

2388703



Contract # 25074289 Changes as of: 2/8/2016 at 10:37 AM Version: Current State
 CPE: 32/37/435 Flight: 2/9/16 - 2/15/16 Station: ECIV Total \$: \$13,100.00
 Agency: STRATEGIC MEDIA SERV Advertiser: TRUMP, DONALD Market: Charleston, SC Total Spots: 52
 STRATEGIC MEDIA SERVICES 1911 NORTH FT MYER DRIVE SUITE 400 ARLINGTON VA 2000222097
 Product: Candidate Office: WASHINGTON Total CPP: \$0.00
 Primary Demo: Salesperson: CHRISTIAN CAMBEIRO Total GRP: 0
 Agency Order #: 4748718 Assistant: CHRISTIAN CAMBEIRO
 Buyer: Williams, Neil Con Type: POLITICAL/VOTE Separation:

#	Day/Time	DP	Program	Rate	Len	2/9 - 2/15							Total Spots	Total \$	CPP	GRP
						2/9	2/10	2/11	2/12	2/13	2/14	2/15				
1	Tu-F,M 6a-6:30a		Good Morning Charleston	\$190.00	30	1	0	1	0	0	0	1	3	\$570.00	\$0.00	0.0
2	Tu-F,M 6:30a-7a		Good Morning Charleston	\$190.00	30	0	1	0	1	0	0	1	3	\$570.00	\$0.00	0.0
3	Tu-F,M 7a-8a		Good Morning America	\$225.00	30	1	0	1	0	0	0	0	2	\$450.00	\$0.00	0.0
4	Tu-F,M 8a-9a		Good Morning America	\$225.00	30	0	1	0	1	0	0	1	3	\$675.00	\$0.00	0.0
5	Su 11a-11:30a		Full Measre w/ Sheryl Atkinson	\$120.00	30	0	0	0	0	0	1	0	1	\$120.00	\$0.00	0.0
6	Tu-F,M 11a-12n		The View	\$150.00	30	0	0	0	0	0	0	1	1	\$150.00	\$0.00	0.0
7	Tu-F,M 4p-5p		Ellen	\$190.00	30	0	1	0	1	0	0	1	3	\$570.00	\$0.00	0.0
8	Tu-F,M 5p-5:30p		ABC News at 5P	\$150.00	30	1	1	0	1	0	0	1	4	\$600.00	\$0.00	0.0
9	Tu-F,M 5:30p-6p		ABC NEWS 4 @ 530	\$150.00	30	0	1	1	1	0	0	1	4	\$600.00	\$0.00	0.0
10	Tu-F,M 6p-6:30p		ABC News at 6P	\$225.00	30	1	0	1	1	0	0	1	4	\$900.00	\$0.00	0.0
11	Tu-F,M 6:30p-7p		ABC World News	\$225.00	30	1	1	1	1	0	0	1	5	\$1,125.00	\$0.00	0.0
12	Tu-F,M 7p-7:30p		ABC News at 7P	\$190.00	30	1	1	0	1	0	0	1	4	\$760.00	\$0.00	0.0
13	Tu-F,M 7:30p-8p		Entertainment Tonight	\$225.00	30	1	1	0	0	0	0	1	3	\$675.00	\$0.00	0.0
14	Tu-F,M 11p-11:35p		ABC News 4 at 11P	\$150.00	30	0	1	1	1	0	0	1	4	\$600.00	\$0.00	0.0
15	Su 11p-11:35p		ABC News 4 At 11P	\$115.00	30	0	0	0	0	0	1	0	1	\$115.00	\$0.00	0.0
16	Tu-F,M 11:35p-12:37a		Jimmy Kimmel Live	\$45.00	30	0	0	1	0	0	0	1	2	\$90.00	\$0.00	0.0
17	Tu-F,M 12:37a-1:06a		Nightline	\$15.00	30	1	0	0	1	0	0	0	2	\$30.00	\$0.00	0.0
18	M 8p-10p		Bachelor-ABC	\$1,800.00	30	0	0	0	0	0	0	1	1	\$1,800.00	\$0.00	0.0
19	W 9p-9:30p		Modern Family-ABC	\$1,800.00	30	0	1	0	0	0	0	0	1	\$1,800.00	\$0.00	0.0
20	F 9p-10p		Shark Tank B-ABC	\$900.00	30	0	0	0	1	0	0	0	1	\$900.00	\$0.00	0.0
TOTALS:						8	10	7	11	0	2	14	52	\$13,100.00	\$0.00	0.0



