

INVOICE



WSIL-TV
1416 Country Aire Drive
Carterville, IL 62918
Main: (618) 985-2333
Billing: (618) 985-2333

www.wsiltv.com

Billing Address:

Screen Strategies Media
Attention: Caroline Bahng
11150 Fairfax Blvd
Suite 505
Fairfax, VA 22030

Send Payment To:

WSIL-TV
1416 Country Aire Drive
Carterville, IL 62918

Invoice #	Invoice Date	Invoice Month	Invoice Period
10322-1	08/26/18	August 2018	07/30/18 - 08/26/18

Station	Account Executive	Sales Office	Sales Region
WSIL-TV	David Cisco	Local Political	Political

Advertiser	Product	Estimate Number
McCaskill for Senate	McCaskill for Senate	3988

Flight Dates	Order #	Alt Order #
08/21/18 - 08/27/18	10322	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																						
1	08/21/18	08/27/18	Good Morning America	7a-9a	11111--	:30	5	\$170.00	NM																																																																						
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1 3	F	08/24/18	10:31 AM	M-F 10a-11a	10a-11a	:30	CMCT1814H	\$70.00	NM																																																																						
5	08/21/18	08/21/18	M-F 11a-12p	11a-12p	-1-----	:30	1	\$40.00	NM																																																																						
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1 3	Tu	08/21/18	11:23 AM	M-F 11a-12p	11a-12p	:30	CMCT1814H	\$40.00	NM																																																																						
6	08/23/18	08/27/18	M-F 12p-1p	12p-1p	1--1---	:30	2	\$45.00	NM																																																																						

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INVOICE

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WSIL-TV
1416 Country Aire Drive
Carterville, IL 62918

Invoice # 10322-1	Invoice Date 08/26/18	Invoice Month August 2018	Invoice Period 07/30/18 - 08/26/18
Advertiser McCaskill for Senate	Product McCaskill for Senate	Estimate Number 3988	

www.wsiltv.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Weeks:	<u>Start Date</u> 08/20/18	<u>End Date</u> 08/26/18	<u>MTWTFSS</u> ---1---	<u>Spots/Week</u> 1	<u>Rate</u> \$45.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 3	Th	08/23/18	12:32 PM	M-F 12p-1p	12p-1p	:30	CMCT1814H	\$45.00	NM
7	08/22/18	08/22/18	M-F 1p-2p	1p-2p	--1----	:30	1	\$70.00	NM
Weeks:	<u>Start Date</u> 08/20/18	<u>End Date</u> 08/26/18	<u>MTWTFSS</u> --1----	<u>Spots/Week</u> 1	<u>Rate</u> \$70.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 3	W	08/22/18	1:21 PM	M-F 1p-2p	1p-2p	:30	CMCT1814H	\$70.00	NM
8	08/24/18	08/24/18	M-F 3p-4p	3p-4p	----1--	:30	1	\$45.00	NM
Weeks:	<u>Start Date</u> 08/20/18	<u>End Date</u> 08/26/18	<u>MTWTFSS</u> ----1--	<u>Spots/Week</u> 1	<u>Rate</u> \$45.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 3	F	08/24/18	3:48 PM	M-F 3p-4p	3p-4p	:30	CMCT1814H	\$45.00	NM
9	08/21/18	08/21/18	M-F 4p-5p	4p-5p	-1-----	:30	1	\$85.00	NM
Weeks:	<u>Start Date</u> 08/20/18	<u>End Date</u> 08/26/18	<u>MTWTFSS</u> -1-----	<u>Spots/Week</u> 1	<u>Rate</u> \$85.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 3	Tu	08/21/18		M-F 4p-5p	4p-5p	:00		\$85.00	NM
Credited Due to ABC network breaking news interruption. Dollars made good in next weeks schedule per agency.									
10	08/21/18	08/27/18	ABC World News Tonight 5:28 PM-5:30 PM	5:28 PM-5:30 PM	11111--	:30	5	\$550.00	NM
Weeks:	<u>Start Date</u> 08/20/18	<u>End Date</u> 08/26/18	<u>MTWTFSS</u> -1111--	<u>Spots/Week</u> 4	<u>Rate</u> \$550.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 3	Tu	08/21/18	5:28 PM	ABC World News Tonight	5:28 PM-5:30 PM	:30	CMCT1814H	\$550.00	NM
2 3	W	08/22/18	5:29 PM	ABC World News Tonight	5:28 PM-5:30 PM	:30	CMCT1814H	\$550.00	NM
3 3	Th	08/23/18	5:28 PM	ABC World News Tonight	5:28 PM-5:30 PM	:30	CMCT1814H	\$550.00	NM
4 3	F	08/24/18	5:29 PM	ABC World News Tonight	5:28 PM-5:30 PM	:30	CMCT1814H	\$550.00	NM
11	08/25/18	08/25/18	ABC World News Tonight 5:30p-6p	5:30p-6p	-----1-	:30	1	\$375.00	NM
Weeks:	<u>Start Date</u> 08/20/18	<u>End Date</u> 08/26/18	<u>MTWTFSS</u> -----1-	<u>Spots/Week</u> 1	<u>Rate</u> \$375.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 3	Sa	08/25/18	5:59 PM	ABC World News Tonight Sa	5:30p-6p	:30	CMCT1814H	\$375.00	NM
12	08/26/18	08/26/18	ABC World News Tonight 5:30p-6p	5:30p-6p	-----1	:30	1	\$375.00	NM
Weeks:	<u>Start Date</u> 08/20/18	<u>End Date</u> 08/26/18	<u>MTWTFSS</u> -----1	<u>Spots/Week</u> 1	<u>Rate</u> \$375.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 3	Su	08/26/18	5:29 PM	ABC World News Tonight Su	5:30p-6p	:30	CMCT1810H	\$375.00	NM
14	08/22/18	08/22/18	Story of the Royals Pt 1	8:00 PM-10:00 PM	--1----	:30	1	\$400.00	NM
Weeks:	<u>Start Date</u> 08/20/18	<u>End Date</u> 08/26/18	<u>MTWTFSS</u> --1----	<u>Spots/Week</u> 1	<u>Rate</u> \$400.00				
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15	08/23/18	08/23/18	Story of the Royals Pt 2	8:00 PM-10:00 PM	--- 1---	:30	1	\$400.00	NM																																																																		
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17	08/25/18	08/25/18	Saturday Prime Hr 1	7-8P	----- 1-	:30	1	\$225.00	NM																																																																		
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We warrant that the actual broadcast information shown on this invoice was taken from the program log.

WSIL-TV does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

INVOICE

Send Payment To:



WSIL-TV
1416 Country Aire Drive
Carterville, IL 62918

<u>Invoice #</u> 10322-1	<u>Invoice Date</u> 08/26/18	<u>Invoice Month</u> August 2018	<u>Invoice Period</u> 07/30/18 - 08/26/18
<u>Advertiser</u> McCaskill for Senate		<u>Product</u> McCaskill for Senate	<u>Estimate Number</u> 3988

www.wsiltv.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																						
21	08/25/18	08/25/18	Sa Major Crimes	11:30p-12:30a	-----1-	:30	1	\$30.00	NM																						
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1	3	Sa	08/25/18	12:25 AM	Sa Major Crimes	11:30p-12:30a	:30	CMCT1814H	\$30.00	NM																					
<u>Total Spots</u>							28																								

Payment Terms 30 Days

<u>Gross Total</u>	\$6,140.00
<u>Agency Commission</u>	\$921.00
<u>Net Amount Due</u>	\$5,219.00

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