



WLS-TV
190 North State Street
Chicago, IL 60601
(312) 750-7777

ABC 7 CHICAGO

<http://abclocal.go.com/wls>

And:

Dudley Media LLC
919 Catherine Street
Philadelphia, PA 19174

CONTRACT

Contract / Revision 126206 /		Alt Order # WOC10361501
Product NANCY ROTERING FOR CONGRESS		
Contract Dates 03/14/16 - 03/14/16		Estimate #
Advertiser Nancy Rotering for Congress, Inc.		Original Date / Revision 03/04/16 / 03/04/16
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Property WLS-TV	Account Executive Dee Parker	Sales Office Philadelphia NT
Special Handling		
Demographic Adults 35+		
Agency Code	Advertiser Code	Product 1/2
Agency Ref		Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WLS	03/14/16	03/14/16	ABC7 News @ M-F 6a	6:00 AM-7:00 AM		:30				NM	1	\$1,330.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/14/16	03/20/16	M-----				1	\$1,330.00				
N 2	WLS	03/14/16	03/14/16	GMA M-F 7-9a	7a-9a		:30				NM	1	\$1,425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/14/16	03/20/16	M-----				1	\$1,425.00				
N 3	WLS	03/14/16	03/14/16	ABC7 News @ 6p M-F	6p-630p		:30				NM	1	\$2,850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/14/16	03/20/16	M-----				1	\$2,850.00				
Totals								0.00				3	\$5,605.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
02/29/16 - 03/14/16	3	\$5,605.00	(\$840.75)	\$4,764.25
Totals	3	\$5,605.00	(\$840.75)	\$4,764.25

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.