Contract # 25074289 **Changes as of:** 2/8/2016 at 10:37 AM **Version:** Current State
CPE: 32/37/435 **Flight:** 2/9/16 - 2/15/16 **Station:** ECIV **Total \$:** \$13,100.00
Agency: SERV **Advertiser:** TRUMP, DONALD **Market:** Charleston, SC **Total Spots:** 52
 STRATEGIC MEDIA **Product:** Candidate **Office:** WASHINGTON **Total CPP:** \$0.00
 SERVICES 1911
 NORTH FT MYER
 DRIVE SUITE 400
 ARLINGTON VA
 2000222097

Primary Demo: **Salesperson:** CHRISTIAN CAMBEIRO **Total GRP:** 0
Agency Order #: 4748718 **Assistant:** CHRISTIAN CAMBEIRO
Buyer: Williams, Neil **Con Type:** POLITICAL/VOTE **Separation:**

Hit Listed Programs	
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Competitive Information	
Market Budget:	\$13,100
ECIV Share:	100%
Comment:	Competitive Unknown

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	52	\$13,100.00	N/A	0.0
Total	100%	52	\$13,100.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2016-Feb	52	\$13,100.00
Total	52	\$13,100.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	2/8/16 10:46 AM					\$0		
New	2/8/16 10:33 AM	CHRISTIAN CAMBEIRO	New	52		\$13,100.00	\$13,100.00	

Non-Discrimination Policy
 PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSIONS REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES, CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.



ECIV
888 Allbritton Blvd
Mount Pleasant, SC 29464

Strategic Media Services
1911 N Ft Myer Dr
Ste 400
Arlington, VA 22209

Contract # 2388703
Schedule Dates 02/09/16-02/15/16
Advertiser Donald Trump for President-R (107314)
Agency Strategic Media Services (8287)
Product POLITICAL CANDIDATE (ns) (1186)
Brand CANDIDATE 32/37/435 (802966)
Salesperson Millennium/DC, Washington DC (1108)
Sales Office Millennium Washington DC
Buyer Name Neil, Williams,
Phone/Fax /
CPE 32/37/435
Account Types National/Political Candidate Agency BRD
Billing Type Standard
Comments Candidate
CHRISTIAN CAMBEIRO

Date Entered 02/08/16
Last Modified 02/08/16
Entered By Sonia Mendez
CO-OP No
Headline # ECR25074289
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$1,965.00
Net Total \$11,135.00
Sales Tax

Charleston, SC (ECIV)		
By Broadcast Month	Spots	Rate
Feb. 2016	52	\$13,100.00
Grand Total:	52	\$13,100.00

sm
2/8/16

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News (1)	02/09/16-02/09/16	3	:30	6A- News-Good Morning Charleston 6a			1						1	\$190.00	\$190.00	Charleston, SC (ECIV)	Good Morning Charleston	2/8/16
2.0	Normal Line / News (1)	02/11/16-02/11/16	3	:30	6A- News-Good Morning Charleston 6a					1				1	\$190.00	\$190.00	Charleston, SC (ECIV)	Good Morning Charleston	2/8/16
3.0	Normal Line / News (1)	02/15/16-02/15/16	3	:30	6A- News-Good Morning Charleston 6a	1								1	\$190.00	\$190.00	Charleston, SC (ECIV)	Good Morning Charleston	2/8/16
4.0	Normal Line / News (2)	02/10/16-02/10/16	3	:30	6:30A- News-Good Morning Charleston 630a				1					1	\$190.00	\$190.00	Charleston, SC (ECIV)	Good Morning Charleston	2/8/16
5.0	Normal Line / News (2)	02/12/16-02/12/16	3	:30	6:30A- News-Good Morning Charleston 630a						1			1	\$190.00	\$190.00	Charleston, SC (ECIV)	Good Morning Charleston	2/8/16
6.0	Normal Line / News (2)	02/15/16-02/15/16	3	:30	6:30A- News-Good Morning Charleston 630a	1								1	\$190.00	\$190.00	Charleston, SC (ECIV)	Good Morning Charleston	2/8/16
7.0	Normal Line / News (3)	02/09/16-02/09/16	3	:30	7A- ABC-Good Morning America			1						1	\$225.00	\$225.00	Charleston, SC (ECIV)	Good Morning America	2/8/16
8.0	Normal Line / News (3)	02/11/16-02/11/16	3	:30	7A- ABC-Good Morning America					1				1	\$225.00	\$225.00	Charleston, SC (ECIV)	Good Morning America	2/8/16
9.0	Normal Line / News (4)	02/10/16-02/10/16	3	:30	8A- ABC-Good Morning America				1					1	\$225.00	\$225.00	Charleston, SC (ECIV)	Good Morning America	2/8/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgj.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



