

CONTRACT



WGNO-TV
1 Galleria Blvd
Suite 850
Metairie, LA 70001
(504) 525-3838

And:

Carvin/Sedar Communications
36 Neron Place
New Orleans, LA 70118

Contract / Revision 181813 /		Alt Order #
Product Jeff Parish Council Dist. 5-candidate		
Contract Dates 10/05/15 - 10/25/15		Estimate #
Advertiser Jennifer Van Vrancken/R/Jeff Parish Council		Original Date / Revision 08/25/15 / 10/20/15
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station WGNO-TV	Account Executive Lee Stolf	Sales Office Local House
Special Handling		
Demographic Adults 25-54		
IDB#	Advertiser Code	Product Code
Agency Ref		Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	26	10/05/15	10/25/15	M-F 7a-9a	7a-9a		:30				NM	6	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/05/15	10/11/15	MTWTF--				2	\$75.00	0.00			
Week:		10/12/15	10/18/15	MTWTF--				3	\$75.00	0.00			
Week:		10/19/15	10/25/15	MTWTF--				1	\$75.00	0.00			
N 2	26	10/05/15	10/25/15	WGNO News @ 11a	11a-1130a		:30				NM	4	\$260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/05/15	10/11/15	MTWTF--				2	\$65.00	0.00			
Week:		10/12/15	10/18/15	-----				0	\$0.00	0.00			
Week:		10/19/15	10/25/15	MTWTF--				2	\$65.00	0.00			
N 3	26	10/19/15	10/25/15	News With A Twist 6p	6p-630p		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/19/15	10/25/15	MTWTF--				2	\$60.00	0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	1	26	10/19/15-10/25/15	News With A Twist 6p	6p-630p	MTuWThF----	:30		\$60.00	0.00	NM		
			See MG 5.3										
	2	26	10/19/15-10/25/15	News With A Twist 6p	6p-630p	MTuWThF----	:30		\$60.00	0.00	NM		
			See MG 5.3										
N 4	26	10/19/15	10/25/15	Monday Prime	7:00 PM-9:00 PM		:30				NM	1	\$1,170.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/19/15	10/25/15	M-----				1	\$1,170.00	0.00			
N 5	26	10/16/15	10/25/15	Friday Prime Hour 3	9p-10p		:30				NM	2	\$1,530.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/12/15	10/18/15	-----F--				1	\$700.00	0.00			
Week:		10/19/15	10/25/15	-----F--				1	\$700.00	0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	1	26	10/19/15-10/25/15	Friday Prime Hour 3	9p-10p	-----F----	:30		\$700.00	0.00	NM		
			See MG 5.3										
	3	26	10/23/15-10/23/15	Friday Prime Hour 1	7p-8p	-----F----	:30		\$830.00	0.00	NM		
			Ⓜ MG for 3.1,3.2,5.1										
N 6	26	10/05/15	10/25/15	WGNO News @ 10p	10p-1035p		:30				NM	7	\$1,120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/05/15	10/11/15	MTWTF--				3	\$160.00	0.00			
Week:		10/12/15	10/18/15	MTWTF--				3	\$160.00	0.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified. It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.

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<u>Contract / Revision</u>	<u>Alt Order #</u>
181813 /	

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/05/15 - 10/25/15	Jeff Parish Council Dist.	

<u>Advertiser</u>	<u>Original Date / Revision</u>
Jennifer Van Vranken/RJ	08/25/15 / 10/20/15

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/19/15	10/25/15	MTWTF--				1	\$160.00	0.00			
N 7	26	10/17/15	10/17/15	Late Run News	Various		:30				NM	1	\$85.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/12/15	10/18/15	-----S-				1	\$85.00	0.00			
N 8	26	10/16/15	10/16/15	M-F 7a-9a	7a-9a		:30				NM	1	\$85.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/12/15	10/18/15	----F--				1	\$85.00	0.00			
N 9	26	10/16/15	10/16/15	WGNO News @ 11a	11a-1130a		:30				NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/12/15	10/18/15	----F--				1	\$70.00	0.00			
N 10	26	10/16/15	10/16/15	M-F 630p-7p	630p-7p		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/12/15	10/18/15	----F--				1	\$150.00	0.00			
N 11	26	10/19/15	10/23/15	M-F 630p-7p	630p-7p		:30				NM	5	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/19/15	10/25/15	11111--				5	\$150.00	0.00			
N 12	26	10/19/15	10/23/15	M-F 7a-9a	7a-9a		:30				NM	1	\$85.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/19/15	10/25/15	-TWTF--				1	\$85.00	0.00			
N 13	26	10/19/15	10/23/15	WGNO News @ 11a	11a-1130a		:30				NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/19/15	10/25/15	MTWTF--				1	\$70.00	0.00			
N 14	26	10/19/15	10/25/15	News With A Twist 5p	5p-530p		:30				NM	1	\$110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/19/15	10/25/15	MTWTF--				1	\$110.00	0.00			
N 15	26	10/19/15	10/25/15	News With A Twist 6p	6p-630p		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/19/15	10/25/15	MTWTF--				1	\$200.00	0.00			
N 16	26	10/20/15	10/25/15	WGNO News @ 10p	10p-1035p		:30				NM	1	\$170.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/19/15	10/25/15	-TWTF--				1	\$170.00	0.00			
N 17	26	10/21/15	10/21/15	News With A Twist 6p	6p-630p		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/19/15	10/25/15	--W----				1	\$200.00	0.00			
N 18	26	10/22/15	10/22/15	M-F 7a-9a	7a-9a		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/19/15	10/25/15	---T---				1	\$100.00	0.00			
N 19	26	10/22/15	10/23/15	M-F 7a-9a	7a-9a		:30				NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/19/15	10/25/15	---11--				2	\$100.00	0.00			
N 20	26	10/19/15	10/25/15	News With A Twist 5p	5p-530p		:30				NM	1	\$165.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/19/15	10/25/15	---TF--				1	\$165.00	0.00			
N 21	26	10/21/15	10/23/15	WGNO News @ 10p	10p-1035p		:30				NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/19/15	10/25/15	--1-1--				2	\$250.00	0.00			
N 22	26	10/22/15	10/22/15	WGNO News @ 10p	10p-1035p		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/19/15	10/25/15	---T---				1	\$250.00	0.00			
Totals										0.00		42	\$7,700.00

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<u>Advertiser</u>	<u>Original Date / Revision</u>
Jennifer Van Vrancken/R/	08/25/15 / 10/20/15

<u>Time Period</u>	<u># of Spots</u>	<u>Gross Amount</u>	<u>Net Amount</u>
09/28/15 - 10/23/15	42	\$7,700.00	\$6,545.00
Totals	42	\$7,700.00	\$6,545.00

Signature: _____ **Date:** _____

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AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**

☒ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: WGNO- TV New Orleans, LA	Date: 10/20/15
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I, Karen Carvin,
 being/on behalf of: Jennifer Van Vrancken,
 a legally qualified candidate of the Republican
 political party for the office of: Jefferson Parish Council-Dist. 5
 in the primary
 election to be held on: October 24, 2015

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
SEE ATTACHED SCHEDULE					

Attach proposed schedule with charges (if available): \$840.00

I represent that the payment for the above described broadcast time has been furnished by:

The Committee to Elect Jennifer Van Vrancken Council

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

E. John Litchfield

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

10/20/15  CARVIN / SEDER LLC
Date Signature

To Be Signed By Station Representative

☒ Accepted ☐ Accepted in Part ☐ Rejected
 Rocky Dargatzis Asm
Signature Printed Name Title