

**Classic Rock**



**Regional Radio Quick**

QUARTERLY ISSUES AND PROGRAMS REPORT

KKWK- CAMERON, MO

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January 1, 2017 – March 31, 2017

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FILED

*4-3-17*

SUBMITTED BY

*[Handwritten Signature]*

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## PUBLIC AFFAIRS RELATED PROGRAM DESCRIPTIONS

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[The Breakfast Club] – [M-F 8:05am]  
[Daily Community events/affairs program]

[Brownfield Ag Reports] – [M-F Various times]  
[Current events, Markets, Etc. in Agriculture]

[Local & Regional News and Weather] – [S-Sat Various Times]  
[Local Informational Updates- daily]

[The following summarizes a representative sample of programming that provided the most significant treatment of community issues during the past quarter. Programming frequently deals with more than one issue.]

### Coverage Addressing the Following Issues:

- 1) Commodity Futures
- 2) Conservation Report
- 3) Farm Report
- 4) Daviess County Livestock
- 5) Community Calendar
- 6) Brownfield Report
- 7) Edward Jones Report
- 8) Market
- 9) St. Joe Livestock Report
- 10) Fox News
- 11) Missouri Net News
- 12) St. Munchin Parrish

13) Home Repairs/Savings

14) Trading Post

15) Weather

16) Cameron Restoration Branch

17) Wilderness Window

18) NAB We are Broadcasters

19) Pet of the Week

20) Restaurant Road Trip

Issue	Date(s) Aired	Time(s)	Duration	Description of the Segment
Agricultural	1/2-1/6	06:05:00 AM	3 min.	Livestock Prices
	1/9-1/13			
	1/16-1/20	9:15am	2min	Information to assist hog farmers
	1/23-1/27			
	1/31-2/3	9:30am	3min	Recap of previous day stock market report, and current trends for livestock trends.
	2/6-2/10			
	2/13-2/17			
	2/20-2/24	12:35am	1 min	Brief report of prices, etc on livestock per livestock sales in St. Joseph, Missouri
	2/27-3/3			
	3/6-3/10			
	3/13-3/17	2:10pm	2 min	Livestock prices at close of trading of current day
	3/20-3/24			
	3/27-3/31			
			09:45:00 AM	2 min
		11:45 am	2 min	
		1:15pm	2 min	
		05:45:00 AM	2 min	Updates on commodity prices and government, subsidized farming program
		06:20:00 AM	4 min	Brownfield Ag reports
		12:15:00 PM	2 min	Livestock market update on price
		12:35pm	3 min	USDA Market Reports
				MO Ag news and price reports

Issue	Date(s) Aired	Time(s)	Duration	Description of the Segment
		12:40pm 4:35pm	3 min 3 min	End of Day MO Ag reports
Agricultural/ Weather	1/2-1/6 1/9-1/13 1/16-1/20 1/23-1/27 1/31-2/3 2/6-2/10 2/13-2/17 2/20-2/24 2/27-3/3 3/6-3/10 3/13-3/17 3/20-3/24 3/27-3/31	11:40:00 AM	5 min.	A special weather report geared towards weather issues affecting farmers
Agricultural/ Commodity	1/2-1/6 1/9-1/13 1/16-1/20 1/23-1/27 1/31-2/3 2/6-2/10 2/13-2/17 2/20-2/24 2/27-3/3 3/6-3/10 3/13-3/17 3/20-3/24 3/27-3/31	11:45:00 AM 12:45pm	3 min. (each)	Prices on grain and other farmed food commodities per current reports.
Comm/Social Activities	1/2-1/6 1/9-1/13 1/16-1/20 1/23-1/27 1/31-2/3 2/6-2/10 2/13-2/17 2/20-2/24 2/27-3/3 3/6-3/10 3/13-3/17 3/20-3/24 3/27-3/31	M-F 4 xday Sat 8 xday Sun 5 x day(not all items run at each time)	3-5 min. (each)	Announcement of Social Activities, Service opportunities, and other public events in Cameron & surrounding area