ECIV
888 Allbritton Blvd
Mount Pleasant, SC 29464

Strategic Media Services
1911 N Ft Myer Dr
Ste 400
Arlington, VA 22209

Contract # 2388703
Schedule Dates 02/09/16-02/15/16
Advertiser Donald Trump for President-R (107314)
Agency Strategic Media Services (8287)
Product POLITICAL CANDIDATE (ns) (1186)
Brand CANDIDATE 32/37/435 (802966)
Salesperson Millennium/DC, Washington DC (1108)
Sales Office Millennium Washington DC
Buyer Name Neil, Williams,
Phone/Fax /
CPE 32/37/435
Account Types National/Political Candidate Agency BRD
Billing Type Standard
Comments Candidate
CHRISTIAN CAMBEIRO

Date Entered 02/08/16
Last Modified 02/08/16
Entered By Sonia Mendez
CO-OP No
Headline # ECR25074289
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$1,965.00
Net Total \$11,135.00
Sales Tax

Charleston, SC (ECIV)

By Broadcast Month	Spots	Rate
Feb. 2016	52	\$13,100.00
Grand Total:	52	\$13,100.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
10.0	Normal Line / News (4)	02/12/16-02/12/16	3	:30	8A- ABC-Good Morning America						1			1	\$225.00	\$225.00	Charleston, SC (ECIV)	Good Morning America	2/8/16
11.0	Normal Line / News (4)	02/15/16-02/15/16	3	:30	8A- ABC-Good Morning America	1								1	\$225.00	\$225.00	Charleston, SC (ECIV)	Good Morning America	2/8/16
12.0	Normal Line / SPOT (5)	02/14/16-02/14/16	3	:30	11A- News-Full Measure with Sharyl Attkisson								1	1	\$120.00	\$120.00	Charleston, SC (ECIV)	Full Measre w/ Sheryl Atkinson	2/8/16
13.0	Normal Line / SPOT (6)	02/15/16-02/15/16	3	:30	11A- ABC-The View	1								1	\$150.00	\$150.00	Charleston, SC (ECIV)	The View	2/8/16
14.0	Normal Line / SPOT (7)	02/10/16-02/10/16	3	:30	4P- Ellen Degeneres				1					1	\$190.00	\$190.00	Charleston, SC (ECIV)	Ellen	2/8/16
15.0	Normal Line / SPOT (7)	02/12/16-02/12/16	3	:30	4P- Ellen Degeneres						1			1	\$190.00	\$190.00	Charleston, SC (ECIV)	Ellen	2/8/16
16.0	Normal Line / SPOT (7)	02/15/16-02/15/16	3	:30	4P- Ellen Degeneres	1								1	\$190.00	\$190.00	Charleston, SC (ECIV)	Ellen	2/8/16
17.0	Normal Line / News (8)	02/09/16-02/09/16	3	:30	5P- News-ABC News 4 at 5p			1						1	\$150.00	\$150.00	Charleston, SC (ECIV)	ABC News at 5P	2/8/16
18.0	Normal Line / News (8)	02/10/16-02/10/16	3	:30	5P- News-ABC News 4 at 5p				1					1	\$150.00	\$150.00	Charleston, SC (ECIV)	ABC News at 5P	2/8/16
19.0	Normal Line / News (8)	02/12/16-02/12/16	3	:30	5P- News-ABC News 4 at 5p						1			1	\$150.00	\$150.00	Charleston, SC (ECIV)	ABC News at 5P	2/8/16
20.0	Normal Line / News (8)	02/15/16-02/15/16	3	:30	5P- News-ABC News 4 at 5p	1								1	\$150.00	\$150.00	Charleston, SC (ECIV)	ABC News at 5P	2/8/16
21.0	Normal Line / News (9)	02/10/16-02/10/16	3	:30	5:30P- News-ABC News 4 at 5p				1					1	\$150.00	\$150.00	Charleston, SC (ECIV)	ABC NEWS 4 @ 530	2/8/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

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Comments:

