



WVAH
1301 Piedmont Rd
Charleston, WV 25301

PinPoint Media Inc-St Johns
440 Sweetbreeze Dr
Lake City, FL 32024

Contract # 2610899

Schedule Dates 10/26/16-11/01/16
Advertiser Patrick Morrissey for Attorney General-R (73643)
Agency PinPoint Media Inc-St Johns (7734)
Product POLITICAL CANDIDATE (ns) (1186)
Brand 61/74/695 (857122)
Salesperson Millennium/DC, Washington DC (1108)
Sales Office Millennium Washington DC
Buyer Name Nicole, Meade,
Phone/Fax /
CPE 61/74/695
Account Types National/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments Morrissey-WV-AG JACOB ROTH
New Order
Candidate - Morrissey-WV-AG
Advise on any rate issues
PLS CFM
T/R JACOB

Date Entered 08/25/16
Last Modified 08/25/16
Entered By Griffin Foley
CO-OP No
Headline # ECR25273412
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$756.75
Net Total \$4,288.25
Sales Tax

Charleston WV (WVAH)

By Broadcast Month	Spots	Rate
Oct. 2016	17	\$2,945.00
Nov. 2016	11	\$2,100.00
Grand Total:	28	\$5,045.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News (1)	10/30/16-10/30/16	1	:30	9A- 9:30A (EST)								1	1	\$60.00	\$60.00	Charleston WV (WVAH)	Fox News Sunday 9-930A	8/25/16
2.0	Normal Line / News (2)	10/30/16-10/30/16	1	:30	9:30A- 10A (EST)								1	1	\$60.00	\$60.00	Charleston WV (WVAH)	Fox News Sunday 930-10A	8/25/16
3.0	Normal Line / News (3)	10/26/16-10/26/16	1	:30	6:30P- 7P (EST)				1					1	\$125.00	\$125.00	Charleston WV (WVAH)	Eyewitness News at 630P	8/25/16
4.0	Normal Line / News (3)	10/27/16-10/27/16	1	:30	6:30P- 7P (EST)					1				1	\$125.00	\$125.00	Charleston WV (WVAH)	Eyewitness News at 630P	8/25/16
5.0	Normal Line / News (3)	10/28/16-10/28/16	1	:30	6:30P- 7P (EST)						1			1	\$125.00	\$125.00	Charleston WV (WVAH)	Eyewitness News at 630P	8/25/16
6.0	Normal Line / News (3)	10/31/16-10/31/16	1	:30	6:30P- 7P (EST)		1							1	\$125.00	\$125.00	Charleston WV (WVAH)	Eyewitness News at 630P	8/25/16
7.0	Normal Line / News (3)	11/01/16-11/01/16	1	:30	6:30P- 7P (EST)			1						1	\$125.00	\$125.00	Charleston WV (WVAH)	Eyewitness News at 630P	8/25/16
8.0	Normal Line / News (4)	10/26/16-10/26/16	1	:30	10P- 10:30P (EST)				1					1	\$250.00	\$250.00	Charleston WV (WVAH)	Eyewitness News @ 10-1030P	8/25/16
9.0	Normal Line / News (4)	10/27/16-10/27/16	1	:30	10P- 10:30P (EST)					1				1	\$250.00	\$250.00	Charleston WV (WVAH)	Eyewitness News @ 10-1030P	8/25/16
10.0	Normal Line / News (4)	10/28/16-10/28/16	1	:30	10P- 10:30P (EST)						1			1	\$250.00	\$250.00	Charleston WV (WVAH)	Eyewitness News @ 10-1030P	8/25/16
11.0	Normal Line / News (4)	10/31/16-10/31/16	1	:30	10P- 10:30P (EST)		1							1	\$250.00	\$250.00	Charleston WV (WVAH)	Eyewitness News @ 10-1030P	8/25/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



