

WHAG QUARTERLY ISSUES AND PROGRAMS REPORT

[2nd QUARTER 2013 April 1 – June 30, 2013)

WHAG's programs, news reports and public services announcements provided significant treatment of the following issues that were important to the community in the 2nd quarter of 2013:

Education
Children/Youth
Politics
Health/Healthcare
Crime/Law Enforcement
Legal Matters (e.g. court decisions)
Government (National)
Government (Local)
Environment
Consumer Issues
Economy
Housing
Transportation
Community
Business
Cultural
Elderly
Immigration
Religion
Technology
National Security
Minority Issues
Women's Issues
Employment
Business & Industry

Programs: Programs providing the most significant treatment of the above-identified community issues: [

Local:

Program	Day	Time
Your4State Today	Monday-Friday	9:55AM
News	Monday-Friday	5:30-7:00 am
News at Noon	Monday-Friday	12:00-1pm
News at 5	Monday-Friday	5:00-5:30pm
News at 5:30	Monday-Friday	5:30-6pm
News at 6	Monday-Friday	6:00-6:30 pm

News at 7	Monday-Saturday	7:00-7:30pm
News at 11	Monday-Sunday	11:00-11:35 pm
News Weekend	Sat/Sunday	6:00-7:00 am
News Weekend	Sat/Sunday	11:00-11:30PM

All of the above programming is locally produced news [and entertainment] programming presenting a mix of news, weather, sports, [lifestyle] programming focusing on current issues and events.

National:

Program	Day	Time
NBC Nightly News	Monday-Friday	6:30-7:00pm

This Week
Various issues

Syndicated:

Program	Day	Time
The Steve Harvey Show	Monday-Friday	4:00-5:00pm

Discussed various issues

Health – topics covered under this issue include:

Program Title: YOUR4STATETODAY	Date: 4/11/2013
Time: 9:55AM	Duration of Segment: 5 Mins.
Detailed Description:	
Kristen Woodell, Organizer of the Maryland Alzheimers Association talked about the upcoming “Forget Me Not” gala..	

Program Title: YOUR4STATETODAY	Date: 4/22/2013
Time: 9:55AM	Duration of Segment: 5 Mins.
Detailed Description:	
Representatives from the National Kidney Foundation talked about the disease.	

Program Title: YOUR4STATETODAY	Date: 5/3/2013
Time: 9:55AM	Duration of Segment: 5 Mins.
Detailed Description:	
Vanessa Davis, Volunteer the National Kidney Foundation talked about their upcoming walk.	

Program Title: YOUR4STATETODAY	Date: 5/20/2013
Time: 9:55AM	Duration of Segment: 5 Mins.
Detailed Description:	
Cathy Thomas Coordinator the the American Cancer Society Relay for Life talked about their upcoming relay.	

Program Title: YOUR4STATETODAY

Time: 9:55AM

Detailed Description:

A.J. Jones, Volunteer and Rider with Veterans for Sick Children Bike Ride encouraged bikers to ride along.

Date: 5/21/2013, 5/24/2013

Duration of Segment: 5 Mins.

Program Title: YOUR4STATETODAY

Time: 9:55AM

Detailed Description:

Dr. Bruce Burley, Dentist talked about Hagerstown Smiles offering free dental care to 100 people as part of the Dentistry from the Heart program.

Date: 5/29/2013

Duration of Segment: 5 Mins.

Program Title: YOUR4STATE TODAY

Time: 9:55AM

Detailed Description:

Karla Troppman, Marketing Director of Hospice of the Panhandle, talked about an upcoming fundraiser.

Date: 5/30/2013

Duration of Segment: 5 Mins.

Program Title: YOUR4STATE TODAY

Time: 9:55AM

Detailed Description:

Dr. Bruce Burley, Dentist, talked about Hagerstown Smiles. They offer free dental care to 100 people as part of the Dentistry from the Heart program.

Date: 6/7/2013

Duration of Segment: 5 Mins.

Program Title: YOUR4STATE TODAY

Time: 9:55AM

Detailed Description:

Mike Barnes of the Ali Ghan Shrine talked about their upcoming fundraiser.

Date: 6/11/2013

Duration of Segment: 5 Mins.

Program Title: YOUR4STATE TODAY

Time: 9:55AM

Detailed Description:

Gail Callaway, local coordinator the the MS Society, talked about the upcoming MS Walk.