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Mount Pleasant, SC 29464

Strategic Media Services
1911 N Ft Myer Dr
Ste 400
Arlington, VA 22209

Contract # 2388703
Schedule Dates 02/09/16-02/15/16
Advertiser Donald Trump for President-R (107314)
Agency Strategic Media Services (8287)
Product POLITICAL CANDIDATE (ns) (1186)
Brand CANDIDATE 32/37/435 (802966)
Salesperson Millennium/DC, Washington DC (1108)
Sales Office Millennium Washington DC
Buyer Name Neil, Williams,
Phone/Fax /
CPE 32/37/435
Account Types National/Political Candidate Agency BRD
Billing Type Standard
Comments Candidate
CHRISTIAN CAMBEIRO

Date Entered 02/08/16
Last Modified 02/08/16
Entered By Sonia Mendez
CO-OP No
Headline # ECR25074289
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$1,965.00
Net Total \$11,135.00
Sales Tax

Charleston, SC (ECIV)

By Broadcast Month	Spots	Rate
Feb. 2016	52	\$13,100.00
Grand Total:	52	\$13,100.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
22.0	Normal Line / News (9)	02/11/16-02/11/16	3	:30	5:30P- News-ABC News 4 at 5p					1				1	\$150.00	\$150.00	Charleston, SC (ECIV)	ABC NEWS 4 @ 530	2/8/16
23.0	Normal Line / News (9)	02/12/16-02/12/16	3	:30	5:30P- News-ABC News 4 at 5p						1			1	\$150.00	\$150.00	Charleston, SC (ECIV)	ABC NEWS 4 @ 530	2/8/16
24.0	Normal Line / News (9)	02/15/16-02/15/16	3	:30	5:30P- News-ABC News 4 at 5p		1							1	\$150.00	\$150.00	Charleston, SC (ECIV)	ABC NEWS 4 @ 530	2/8/16
25.0	Normal Line / News (10)	02/09/16-02/09/16	3	:30	6P- News-ABC News 4 at 6p			1						1	\$225.00	\$225.00	Charleston, SC (ECIV)	ABC News at 6P	2/8/16
26.0	Normal Line / News (10)	02/11/16-02/11/16	3	:30	6P- News-ABC News 4 at 6p					1				1	\$225.00	\$225.00	Charleston, SC (ECIV)	ABC News at 6P	2/8/16
27.0	Normal Line / News (10)	02/12/16-02/12/16	3	:30	6P- News-ABC News 4 at 6p						1			1	\$225.00	\$225.00	Charleston, SC (ECIV)	ABC News at 6P	2/8/16
28.0	Normal Line / News (10)	02/15/16-02/15/16	3	:30	6P- News-ABC News 4 at 6p		1							1	\$225.00	\$225.00	Charleston, SC (ECIV)	ABC News at 6P	2/8/16
29.0	Normal Line / News (11)	02/09/16-02/09/16	3	:30	6:30P- 7P (EST)			1						1	\$225.00	\$225.00	Charleston, SC (ECIV)	ABC World News	2/8/16
30.0	Normal Line / News (11)	02/10/16-02/10/16	3	:30	6:30P- 7P (EST)				1					1	\$225.00	\$225.00	Charleston, SC (ECIV)	ABC World News	2/8/16
31.0	Normal Line / News (11)	02/11/16-02/11/16	3	:30	6:30P- 7P (EST)					1				1	\$225.00	\$225.00	Charleston, SC (ECIV)	ABC World News	2/8/16
32.0	Normal Line / News (11)	02/12/16-02/12/16	3	:30	6:30P- 7P (EST)						1			1	\$225.00	\$225.00	Charleston, SC (ECIV)	ABC World News	2/8/16
33.0	Normal Line / News (11)	02/15/16-02/15/16	3	:30	6:30P- 7P (EST)		1							1	\$225.00	\$225.00	Charleston, SC (ECIV)	ABC World News	2/8/16

CONFIRMATION CONTRACT

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Date:

Accepted-Station:

Date:

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1911 N Ft Myer Dr
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Arlington, VA 22209

