

Classic Rock



Regional Radio Quick

QUARTERLY ISSUES AND PROGRAMS REPORT

KKWK- CAMERON, MO

October 1, 2017 to December 31, 2017

FILED

1-9-18

SUBMITTED BY

[Signature]

PUBLIC AFFAIRS RELATED PROGRAM DESCRIPTIONS

[The Breakfast Club] – [M-F 8:05am]
[Daily Community events/affairs program]

[Brownfield Ag Reports] – [M-F Various times]
[Current events, Markets, Etc. in Agriculture]

[Local & Regional News and Weather] – [S-Sat Various Times]
[Local Informational Updates- daily]

[The following summarizes a representative sample of programming that provided the most significant treatment of community issues during the past quarter. Programming frequently deals with more than one issue.]

Coverage Addressing the Following Issues:

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|-----------------------------|--------------------------------|
| 1) Commodity Futures | 10) Fox News |
| 2) Conservation Report | 11) Missouri Net News |
| 3) Farm Report | 12) St. Munchin Parrish |
| 4) Daviess County Livestock | 13) Home Repairs/Savings |
| 5) Community Calendar | 14) Trading Post |
| 6) Brownfield Report | 15) Weather |
| 7) Edward Jones Report | 16) Cameron Restoration Branch |
| 8) Market | 17) Wilderness Window |
| 9) St. Joe Livestock Report | 18) NAB We are Broadcasters |
| | 19) Pet of the Week |

Issue	Date(s) Aired	Time(s)	Duration	Description of the Segment
Agricultural	Mon-Fri 10/1/17 to 12/31/17 except legal holidays	06:05:00 AM 9:15am 9:30am 12:35am 2:10pm 09:45:00 AM 11:45 am 1:15pm 05:45:00 AM 06:20:00 AM 12:15:00 PM 12:35pm 12:40pm 4:35pm	3 min. 2min 3min 1 min 2 min 2 min 2 min 2 min 4 min 2 min 3 min 3 min 3 min	<p>Livestock Prices</p> <p>Information to assist hog farmers</p> <p>Recap of previous day stock market reports , and current trends for livestock trends.</p> <p>Brief report of prices, etc on livestock per livestock sales in St. Joseph, Missouri</p> <p>Livestock prices at close of trading of current day</p> <p>Summary prices on various farm, produce, and related commodities X3</p> <p>Updates on commodity prices and government, subsidized farming programs</p> <p>Brownfield Ag reports</p> <p>Livestock market update on price</p> <p>USDA Market Reports</p> <p>MO Ag news and price reports</p> <p>End of Day MO Ag reports</p>
Agricultural / Weather	Mon-Fri 10/1/17 to 12/31/17 except legal holidays	11:40:00 AM	5 min.	A special weather report geared towards weather issues affecting farmers
Agricultural / Commodity	Mon-Fri 10/1/17 to 12/31/17 except legal holidays	11:45:00 AM 12:45pm	3 min. (each)	Prices on grain and other farmed food commodities per current reports.
Comm/Social Activities	Mon-Fri 10/1/17 to 12/31/17 except legal holidays	M-F 4 xday Sat 8 xday Sun 5 x day(not all items run at each time)	3-5 min. (each)	Announcement of Social Activities, Service opportunities, and other public events in Cameron & surrounding area
News	Mon-Fri 10/1/17 to 12/31/17 except legal holidays	06:35:00 AM 6:50am	5 min. 3 min	Missouri State History reports U.S. History reports

Issue	Date(s) Aired	Time(s)	Duration	Description of the Segment
Religion	Sundays 10/1/17 to 12/31/17 except legal holidays	08:30:00 AM 9:00am 10:00am	30 min. 60 min 30 min	Religious programming Local church service Local Church service
Finance/Economy	Mon-Fri 10/1/17 to 12/31/17 except legal holidays	09:30:00 AM 1:45pm 2:45pm 4:30pm	2 min. 3 min 3 min 3 min	Opening report from Chicago Board of Trade Overview of business stats on farm commodities X 2 End of Day stock market report
Local News	Mon-Fri 10/1/17 to 12/31/17 except legal holidays	07:35:00 AM 12:15pm 5:00pm	3 min. (each)	Local news, sports and weather
Local Weather	Mon-Fri 10/1/17 to 12/31/17 except legal holidays	Approx. every 45 min.	3 min.	Local weather updates as given by national weather service(more frequent when weather watches or warnings are in effect)
Self-Sufficiency	Mon-Fri 10/1/17 to 12/31/17 except legal holidays		20 min.	Non-classified ads from listeners regarding things they wish to buy, sell, or trade
Sports News	Mon-Fri 10/1/17 to 12/31/17 except legal holidays	07:20:00 AM 12:20pm 4:20pm	3 min. (each)	Sport stats from the coverage area.
Community	See Dates in Segment Column		20 min	October- 4-Debbie Davis 4H 5-Carlton brothers 4H 6-Clover Kids 4H 9-Mo Dept. of Conservation 17-Dr. Matt Robinson, Superintendent Cameron Schools 18-Deanna of Mo-Dot with First Impact program (teen drivers class) 19-Roger with KIWANIS (recruitment/starting a chapter) 25-Pastor Terry Beasley - Judgement House November- 10-Dawn Estes- Cameron Xmas Parade 20-Toys for Tots 21-Dr. Matt Robinson-Cameron Schools

Issue	Date(s) Aired	Time(s)	Duration	Description of the Segment
			20 min	24-Brant Burns Hamilton FFA National Championship 27-Tim Goble & Warden Schweeder Dept of Corrections Job Fair December- 4-Tiffani Collins Principal at Cameron Veterans Middle School-Veterans Program 5-Debbie Davis 4H 8-Osborn Cheer team Breakfast with Santa Fundraiser 14-Randy Railsback 50th anniversary of Green Hills planning Commission 15-Stephanie Weber-Henson's Heroes 19-Dr. Matt Robinson, Cameron R1 schools 28-Agent Zack White, Dept of Conversation
Outdoor Education	Tuesdays 10/1/17 to 12/31/17 except legal holidays	2:00am 3:00am 7:10am 2:00pm 4:00pm	1min 30sec	Tips and tricks, rules and regulations from local conservations agents on outdoor activities and seasons.
Community / Social	Fridays 10/1/17 to 12/31/17 except legal holidays	9a	5min	Showcases a local pet ready for adoption
Community / Social	Saturdays, Sundays, and Mondays 10/1/17 to 12/31/17 except legal holidays	General Rotation	3min	Showcases a local pet ready for adoption