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12.0	Normal Line / News (4)	11/01/16-11/01/16	1	:30	10P- 10:30P (EST)			1						1	\$250.00	\$250.00	Charleston WV (WVAH)	Eyewitness News @ 10-1030P	8/25/16
13.0	Normal Line / News (5)	10/27/16-10/27/16	1	:30	10:30P- 11P (EST)					1				1	\$200.00	\$200.00	Charleston WV (WVAH)	Eyewitness News @ 1030-11P	8/25/16
14.0	Normal Line / News (5)	10/31/16-10/31/16	1	:30	10:30P- 11P (EST)		1							1	\$200.00	\$200.00	Charleston WV (WVAH)	Eyewitness News @ 1030-11P	8/25/16
15.0	Normal Line / News (6)	10/29/16-10/29/16	1	:30	10:30P- 11P (EST)							1		1	\$200.00	\$200.00	Charleston WV (WVAH)	Eyewitness News @ 1030-11P	8/25/16
16.0	Normal Line / SPOT (7)	10/26/16-10/26/16	1	:30	7P- 7:30P (EST)				1					1	\$225.00	\$225.00	Charleston WV (WVAH)	The Big Bang Theory	8/25/16
17.0	Normal Line / SPOT (7)	10/27/16-10/27/16	1	:30	7P- 7:30P (EST)					1				1	\$225.00	\$225.00	Charleston WV (WVAH)	The Big Bang Theory	8/25/16
18.0	Normal Line / SPOT (7)	10/31/16-10/31/16	1	:30	7P- 7:30P (EST)		1							1	\$225.00	\$225.00	Charleston WV (WVAH)	The Big Bang Theory	8/25/16
19.0	Normal Line / SPOT (7)	11/01/16-11/01/16	1	:30	7P- 7:30P (EST)			1						1	\$225.00	\$225.00	Charleston WV (WVAH)	The Big Bang Theory	8/25/16
20.0	Normal Line / SPOT (8)	10/27/16-10/27/16	1	:30	7:30P- 8P (EST)					1				1	\$275.00	\$275.00	Charleston WV (WVAH)	The Big Bang Theory	8/25/16
21.0	Normal Line / SPOT (8)	10/31/16-10/31/16	1	:30	7:30P- 8P (EST)		1							1	\$275.00	\$275.00	Charleston WV (WVAH)	The Big Bang Theory	8/25/16
22.0	Normal Line / Prime (9)	10/31/16-10/31/16	1	:30	8P- 9P (EST)		1							1	\$375.00	\$375.00	Charleston WV (WVAH)	Gotham-FOX	8/25/16

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23.0	Normal Line / Football (10)	10/30/16-10/30/16	1	:30	1P- 4:30P (EST)								1	1	\$500.00	\$500.00	Charleston WV (WVAH)	FOX NFL Early Game: Green Bay @ Atlanta	8/25/16
24.0	Normal Line / SPOT (11)	10/26/16-10/26/16	1	:30	12A- 12:30A (EST)				1					1	\$25.00	\$25.00	Charleston WV (WVAH)	Two and a Half Men	8/25/16
25.0	Normal Line / SPOT (11)	10/27/16-10/27/16	1	:30	12A- 12:30A (EST)					1				1	\$25.00	\$25.00	Charleston WV (WVAH)	Two and a Half Men	8/25/16
26.0	Normal Line / SPOT (11)	10/28/16-10/28/16	1	:30	12A- 12:30A (EST)						1			1	\$25.00	\$25.00	Charleston WV (WVAH)	Two and a Half Men	8/25/16
27.0	Normal Line / SPOT (11)	10/31/16-10/31/16	1	:30	12A- 12:30A (EST)		1							1	\$25.00	\$25.00	Charleston WV (WVAH)	Two and a Half Men	8/25/16
28.0	Normal Line / SPOT (11)	11/01/16-11/01/16	1	:30	12A- 12:30A (EST)			1						1	\$25.00	\$25.00	Charleston WV (WVAH)	Two and a Half Men	8/25/16

CONFIRMATION CONTRACT

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Nest 55th St
York, NY 10019

Contract # 25273412	Changes as of: 8/25/2016 at 2:42 PM	Version: Current State Version 2
CPE: 61/74/695	Flight: 10/26/16 - 11/1/16	Station: WVAH
Agency: PINPOINT MEDIA	Advertiser: MORRISEY, PATRICK	Market: Charleston, WV
1707 OSAGE ST # 103	Product: Morrisey-WV-AG	Office: WASHINGTON
ALEXANDRIA, VA	Agency Order #: 5308817	Primary Demo: Adults 35+
22302	Buyer: Meade, Nicole	Con Type: POLITICAL/VOTE
	Salesperson: JACOB ROTH	Assistant: JACOB ROTH
	212-373-8175	212-373-8175
		Traffic #: 2610899
		Separation:
		Total \$: \$5,045.00
		Total Spots: 28
		Total CPP: \$0.00
		Total GRP:

Comments: New Order
Candidate - Morrisey-WV-AG
Advise on any rate issues
PLS CFM
T/R JACOB

