

WTFX
Louisville, KY
Quarterly Issues/Programs List
First Quarter, 2024
04/08/2024

WTFX
Quarterly Issues/Programs List

WTFX provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **Athletics \ Sports Revenue \ Education \ Politics \ Public Policy \ Economic Policy:** Remembering U of L asst Jerry Jones \ WKU football generated \$34 million in media exposure \ Gov Beshear's Education Initiatives \ Legislation in Frankfort
- **Culture \ Holiday Celebrations \ Dental Health \ Public Policy \ Government \ Technology \ Consumer Affairs:** Ireland and Kentucky similarities \ Children's Dental Health Month and the fight to keep fluoride in drinking water \ The latest mobile technology available to Kentuckians
- **Education \ Parenting \ Family \ Technology:** Bill To Lower Substitute Teacher Requirements \ JCPS Bus Driver Good Deed \ AT&T Cell Phone Outage
- **Education \ Public Policy \ Governance \ Relationships \ Social Media \ Consumer Affairs \ Sports \ Baseball:** Should JCPS be broken up and other issues facing Kentucky education \ Why are Kentuckians paying so much for dating apps? \ History of baseball in Kentucky and some top MLB picks from schools in the Commonwealth
- **Employment \ Workplace \ Economy \ Consumer Affairs \ Education \ Public Policy \ Government \ Sports :** Workplace Trust in Kentucky \ The Wrong Uses of Credit Cards \ Potentially Breaking Up the State's Largest Public School System \ Girls Sweet 16 Review
- **Gambling \ Addictions \ Finance \ Sports \ Public Policy \ Education \ Agriculture \ Consumerism:** Helping those with problem gambling addictions \ How to fix the issues with college basketball \ Kentucky Beef is in demand
- **History \ Conflict \ War \ Preservation \ Mental Health \ Healthcare \ Children's Issues \ Sports \ Prep Activities:** Efforts to preserve Kentucky's Historical Battlefields \ Are Mental Health Experts the Problem with Society? \ Looking back at this past weeks Boys Sweet 16
- **Home Improvement \ Energy Conservation \ Environmental \ Public Service \ Military \ Careers:** Keeping our homes protected from the elements \ Benefits of service in the Army Reserves
- **Mathematics \ Data Science \ Sports Analytics \ Education :** Using science and data analytics to predict the NCAA Tournament
- **National \ Political \ Parenting \ Family:** Super Bowl 58 how the actions of the players teach our kids how to behave.
- **Politics \ Governance \ Public Policy \ Economy \ Technology \ Social Media \ Automotive:** Happenings in State Government \ What to expect as we look into 2024
- **Politics \ Leadership \ Government:** Reflections on Senator Mitch McConnell's tenure as Senate Leader
- **Politics \ National \ Defense:** U.S. Defense Secretary Lloyd Austin hospital stay and why it was kept from the pub
- **Politics \ National \ Governing Law \ Elections:** How will it play out with Donald Trump being removed from the ballot in Colorado and Maine?

- **Public Education \ Transportation \ Governance \ Political :** JCPS Bus Route issues audit
- **Public Safety \ Education \ Parenting \ Mental Health \ Commerce \ Consumer Spending \ Economy \ Legislation \ Governance:** School Shootings and Parental Responsibility \ Valentine's Retail Spending and Card Swipe Fee Legislation
- **Public Safety \ Politics \ Crime \ Education:** Holding Parents Responsible for School Shootings
- **Public Safety \ Politics \ Education:** Kentucky Ban on cellphones in classrooms.
- **Public Safety \ Politics \ Public Policy \ Corrections \ Government \ Law:** Analyzing the impact of the Safer Kentucky Act on public safety and marginalized groups
- **Public Safety \ Transportation \ Government:** Hero Firefighter who saved driver from truck who went over bridge.
- **Public Safety \ Violence \ Individual Rights \ Mental Health:** Gun Violence; One Year Anniversary of Louisville Bank Shooting.
- **Public policy \ Government \ Economics \ Animal Health \ Health \ Education :** Kentucky lawmakers for a coalition to keep the lights on in rural Kentucky \ Latest veterinary trends for our household pets in 2024 \ KCTCS gets major federal grants
- **Sports \ Public Education \ Consumer Affairs \ Race Relations \ Economy :** Kenny Payne fired as Head UL Basketball Coach.
- **Theft \ Public Safety \ Personal Fiance \ Health \ Well Being \ Sports:** How can we best protect ourselves from identity theft? \ Are we staring at our screens too much? \ UK soccer star talks about having professional soccer in Kentucky
- **Weather \ Economics \ Political \ Human Interest:** A look back at the Winter storm from 30 years ag

