

INVOICE



WSIL-TV
1416 Country Aire Drive
Carterville, IL 62918
Main: (618) 985-2333
Billing: (618) 985-2333

www.wsiltv.com

Billing Address:

Screen Strategies Media
Attention: Caroline Bahng
11150 Fairfax Blvd
Suite 505
Fairfax, VA 22030

Send Payment To:

WSIL-TV
1416 Country Aire Drive
Carterville, IL 62918

Invoice #	Invoice Date	Invoice Month	Invoice Period
10322-1	08/26/18	August 2018	07/30/18 - 08/26/18

Station	Account Executive	Sales Office	Sales Region
WSIL-TV	David Cisco	Local Political	Political

Advertiser	Product	Estimate Number
McCaskill for Senate	McCaskill for Senate	3988

Flight Dates	Order #	Alt Order #
08/21/18 - 08/27/18	10322	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/21/18	08/27/18	Good Morning America	7a-9a	11111--	:30	5	\$170.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/18 08/26/18 -1111-- 4 \$170.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 3 Tu 08/21/18 7:54 AM Good Morning America 7a-9a :30 CMCT1814H \$170.00 NM									
2 3 W 08/22/18 7:24 AM Good Morning America 7a-9a :30 CMCT1814H \$170.00 NM									
3 3 Th 08/23/18 8:37 AM Good Morning America 7a-9a :30 CMCT1814H \$170.00 NM									
4 3 F 08/24/18 8:34 AM Good Morning America 7a-9a :30 CMCT1814H \$170.00 NM									
2	08/25/18	08/25/18	GMA Saturday	7a-8a	-----1-	:30	1	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/18 08/26/18 -----1- 1 \$100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 3 Sa 08/25/18 7:27 AM GMA Saturday 7a-8a :30 CMCT1810H \$100.00 NM									
3	08/22/18	08/22/18	M-F 9a-10a	9a-10a	--1----	:30	1	\$55.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/18 08/26/18 --1---- 1 \$55.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 3 W 08/22/18 9:15 AM M-F 9a-10a 9a-10a :30 CMCT1814H \$55.00 NM									
4	08/24/18	08/24/18	M-F 10a-11a	10a-11a	----1--	:30	1	\$70.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/18 08/26/18 ----1-- 1 \$70.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 3 F 08/24/18 10:31 AM M-F 10a-11a 10a-11a :30 CMCT1814H \$70.00 NM									
5	08/21/18	08/21/18	M-F 11a-12p	11a-12p	-1-----	:30	1	\$40.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/18 08/26/18 -1----- 1 \$40.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 3 Tu 08/21/18 11:23 AM M-F 11a-12p 11a-12p :30 CMCT1814H \$40.00 NM									
6	08/23/18	08/27/18	M-F 12p-1p	12p-1p	1--1---	:30	2	\$45.00	NM

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

WSIL-TV does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

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8	08/24/18	08/24/18	M-F 3p-4p	3p-4p	----1--	:30	1	\$45.00	NM																																																																						
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1 3	F	08/24/18	3:48 PM	M-F 3p-4p	3p-4p	:30	CMCT1814H	\$45.00	NM																																																																						
9	08/21/18	08/21/18	M-F 4p-5p	4p-5p	-1-----	:30	1	\$85.00	NM																																																																						
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10	08/21/18	08/27/18	ABC World News Tonight 5:28 PM-5:30 PM	5:28 PM-5:30 PM	11111--	:30	5	\$550.00	NM																																																																						
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2 3	W	08/22/18	5:29 PM	ABC World News Tonight	5:28 PM-5:30 PM	:30	CMCT1814H	\$550.00	NM																																																																						
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4 3	F	08/24/18	5:29 PM	ABC World News Tonight	5:28 PM-5:30 PM	:30	CMCT1814H	\$550.00	NM																																																																						
11	08/25/18	08/25/18	ABC World News Tonight 5:30p-6p	5:30p-6p	-----1-	:30	1	\$375.00	NM																																																																						
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Advertiser	Product	Estimate Number	
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www.wsiltv.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																								
14	08/22/18	08/22/18	Story of the Royals Pt 1	8:00 PM-10:00 PM	-- 1----	:30	1	\$400.00	NM																																																								
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15	08/23/18	08/23/18	Story of the Royals Pt 2	8:00 PM-10:00 PM	--- 1---	:30	1	\$400.00	NM																																																								
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1	3	Th	08/23/18	9:28 PM	Story of the Royals Pt 2	8:00 PM-10:00 PM	:30	CMCT1814H	\$400.00	NM																																																							
16	08/24/18	08/24/18	Friday Prime Hr 1	7-8P	---- 1--	:30	1	\$400.00	NM																																																								
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1	3	F	08/24/18	7:18 PM	Friday Prime Hr 1	7-8P	:30	CMCT1814H	\$400.00	NM																																																							
17	08/25/18	08/25/18	Saturday Prime Hr 1	7-8P	----- 1-	:30	1	\$225.00	NM																																																								
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Due to ABC network breaking news interruption. Dollars made good in next weeks schedule per agency.																																																																	
18	08/26/18	08/26/18	Sunday Prime Hr 3	8-9P	----- 1	:30	1	\$450.00	NM																																																								
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1	3	Su	08/26/18	8:15 PM	Sunday Prime Hr 3	8-9P	:30	CMCT1810H	\$450.00	NM																																																							
19	08/21/18	08/27/18	Jimmy Kimmel	10:35p-11:37p	1111---	:30	4	\$90.00	NM																																																								
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20	08/21/18	08/27/18	ABC News Nightline	11:37p-12:06a	11- 11--	:30	4	\$45.00	NM																																																								
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We warrant that the actual broadcast information shown on this invoice was taken from the program log.

WSIL-TV does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

INVOICE

Send Payment To:



WSIL-TV
1416 Country Aire Drive
Carterville, IL 62918

Invoice #	Invoice Date	Invoice Month	Invoice Period
10322-1	08/26/18	August 2018	07/30/18 - 08/26/18
Advertiser	Product	Estimate Number	
McCaskill for Senate	McCaskill for Senate	3988	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
21	08/25/18	08/25/18	Sa Major Crimes	11:30p-12:30a	-----1-	:30	1	\$30.00	NM
Spots: # Ch		Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1 3		Sa	08/25/18	12:25 AM	Sa Major Crimes	11:30p-12:30a	:30	CMCT1814H	\$30.00 NM
Total Spots							28		

Payment Terms 30 Days

<u>Gross Total</u>	\$6,140.00
<u>Agency Commission</u>	\$921.00
<u>Net Amount Due</u>	\$5,219.00

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