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/26 - 11/1							Total Spots	Total \$	CPP	G
							10/26	10/27	10/28	10/29	10/30	10/31	11/1				
1	Su 9a-9:30a		Fox News Sunday 9-930A	\$60.00	0	30	0	0	0	0	1	0	0	1	\$60.00	\$0.00	
2	Su 9:30a-10a		Fox News Sunday 930-10A	\$60.00	0	30	0	0	0	0	1	0	0	1	\$60.00	\$0.00	
3	W-F,M-Tu 6:30p-7p		Eyewitness News at 630P	\$125.00	0	30	1	1	1	0	0	1	1	5	\$625.00	\$0.00	
4	W-F,M-Tu 10p-10:30p		Eyewitness News @ 10-1030P	\$250.00	0	30	1	1	1	0	0	1	1	5	\$1,250.00	\$0.00	
5	W-F,M-Tu 10:30p-11p		Eyewitness News @ 1030-11P	\$200.00	0	30	0	1	0	0	0	1	0	2	\$400.00	\$0.00	
6	Sa 10:30p-11p		Eyewitness News @ 1030-11P	\$200.00	0	30	0	0	0	1	0	0	0	1	\$200.00	\$0.00	
7	W-F,M-Tu 7p-7:30p		The Big Bang Theory	\$225.00	0	30	1	1	0	0	0	1	1	4	\$900.00	\$0.00	
8	W-F,M-Tu 7:30p-8p		The Big Bang Theory	\$275.00	0	30	0	1	0	0	0	1	0	2	\$550.00	\$0.00	
9	M 8p-9p		Gotham-FOX	\$375.00	0	30	0	0	0	0	0	1	0	1	\$375.00	\$0.00	
10	Su 1p-4:30p		FOX NFL Early Game: Green Bay @ Atlanta	\$500.00	0	30	0	0	0	0	1	0	0	1	\$500.00	\$0.00	
11	W-F,M-Tu 12m-12:30a		Two and a Half Men	\$25.00	0	30	1	1	1	0	0	1	1	5	\$125.00	\$0.00	
TOTALS:							4	6	3	1	3	7	4	28	\$5,045.00	\$0.00	



Nest 55th St
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Contract #: 25273412	Changes as of: 8/25/2016 at 2:42 PM	Version: Current State Version 2	Total \$: \$5,045.00
CPE: 61/74/695	Flight: 10/26/16 - 11/1/16	Station: WVAH	Total Spots: 28
Agency: PINPOINT MEDIA	Advertiser: MORRISEY, PATRICK	Market: Charleston, WV	Total CPP: \$0.00
1707 OSAGE ST # 103	Product: Morrissey-WV-AG	Office: WASHINGTON	Total GRP:
ALEXANDRIA, VA 22302	Agency Order #: 5308817	Primary Demo: Adults 35+	
	Buyer: Meade, Nicole	Con Type: POLITICAL/VOTE	Traffic #: 2610899
	Salesperson: JACOB ROTH 212-373-8175	Assistant: JACOB ROTH 212-373-8175	Separation:

ial
ctions

Order Level Comments

Time	Added by	Comment
/16 12:51 PM	JACOB ROTH	Separation: 30
/16 12:51 PM	JACOB ROTH	Separation: 30

Competitive Information

Market Budget:	\$35,700
WVAH Share:	10%
Comment:	
WCHS:	24%
WOWK:	11%
WSAZ:	55%

Daypart Summary

Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	28	\$5,045.00	N/A	0.0
Total	100%	28	\$5,045.00	N/A	0.0

Monthly Summary

Month	Spots	Dollars
2016-Oct	17	\$2,945.00
2016-Nov	11	\$2,100.00
Total	28	\$5,045.00

Transaction History

	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
ed for onic acting	8/24/16 2:17 PM					\$0	\$0	
ion	8/24/16 12:51 PM	JACOB ROTH	Confirmed			\$0	\$5,045.00	Changes: User Entered \$ from \$0.00 to \$5,045.00, Product from TV to Morrissey-WV-AG, Default Spot Length to 30, Demo Meta to [R16], Comments from Separation: 30 New Order Candidate - Morrissey-WV-AG Advise on any rate issues PLS CFM T/R JACOB.
	8/24/16 12:45 PM	JACOB ROTH	New	28		\$5,045.00	\$5,045.00	

Discrimination PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE** ☒ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	Date: 8.22.16
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I, Pinpoint Media
 being/on behalf of: Patrick Morrissey
 a legally qualified candidate of the Republican
 political party for the office of: Attorney General
 in the general
 election to be held on: November 8 2016
 do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available).

I represent that the payment for the above described broadcast time has been furnished by:

Morrissey for West Virginia

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Ryan Hayslette

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

8.22.16

Date

Signature

To Be Signed By Station Representative

☒ **Accepted**

☐ **Accepted in Part**

☐ **Rejected**

Gary Spurlock
Signature

Gary Spurlock
Printed Name

SSA Manager
Title