

ORDER

Orders
Order / Rev: 9768
 Alt Order #:
Product Desc: McCaskill for MO Senate
Estimate: 3487
Flight Dates: 05/15/18 - 05/21/18
Original Date / Rev: 05/11/18 / 05/18/18
Order Type: GENERAL

WSIL-TV
Primary AE: David Cisco
Sales Office: L-POL
Sales Region: POL

Agency
Name: Screen Strategies Media
Buying Contact:
Billing Contact: Caroline Bahng
 11150 Fairfax Blvd
 Fairfax, VA 22030

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: McCaskill for Senate
Demographic: HH
Product Codes: Candidates
Priority: P-02
Revenue Codes: AGY, POL, POL-CAND

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/30/18	05/21/18	3	\$1,035.00	\$879.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
May 2018	3	\$1,035.00	\$879.75	0.00
Totals	3	\$1,035.00	\$879.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
David Cisco			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	3	05/21/18	05/21/18	Good Morning America	CM	7a-9a	1-----	:30	1	\$195.00	P-02	0.00	NM	1	\$195.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/21/18	05/27/18	1-----		1				\$195.00		0.00			
2	3	05/17/18	05/17/18	M-F 11a-12p	CM	11a-12p	---1---	:30	1	\$40.00	P-02	0.00	NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/14/18	05/20/18	---1---		1				\$40.00		0.00			
3	3	05/15/18	05/15/18	Tuesday Prime Hr 1	CM	7:00 PM-7:30 PM	-1-----	:30	1	\$800.00	P-02	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/14/18	05/20/18	-1-----		1				\$800.00		0.00			
													Totals	3	\$1,035.00