

Quarterly Issues and Programs List

WEIS

The issues shown below have been significant to our community. The following programs were broadcast to address them (1st Quarter 2024)

Issue: Education (ESL) Program

Date: 1/17/2024 Time of day: 7:02 am

Duration: 1 minute

Brief description of programming: According to a press release sent from Extended Family Re-entry Coordinator Jerry Clemons, our listeners were provided information about a new program called Extended Success for Life, a re-entry program provided by Extended Family to men leaving incarceration and returning to their homes and communities. ESL is a pilot program, being introduced in 2024 to Cherokee, Etowah and DeKalb counties in Alabama. This is a free program for those interested. We provided a contact person and phone number for people that are interested in becoming part of this program

Issue: Fire and Emergency Service

Date: 1/22/2024 Time of day: 8:02 am

Duration: 1 minute

Brief description of programming: Cherokee County EMA Director, Shawn Rogers, provided information for our listeners concerning team members needed for our County Volunteer Fire Departments. Our county currently has 13 Volunteer Departments who respond not only to area fires, they also respond to medical and hazardous material emergencies, vehicle accidents, service calls to trees down, as well as many other types of calls. According to Rogers, every fire department in our county is in need of personnel- there's plenty of other things the fire service does besides fighting fires. A contact name and number was provided if anyone is interested in becoming part of the team.

Issue: Food Distribution

Date: 1/25/24 Time of day: 12:03pm

Duration: :30 seconds

Brief description of programming: Announcements were made informing our listeners of a food distribution and winter supplies giveaway, taking place at a local church on January 29th, 2024. Items available are non-perishable food, frozen meat, bread, pastry, and also blankets and coats, while supplies last. All items are free.

Issue: Senior Citizen Benefit Cards

Date: 1/27/24 Time of day: 7:02am

Duration: :30 seconds

Brief description of programming: Announcements were made that Fresh Fruit and Vegetable Benefit Cards are now available for Senior Citizens in our listening area. SFMNP is a federally funded program administered by the Alabama Department of Agriculture and Industries Farmers Market Authority Section. This program provides eligible seniors with a \$50 benefit card to purchase fresh fruits and vegetables from certified farmers at farmers markets and fruit stands in our county. Information on eligibility and information on how to receive the cards was passed along to our listeners.

Issue: Health

Date: 2/7/24 Time of day: 7:15am

Duration: 20 minutes

Brief description of programming: February is American Heart Month and Morning Show Host Jerry Baker, welcomed both the Community Director of Health, Dan Bevels and Keely Harris, Coordinator with the Cardiac Center of Excellence, from Atrium/Floyd Medical Center, here in Cherokee to the Studios to discuss a "Heart Healthy" style of living. Discussion included the importance of diet, and importance of making a few simple changes. The importance of "Heart Health" simply cannot be overstated and vital information was passed along to our listeners.

Issue: Food and Shelter

Date: 2/13/24 Time of day: 4:02pm

Duration: 1 minute

Brief description of programming: County EMA Director, Shawn Rogers informed our listeners that our county had been awarded federal funds made available through the Department of Homeland Security, under the Emergency Food and Shelter National Board Program. Cherokee County has been chosen to receive \$3,445.00 to supplement emergency food and shelter programs in the county from Phase 40. A Local Board will determine how the funds awarded to Cherokee County are to be distributed among the emergency food and shelter programs run by local service agencies in the area.

Issue: Garbage Pick-up

Date: 2/21/24 Time of day: 8:02am

Duration: :30 seconds

Brief description of programming: Local garbage provider, Waste Management , under contract with the county, has announced beginning Feb. 19th, 2024 that they will have a dedicated customer experience agent located in Cherokee County that residents can contact with questions about their waste services, a phone number was provided to our listeners. Also our listeners were informed of dates and schedules that old containers would be removed and replaced with new ones.

Issue: Education

Date: 2/26/24 Time of day: 5:02pm

Duration: :30 seconds

Brief description of programming: Our listeners were given information concerning available scholarships thru the Gadsden State Cardinal Foundation. Over \$30,000 is going to be awarded in scholarships for the 24-25 academic year. A deadline date and scholarship info was provided. Gadsden State Community College has campuses in our listening area.

Issue: Boating Safety

Date: 3/1/24 Time of day: 6:05am

Duration: :30 seconds

Brief description of programming: Our listeners were provided information concerning a free Boating Basics Class to be held in our County on March 9, 2024. The class is designed for ages 12 and up. Anyone under 16 need to be accompanied by an adult. The course will take place at the Cherokee County Administration Building , 260 Cedar Bluff Road in Centre. The class is being taught by the Alabama Law Enforcement Agency.

Issue: Government

Date: 3/4/24 Time of day: 7:15am

Duration: 20 minutes

Brief description of programming: Morning Show Host, Jerry Baker, welcomed Cherokee County Probate Judge and Chairman of the Cherokee County Commission, Tim Burgess into the studio to discuss the importance of the upcoming "Super Tuesday" election. Burgess outlined what that election represents and what those who wish to take part should do. Information was given on where sample ballots could be viewed and printed for both Democratic and Republican primaries.

Issue: Safe Haven Baby Box

Date: 3/10/24 Time of day: 8:03pm

Duration: 2 minutes

Brief description of programming: In a press release from the city of Gadsden, Al a Safe Haven Box was dedicated at the Gadsden, Al Fire Department Station No. 3 at 300 Garden street in Gadsden. The box is open and ready for use. Gadsden Mayor Craig Ford announced he will pursue a second baby box in Gadsden in a fire station near Gadsden City High School. Alabama's Safe Haven law was expanded and passed in 2023 to allow a mother to anonymously surrender a child under 45 days old to fire stations that are staffed 24 hours a day, seven days a week, year round, provided they have at least one emergency medical services personnel. The Safe Haven Baby Boxes organization aids women in crisis with their National Hotline, 1-866-99BABY1.

Issue: Education

Date: 3/22/24 Time of day: 7:15 am

Duration: 20 minutes

Brief description of programming: Morning Show Host, Jerry Baker welcomed , Anita Nation, Youth In Government Coach from Cherokee County Career and Technology Center as his special guest. Mrs. Nation lets so many the valued students experience First Hand, the actions and government, up close and personal. Each of the young people are given opportunities to experience what goes into "getting things done" and helping to keep this great nation of ours on track. The program is making a big difference in the lives of so many school students, right here in Cherokee County, according to Mrs. Nation.