



QUARTERLY ISSUES/PROGRAMS LIST

1st Quarter 2020 (for programming aired January 1 through March 31, 2020)

This quarterly issues/programs list is a list of a non-entertainment programming which, in the opinion of the management of the station, represents the most significant treatment by the station of certain issues believed to be of community concern. The list is not intended to be a comprehensive list of all of the station's non-entertainment programming. Nor is it designed to list every program broadcast by the station that is responsive to the selected issues. Included are only those programs in which the station devoted significant time or depth to these various issues.

ISSUE: Social effects of COVID-19

Responsive Programming:

Program	8 O'Clock Buzz
Guest	James Morgan, peer support specialist at Madison Urban Ministries
Topic	Concerns for incarcerated individuals in the wake of COVID-19
Description	Morning drivetime program
Date	March 25, 2020
Time	8am
Length	1 hour

Program	A Public Affair
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Guest	Travis Wright, professor of counseling psychology at UW-Madison focusing on early childhood education and trauma/stress responses
Topic	How parents can talk to their kids about COVID-19
Description	Public affairs listener call-in program
Date	March 17, 2020
Time	12 pm
Length	50 minutes

Program	A Public Affair
Guest	Journalist Alexis Madrigal & Robyn Gershon, clinical professor of epidemiology at the NYU School of Global Public Health
Topic	American public health infrastructure, disaster preparedness, research on COVID-19 testing
Description	Public affairs listener call-in program
Date	March 9, 2020
Time	12pm
Length	53 minutes

Program	6pm Local News
Guest	Dave Schroeder, Army Cyber Operations Officer and cybersecurity intelligence professional at UW-Madison
Topic	Social media misinformation and debunking conspiracy theories about COVID-19
Description	News interview
Date	March 17, 2020

Time	6pm
Length	9 minutes

Program	6pm local news
Guest	Robin Sereno, Executive Director of the Tenant Resource Center
Topic	Options for folks who can't pay rent due to economic consequences of COVID-19 and moratorium on some eviction processes
Description	News interview
Date	March 19, 2020
Time	6pm
Length	10 minutes

Program	6pm Local News
Guest	Malia Jones, Assistant Scientist with the UW-Madison Applied Population Laboratory
Topic	How to watch for the spread of coronavirus in coming month
Description	News interview
Date	March 9, 2020
Time	6pm
Length	9 minutes

Program	8 O'Clock Buzz
Guest	Kevin J.A. Thomas, Professor of Sociology, Demography and African Studies at Pennsylvania State University
Topic	Xenophobia in the wake of outbreaks like the coronavirus

Description	Morning drivetime talk program
Date	February 17, 2020
Time	8am
Length	11 minutes

ISSUE: 2020 Census

Responsive programming

Program	8 O'Clock Buzz
Guest	State representative Sheila Stubbs, Chair of Madison's Census Complete Count Committee
Topic	Why the census is important and what it determines
Description	Morning drivetime program
Date	March 16, 2020
Time	8am
Length	16 minutes

Program	A Public Affair
Guest	Social/demography historian Margo Anderson and Brenda Gonzalez, chair of Madison's Complete Count Committee
Topic	Historical perspective on the census
Description	Public affairs listener call-in program
Date	February 11, 2020
Time	12 pm
Length	53 minutes

Program	A Public Affair
Guest	Journalist Natasha Haverty & state representative David Crowley
Topic	Prison gerrymandering, incarcerated folks and the census, and a proposal on counting state prisoners for redistricting purposes
Description	Lunchtime listener call-in talk program
Date	February 4, 2020
Time	12pm
Length	54 minutes

ISSUE: Criminal justice reform
Responsive Programming

Program	A Public Affair
Guest	Danielle Sered, author and executive director of Common Justice, a Brooklyn-based organization that offers alternatives to incarceration
Topic	Restorative justice
Description	Lunchtime listener call-in talk program
Date	February 26, 2020
Time	12pm
Length	53 minutes

Program	6pm local news
Guest	UW-Madison Professor of Law Cecelia Klingele
Topic	Proposed criminal justice reform legislation
Description	News interview

Date	January 23, 2020
Time	6pm
Length	8 minutes

Program	8 O'Clock Buzz
Guest	Jerome Dillard, EXPO Wisconsin and Sean Wilson and Emily DeTorre from ACLU of Wisconsin
Topic	Proposed "tough on crime" legislation
Description	Morning drivetime talk program
Date	January 29, 2020
Time	8am
Length	50 minutes

ISSUE: Spring elections
Responsive Programming

Program	A Public Affair
Guest	Matt Rothschild from the Wisconsin Democracy Campaign and Dane County Clerk Scott McDonell
Topic	Upcoming constitutional referendum on victims' rights and listener questions on voting
Description	Lunchtime listener call-in talk program
Date	March 24, 2020
Time	12pm
Length	54 minutes

Program	A Public Affair
Guest	Professor David Canon from the Elections Research Center at UW–Madison and Aneesa McMillan from Priorities USA
Topic	Wisconsin’s voter roll purge and the fight for voting rights
Description	Lunchtime listener call-in talk program
Date	January 17, 2020
Time	12pm
Length	54 minutes

Program	6pm local news
Guest	Maggie McClain, Public Information Officer for the Madison Clerk’s Office
Topic	Voter registration deadline
Description	News interview
Date	March 18, 2020
Time	6pm
Length	9 minutes

ISSUE: Deportation

Responsive programming

Program	A Public Affair
Guest	Kabzuag Vaj, co-founder and co-executive director of Freedom, Inc., an organization that works with low-income communities of color in Dane County
Topic	Effect of President Trump’s threat to seek to deport Hmong and Lao U.S.

	residents
Description	Lunchtime listener call-in talk program
Date	February 13, 2020
Time	12pm
Length	50 minutes

ISSUE: Public Record
Responsive Programming

Program	A Public Affair
Guest	Amanda St. Hilaire, Fox6 journalists, attorney Tom Kamenick, and Bill Leuders, president of the Wisconsin Freedom of Information Council
Topic	Open records policies in Wisconsin
Description	Lunchtime listener call-in talk program
Date	January 3, 2020
Time	12pm
Length	55 minutes