



**KATZ** TELEVISION  
GROUP

125 West 55th St  
New York, NY 10019

**Contract #** 25312501

**CPE:** 49/53/5454

**Agency:** Great American Media  
GREAT AMERICAN  
MEDIA 3050 K ST NW  
SUITE 100  
WASHINGTON DC  
20007

**Changes as of:** 10/27/2016 at 9:23 PM

**Flight:** 10/18/16 - 10/24/16

**Advertiser:** DSCC IE  
**Product:** issue

**Version:** Current State Version 2

**Station:** KOZL

**Market:** Springfield, MO  
**Office:** WASHINGTON

**Total \$:** \$1,925.00

**Total Spots:** 28

**Total CPP:** \$0.00

**Agency Order #:** 5410678

**Buyer:** Miller, MacKenzie

**Salesperson:** RACHEL CHASON  
212-373-8163

**Primary Demo:** Adults 35+

**Con Type:** POLITICAL/VOTE

**Assistant:** YVONNE CONTE  
212-373-8121

**Total GRP:**

**Traffic #:** 1448560

**Separation:**

**Comments:** Separation: 30

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/18 - 10/18		Total Spots	Total \$	CPP	GRP
							10/18					
1	Tu-F,M 7a-8a		KOLR News On KOZL	\$50.00	0	30	2		2	\$100.00	\$0.00	0.0
2	Tu-F,M 11a-11:30a		KOLR 10 Midday News on Z	\$40.00	0	30	2		2	\$80.00	\$0.00	0.0
3	Tu-F,M 12n-1p		People's Court	\$50.00	0	30	2		2	\$100.00	\$0.00	0.0
4	Tu-F,M 2p-2:30p		Hot Bench	\$60.00	0	30	1		1	\$60.00	\$0.00	0.0
5	Tu-F,M 2:30p-3p		Hot Bench	\$60.00	0	30	1		1	\$60.00	\$0.00	0.0
6	Sa 1p-2p		Republic Of Doyle	\$40.00	0	30	1		1	\$40.00	\$0.00	0.0
7	Su 11a-11:30a		Capital View	\$40.00	0	30	1		1	\$40.00	\$0.00	0.0
Changes: Rate from 35 to 40												
8	Su 2p-3p		Friends	\$40.00	0	30	2		2	\$80.00	\$0.00	0.0
Changes: Rate from 35 to 40												
9	Tu-F,M 4:30p-5p		Rules Of Engagement	\$75.00	0	30	2		2	\$150.00	\$0.00	0.0
10	Tu-F,M 5p-6p		Ozarks Live	\$75.00	0	30	2		2	\$150.00	\$0.00	0.0
Changes: Day/Time from Tu-F,M 5p-5:30p to Tu-F,M 5p-6p, Program from King Of Queens to Ozarks Live												
11	Tu-F,M 5p-6p		Ozarks Live	\$75.00	0	30	2		2	\$150.00	\$0.00	0.0
Changes: Day/Time from Tu-F,M 5:30p-6p to Tu-F,M 5p-6p, Program from Anger Management to Ozarks Live, Rate from 100 to 75												
12	Su 3p-3:30p		Anger Management	\$40.00	0	30	1		1	\$40.00	\$0.00	0.0
Changes: Rate from 35 to 40												
13	Su 4p-4:30p		Rules Of Engagement	\$40.00	0	30	1		1	\$40.00	\$0.00	0.0
Changes: Rate from 35 to 40												
14	Su 4:30p-5p		King Of Queens	\$40.00	0	30	1		1	\$40.00	\$0.00	0.0
Changes: Rate from 35 to 40												
15	Su 5p-5:30p		King Of Queens	\$75.00	0	30	1		1	\$75.00	\$0.00	0.0
16	Tu-F,M 6:30p-7p		Two And A Half Men	\$115.00	0	30	2		2	\$230.00	\$0.00	0.0



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<b>Agency:</b> Great American Media	<b>Advertiser:</b> DSCC IE	<b>Market:</b> Springfield, MO
GREAT AMERICAN MEDIA 3050 K ST NW SUITE 100 WASHINGTON DC 20007	<b>Product:</b> issue	<b>Office:</b> WASHINGTON
		<b>Total \$:</b> \$1,925.00
		<b>Total Spots:</b> 28
		<b>Total CPP:</b> \$0.00

  

<b>Agency Order #:</b> 5410678	<b>Primary Demo:</b> Adults 35+	<b>Total GRP:</b>
<b>Buyer:</b> Miller, MacKenzie	<b>Con Type:</b> POLITICAL/VOTE	<b>Traffic #:</b> 1448560
<b>Salesperson:</b> RACHEL CHASON 212-373-8163	<b>Assistant:</b> YVONNE CONTE 212-373-8121	<b>Separation:</b>

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/18 - 10/18		Total Spots	Total \$	CPP	GRP
							10/18					
17	M 7p-8p		Law & Order: SVU-MYNET1	\$100.00	0	30	1		1	\$100.00	\$0.00	0.0
18	Tu-F,M 9p-9:30p		KOLR 10 News @ 9 On Z-27	\$125.00	0	30	2		2	\$250.00	\$0.00	0.0
19	Sa 9p-9:30p		KOLR 10 News @ 9 On Z-27	\$140.00	0	30	1		1	\$140.00	\$0.00	0.0
<b>TOTALS:</b>							<b>28</b>		<b>28</b>	<b>\$1,925.00</b>	<b>\$0.00</b>	<b>0.0</b>