

ORDER

Orders
Order / Rev: 10098
 Alt Order #:
Product Desc: McCaskill for Senate
Estimate: 3792
Flight Dates: 07/17/18 - 07/23/18
Original Date / Rev: 07/16/18 / 07/16/18
Order Type: GENERAL

WSIL-TV
Primary AE: David Cisco
Sales Office: L-POL
Sales Region: POL

Agency Name: Screen Strategies Media
Buying Contact:
Billing Contact: Caroline Bahng
 11150 Fairfax Blvd
 Fairfax, VA 22030

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: McCaskill for Senate
Demographic: HH
Product Codes: Candidates
Priority: P-02
Revenue Codes: AGY, POL, POL-CAND

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
06/25/18	07/23/18	6	\$960.00	\$816.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
July 2018	6	\$960.00	\$816.00	0.00
Totals	6	\$960.00	\$816.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
David Cisco			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	3	07/20/18	07/20/18	Good Morning America Good Morning America	CM	7a-9a	----1--	:30	1	\$170.00	P-02	0.00	NM	1	\$170.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		07/16/18	07/22/18	----1--		1				\$170.00		0.00			
2	3	07/19/18	07/19/18	M-F 10a-11a M-F 10a-11a	CM	10a-11a	---1---	:30	1	\$140.00	P-01	0.00	NM	1	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		07/16/18	07/22/18	---1---		1				\$140.00		0.00			
3	3	07/18/18	07/18/18	M-F 4p-5p M-F 4p-5p	CM	4p-5p	--1----	:30	1	\$30.00	P-04	0.00	NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		07/16/18	07/22/18	--1----		1				\$30.00		0.00			
5	3	07/18/18	07/20/18	Jimmy Kimmel Jimmy Kimmel	CM	10:35p-11:37p	--1-1--	:30	2	\$60.00	P-03	0.00	NM	2	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		07/16/18	07/22/18	--1-1--		2				\$60.00		0.00			
6	3	07/23/18	07/23/18	Monday Prime Other Monday Prime Other	CM	7:00 PM-9:00 PM (7:00 PM-9:00 PM)	1-----	:30	1	\$500.00	P-02	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		07/23/18	07/29/18	1-----		1				\$500.00		0.00			
Totals														6	\$960.00