Date: 6/12/2013, 6/21/2013

Duration of Segment: 5 Mins.

Program Title: YOUR4SATE TODAY

Time: 9:55AM

Detailed Description:

Jack Carp enter, Executive Director of Mediator of the Washington County Community Mediation Center, talked about services they offer.

Date: 6/18/2013

Duration of Segment: 5 Mins.

Program Title: YOUR4STATE TODAY

Time: 9:55AM

Detailed Description:

Karla Robertson, Marketing Director of Hospice of the Panhandle talked about an upcoming fundraiser.

Date: 6/25/2013

Duration of Segment: 5 Mins.

Education – topics covered under this issue include:

Program Title: YOUR4STATETODAY

Date: 5/10/2013

Time: 9:55AM

Duration of Segment: 5 Mins.

Detailed Description:

Karen Giffen, Public Information Officer for the City of Hagerstown talked about the “Taste of the Town” fundraiser for the Barbara Ingram School for the Arts. Downtown restaurants will offer a taste of their specialties..

Program Title: YOUR4STATETODAY

Date: 5/17/2013

Time: 9:55AM

Duration of Segment: 5 Mins.

Detailed Description:

Bob Bruchey, Marketing Manager for the Hagerstown Suns talked about the upcoming Mitchell Akers fundraiser at the stadium. Proceeds will benefit the Mitchell Akers Scholarship Foundation.

Program Title: YOUR4STATE TODAY

Date: 6/19/2013

Time: 9:55AM

Duration of Segment: 5 Mins.

Detailed Description:

Bob Bruchey, Marketing Director for the Hagerstown Suns, talked about the upcoming Mitchell Akers Fundraiser. Proceeds to to the scholarship fund in his name.

Social – topics under this issue include

Program Title: YOUR4STATETODAY

Date: 4/1/2013

Time: 9:55AM

Duration of Segment: 5 Mins.

Detailed Description:

Vicki Barnard, Executive Director of CASA of the Eastern Panhandle talked about the services they offer and their “Cookbook Fundraiser”.

Program Title: YOUR4STATETODAY

Date: 4/2/2013

Time: 9:55AM

Duration of Segment: 5 Mins.

Detailed Description:

Brandi Beard, Activities Coordinator for the Coffman Nursing Home talked about their upcoming open house.

Program Title: YOUR4STATETODAY

Date: 4/4/2013

Time: 9:55AM

Duration of Segment: 5 Mins.

Detailed Description:

John Murray, Member of local firefighters union about their annual Bonanza Extravaganza fundraiser.

Program Title: YOUR4STATE TODAY

Date: 4/8/2013, 4/16/2013

Time: 9:55AM

Duration of Segment: 5 Mins.

Detailed Description:

Millie Lowman, Executive Director of the Parent Child Center talked about the annual telethon on WHAG.

Program Title: YOUR4STATE TODAY

Date: 4/12/2013

Time: 9:55AM

Duration of Segment: 5 Mins.

Detailed Description:

Don Embly, Member of the Rouzerville Lions Club talked about an upcoming dinner/fundraiser they are having.

Program Title: YOUR4STATE TODAY

Date: 4/18/2013, 4/25/2013

Time: 9:55AM

Duration of Segment: 5 Mins.

Detailed Description:

Amanda Glenn Organizer of the Washington County March of Dimes Walk talked about the upcoming event..

Program Title: YOUR4STATETODAY

Date: 4/19/2013, 4/23/2013, 4/26/2013

Time: 9:55Am

Duration of Segment: 5 Mins.

Detailed Description:

Caryn Sagel, Publicity Coordinator talked about the upcoming MS Walk.

Program Title: YOUR4STATETODAY

Date: 4/24/2013

Time: 9:55AM

Duration of Segment: 5 Mins.

Detailed Description:

Brad Sell, Executive Director of the Community Foundation of Washington County talked about their "Washington County Gives Back" day. For 24 hours a special drive will be held to raise money for Washington County charities.

Program Title: YOUR4STATETODAY

Date: 4 /29/2013

Time: 9:55AM

Duration of Segment: 5 Mins.

Detailed Description:

Gary Creek, Director of the Chesapeake Section of the American Water Works Association talked about their program of raising awareness of protecting the water supply.

Program Title: YOUR4STATETODAY

Date: 5/1/2013

Time: 9:55AM

Duration of Segment: 5 Mins.

Detailed Description:

Michelle Brewer, Executive Director for Miles for Mommies talked about their 5K run that supports services they offer.