Issue	Date(s) Aired	Time(s)	Duration	Description of the Segment
News	1/2-1/6 1/9-1/13 1/16-1/20 1/23-1/27 1/31-2/3 2/6-2/10 2/13-2/17 2/20-2/24 2/27-3/3 3/6-3/10 3/13-3/17 3/20-3/24 3/27-3/31	06:35:00 AM  6:50am	5 min.  3 min	Missouri State History reports  U.S. History reports
Missouri News	1/2-1/6 1/9-1/13 1/16-1/20 1/23-1/27 1/31-2/3 2/6-2/10 2/13-2/17 2/20-2/24 2/27-3/3 3/6-3/10 3/13-3/17 3/20-3/24 3/27-3/31	4-4:45pm  8-9 am	2 min  2 min	Missouri Business Today report  Missouri Business News
Religion	1/1 1/8 1/15 1/22 1/29 2/5 2/12 2/19 2/26 3/5 3/12 3/19 3/26	08:30:00 AM  9:00am  10:00am	30 min.  60 min  30 min	Religious programming  Local church service  Local Church service
Finance/Economy	1/2-1/6 1/9-1/13 1/16-1/20 1/23-1/27 1/31-2/3 2/6-2/10 2/13-2/17 2/20-2/24	09:30:00 AM  1:45pm  2:45pm  4:30pm	2 min.  3 min  3 min  3 min	Opening report from Chicago Board of Trade Overview of business stats on farm commodities X 2  End of Day stock market report

Issue	Date(s) Aired	Time(s)	Duration	Description of the Segment
	2/27-3/3 3/6-3/10 3/13-3/17 3/20-3/24 3/27-3/31			
Local News	1/2-1/6 1/9-1/13 1/16-1/20 1/23-1/27 1/31-2/3 2/6-2/10 2/13-2/17 2/20-2/24 2/27-3/3 3/6-3/10 3/13-3/17 3/20-3/24 3/27-3/31	07:35:00 AM 12:15pm 5:00pm	3 min. (each)	Local news, sports and weather
Local Weather	1/2-1/6 1/9-1/13 1/16-1/20 1/23-1/27 1/31-2/3 2/6-2/10 2/13-2/17 2/20-2/24 2/27-3/3 3/6-3/10 3/13-3/17 3/20-3/24 3/27-3/31	Approx. every 45 min.	3 min.	Local weather updates as given by national weather service (more frequent when weather watches or warnings are in effect)
Self-Sufficiency	1/2-1/6 1/9-1/13 1/16-1/20 1/23-1/27 1/31-2/3 2/6-2/10 2/13-2/17 2/20-2/24 2/27-3/3 3/6-3/10 3/13-3/17 3/20-3/24 3/27-3/31		20 min.	Non-classified ads from listeners regarding things they wish to buy, sell, or trade

Issue	Date(s) Aired	Time(s)	Duration	Description of the Segment
Sports News	1/2-1/6 1/9-1/13 1/16-1/20 1/23-1/27 1/31-2/3 2/6-2/10 2/13-2/17 2/20-2/24 2/27-3/3 3/6-3/10 3/13-3/17 3/20-3/24 3/27-3/31	07:20:00 AM 12:20pm 4:20pm	3 min. (each)	Sport stats from across the nation
Social	2/7 2/14 2/21 2/28 3/7 3/14 3/21 3/28	4am 9am 11am 3pm 6pm	3 min	Showcase local restaurant's and their food specials
Community	1/18 1/25 1/26  2/1 2/7 2/8 2/15 2/17 2/27  3/6 3/14 3/15 3/16 3/17 3/21 3/22 3/23 3/24		20 min	Cameron ministerial alliance  City of Cameron  MO dept of conservation  Foster adopt connect of NWMO  4-h of NWMO  City of Cameron Utilities  Green hills womens shelter  MO dept of conservation  Cameron ministerial alliance  4-h of NWMO  Cameron high school jazz band

Issue	Date(s) Aired	Time(s)	Duration	Description of the Segment
			20 min	<p>Mo dept of conservation</p> <p>Lathrop womens garden club</p> <p>Grand marshall of Cameron st patricks parade</p> <p>Cameron high school superintendent</p> <p>Foster adopt connect of NWMO</p> <p>Heartland troupe</p> <p>MO State rep jay eggelston</p>
Outdoor Education	1/3 1/10 1/17 1/24 1/31 1/7	2:00am 3:00am 7:10am 2:00pm 4:00pm	20 min 1min 30sec	Outdoor education, hunting tips, safety tips, conservation department education



Issue	Date(s) Aired	Time(s)	Duration	Description of the Segment
	1/14 1/21 1/28 3/7 3/14 3/21 3/28			
Comm/Social	1/6 1/13 1/20 1/27 2/3 2/10 2/17 2/24 3/3 3/10 3/17 3/24 3/31	9a	5min	Showcase local adoptable pet through local shelter program