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Politics \ National \ Governing Law \ Elections	Moral Side of the News	How will it play out with Donald Trump being removed from the ballot in Colorado and Maine?	Moral Side Panel of Clergymen	01/07/2024 05:57 AM	028:46
Politics \ Governance \ Public Policy \ Economy \ Technology \ Social Media \ Automotive	Kentucky Focus	Happenings in State Government \ What to expect as we look into 2024	Mike Duboski \ Scott Fitzgerald	01/07/2024 06:27 AM	029:30
Politics \ National \ Defense	Moral Side of the News	U.S. Defense Secretary Lloyd Austin hospital stay and why it was kept from the pub	Moral Side Panel of Clergymen	01/14/2024 05:59 AM	028:46

ISSUE	PROGRAM/TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Athletics \ Sports Revenue \ Education \ Politics \ Public Policy \ Economic Policy	Kentucky Focus	Remembering U of L asst Jerry Jones \ WKU football generated \$34 million in media exposure \ Gov Beshear's Education Initiatives \ Legislation in Frankfort	Marty Pollio \ Craig Greenberg \ Scott Fitzgerald	01/14/2024 06:29 AM	029:29
Weather \ Economics \ Political \ Human Interest	Moral Side of the News	A look back at the Winter storm from 30 years ag	Moral Side Panel of Clergymen	01/21/2024 05:58 AM	028:46
Public policy \ Government \ Economics \ Animal Health \ Health \ Education	Kentucky Focus	Kentucky lawmakers for a coalition to keep the lights on in rural Kentucky \ Latest veterinary trends for our household pets in 2024 \ KCTCS gets major federal grants	Joe Arnold \ Gene O'Neill \ Dr, Dana Varble	01/21/2024 06:27 AM	029:30
Public Safety \ Politics \ Public Policy \ Corrections \ Government \ Law	Moral Side of the News	Analyzing the impact of the Safer Kentucky Act on public safety and marginalized groups	Moral Side Panel of Clergymen	01/28/2024 05:59 AM	028:45
Home Improvement \ Energy Conservation \ Environmental \ Public Service \ Military \ Careers	Kentucky Focus	Keeping our homes protected from the elements \ Benefits of service in the Army Reserves	Keli Reynolds \ Dr. Jeff Cortez	01/28/2024 06:28 AM	029:30
Public Safety \ Politics \ Education	Moral Side of the News	Kentucky Ban on cellphones in classrooms.	Moral Side Panel of Clergymen	02/04/2024 06:00 AM	028:46
Theft \ Public Safety \ Personal Fiance \ Health \ Well Being \ Sports	Kentucky Focus	How can we best protect ourselves from identity theft? \ Are we staring at our screens too much? \ UK soccer star talks about having professional soccer in Kentucky	Terri Miller \ Rory O'Neill \ Erin Real \ Arin Wright	02/04/2024 06:29 AM	029:30
Public Safety \ Politics \ Crime \ Education	Moral Side of the News	Holding Parents Responsible for School Shootings	Moral Side Panel of Clergymen	02/11/2024 05:58 AM	028:46
Public Safety \ Education \ Parenting \ Mental Health \ Commerce \ Consumer Spending \ Economy \ Legislation \ Governance	Kentucky Focus 02/09 16:54	School Shootings and Parental Responsibility \ Valentine's Retail Spending and Card Swipe Fee Legislation	Charles Pemberton \ Steve McClain	02/11/2024 06:28 AM	029:35

