guidelines Professor at Nutratch

**Length:** 29:00

**Aired:** October 23, 2016, 5:30 AM

**Topic:** This Healthy World

**Program:** Project Health Radio

**Guests:** Dianea Kohl, Author of Tears are Truth; Randy Havisson, Alcohol Abuse Counselor; Brian Lacorwick, President and CEO of Audio Point (visually impaired technology)

**Length:** 29:00

**Aired:** October 30, 2016, 5:30 AM

**Topic:** A Healthy Variety

**Program:** Project Health Radio

**Guests:** Bill Nye, TV Host on Computer Vision Syndrome; Heather Reider, Author of It's All About You: Live the Life You Crave; Carolyn O'Neil, Registered Dietician on digestive health

**Length:** 29:00

**Aired:** November 6, 2016, 5:30 AM

**Topic:** Don't Stress Out

**Program:** Project Health Radio

**Guests:** Mark Gorkin, Licensed Clinical Social Worker known as the "Stress Doc"; Peter Moore, Editor of Men's Health Magazine; Dr. Neil Fiore, Author of Awaken Your Strongest Self; Dr. Kenneth Pelletier, Author of Stress Free for Good

**Length:** 29:00

**Aired:** December 4, 2016, 5:30 AM

**Topic:** Holiday Happiness

**Program:** Project Health Radio

**Guests:** Maryann McGinnis, Associate Editor of Prevention Magazine; Dr. Eileen Borris, Author of Finding Forgiveness: A Seven Step Program for Letting Go of Anger and Bitterness; Dr. Richard Carlson, Author of Don't Get Scrooged: How to Thrive in a World Full of Obnoxious, Incompetent, Arrogant, and Downright Mean-Spirited People

**Length:** 29:00

**Aired:** December 11, 2016, 5:30 AM

**Topic:** Food for Thought

**Program:** Project Health Radio

**Guests:** Mary Kalvagnah, Nutritionist, CEO of Althera Health on proper nutrition; Janice Taylor, Author of Our Lady of Perpetual Weight Loss; Gloria Bakst, Author of Zone Perfect Cooking Made Easy

**Length:** 29:00

**Aired:** December 25, 2016, 5:30 AM

## COMMUNITY FORUM

**Topic:** Basic Life Support Certification Course (October)

**Organization:** Health Ed of New England

**Time:** 00:30

**Aired:** October 2, 2016

**Topic:** Tips for Fall Clean Up

**Organization:** Better Business Bureau

**Time:** 00:60

**Aired:** October 2, 2016

**Topic:** Art beCAUSE Breast Cancer Gala

**Organization:** Art beCAUSE Breast Cancer Foundation

**Time:** 00:20

**Aired:** October 9, 2016

**Topic:** Walk to End Lupus Now

**Organization:** Lupus Foundation of America

**Time:** 00:30

**Aired:** October 9, 2016

**Topic:** Take 3 Actions to Fight the Flu

**Organization:** Centers for Disease Control and Prevention

**Time:** 01:30

**Aired:** October 9, December 18, 2016

**Topic:** Boost Your Flu IQ

**Organization:** Parade Magazine, Centers for Disease Control and Prevention

**Time:** 01:30

**Aired:** October 16, 2016

**Topic:** Preserve Your Hearing, Preserve Your Health

**Organization:** Hearing Loss Association of America, hi HealthInnovations

**Time:** 00:30

**Aired:** October 16, 30, 2016

**Topic:** Pointers for Grandparents

**Organization:** National Institute of Child Health and Human Development

**Time:** 00:30  
**Aired:** October 23, 2016

**Topic:** Animal Welfare  
**Organization:** Greyhound Friends  
**Time:** 00:30  
**Aired:** October 23, November 6, 2016

**Topic:** Statewide Suicide Helpline  
**Organization:** Samaritans, Inc.  
**Time:** 00:30  
**Aired:** October 23, November 6, 2016

**Topic:** Car Care  
**Organization:** Car Care Council  
**Time:** 00:30  
**Aired:** October 23, November 20, 2016

**Topic:** Planning Your Retirement  
**Organization:** Insured Retirement Institute  
**Time:** 00:30  
**Aired:** October 30, 2016

**Topic:** Technology Improving Our Lives  
**Organization:** Comcast, Department of Housing and Urban Development  
**Time:** 00:30  
**Aired:** October 30, 2016

**Topic:** A Marathon Effort  
**Organization:** Blinded Veterans Association (BVA)  
**Time:** 00:30  
**Aired:** October 30, 2016

**Topic:** Let's Talk Prevention Exhibit (Codman Square Library)  
**Organization:** Massachusetts Breast Cancer Coalition (MBCC)  
**Time:** 00:30  
**Aired:** November 6, 13, 2016

