

ORDER

Orders	Order / Rev:	10124	
	Alt Order #:		
	Product Desc:	McCaskill for Senate	
	Estimate:	3689	WSIL-TV
	Flight Dates:	10/08/18 - 10/14/18	Primary AE: David Cisco
	Original Date / Rev:	07/18/18 / 07/18/18	Sales Office: L-POL
	Order Type:	GENERAL	Sales Region: POL

Agency	Name:	Screen Strategies Media	
	Buying Contact:		Billing Type: Cash
	Billing Contact:	Caroline Bahng	Billing Calendar: Broadcast
		11150 Fairfax Blvd	Billing Cycle: EOM/EOC
		Fairfax, VA 22030	Agency Commission: 15%

Advertiser	Name:	McCaskill for Senate	
	Demographic:	HH	New Business Thru:
	Product Codes:	Candidates	Order Separation: 00:15:00
	Priority:	P-02	Advertiser External ID:
	Revenue Codes:	AGY, POL, POL-CAND	Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/18	10/14/18	21	\$4,930.00	\$4,190.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2018	21	\$4,930.00	\$4,190.50	0.00
Totals	21	\$4,930.00	\$4,190.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
David Cisco			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	3	10/08/18	10/12/18	Good Morning America	CM	7a-9a	11-11--	:30	4	\$160.00	P-03	0.00	NM	4	\$640.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/08/18	10/14/18	11-11--		4			\$160.00			0.00			
2	3	10/10/18	10/10/18	M-F 10a-11a	CM	10a-11a	--1----	:30	1	\$60.00	P-03	0.00	NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/08/18	10/14/18	--1----		1			\$60.00			0.00			
3	3	10/09/18	10/11/18	M-F 4p-5p	CM	4p-5p	-1-1---	:30	2	\$45.00	P-04	0.00	NM	2	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/08/18	10/14/18	-1-1---		2			\$45.00			0.00			
4	3	10/08/18	10/08/18	Monday Prime Other	CM	7:00 PM-9:00 PM	1-----	:30	1	\$675.00	P-03	0.00	NM	1	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/08/18	10/14/18	1-----		1			\$675.00			0.00			
5	3	10/08/18	10/08/18	Monday Prime Hr 3	CM	9-10P	1-----	:30	1	\$850.00	P-03	0.00	NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/08/18	10/14/18	1-----		1			\$850.00			0.00			
6	3	10/09/18	10/09/18	Tuesday Prime Hr 3	CM	9-10P	-1-----	:30	1	\$275.00	P-04	0.00	NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/08/18	10/14/18	-1-----		1			\$275.00			0.00			

Order / Rev: 10124
 Alt Order #:
 Flight Dates: 10/08/18 - 10/14/18

Advertiser: McCaskill for Senate
 Product Desc: McCaskill for Senate
 Estimate: 3689

WSIL-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
7	3	10/10/18	10/10/18	Wednesday Prime Hr 1 American Housewife	CM	7:30 PM-8:00 PM (7:30 PM-8:00 PM)	-- 1----	:30	1	\$300.00	P-04	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/08/18	10/14/18	-- 1----			1			\$300.00			0.00		
8	3	10/11/18	10/11/18	Thursday Prime Hr 1 Thursday Prime Hr 1	CM	7-8P	--- 1---	:30	1	\$800.00	P-03	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/08/18	10/14/18	--- 1---			1			\$800.00			0.00		
9	3	10/12/18	10/12/18	Friday Prime Hr 2 Friday Prime Hr 2	CM	8-9P	---- 1--	:30	1	\$185.00	P-04	0.00	NM	1	\$185.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/08/18	10/14/18	---- 1--			1			\$185.00			0.00		
10	3	10/14/18	10/14/18	Sunday Prime Hr 1 Sunday Prime Hr 1	CM	6-7P	----- 1	:30	1	\$225.00	P-04	0.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/08/18	10/14/18	----- 1			1			\$225.00			0.00		
11	3	10/14/18	10/14/18	Sunday Prime Hr 4 Sunday Prime Hr 4	CM	9-10P	----- 1	:30	1	\$375.00	P-03	0.00	NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/08/18	10/14/18	----- 1			1			\$375.00			0.00		
12	3	10/08/18	10/12/18	Jimmy Kimmel Jimmy Kimmel	CM	10:35p-11:37p	11111--	:30	5	\$80.00	P-03	0.00	NM	5	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/08/18	10/14/18	11111--			5			\$80.00			0.00		
13	3	10/10/18	10/10/18	ABC News Nightline ABC News Nightline	CM	11:37p-12:06a	-- 1----	:30	1	\$55.00	P-03	0.00	NM	1	\$55.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/08/18	10/14/18	-- 1----			1			\$55.00			0.00		
Totals													21	\$4,930.00	