ISSUE	PROGRAM/TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
National \ Political \ Parenting \ Family	Moral Side of the News	Super Bowl 58 how the actions of the players teach our kids how to behave.	Moral Side Panel of Clergymen	02/18/2024 06:00 AM	028:46
Education \ Public Policy \ Governance \ Relationships \ Social Media \ Consumer Affairs \ Sports \ Baseball	Kentucky Focus 02/15 19:10	Should JCPS be broken up and otehr issues facing Kentucky education \ Why are Kentuckians paying so much for dating apps? \ History of baseball in Kentucky and some top MLB picks from schools in the Commonwealth	Dr. Marty Polio \ Mike Dobuski	02/18/2024 06:29 AM	029:30
Education \ Parenting \ Family \ Technology	Moral Side of the News	Bill To Lower Substitute Teacher Requirements \ JCPS Bus Driver Good Deed \ AT&T Cell Phone Outage	Moral Side Panel of Clergymen	02/25/2024 05:58 AM	028:46
Education \ Public Policy \ Governance \ Relationships \ Social Media \ Consumer Affairs \ Sports \ Baseball	Kentucky Focus 02/15 19:10	Should JCPS be broken up and otehr issues facing Kentucky education \ Why are Kentuckians paying so much for dating apps? \ History of baseball in Kentucky and some top MLB picks from schools in the Commonwealth	Dr. Marty Polio \ Mike Dobuski	02/25/2024 06:28 AM	029:30
Politics \ Leadership \ Government	Moral Side of the News	Reflections on Senator Mitch McConnell's tenure as Senate Leader	Moral Side Panel of Clergymen	03/03/2024 06:00 AM	028:46
Culture \ Holiday Celebrations \ Dental Health \ Public Policy \ Government \ Technology \ Consumer Affairs	Kentucky Focus 02/29 19:10	Ireland and Kentucky similarties \ Children's Dental Health Month and the fight to keep flouride in drinking water \ The latest mobile technology available to Kentuckians	John O'Dwyer \ Dr. Pat Carroll \ Mike Dobuski	03/03/2024 06:30 AM	029:30
Public Safety \ Transportation \ Government	Moral Side of the News	Hero Firefighter who saved driver from truck who went over bridge.	Moral Side Panel of Clergymen	03/10/2024 05:59 AM	028:53
Gambling \ Addictions \ Finance \ Sports \ Public Policy \ Education \ Agriculture \ Consumerism	Kentucky Focus 03/07 19:10	Helping those with problem gambling addictions \ How to fix the issues with college basketball \ Kentucky Beef is in demand	Mike Stone \ Scott Davenport	03/10/2024 06:28 AM	029:27

ISSUE	PROGRAM/TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Sports \ Public Education \ Consumer Affairs \ Race Relations \ Economy	Moral Side of the News	Kenny Payne fired as Head UL Basketball Coach.	Moral Side Panel of Clergymen	03/17/2024 05:59 AM	028:46
Employment \ Workplace \ Economy \ Consumer Affairs \ Education \ Public Policy \ Government \ Sports	Kentucky Focus 03/14 20:10	Workplace Trust in Kentucky \ The Wrong Uses of Credit Cards \ Potentially Breaking Up the State's Largest Public School System \ Girls Sweet 16 Review	Wes Bricker \ Rory O'Neill \ Marty Polio	03/17/2024 06:29 AM	029:28
Public Safety \ Violence \ Individual Rights \ Mental Health	Moral Side of the News	Gun Violence; One Year Anniversary of Louisville Bank Shooting.	Moral Side Panel of Clergymen	03/24/2024 05:58 AM	028:46
Mathematics \ Data Science \ Sports Analytics \ Education	Kentucky Focus 03/21 20:10	Using science and data analytics to predict the NCAA Tournament	Dr. Jeff Heath	03/24/2024 06:28 AM	029:27
Public Education \ Transportation \ Governance \ Political	Moral Side of the News	JCPS Bus Route issues audit	Moral Side Panel of Clergymen	03/31/2024 05:59 AM	028:46
History \ Conflict \ War \ Preservation \ Mental Health \ Healthcare \ Children's Issues \ Sports \ Prep Activities	Kentucky Focus 03/28 20:10	Efforts to preserve Kentucky's Historical Battlefields \ Are Mental Health Experts the Problem with Society? \ Looking back at this past weeks Boys Sweet 16	Colleen Cheslak-Poulton \ Dr. Charles Pemberton \ Johnathan Shell	03/31/2024 06:29 AM	029:28

**Section II
PUBLIC SERVICE ANNOUNCEMENTS**

Section II lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
	iHM/PSA	000:30	20