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34.0	Normal Line / News (12)	02/09/16-02/09/16	3	:30	7P- News-ABC News 4 at 7p			1						1	\$190.00	\$190.00	Charleston, SC (ECIV)	ABC News at 7P	2/8/16
35.0	Normal Line / News (12)	02/10/16-02/10/16	3	:30	7P- News-ABC News 4 at 7p				1					1	\$190.00	\$190.00	Charleston, SC (ECIV)	ABC News at 7P	2/8/16
36.0	Normal Line / News (12)	02/12/16-02/12/16	3	:30	7P- News-ABC News 4 at 7p						1			1	\$190.00	\$190.00	Charleston, SC (ECIV)	ABC News at 7P	2/8/16
37.0	Normal Line / News (12)	02/15/16-02/15/16	3	:30	7P- News-ABC News 4 at 7p	1								1	\$190.00	\$190.00	Charleston, SC (ECIV)	ABC News at 7P	2/8/16
38.0	Normal Line / SPOT (13)	02/09/16-02/09/16	3	:30	7:30P- Entertainment Tonight			1						1	\$225.00	\$225.00	Charleston, SC (ECIV)	Entertainment Tonight	2/8/16
39.0	Normal Line / SPOT (13)	02/10/16-02/10/16	3	:30	7:30P- Entertainment Tonight				1					1	\$225.00	\$225.00	Charleston, SC (ECIV)	Entertainment Tonight	2/8/16
40.0	Normal Line / SPOT (13)	02/15/16-02/15/16	3	:30	7:30P- Entertainment Tonight	1								1	\$225.00	\$225.00	Charleston, SC (ECIV)	Entertainment Tonight	2/8/16
41.0	Normal Line / News (14)	02/10/16-02/10/16	3	:30	11P- News-ABC News 4 at 11p				1					1	\$150.00	\$150.00	Charleston, SC (ECIV)	ABC News 4 at 11P	2/8/16
42.0	Normal Line / News (14)	02/11/16-02/11/16	3	:30	11P- News-ABC News 4 at 11p					1				1	\$150.00	\$150.00	Charleston, SC (ECIV)	ABC News 4 at 11P	2/8/16
43.0	Normal Line / News (14)	02/12/16-02/12/16	3	:30	11P- News-ABC News 4 at 11p						1			1	\$150.00	\$150.00	Charleston, SC (ECIV)	ABC News 4 at 11P	2/8/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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888 Allbritton Blvd
Mount Pleasant, SC 29464

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44.0	Normal Line / News (14)	02/15/16-02/15/16	3	:30	11P- News-ABC News 4 at 11p	1	1							1	\$150.00	\$150.00	Charleston, SC (ECIV)	ABC News 4 at 11P	2/8/16
45.0	Normal Line / News (15)	02/14/16-02/14/16	3	:30	11P- News-ABC News 4 at 11p Sunday								1	1	\$115.00	\$115.00	Charleston, SC (ECIV)	ABC News 4 At 11P	2/8/16
46.0	Normal Line / SPOT (16)	02/11/16-02/11/16	3	:30	11:35P- ABC-Jimmy Kimmel Live				1					1	\$45.00	\$45.00	Charleston, SC (ECIV)	Jimmy Kimmel Live	2/8/16
47.0	Normal Line / SPOT (16)	02/15/16-02/15/16	3	:30	11:35P- ABC-Jimmy Kimmel Live	1								1	\$45.00	\$45.00	Charleston, SC (ECIV)	Jimmy Kimmel Live	2/8/16
48.0	Normal Line / SPOT (17)	02/09/16-02/09/16	3	:30	12:37A- ABC-Nightline		1							1	\$15.00	\$15.00	Charleston, SC (ECIV)	Nightline	2/8/16
49.0	Normal Line / SPOT (17)	02/12/16-02/12/16	3	:30	12:37A- ABC-Nightline					1				1	\$15.00	\$15.00	Charleston, SC (ECIV)	Nightline	2/8/16
50.0	Normal Line / Prime (18)	02/15/16-02/15/16	3	:30	8P- ABC-The Bachelor (Monday)	1								1	\$1,800.00	\$1,800.00	Charleston, SC (ECIV)	Bachelor-ABC	2/8/16
51.0	Normal Line / Prime (19)	02/10/16-02/10/16	3	:30	9P- ABC-Modern Family (Wednesday)			1						1	\$1,800.00	\$1,800.00	Charleston, SC (ECIV)	Modern Family-ABC	2/8/16
52.0	Normal Line / Prime (20)	02/12/16-02/12/16	3	:30	9P- ABC-Shark Tank (Friday)					1				1	\$900.00	\$900.00	Charleston, SC (ECIV)	Shark Tank B-ABC	2/8/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

CONFIRMATION CONTRACT

Accepted Agency/Advertiser:	Date:	Accepted Station:	Date:	Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sfgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.