Program Title: YOUR4STATETODAY

Date: 5/2/2013

Time: 9:55AM

Duration of Segment: 5 Mins.

Detailed Description

John Murray Member of the local firefighter's union talked about their annual Bonanza Extravaganza fundraiser

Program Title: YOUR4STATETODAY

Date: 5/6/2013

Time: 9:55AM

Duration of Segment: 5 Mins.

Detailed Description:

Vicki Barnard Executive Director of CASA of the Eastern Panhandle talked about the services they offer and their "Cookbook Fundraiser".

Program Title: YOUR4STATETODAY.

Date: 5/8/2013

Time: 9:55AM

Duration of Segment: 5 Mins.

Detailed Description:

Michael Leiter, Director at the Fahrney-Keedy Home & Village talked about their upcoming May Festival.

Program Title: YOUR4STATE TODAY

Date: 6/10/2013

Time: 9:55Am

Duration of Segment: 5 Mins.

Detailed Description:

Bill Beard, Coordinator for MIHI, Inc. Fishin' Frenzy. This upcoming event is open to children and individuals with disabilities. MIHI stands for Many Individuals Helping Individuals.

Program Title: YOUR4STATE TODAY

Date: 6/17/2013, 6/28/2013

Time: 9:55AM

Duration of Segment: 5 Mins.

Detailed Description:

Ellen Savoy, Executive Director of San Mar Children's Home talked about their program helping at risk youths.

Program Title: YOUR4STATE TODAY

Date: 6/27/2013

Time: 9:55AM

Duratin of Segment: 5 Mins.

Detailed Description:

Mary Binn-Davis, Coordinator for the WV Food Frenzy. This Food Drive is held statewide in West Virginia at a number of law offices. Food donated will be forwarded to the states food banks.

Youth: topics under this issue include

Program Title: YOUR4STATETODAY

Date: 4/30/2013

Time: 9:55AM

Duration of Segment: 5 Mins.

Detailed Description:

Brand Beard, Volunteer with Tri County Soccer Club talked about their upcoming tournaments.

Program Title: YOUR4STATETODAY

Date: 5/9/2013

Time: 9:55AM

Duration of Segment: 5 Mins.

Detailed Description:

.Jeff Ridgeway Children's Librarian talked about their summer reading program at the Washington County Free Library.

Program Title: YOUR4STATE TODAY

Date: 5/22/2013, 6/26/2013

Time: 9:55AM

Duration of Segment: 5 Mins.

Detailed Description:

Terri Walker Executive Director of the Hagerstown Children's Theatre talked about their next performance.

Public Service Announcements: In addition to the above programming WHAG broadcast public service announcements related to the following issues:

Education:

Health:

Childhood Obesity Prevention 4/1-6/30/13 150x 30-Second Various Dates and Times
47x 15-Second Various Dates and Times
139x 10-Second Various Dates and Times

Prevent childhood obesity.

Mental Health Center 5/5-5/31/13 74x 30-Second Various Dates and Times

Mental health is important. Take care of yours.

Relay for Life 5/10-6/15/13 82x 30 Second Various Dates and Times

Promotes the area American Cancer Society walks.

Social:

Hurricane Sandy 4/1-36/30/2013 32x 30 Second Various Dates and Times

Please donate to the victims of Hurricane Sandy.

United Way 4/1-3/6/1/2013 325x 30 Second Various Dates and Times

Please support the United Way.

MS Walk 4/1-4/27/2013 101x 30-Seconds Various Dates and Times

Please sign up to participate or donate.

Ad Council/Hiding 4/1-5/26/13 106x 30-Second Various Dates and Times

Play with your kids.

Ad Council/Texting & Driving 4/1-5/5/13 102x 30 Second Various Dates and Times

Don't text and drive. 93x 10 Second

United Way PSA 4/1-6/30/13 175x 30-Second Various Dates and Times

Please give to the United Way.

Vets Mental Health 4/1-5/5/13 59x 15-Second Various Dates and Times
Sponsored by the Ad Council

Relay for Life 6/-6/15/13 58x 30-Second Various dates and Times
Walk for Cancer. Please sign up to participate.

Youth:

Memorial Recreation 4/1-6/30/2013 248x 30 Seconds Various Dates and Times
Please donate to Memorial Recreation. It's a place for kids to go after school.

These public service announcements were broadcast at various times throughout the day.