



WNEP-TV
16 Montage Mountain Rd
Moosic, PA 18507
(570) 346-7474

CONTRACT

<u>Contract / Revision</u> 752758 /		<u>Alt Order #</u> 09288443
<u>Product</u> CASEY FOR SENATE		
<u>Contract Dates</u> 10/16/18 - 10/22/18	<u>Estimate #</u> 359	
<u>Advertiser</u> Casey/D/Sen/PA		<u>Original Date / Revision</u> 10/16/18 / 10/19/18
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WNEP-TV	<u>Account Executive</u> Teresa DiFuria	<u>Sales Office</u> NSO Philadelph
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agy Code</u>	<u>Advertiser Code</u> 14	<u>Product 1/2</u> 15
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Shorr Johnson Magnus
100 N 20th St
Suite 201
Philadelphia, PA 19103

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	16	10/22/18	10/22/18	M-F 7a-9a	7:00 AM-9:00 AM		:30				NM	2	\$822.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/22/18	10/28/18	2-----				2	\$411.00				
N 2	16	10/18/18	10/18/18	M-F 7a-9a	7:00 AM-9:00 AM		1:00				NM	1	\$822.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/15/18	10/21/18	---1---				1	\$822.00				
N 3	16	10/19/18	10/19/18	M-F 7a-9a	7:00 AM-9:00 AM		1:00				NM	1	\$822.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/15/18	10/21/18	----1--				1	\$822.00				
N 4	16	10/19/18	10/19/18	M-F 6a-630a	6:00 AM-6:30 AM		1:00				NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/15/18	10/21/18	----1--				1	\$1,100.00				
N 5	16	10/19/18	10/19/18	M-F 630a-7a	6:30 AM-7:00 AM		1:00				NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/15/18	10/21/18	----1--				1	\$1,100.00				
N 6	16	10/22/18	10/22/18	M-F 5a-530a	5:00 AM-5:30 AM		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/22/18	10/28/18	1-----				1	\$250.00				
N 7	16	10/18/18	10/18/18	M-F 5a-530a	5:00 AM-5:30 AM		1:00				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/15/18	10/21/18	---1---				1	\$500.00				
N 8	16	10/19/18	10/19/18	M-F 5a-530a	5:00 AM-5:30 AM		1:00				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/15/18	10/21/18	----1--				1	\$500.00				
N 9	16	10/22/18	10/22/18	M-F 12p-1230p	12:00 PM-12:30 PM		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/22/18	10/28/18	1-----				1	\$350.00				
N 10	16	10/18/18	10/18/18	M-F 12p-1230p	12:00 PM-12:30 PM		1:00				NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/15/18	10/21/18	---1---				1	\$700.00				
N 11	16	10/19/18	10/19/18	M-F 12p-1230p	12:00 PM-12:30 PM		1:00				NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/15/18	10/21/18	----1--				1	\$700.00				
N 12	16	10/22/18	10/22/18	M-F 1230p-1p	12:30 PM-1:00 PM		1:00				NM	1	\$450.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/22/18	10/28/18	1-----				1	\$450.00				
N 13	16	10/18/18	10/18/18	M-F 1230p-1p	12:30 PM-1:00 PM		1:00				NM	1	\$450.00
Week:		10/15/18	10/21/18	---1---				1	\$450.00				
N 14	16	10/19/18	10/19/18	M-F 1230p-1p	12:30 PM-1:00 PM		1:00				NM	1	\$450.00
Week:		10/15/18	10/21/18	----1--				1	\$450.00				
N 15	16	10/22/18	10/22/18	M-Su 4a-4a	1:00 PM-3:00 PM		1:00				NM	1	\$350.00
Week:		10/22/18	10/28/18	1-----				1	\$350.00				
N 16	16	10/18/18	10/18/18	M-F 2p-3p	1:00 PM-3:00 PM		1:00				NM	1	\$350.00
Week:		10/15/18	10/21/18	---1---				1	\$350.00				
N 17	16	10/19/18	10/19/18	M-Su 4a-4a	1:00 PM-3:00 PM		1:00				NM	1	\$350.00
Week:		10/15/18	10/21/18	----1--				1	\$350.00				
N 18	16	10/22/18	10/22/18	M-F 430p-5p	4:30 PM-5:00 PM		1:00				NM	1	\$450.00
Week:		10/22/18	10/28/18	1-----				1	\$450.00				
N 19	16	10/18/18	10/18/18	M-F 430p-5p	4:30 PM-5:00 PM		1:00				NM	1	\$450.00
Week:		10/15/18	10/21/18	---1---				1	\$450.00				
N 20	16	10/19/18	10/19/18	M-F 430p-5p	4:30 PM-5:00 PM		1:00				NM	1	\$450.00
Week:		10/15/18	10/21/18	----1--				1	\$450.00				
N 21	16	10/22/18	10/22/18	M-F 4p-430p	4:00 PM-4:30 PM		:30				NM	1	\$225.00
Week:		10/22/18	10/28/18	1-----				1	\$225.00				
N 22	16	10/18/18	10/18/18	M-F 4p-430p	4:00 PM-4:30 PM		1:00				NM	1	\$450.00
Week:		10/15/18	10/21/18	---1---				1	\$450.00				
N 23	16	10/19/18	10/19/18	M-F 4p-430p	4:00 PM-4:30 PM		1:00				NM	1	\$450.00
Week:		10/15/18	10/21/18	----1--				1	\$450.00				
N 24	16	10/21/18	10/21/18	Su 630p-7p	6:30 PM-7:00 PM		1:00				NM	1	\$1,000.00
Week:		10/15/18	10/21/18	-----1				1	\$1,000.00				
D 25	16	10/20/18	10/20/18	Sa 7p-730p	7:00 PM-7:30 PM		1:00				NM	0	\$0.00
D 26	16	10/18/18	10/18/18	Thursday Prime Hour 1	8:00 PM-9:00 PM		1:00				NM	0	\$0.00
N 27	16	10/19/18	10/19/18	M-F 6p-630p	6p-630p		1:00				NM	1	\$2,100.00
Week:		10/15/18	10/21/18	----F--				1	\$2,100.00				
N 28	16	10/19/18	10/22/18	M-F 3p-4p	3p-4p		1:00				NM	3	\$900.00
Week:		10/18/18	10/24/18	M--F--				3	\$300.00				
N 29	16	10/22/18	10/22/18	M-F 530a-6a	530a-6a		:30				NM	1	\$275.00
Week:		10/22/18	10/28/18	M-----				1	\$275.00				
N 30	16	10/22/18	10/22/18	M-F 630a-7a	630a-7a		:30				NM	1	\$550.00
Week:		10/22/18	10/28/18	M-----				1	\$550.00				

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Week:		10/22/18	10/28/18	M-----				1	\$550.00				
Totals								0.00				31	\$17,366.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/01/18 - 10/22/18	31	\$17,366.00	(\$2,604.90)	\$14,761.10
Totals	31	\$17,366.00	(\$2,604.90)	\$14,761.10

Signature: _____ **Date:** _____

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