

ORDER

Orders
Order / Rev: 10124
 Alt Order #:
Product Desc: McCaskill for Senate
Estimate: 3689
Flight Dates: 10/08/18 - 10/14/18
Original Date / Rev: 07/18/18 / 07/18/18
Order Type: GENERAL

WSIL-TV
Primary AE: David Cisco
Sales Office: L-POL
Sales Region: POL

Agency Name: Screen Strategies Media
Buying Contact:
Billing Contact: Caroline Bahng
 11150 Fairfax Blvd
 Fairfax, VA 22030

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: McCaskill for Senate
Demographic: HH
Product Codes: Candidates
Priority: P-02
Revenue Codes: AGY, POL, POL-CAND

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/18	10/14/18	21	\$4,930.00	\$4,190.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2018	21	\$4,930.00	\$4,190.50	0.00
Totals	21	\$4,930.00	\$4,190.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
David Cisco			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	3	10/08/18	10/12/18	Good Morning America Good Morning America	CM	7a-9a	11-11--	:30	4	\$160.00	P-03	0.00	NM	4	\$640.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/08/18	10/14/18	11-11--		4				\$160.00		0.00			
2	3	10/10/18	10/10/18	M-F 10a-11a M-F 10a-11a	CM	10a-11a	--1----	:30	1	\$60.00	P-03	0.00	NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/08/18	10/14/18	--1----		1				\$60.00		0.00			
3	3	10/09/18	10/11/18	M-F 4p-5p M-F 4p-5p	CM	4p-5p	-1-1---	:30	2	\$45.00	P-04	0.00	NM	2	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/08/18	10/14/18	-1-1---		2				\$45.00		0.00			
4	3	10/08/18	10/08/18	Monday Prime Other Dancing w/Stars	CM	7:00 PM-9:00 PM (7:00 PM-9:00 PM)	1-----	:30	1	\$675.00	P-03	0.00	NM	1	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/08/18	10/14/18	1-----		1				\$675.00		0.00			
5	3	10/08/18	10/08/18	Monday Prime Hr 3 Monday Prime Hr 3	CM	9-10P	1-----	:30	1	\$850.00	P-03	0.00	NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/08/18	10/14/18	1-----		1				\$850.00		0.00			
6	3	10/09/18	10/09/18	Tuesday Prime Hr 3 Tuesday Prime Hr 3	CM	9-10P	-1-----	:30	1	\$275.00	P-04	0.00	NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/08/18	10/14/18	-1-----		1				\$275.00		0.00			

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WSIL-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
7	3	10/10/18	10/10/18	Wednesday Prime Hr 1 American Housewife	CM	7:30 PM-8:00 PM (7:30 PM-8:00 PM)	--1----	:30	1	\$300.00	P-04	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/08/18	10/14/18	--1----		1		\$300.00		0.00					
8	3	10/11/18	10/11/18	Thursday Prime Hr 1 Thursday Prime Hr 1	CM	7-8P	---1---	:30	1	\$800.00	P-03	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/08/18	10/14/18	---1---		1		\$800.00		0.00					
9	3	10/12/18	10/12/18	Friday Prime Hr 2 Friday Prime Hr 2	CM	8-9P	----1--	:30	1	\$185.00	P-04	0.00	NM	1	\$185.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/08/18	10/14/18	----1--		1		\$185.00		0.00					
10	3	10/14/18	10/14/18	Sunday Prime Hr 1 Sunday Prime Hr 1	CM	6-7P	-----1	:30	1	\$225.00	P-04	0.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/08/18	10/14/18	-----1		1		\$225.00		0.00					
11	3	10/14/18	10/14/18	Sunday Prime Hr 4 Sunday Prime Hr 4	CM	9-10P	-----1	:30	1	\$375.00	P-03	0.00	NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/08/18	10/14/18	-----1		1		\$375.00		0.00					
12	3	10/08/18	10/12/18	Jimmy Kimmel Jimmy Kimmel	CM	10:35p-11:37p	11111--	:30	5	\$80.00	P-03	0.00	NM	5	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/08/18	10/14/18	11111--		5		\$80.00		0.00					
13	3	10/10/18	10/10/18	ABC News Nightline ABC News Nightline	CM	11:37p-12:06a	--1----	:30	1	\$55.00	P-03	0.00	NM	1	\$55.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/08/18	10/14/18	--1----		1		\$55.00		0.00					
Totals													21	\$4,930.00	