

CONTRACT



WGNO-TV
 1 Galleria Blvd
 Suite 850
 Metairie, LA 70001
 (504) 525-3838

And:

Carvin/Sedar Communications
 36 Neron Place
 New Orleans, LA 70118

<u>Contract / Revision</u> 181813 /		<u>Alt Order #</u>
<u>Product</u> Jeff Parish Council Dist. 5-candidate		
<u>Contract Dates</u> 10/05/15 - 10/25/15		<u>Estimate #</u>
<u>Advertiser</u> Jennifer Van Vrancken/R/Jeff Parish Council		<u>Original Date / Revision</u> 08/25/15 / 10/20/15
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WGNO-TV	<u>Account Executive</u> Lee Stolf	<u>Sales Office</u> Local House
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	26	10/05/15	10/25/15	M-F 7a-9a	7a-9a		:30				NM	6	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/05/15	10/11/15	MTWTF--				2	\$75.00	0.00			
Week:		10/12/15	10/18/15	MTWTF--				3	\$75.00	0.00			
Week:		10/19/15	10/25/15	MTWTF--				1	\$75.00	0.00			
N 2	26	10/05/15	10/25/15	WGNO News @ 11a	11a-1130a		:30				NM	4	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/05/15	10/11/15	MTWTF--				2	\$65.00	0.00			
Week:		10/12/15	10/18/15	-----				0	\$0.00	0.00			
Week:		10/19/15	10/25/15	MTWTF--				2	\$65.00	0.00			
N 3	26	10/19/15	10/25/15	News With A Twist 6p	6p-630p		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/19/15	10/25/15	MTWTF--				2	\$60.00	0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	1	26	10/19/15-10/25/15	News With A Twist 6p	6p-630p	MTuWThF----	:30		\$60.00	0.00	NM		
	See MG 5.3												
	2	26	10/19/15-10/25/15	News With A Twist 6p	6p-630p	MTuWThF----	:30		\$60.00	0.00	NM		
	See MG 5.3												
N 4	26	10/19/15	10/25/15	Monday Prime	7:00 PM-9:00 PM		:30				NM	1	\$1,170.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/19/15	10/25/15	M-----				1	\$1,170.00	0.00			
N 5	26	10/16/15	10/25/15	Friday Prime Hour 3	9p-10p		:30				NM	2	\$1,530.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/12/15	10/18/15	-----F--				1	\$700.00	0.00			
Week:		10/19/15	10/25/15	-----F--				1	\$700.00	0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	1	26	10/19/15-10/25/15	Friday Prime Hour 3	9p-10p	-----F----	:30		\$700.00	0.00	NM		
	See MG 5.3												
	3	26	10/23/15-10/23/15	Friday Prime Hour 1	7p-8p	-----F----	:30		\$830.00	0.00	NM		
	Ⓜ MG for 3.1,3.2,5.1												
N 6	26	10/05/15	10/25/15	WGNO News @ 10p	10p-1035p		:30				NM	7	\$1,120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/05/15	10/11/15	MTWTF--				3	\$160.00	0.00			
Week:		10/12/15	10/18/15	MTWTF--				3	\$160.00	0.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified. It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.

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1 Galleria Blvd
Suite 850
Metairie, LA 70001
(504) 525-3838

Contract / Revision 181813 /	Alt Order #
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Contract Dates 10/05/15 - 10/25/15	Product Jeff Parish Council Dist.	Estimate #
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Advertiser Jennifer Van Vrancken/R/	Original Date / Revision 08/25/15 / 10/20/15
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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/19/15	10/25/15	MTWTF--				1	\$160.00	0.00			
N 7	26	10/17/15	10/17/15	Late Run News	Various		:30				NM	1	\$85.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/12/15	10/18/15	-----S-				1	\$65.00	0.00			
N 8	26	10/16/15	10/16/15	M-F 7a-9a	7a-9a		:30				NM	1	\$85.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/12/15	10/18/15	----F--				1	\$85.00	0.00			
N 9	26	10/16/15	10/16/15	WGNO News @ 11a	11a-1130a		:30				NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/12/15	10/18/15	----F--				1	\$70.00	0.00			
N 10	26	10/16/15	10/16/15	M-F 630p-7p	630p-7p		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/12/15	10/18/15	----F--				1	\$150.00	0.00			
N 11	26	10/19/15	10/23/15	M-F 630p-7p	630p-7p		:30				NM	5	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/19/15	10/25/15	11111--				5	\$150.00	0.00			
N 12	26	10/19/15	10/23/15	M-F 7a-9a	7a-9a		:30				NM	1	\$85.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/19/15	10/25/15	-TWTF--				1	\$85.00	0.00			
N 13	26	10/19/15	10/23/15	WGNO News @ 11a	11a-1130a		:30				NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/19/15	10/25/15	MTWTF--				1	\$70.00	0.00			
N 14	26	10/19/15	10/25/15	News With A Twist 5p	5p-530p		:30				NM	1	\$110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/19/15	10/25/15	MTWTF--				1	\$110.00	0.00			
N 15	26	10/19/15	10/25/15	News With A Twist 6p	6p-630p		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/19/15	10/25/15	MTWTF--				1	\$200.00	0.00			
N 16	26	10/20/15	10/25/15	WGNO News @ 10p	10p-1035p		:30				NM	1	\$170.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/19/15	10/25/15	-TWTF--				1	\$170.00	0.00			
N 17	26	10/21/15	10/21/15	News With A Twist 6p	6p-630p		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/19/15	10/25/15	--W----				1	\$200.00	0.00			
N 18	26	10/22/15	10/22/15	M-F 7a-9a	7a-9a		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/19/15	10/25/15	---T---				1	\$100.00	0.00			
N 19	26	10/22/15	10/23/15	M-F 7a-9a	7a-9a		:30				NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/19/15	10/25/15	---11--				2	\$100.00	0.00			
N 20	26	10/19/15	10/25/15	News With A Twist 5p	5p-530p		:30				NM	1	\$165.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/19/15	10/25/15	---TF--				1	\$165.00	0.00			
N 21	26	10/21/15	10/23/15	WGNO News @ 10p	10p-1035p		:30				NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/19/15	10/25/15	--1-1--				2	\$250.00	0.00			
N 22	26	10/22/15	10/22/15	WGNO News @ 10p	10p-1035p		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/19/15	10/25/15	---T---				1	\$250.00	0.00			
Totals										0.00		42	\$7,700.00

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<u>Contract / Revision</u>	<u>Alt Order #</u>
181813 /	

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/05/15 - 10/25/15	Jeff Parish Council Dist.	

<u>Advertiser</u>	<u>Original Date / Revision</u>
Jennifer Van Vrancken/R/	08/25/15 / 10/20/15

Time Period	# of Spots	Gross Amount	Net Amount
09/28/15 - 10/23/15	42	\$7,700.00	\$6,545.00
Totals	42	\$7,700.00	\$6,545.00

Signature: _____ **Date:** _____

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AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: WGNO- TV New Orleans, LA	Date: 10/20/15
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I, Karen Carvin

being/on behalf of: Jennifer Van Vrancken

a legally qualified candidate of the Republican

political party for the office of: Jefferson Parish Council-Dist. 5

in the primary

election to be held on: October 24, 2015

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
SEE ATTACHED SCHEDULE					

Attach proposed schedule with charges (if available): \$840.00