**Topic:** Grants for Teachers of French  
**Organization:** French Cultural Center  
**Time:** 00:30  
**Aired:** November 13, 2016

**Topic:** Fuel Aid Program Begins  
**Organization:** Action for Boston Community Development (ABCD)

**Time:** 00:30  
**Aired:** November 13, 2016

**Topic:** Flexible Spending Accounts  
**Organization:** American Association of Orthodontists  
**Time:** 00:30  
**Aired:** November 13, 2016

**Topic:** CPR AED Certification Course (December)  
**Organization:** Health Ed of New England  
**Time:** 00:30  
**Aired:** November 20, 2016

**Topic:** Evergreen Faire  
**Organization:** First Congregational Church in Norwood  
**Time:** 00:30  
**Aired:** November 20, 2016

**Topic:** Be Car Care Aware  
**Organization:** Car Care Council  
**Time:** 00:30  
**Aired:** November 27, 2016

**Topic:** BBB Offers Tips for Giving Wisely  
**Organization:** Better Business Bureau  
**Time:** 00:60  
**Aired:** November 27 2016

**Topic:** It's Time to Get Your Flu Shot  
**Organization:** Centers for Disease Control and Prevention  
**Time:** 00:30  
**Aired:** November 27, 2016

**Topic:** Pointers for Parents—Bully Prevention  
**Organization:** Walden University  
**Time:** 00:60  
**Aired:** December 4, 2016

**Topic:** Winter Emergency Campaign  
**Organization:** Action for Boston Community Development (ABCD)  
**Time:** 00:60  
**Aired:** December 4, 18, 2016

**Topic:** Enjoy a Stress Free Holiday  
**Organization:** Entercom, Get My Perks Blog

**Time:** 00:30  
**Aired:** December 4, 25, 2016

**Topic:** BBB Offers Tips for Giving Wisely  
**Organization:** Better Business Bureau  
**Time:** 00:60  
**Aired:** December 11, 2016

**Topic:** Support the RAISE Act  
**Organization:** American Association of Orthodontists  
**Time:** 00:30  
**Aired:** December 11, 25, 2016

**Topic:** Let's Talk Prevention Exhibit (East Boston Branch)  
**Organization:** Massachusetts Breast Cancer Coalition (MBCC)  
**Time:** 00:30  
**Aired:** December 11, 25, 2016

**Topic:** Holiday Energy Saving Tips  
**Organization:** National Grid  
**Time:** 00:60  
**Aired:** December 18, 2016

**Topic:** Veterans' News and Notes  
**Organization:** Blinded Veterans Association (BVA)  
**Time:** 00:30  
**Aired:** December 25, 2016

### **PUBLIC SERVICE ANNOUNCEMENTS**

**Topic:** Food Safety—Leftovers  
**Organization:** US Department of Health and Human Services  
**Time:** 00:30  
**Aired:** 10/2/16

**Topic:** Obesity Prevention  
**Organization:** Centers for Disease Control and Prevention, US Department of Health and Human Services  
**Time:** 00:30  
**Aired:** 10/2/16, 12/4/16, 12/25/16

**Topic:** Veteran Affairs—Make the Connection  
**Organization:** US Department of Veterans Affairs  
**Time:** 00:30  
**Aired:** 10/9/16

**Topic:** Someday  
**Organization:** Social Security Administration  
**Time:** 00:30  
**Aired:** 10/9/16

**Topic:** Dog Adoption  
**Organization:** Greyhound Friends  
**Time:** 00:30  
**Aired:** 10/9/16

**Topic:** Manifesto—Breast Cancer Awareness  
**Organization:** Susan G. Komen  
**Time:** 00:30  
**Aired:** 10/9/16, 10/30/16, 11/27/16, 12/11/16

**Topic:** Morgan Freeman—Colorectal Cancer  
**Organization:** US Department of Health and Human Services  
**Time:** 00:30  
**Aired:** 10/16/16

**Topic:** Breast Augmentation Following Mastectomy  
**Organization:** Allergan Inc.  
**Time:** 00:60  
**Aired:** 10/16/16

**Topic:** Breast Augmentation—Memory Gel  
**Organization:** Mentor Corporation  
**Time:** 00:60  
**Aired:** 10/16/16

**Topic:** Aphrodite's Spa—Check Yearly  
**Organization:** AARP, Vision Council of America  
**Time:** 00:30  
**Aired:** 10/23/16, 10/30/16, 12/18/16

**Topic:** Spay and Neuter  
**Organization:** People for the Ethical Treatment of Animals (PETA)  
**Time:** 00:30  
**Aired:** 10/23/16, 10/30/16

