

WOWL Quarterly Report – 4th Quarter  
October 1, 2022 – December 31, 2022

**COMMUNITY**

- 10/01/22 – 10/22/22 Recorded announcement for Old Time Mississippi Fiddle Concert at the Old Courthouse sponsored by the Old Courthouse Museum
- 10/01/22 – 10/07/22 Live reads for the Wheels of NE Mississippi Car Show at Mineral Springs Park
- 10/25/22 – 11/12/22 Recorded and live read announcement for the IDEA sponsored Veteran’s Day parade and Jingle Market
- 11/04/22 – 12/17/22 Recorded announcement for the Knights of Columbus annual Turkey Shoot fundraiser
- 11/14/22 – 11/18/22 Live reads and in-person interview for the TAC and Jacinto Foundation’s production of the play “Steel Magnolias”

**ENVIRONMENTAL**

**YOUTH**

- 10/19/22 – 10/31/22 Live reads and recorded announcement for the annual Trunk or Treat in downtown luka
- 10/25/22 – 11/21/22 Recorded announcement for the Shoe Box Collections period for Christmas gifts for children worldwide

**HEALTHCARE**

## **RELIGION**

- 10/04/22 – 10/14/22 Live reads and recorded announcement for the luka United Methodist Women's fundraiser with proceeds going to their various mission projects Beans & Cornbread luncheon
- 11/02/22 – 11/19/22 Recorded announcement for Little Creek Baptist Church Christmas Village fundraiser

## **POETRY/READING**

## **EDUCATION**

### **AD COUNCIL PSA**

Pre-produced spots furnished by the Ad Council or others in 48 after the hour PSA Cart (:15 &:30)

- 10/01/22 – 12/31/22
- Finish your Diploma
  - Adopt US Kids
  - AARP Caregiving
  - Don't Drive High
  - Get my Flu Shot
  - Make your Kid Laugh
  - Shelter Pet Project
  - Stop Text/Stop Wrecks
  - Smokey Bear w/Al Roker
  - Police Compliance
  - VA Treatment – Make the Connection
  - Pests Without Borders
  - Wireless Alerts
  - SSA Online
  - Rotary Foundation
  - ATV Safety
  - NAB Radio #2
  - Crimestoppers
  - Long Covid