**Topic:** Imagine  
**Organization:** St. Jude Children's Research Hospital  
**Time:** 00:20  
**Aired:** 10/23/16, 10/30/16, 12/11/16, 12/18/16

**Topic:** My Grandfather  
**Organization:** Us Department of Veterans Affairs  
**Time:** 00:30  
**Aired:** 10/23/16

**Topic:** Rusty Wallace—Driving Safety  
**Organization:** Us Department of Transportation  
**Time:** 00:30  
**Aired:** 10/30/16

**Topic:** Lisa Edelstein  
**Organization:** Cancer Project  
**Time:** 00:30  
**Aired:** 10/30/16

**Topic:** Digestive Health  
**Organization:** Sunsweet Growers, Inc.  
**Time:** 00:60  
**Aired:** 11/6/16

**Topic:** Mike Farrell—Youth Violence  
**Organization:** People for the Ethical Treatment of Animals (PETA)  
**Time:** 00:30  
**Aired:** 11/6/16, 11/27/16, 12/11/16

**Topic:** Osteoporosis  
**Organization:** American Academy of Orthopedic Surgeons  
**Time:** 00:20  
**Aired:** 11/6/16

**Topic:** Don't Be Blind to Diabetes  
**Organization:** American Diabetes Association  
**Time:** 00:30  
**Aired:** 11/6/16

**Topic:** Responsible Communities  
**Organization:** Community Association Institute Board  
**Time:** 00:30  
**Aired:** 11/6/16

**Topic:** Adopt a Pet  
**Organization:** Worcester Animal Rescue League  
**Time:** 00:30  
**Aired:** 11/13/16

**Topic:** Rachelle Lefevre—Adopt Don't Shop  
**Organization:** Best Friends Animal Society  
**Time:** 00:30  
**Aired:** 11/13/16

**Topic:** My Story—Voices for Recovery  
**Organization:** US Department of Health and Human Services  
**Time:** 00:20  
**Aired:** 11/20/16

**Topic:** Voices for Recovery  
**Organization:** US Department of Health and Human Services  
**Time:** 00:30  
**Aired:** 11/20/16 (x2)

**Topic:** Smart Home Owner  
**Organization:** Community Association Institute  
**Time:** 00:30  
**Aired:** 11/20/16, 12/18/16

**Topic:** Samuel L. Jackson  
**Organization:** Stand Up to Cancer, St. Baldrick's Foundation  
**Time:** 00:30  
**Aired:** 11/20/16

**Topic:** Chronic Obstructive Pulmonary Disease (COPD)  
**Organization:** Pfizer  
**Time:** 00:60  
**Aired:** 11/27/16

**Topic:** Morgan Freeman—Colorectal Cancer  
**Organization:** US Department of Health and Human Services  
**Time:** 00:15  
**Aired:** 12/4/16, 12/11/16

**Topic:** Chronic Kidney Disease and Heart Disease  
**Organization:** Pfizer  
**Time:** 00:60  
**Aired:** 12/4/16

**Topic:** Diabetes Nutrition  
**Organization:** American Association Diabetes Educators  
**Time:** 00:60  
**Aired:** 12/4/16  
**Topic:** Imagine

**Organization:** St. Jude Children's Research Hospital

**Time:** 00:60

**Aired:** 12/11/16

**Topic:** Low Dose Aspirin

**Organization:** McNeil Consumer Healthcare, American Heart Association

**Time:** 00:60

**Aired:** 12/11/16

**Topic:** Rusty Wallace—You're the Professional, Buckle Up

**Organization:** US Department of Transportation

**Time:** 00:60

**Aired:** 12/18/16

**Topic:** Holiday Cruises

**Organization:** Odyssey Cruises

**Time:** 00:60

**Aired:** 12/18/16

**Topic:** Lifestyles

**Organization:** Hair Mystery

**Time:** 00:60

**Aired:** 12/18/16

**Topic:** Pertussis

**Organization:** Parents of Kids with Infectious Diseases

**Time:** 00:60

**Aired:** 12/18/16

**Topic:** Daryl Coley—Diabetic Blindness

**Organization:** American Diabetes Association

**Time:** 00:30

**Aired:** 12/25/16

**Topic:** Non-Hodgkin's Lymphoma

**Organization:** Genentech

**Time:** 00:60

**Aired:** 12/25/16

**Topic:** Daryl Coley

**Organization:** American Diabetes Association

**Time:** 00:60

**Aired:** 12/25/16

## **Public Service Campaigns**

### **WRKO raised funds for veterans in 4th quarter 2016**

WRKO held its annual Radio Telethon to benefit wounded veterans on November 11, 2016 from 12-3 PM during The Kuhner Report.